

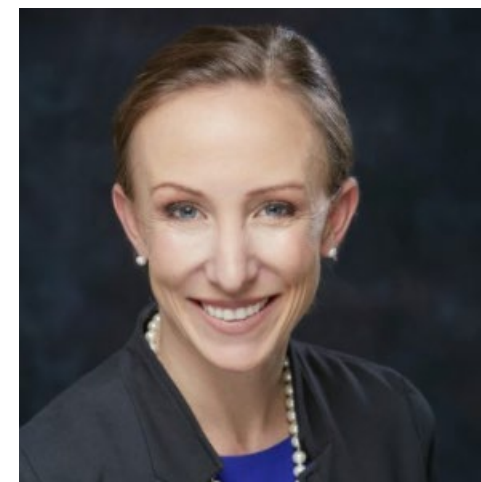
HEDGEYE



HEALTH CARE EVENT

Executive Insights: The Good, Bad, and Ugly of Health Benefits

An interview with Christin (Chris) Deacon,
Senior Vice President at 4C Health Solutions



Optimizing All of Healthcare's Major Cost Drivers



Eliminate fraud,
waste, and abuse



Reduce network
costs



Enhance disease
management



Improve member
wellness



Uphold
compliance

October 8, 10:00 AM ET

Hedgeye Health Care

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About the Speakers

Christin Deacon is a Senior Vice President at 4C Health Solutions, which provides self-funded employers with a platform to understand, monitor, and control their claims data. Prior to her current role, Deacon ran one of the largest health plans in the country for the State of New Jersey, covering over 820k lives consisting of public sector employees, teachers, and uniformed professionals. First as a Deputy Attorney General and then Special Counsel to the Governor, Deacon exercised her legal dexterity in a variety of capacities, from complex transactions to appellate litigation. As a 4C employee in the Wilmington, Delaware office, Deacon will be returning to her roots where she began her legal career as a bankruptcy attorney barred in DE, PA, and NJ.

Deacon has been credited with saving the State of New Jersey hundreds of millions of dollars during her tenure with the health plan. From creative procurement methodologies to forward-thinking contractual arrangements and guarantees to population health initiatives, she has been described as a public sector entrepreneur that was always trying to improve the quality and affordability of healthcare for members and employers. Deacon graduated from Rutgers Law School in 2008 and the George Washington University in 2005 with a degree in International Affairs.

Questions during the call? QA@hedgeye.com

Thanks for watching! For more information, contact us at:

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