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# HEALTH CARE EVENT Executive Insights: CRC Screening Outlook w/ Geneoscopy | The RNA Opportunity

An interview with Geneoscopy Co-Founders Erica Barnell (Chief Scientific Officer) and Andrew Barnell (Chief Executive Officer)

September 13, 2:30 PM ET

## **GENEOSCOPY**

The colorectal cancer **prevention** company



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## **About the Speakers**



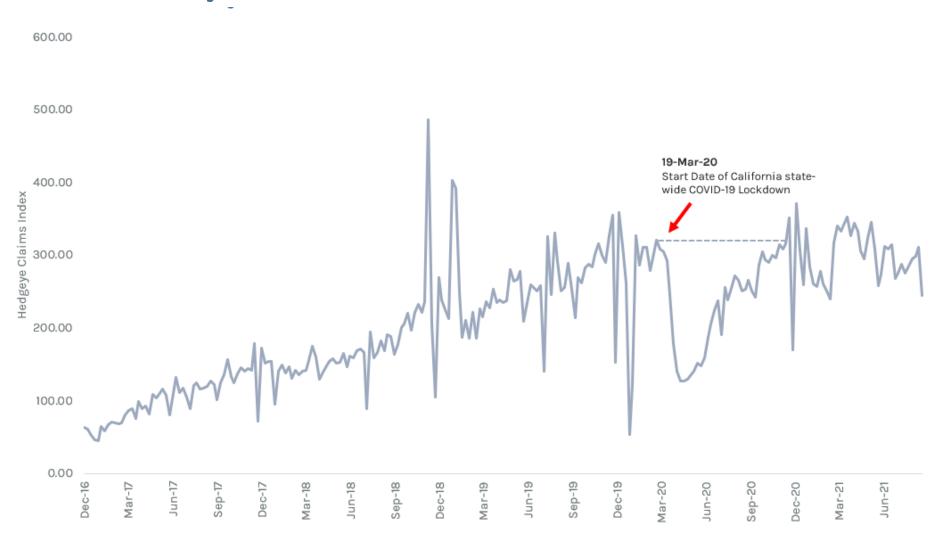
Erica Barnell, Ph.D., is Co-Founder & Chief Science Officer of Geneoscopy. Dr. Barnell graduated from Cornell University with a dual degree in Biological Sciences and Applied Economics & Management and is an MD/Ph.D. candidate at the Washington University School of Medicine. In 2019, she completed her Ph.D. at the McDonnell Genome Institute. Her thesis work surrounded the development of bioinformatic tools to alleviate the analysis bottleneck within precision oncology. Dr. Barnell has published 19 peer-reviewed manuscripts, 11 abstracts with 4 platform presentations, and two book chapters within the oncology space. She conducted the original research to validate Geneoscopy's stool extraction method and managed all feasibility studies for Geneoscopy's colorectal cancer (CRC) screening test and was responsible for existing engagement with the FDA, which includes holding three presubmission meetings and obtaining Breakthrough Device Designation for the lead CRC screening test. Dr. Barnell is the lead inventor on all patents pertaining to Geneoscopy's technology and is currently the site investigator on two IRB-approved protocols.

Andrew Barnell, MBA, is Co-Founder & CEO of Geneoscopy. Andrew graduated from Cornell University with a Bachelor's degree in Applied Economics & Management and a specialization in Finance. He received an MBA in Health Care Management and Entrepreneurial Management from The Wharton School. Andrew began his career as a financial analyst in J.P. Morgan's healthcare investment banking group, working primarily on M&A and capital markets transactions. He also worked as an associate at Lindsay Goldberg, a middle-market private equity firm focused on partnering with family-owned businesses.

## **Exact Sciences (EXAS)**

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## Claims Index, Weekly



### Sticking with the Short

We remain Short EXAS and believe there may be a potential inflection point given a combination of factors.

Recall that during the 2Q21 earnings season, management raised guidance, but cut screening revenue.

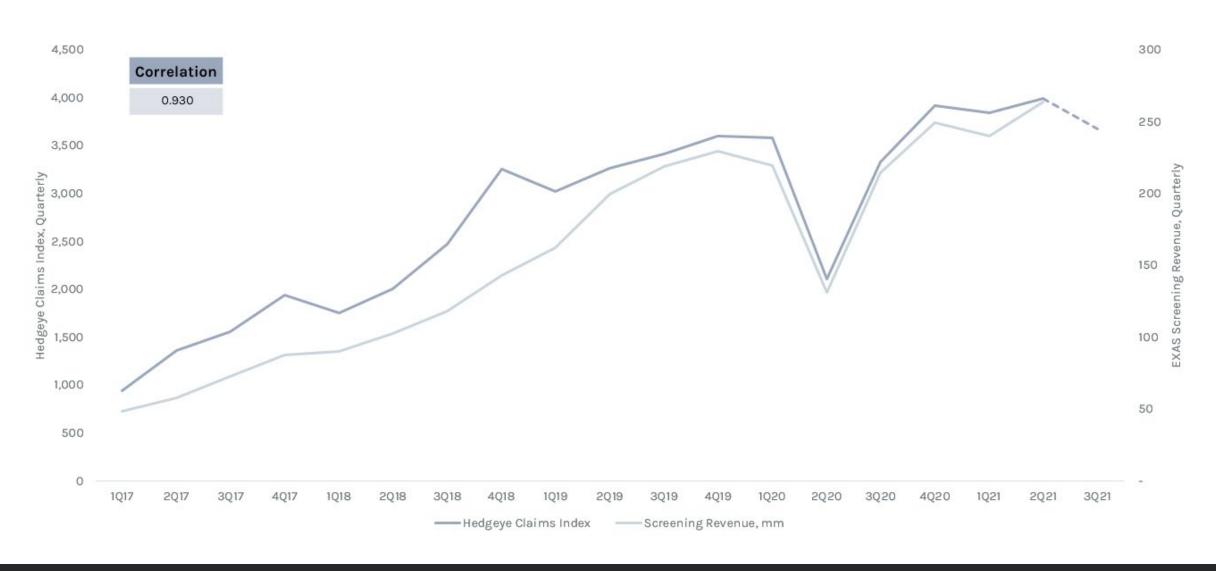
Additionally, there seems to be a discord here - any pressure on Cologuard volume due to competition and other companies' trials or colonoscopy volume should impact NTM and 2022 estimates.

We will dig into our colonoscopy claims data to see how volume and backlog are trending.

## Exact Sciences, Claims Index vs. Screening Revenue



Cologuard Claims Look Weak in 3Q21





Questions during the call? **QA@hedgeye.com** 

Thanks for watching! For more information, contact us at:

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