

HEDGEYE



# HEDGEYE'S CURRENT MARKET OUTLOOK

More Cowbell Required

Updated: September 29, 2020



## MACRO THEMES

USA: Quad 3 Or Quad 4 In Q4?

Biden vs. Trump

China: Quads 1 & 2

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# Q4 2020 Macro Themes

## [1] USA: Quad 3 Or Quad 4 In Q4?

Investor consensus is heavily net short of NASDAQ futures, long bond futures, and DXY futures. One or two of these conditions must give in the coming weeks. In the presentation, we'll detail the economic and market signals we're leaning on to proactively prepare for a nasty Quad 4 market or a resumption of the Quad 3 regime Wall Street completely missed calling for back in June.

## [2] Biden vs. Trump

Goldman was out recently highlighting the electoral process risk Hedgeye Demography Sector Head Neil Howe has called attention to for months. In the presentation, we'll build upon Neil's work, detail the economic drivers of America's polarized political climate, and shine light on the increasingly probable path towards MMT.

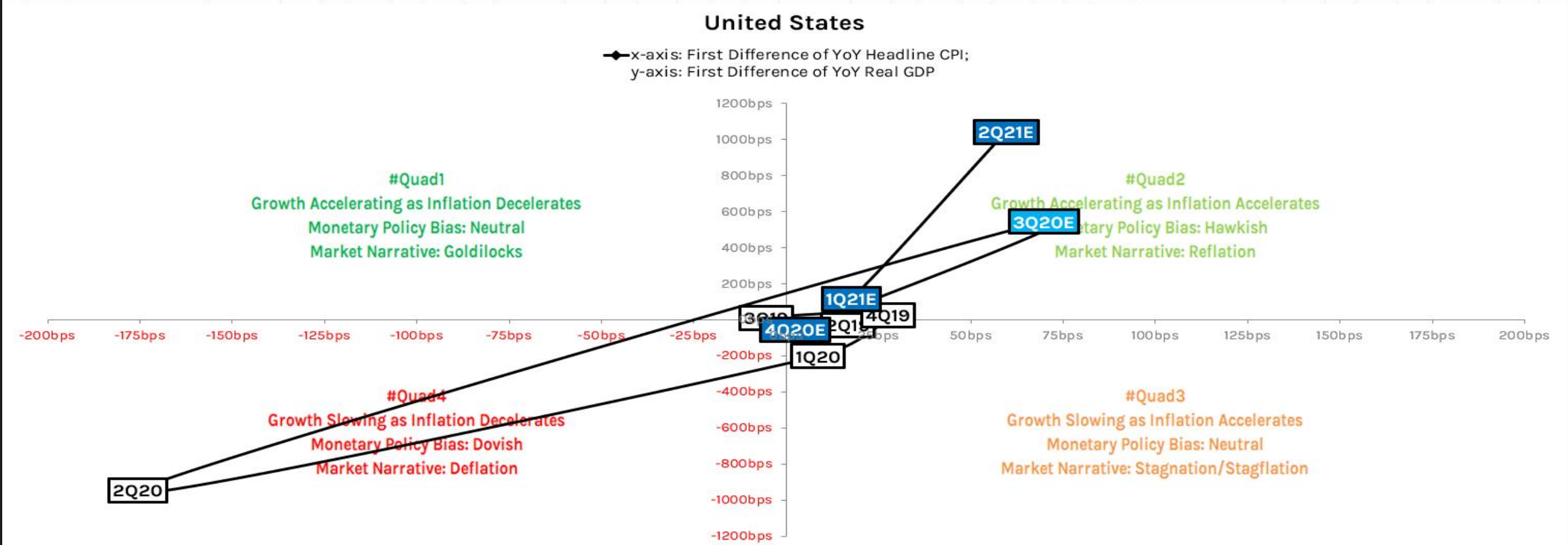
## [3] China: Quads 1 & 2

We've long held the belief that Phase 3 in unencumbered economies like China and pockets of EM and Northern Europe is unlikely to resemble Phase 3 in overly indebted economies like the USA, Core Europe, and Japan. In the presentation, we'll detail why investors should expect heightening dispersion in the economic and financial market performance of economies across the globe in this post-Phase 2 world.

# What Are The Quads?

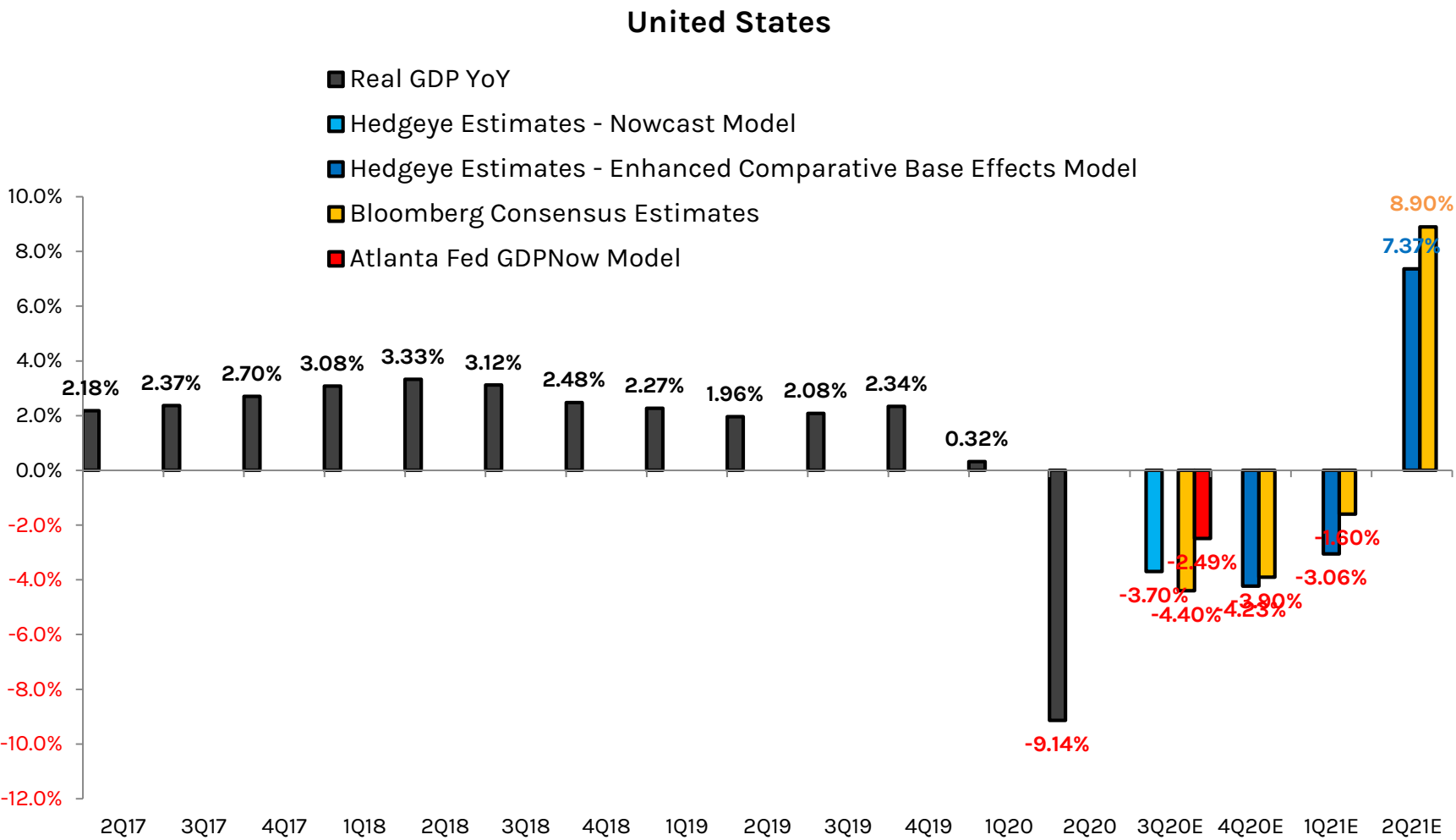
Our GIP Model is a quantitatively oriented, regime-based framework that helps investors proactively prepare for volatility phase transitions within and across asset classes by triangulating the three factors that matter most to Macro Risk Management – i.e. GROWTH, INFLATION, and POLICY.

United States	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	← Actuals   Estimates →	3Q20E	4Q20E	1Q21E	2Q21E
Real GDP QoQ SAAR	2.90%	3.90%	3.80%	2.70%	2.10%	1.30%	2.90%	1.50%	2.60%	2.40%	-5.00%	-31.70%	Real GDP QoQ SAAR	26.66%	0.12%	-0.21%	2.73%
Real GDP YoY	2.37%	2.70%	3.08%	3.33%	3.12%	2.48%	2.27%	1.96%	2.08%	2.34%	0.32%	-9.14%	Real GDP YoY	-3.70%	-4.23%	-3.06%	7.37%
2yr Comparative Base Effects	2.03%	2.12%	1.93%	1.80%	1.98%	2.31%	2.57%	2.75%	2.74%	2.59%	2.67%	2.64%	2yr Comparative Base Effects	2.60%	2.41%	1.29%	-3.39%
Headline CPI YoY	1.97%	2.12%	2.21%	2.71%	2.64%	2.20%	1.64%	1.81%	1.76%	2.03%	2.12%	0.36%	Headline CPI YoY	1.06%	1.09%	1.26%	1.86%
2yr Comparative Base Effects	0.61%	1.13%	1.81%	1.48%	1.54%	1.96%	2.38%	2.31%	2.30%	2.16%	1.93%	2.26%	2yr Comparative Base Effects	2.20%	2.13%	1.88%	1.09%



Data Source: Bloomberg. Light Blue box= Hedgeye Predictive Tracking Algorithm nowcast. Dark Blue boxes = Hedgeye COVID19 Scenario Analysis estimates. © Hedgeye Risk Management

# US Real GDP YoY Projections



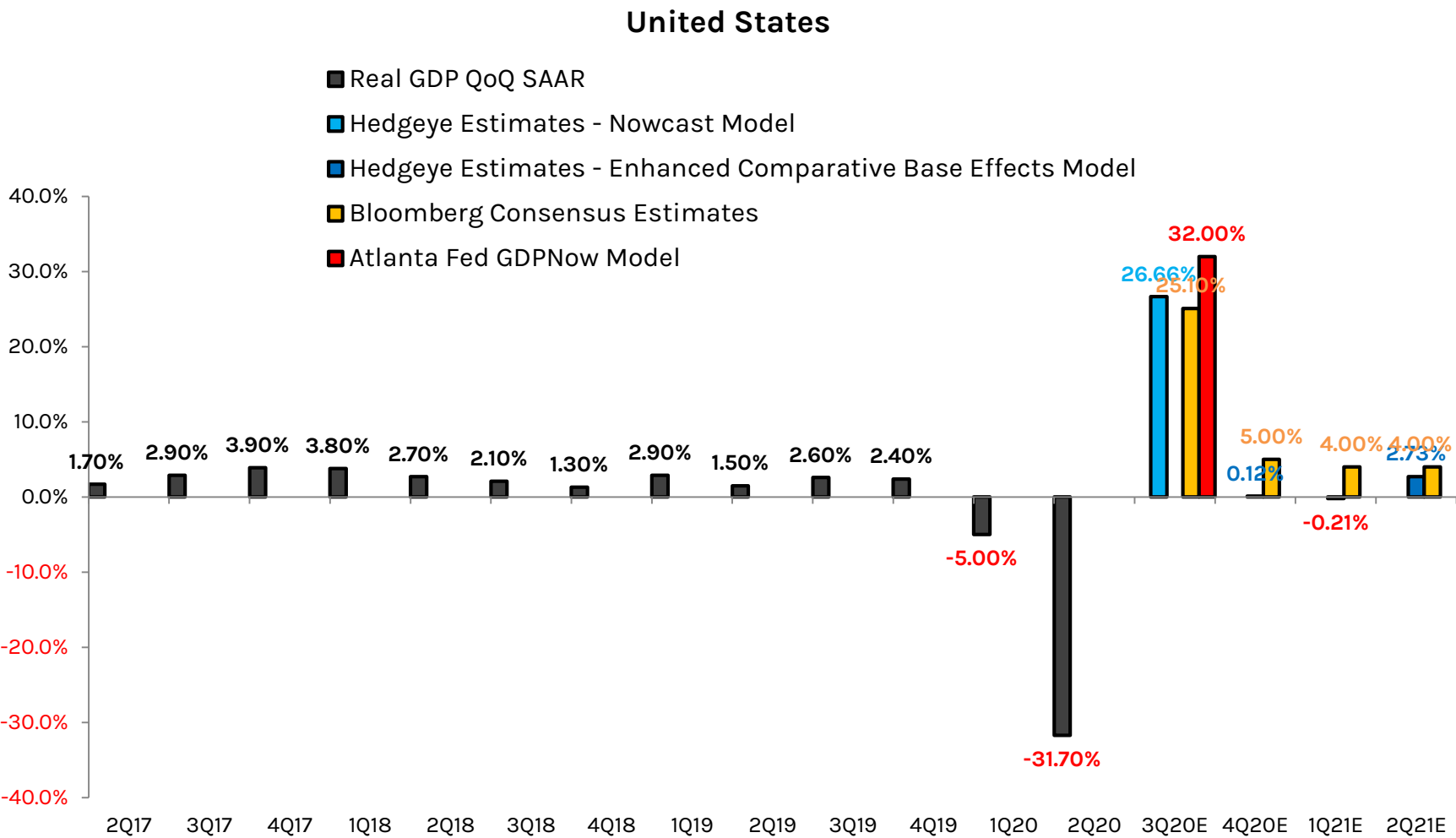
We use two distinct models to forecast the YoY growth rate of Real GDP and the combination of the two allows us to develop both a highly accurate real-time assessment of near-term economic momentum, as well as a high-probability scenario for where growth is likely to trend over the NTM.

Intra-quarter, we employ a stochastic nowcasting framework that anchors on nonlinear interpolation to relay rate of change signals from the individual features of the dynamic factor model to the base rate. In out-quarters where high-frequency data has yet to be reported, we employ a Bayesian Inference process that adjusts each of the preceding forecasted base rates inversely and proportionally to changes in the base effects.

All told, our US GDP nowcast model has an average absolute forecast error of 26bps and an 88% success rate in terms of accurately projecting the rate of change of GROWTH.



# US Real GDP QoQ SAAR Projections



One differentiating factor of our forecasting process is that we aim to solve for where the economy is trending on a **Full Investing Cycle** basis, rather than trying to identify super short-term economic momentum.

Our rigorous study of financial market history suggests the latter to be little more than noise in the context of making accurate intermediate-to-long-term investment decisions.

As such, we are comfortable departing from the [perceived] “best” practices of economist consensus by interpolating our QoQ SAAR forecasts from our forecasted YoY growth rates. Macroeconomic Theory ≠ Macro Risk Management.

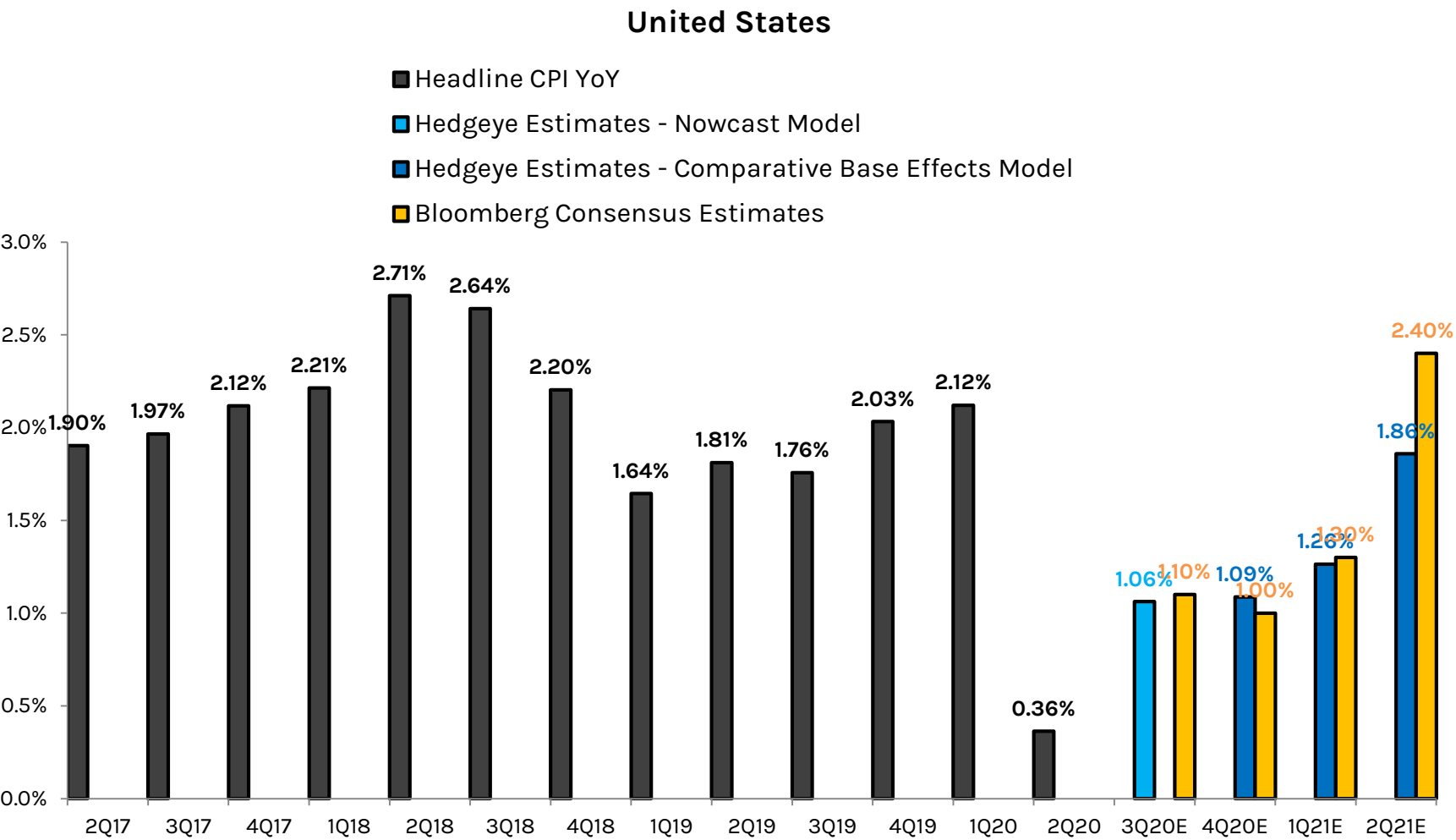
# US Real GDP Nowcast Model

Each of the following 30 features backtests as statistically significant with respect to predicting the rate of change of Real GDP growth and each feature's contribution to the overall signal is dynamically re-trained each quarter according to the relative strength of its first difference regression with the dependent variable.

HEDGEYE US NOWCAST MODEL SUMMARY		Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	2Q20	3Q20	Δ
Real PCE YoY (1)		2.97	2.80	1.30	2.19	2.22	2.50	2.43	2.34	2.55	2.44	2.33	2.58	2.30	2.06	3.02	2.69	2.61	-4.69	-16.70	-9.88	-5.08	-3.77	-	-	-10.56	-3.77	6.78
Real Disposable Personal Income YoY (14)		3.40	3.42	4.29	3.47	3.37	2.89	2.39	2.05	1.85	1.58	1.79	2.02	1.81	2.10	0.83	1.55	2.01	0.63	16.45	10.74	8.64	8.43	-	-	11.94	8.43	-3.51
Personal Savings Rate % of DPI (7)		7.6	7.4	9.1	8.5	8.6	8.0	7.5	7.3	7.1	7.0	7.3	7.3	7.2	7.5	7.2	7.6	8.3	12.9	33.7	24.6	19.2	17.8	-	-	25.8	17.8	-8.0
Headline Retail Sales YoY (12)		4.40	3.63	0.92	2.52	1.99	3.61	3.86	2.90	3.44	3.57	4.21	3.95	3.31	3.25	5.61	4.87	4.48	-5.59	-19.86	-5.55	2.23	2.44	2.57	-	-7.73	2.50	10.23
Retail Sales Control Group YoY (13)		4.71	4.54	0.46	3.68	2.81	3.88	3.86	3.45	4.97	4.83	5.00	4.41	4.10	2.51	6.20	3.70	4.01	6.32	-7.46	1.50	7.01	7.51	7.22	-	0.35	7.37	7.02
Auto Sales YoY (16)		-2.67	0.00	-1.46	-2.75	-2.36	0.57	-3.93	2.91	-0.46	0.84	2.23	-1.21	-5.43	-1.78	-4.57	1.45	1.63	-35.03	-47.68	-29.42	-24.57	-13.67	-10.49	-	-33.89	-12.08	21.81
MBA Mortgage Purchase Index YoY (30)		-1.60	-0.28	-1.07	5.99	0.20	3.40	5.56	5.11	8.16	6.21	5.97	10.50	9.34	11.00	9.05	9.09	10.61	-2.10	-29.85	-1.13	15.98	17.46	26.46	22.21	-5.00	22.04	27.04
Total Employees On Nonfarm Payrolls YoY (5)		1.60	1.53	1.57	1.67	1.39	1.37	1.42	1.28	1.26	1.29	1.27	1.35	1.34	1.42	1.42	1.38	1.55	0.54	-13.42	-11.65	-8.59	-7.56	-6.78	-	-11.22	-7.17	4.05
Aggregate Hours Worked YoY (2)		1.89	1.24	1.57	1.96	1.10	1.37	1.12	0.99	0.67	0.71	0.97	1.06	1.05	1.13	0.84	0.80	1.55	-0.63	-13.92	-10.88	-8.06	-7.02	-6.24	-	-10.95	-6.63	4.33
Aggregate Labor Income YoY (3)		5.28	4.63	5.00	5.28	4.65	4.84	4.50	4.32	4.10	4.20	4.46	4.20	4.30	4.45	3.87	3.90	4.59	2.70	-7.05	-5.03	-3.59	-2.68	-1.87	-	-5.22	-2.28	2.95
Monthly Initial Jobless Claims YoY (4)		-9.82	-0.76	-9.71	-5.67	2.84	-2.75	-4.20	-2.23	2.48	-3.12	0.75	0.12	-0.82	-5.95	4.62	-7.12	-7.20	1075.85	2245.45	1024.38	574.43	509.26	373.87	386.24	1281.42	423.12	-858.30
Bloomberg Consumer Comfort Index (10)		60.2	60.9	59.5	57.9	59.7	60.7	60.3	60.2	62.3	64.2	62.0	62.6	62.7	59.2	62.2	66.1	65.3	60.9	43.8	36.0	40.9	44.1	44.3	48.5	40.2	45.6	5.4
Industrial Production YoY (9)		4.06	4.06	3.77	3.63	2.74	2.26	0.71	1.73	1.02	0.40	0.30	-0.18	-0.81	-0.42	-0.81	-0.85	-0.24	-4.70	-16.50	-15.86	-10.73	-7.42	-7.73	-	-14.36	-7.58	6.79
Capacity Utilization (6)		79.3	79.6	79.5	79.0	78.5	78.4	77.8	77.8	77.7	77.4	77.8	77.4	77.0	77.6	77.2	76.9	76.9	73.6	64.1	64.7	68.7	71.1	71.4	-	65.8	71.3	5.5
Durable Goods New Orders YoY (23)		6.01	3.77	3.59	8.07	0.04	2.26	-1.66	-3.96	-4.41	0.38	-3.27	-5.73	-1.61	-3.95	-3.27	-3.62	1.62	-18.64	-30.29	-18.64	-12.42	-4.54	-4.58	-	-20.45	-4.56	15.88
Core Capital Goods New Orders YoY (29)		4.15	1.62	2.44	5.56	4.74	6.40	2.25	0.84	0.49	-3.29	0.10	-0.12	-0.74	3.43	1.67	0.56	0.97	-2.63	-7.25	-4.34	-2.34	0.39	2.79	-	-4.64	1.59	6.24
Factory Orders YoY (20)		6.44	3.04	2.26	4.41	1.22	2.45	0.84	-1.29	-2.25	0.48	-1.75	-3.28	-1.31	-1.16	0.29	-0.55	0.53	-12.43	-22.74	-16.08	-10.40	-6.18	-	-	-16.40	-6.18	10.23
Manufacturing & Trade Inventories YoY (22)		5.03	4.43	4.91	5.20	5.09	5.05	5.29	5.29	5.10	4.77	3.93	3.41	2.86	2.66	1.87	0.77	-0.16	-0.48	-2.25	-4.80	-5.75	-5.87	-	-	-4.27	-5.87	-1.61
Nonresidential Construction Spending YoY (27)		3.81	2.01	3.12	1.81	1.71	4.04	4.93	4.38	5.12	5.85	5.24	8.88	8.34	11.18	9.05	7.75	5.78	4.30	-0.10	0.83	1.10	-0.84	-	-	0.61	-0.84	-1.44
Residential Construction Spending YoY (28)		-0.70	-4.76	-8.21	-8.23	-10.62	-8.94	-7.78	-7.49	-4.63	-2.27	0.99	1.66	4.00	6.33	9.80	11.72	13.40	12.15	6.10	1.81	-0.03	0.97	-	-	2.62	0.97	-1.65
ISM Manufacturing PMI (25)		58.5	58.8	55.0	55.5	54.1	54.6	53.4	52.3	51.6	51.3	48.8	48.2	48.5	48.1	47.8	50.9	50.1	49.1	41.5	43.1	52.6	54.2	56.0	-	45.7	55.1	9.4
ISM Non-Manufacturing PMI (17)		60.3	60.2	58.0	56.0	58.5	56.3	55.7	56.3	55.4	54.8	56.0	53.5	54.4	53.9	54.9	55.5	57.3	52.5	41.8	45.4	57.1	58.1	56.9	-	48.1	57.5	9.4
NFIB Small Business Optimism Index (21)		107.4	104.8	104.4	101.2	101.7	101.8	103.5	105.0	103.3	104.7	103.1	101.8	102.4	104.7	102.7	104.3	104.5	96.4	90.9	94.4	100.6	98.8	100.2	-	95.3	99.5	4.2
Exports YoY (11)		5.94	2.55	-0.30	1.50	0.41	-0.06	-1.32	-1.01	-1.55	-0.07	-0.15	-1.87	-1.83	-0.42	1.22	-0.46	-0.55	-12.44	-29.58	-33.38	-25.70	-20.12	-	-	-29.55	-20.12	9.43
Imports YoY (15)		8.88	3.71	3.38	1.92	-0.21	2.30	0.67	3.09	1.58	0.12	0.03	-2.87	-4.98	-3.63	-3.08	-2.56	-4.44	-11.19	-22.26	-24.40	-19.95	-11.41	-	-	-22.20	-11.41	10.79
Rail Traffic YoY (18)		1.96	3.83	1.76	3.89	-3.32	-4.72	-2.42	-5.54	-4.59	-5.53	-5.04	-6.39	-7.90	-7.70	-9.40	-6.22	-6.74	-10.09	-20.91	-20.61	-14.29	-8.19	-5.95	-2.22	-18.60	-5.45	13.15
Headline CPI YoY (24)		2.52	2.18	1.91	1.55	1.52	1.86	2.00	1.79	1.65	1.81	1.75	1.71	1.76	2.05	2.29	2.49	2.33	1.54	0.33	0.12	0.65	0.99	1.31	-	0.36	1.15	0.78
PCE Deflator YoY (26)		2.08	1.97	1.88	1.47	1.37	1.50	1.62	1.49	1.46	1.53	1.52	1.39	1.43	1.44	1.64	1.88	1.84	1.34	0.46	0.49	0.86	1.00	-	-	0.60	1.00	0.40
Core PCE Deflator YoY (19)		1.91	2.04	2.08	1.85	1.69	1.58	1.69	1.60	1.71	1.74	1.87	1.72	1.74	1.58	1.62	1.75	1.87	1.65	0.91	0.95	1.07	1.25	-	-	0.98	1.25	0.28
M2 Money Supply YoY (8)		3.75	3.51	3.94	4.34	4.15	3.81	4.07	4.27	4.54	5.00	5.06	5.51	6.26	6.89	6.49	6.71	7.26	10.70	17.20	21.87	22.90	23.41	23.25	24.09	20.66	23.58	2.93

Data Source: Bloomberg, Intellectual Property of Hedgeye Risk Management. Nowcast feature rank shown in parenthesis.

# US Headline CPI YoY Projections



We use two distinct models to forecast the YoY growth rate of Headline CPI and the combination of the two allows us to develop both a highly accurate real-time assessment of near-term inflation momentum, as well as a high-probability scenario for where inflation is likely to trend over the NTM.

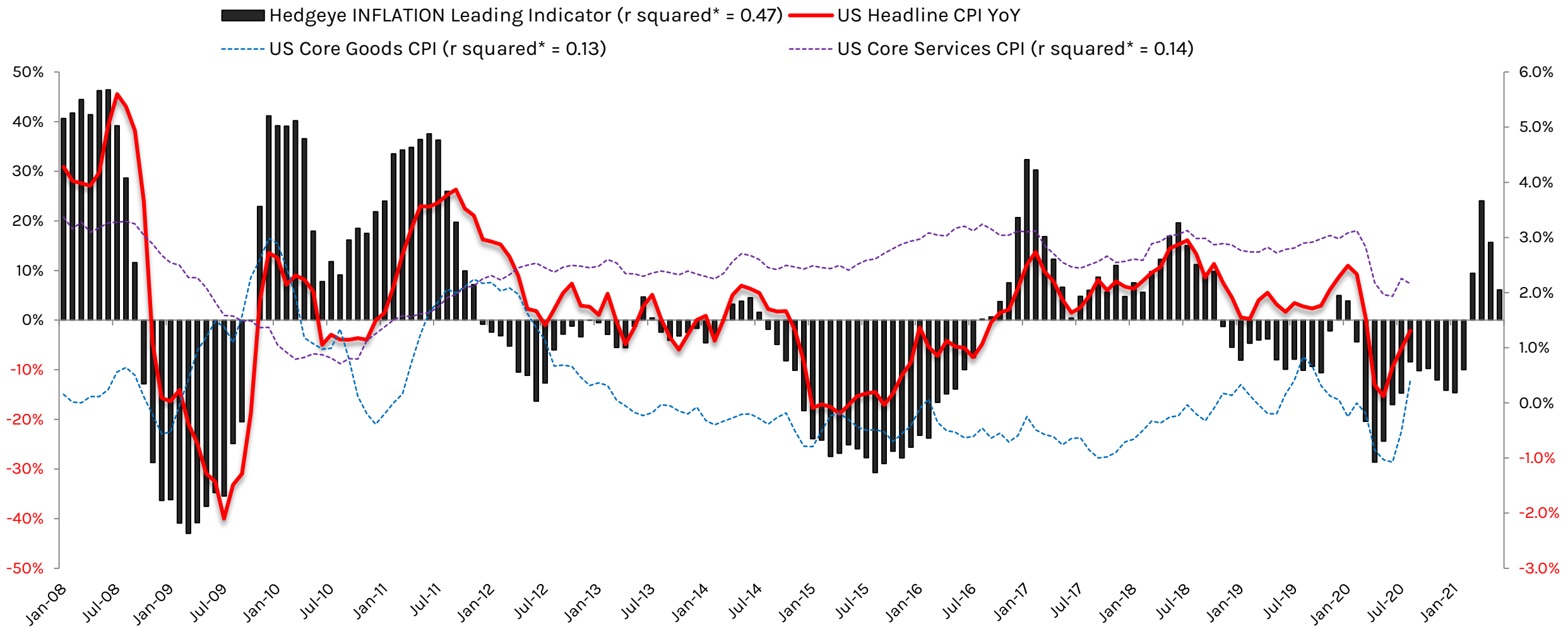
Intra-quarter, we employ a stochastic nowcasting framework that anchors on nonlinear interpolation to relay rate of change signals from the individual features of the dynamic factor model to the base rate. In out-quarters where high-frequency data has yet to be reported, we employ a Bayesian Inference process that adjusts each of the preceding forecasted base rates inversely and proportionally to changes in the base effects.

All told, our US CPI nowcast model has an average absolute forecast error of 17bps and an 85% success rate in terms of accurately projecting the rate of change of INFLATION.



# US Headline CPI Nowcast Model

Structural shifts in the economy have increasingly mitigated the risk of a wage/price spiral, leading to an increased sensitivity of Headline CPI to annual fluctuations in tradeable goods prices – a dynamic our model has astutely capitalized on.



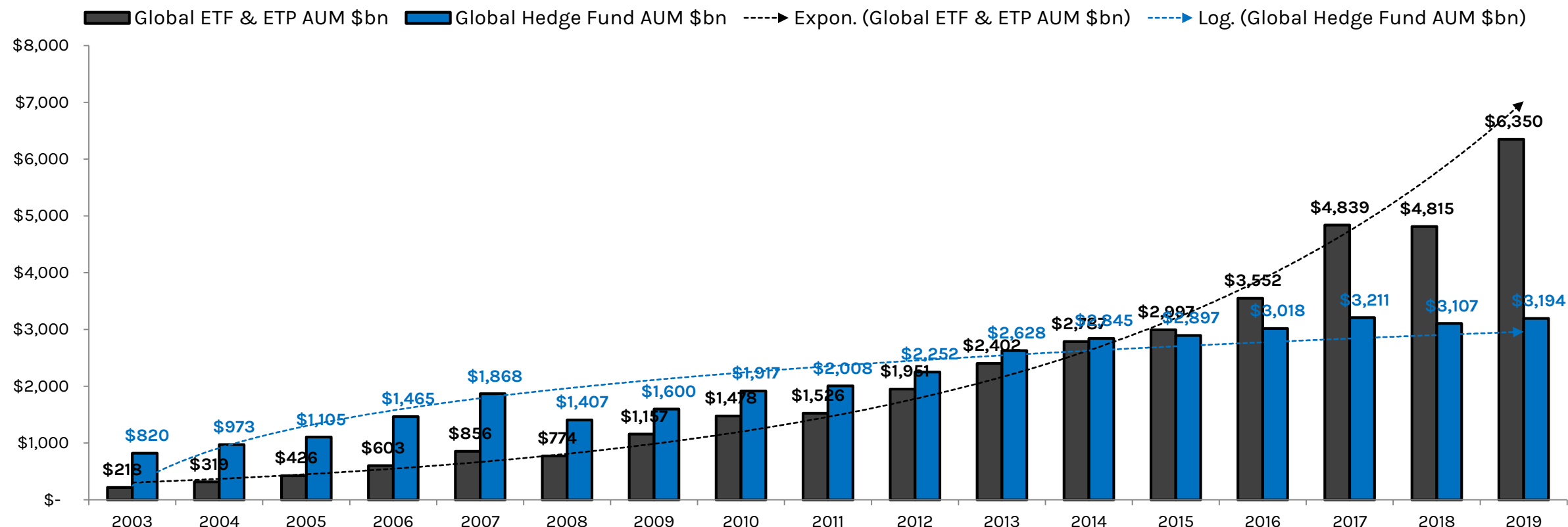
# OUR MACRO PROCESS



# The Investment Landscape Has Evolved Tremendously

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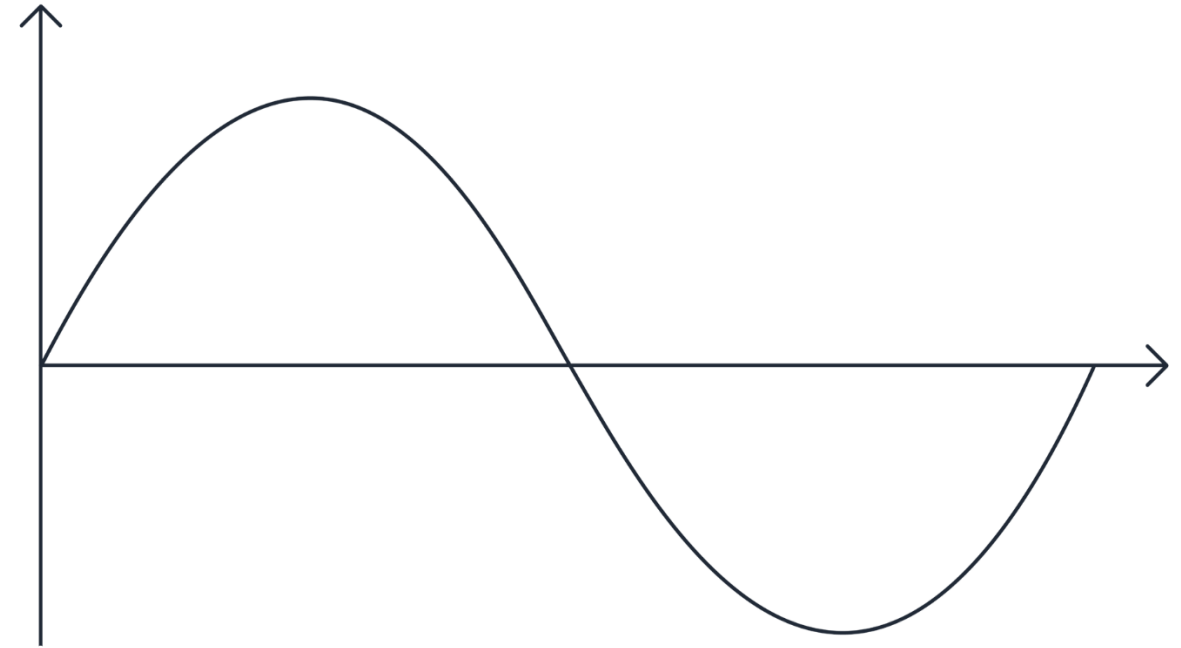
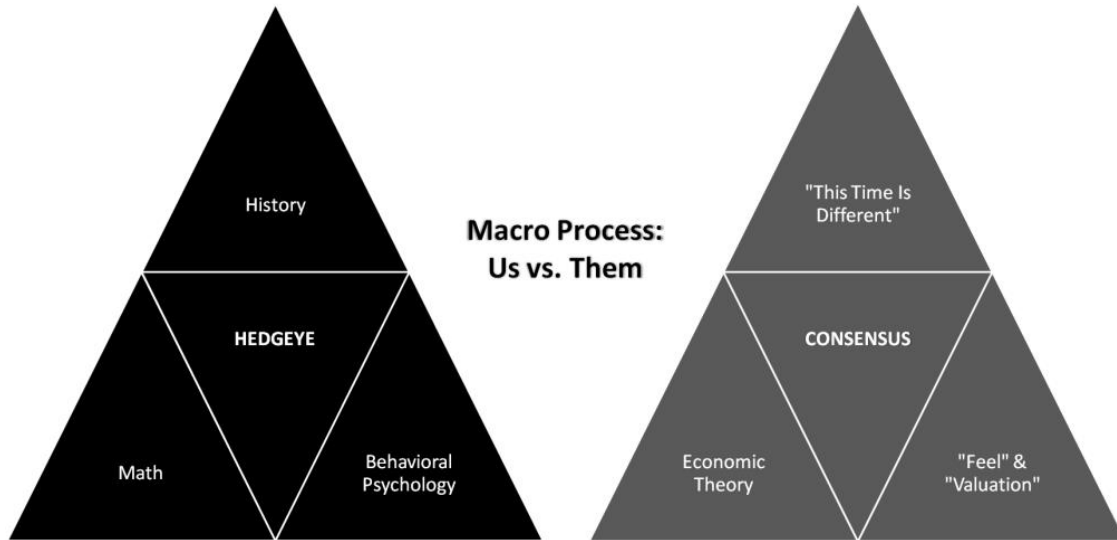
Stock-picking has given way to factor-picking and it's our job as investors to embrace this sea change, rather than fight it.



## Skate To Where The Puck Is Going Within Asset Management

AUM in listed ETFs and ETPs surpassed \$6 trillion globally as of YE 2019, topping global hedge fund assets by over \$3 trillion. Moreover, BlackRock anticipates ETF/ETP AUM to double to \$12 trillion over the next 5 years. Regardless of whether you agree with this projection, you must agree that **the proliferation of factor-based index investing and the concentration of hedge fund AUM at market-neutral platforms has made financial markets more sensitive to Macro risks than ever before.** For example, JPM estimates systematic trading accounts for over 90% of US equity trading volume. **Are your research and risk management processes equipped to compete for alpha in this new regime?**

# ... So We Evolved Alongside It



## WE ARE DIFFERENTIATED FROM THE HERD

**Macroeconomic Research** and **Global Macro Risk Management** are two very different fields. We specialize in the latter, incorporating key lessons from behavioral finance such as Prospect Theory and Bayesian Inference into our analysis. **We don't "feel" anything with regards to the markets or the economy; if we can't contextualize it with math, we don't have a view on it.**

## ...BECAUSE WE FOCUS ON THE FACTS

**Rate of change** accelerations and decelerations are facts, not opinions, and our process is focused on contextualizing these facts, rather opining on the validity of **absolute levels** of growth, inflation, and/or policy. **This focus helps us consistently spot inflections in the performance of key factor exposures, across asset classes, 3-6 months ahead of investor consensus.**

# What Tends To Work/Not Work In Each Quad Regime?

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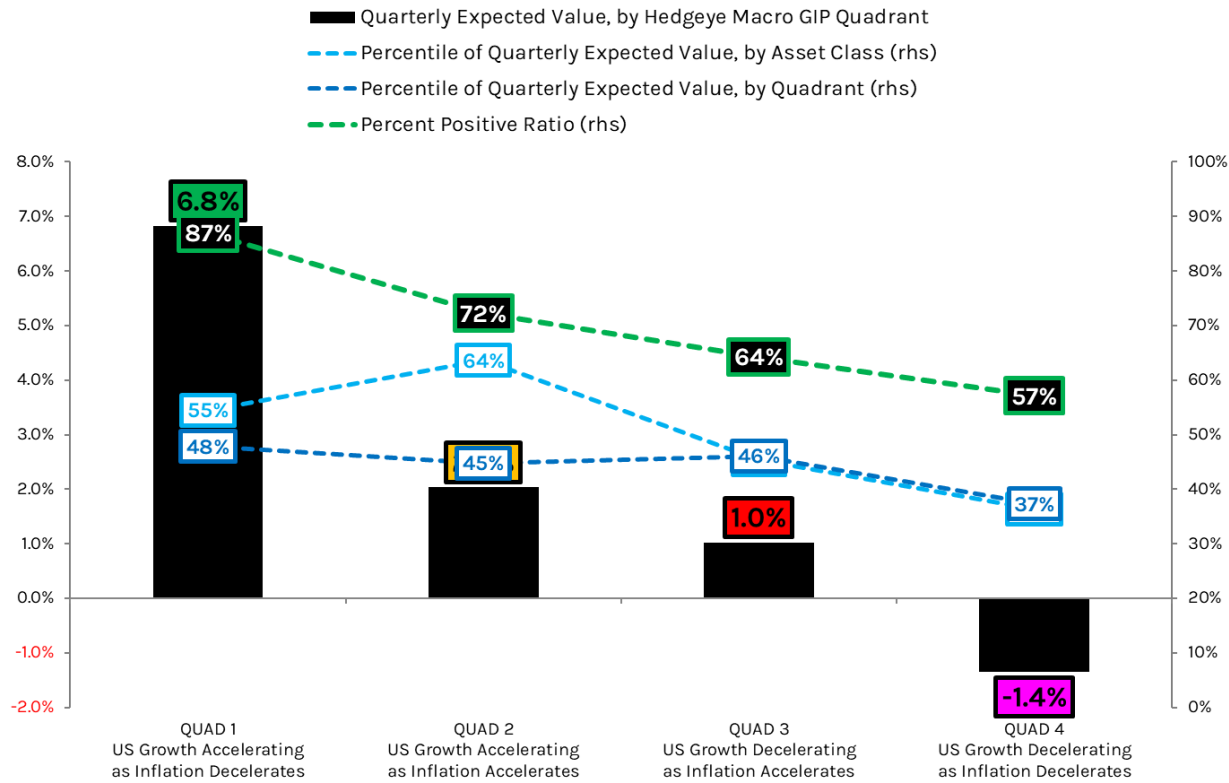
	QUAD 1			QUAD 2			QUAD 3			QUAD 4		
	Straight	Shallow	Deep	Straight	Shallow	Deep	Straight	Shallow	Deep	Straight	Shallow	Deep
S&P 500 INDEX (SPY)	6.8%	2.8%	7.2%	2.0%	0.7%	-0.1%	1.0%	4.3%	-2.3%	-1.4%	6.9%	-10.9%
Consumer Cyclical (XLY)	8.4%	2.4%	11.2%	2.3%	0.4%	-0.1%	1.1%	3.7%	-1.6%	-0.3%	7.4%	-9.1%
Consumer Non-Cyclical (XLP)	4.9%	-0.2%	5.0%	0.5%	-2.9%	3.3%	0.8%	1.2%	1.3%	1.8%	9.6%	-1.5%
Energy (XLE)	6.3%	2.2%	7.6%	2.9%	0.8%	0.4%	1.8%	6.9%	-5.5%	-3.8%	6.4%	-16.7%
Financials (XLF)	6.2%	0.2%	8.5%	1.7%	-0.8%	-0.9%	0.1%	0.5%	3.9%	-1.4%	6.7%	-14.7%
Health Care (XLV)	6.3%	5.8%	5.0%	1.9%	-4.0%	4.8%	0.8%	3.0%	-0.6%	0.6%	4.9%	-3.6%
Industrials (XLI)	7.2%	2.0%	7.3%	2.2%	-0.3%	1.4%	1.1%	4.1%	-0.3%	-1.8%	7.0%	-10.1%
Information Technology (XLK)	9.0%	5.1%	9.0%	4.7%	7.3%	-0.8%	2.5%	9.1%	-5.7%	-2.6%	6.3%	-14.7%
Materials (XLB)	7.3%	1.0%	11.2%	1.6%	2.2%	-2.6%	0.6%	6.3%	-5.4%	-0.5%	3.3%	-5.9%
REITS (XLRE)	4.0%	-0.7%	9.6%	-0.1%	-2.7%	4.9%	0.2%	0.7%	4.1%	0.9%	10.0%	-13.4%
Communication Services (XLC)	7.0%	4.9%	3.3%	-2.8%	-4.0%	-7.1%	0.7%	6.1%	-5.1%	0.1%	7.7%	-9.8%
Utilities (XLU)	3.5%	3.6%	1.4%	-1.9%	-6.0%	-0.9%	4.0%	5.0%	6.1%	1.3%	9.6%	-6.5%
Growth (IWF)	7.4%	3.4%	8.1%	3.3%	2.7%	0.6%	1.2%	4.8%	-3.7%	-2.2%	7.0%	-12.5%
Value (IWD)	6.4%	2.0%	7.2%	0.8%	-1.3%	-0.9%	1.0%	3.8%	-0.1%	-0.7%	7.2%	-10.1%
Cyclicals (RSP)	8.0%	2.1%	10.0%	2.7%	2.1%	-0.8%	1.2%	5.6%	-2.9%	-2.8%	6.7%	-15.9%
Defensives (DEF)	6.0%	3.2%	5.5%	1.6%	-0.3%	0.7%	1.0%	3.1%	-1.1%	-0.1%	7.5%	-7.2%
High Beta (SPHB)	9.6%	1.3%	11.7%	3.2%	1.9%	-0.5%	1.2%	7.7%	-2.9%	-4.0%	6.5%	-20.2%
Low Beta (SPLV)	4.5%	2.3%	4.7%	0.5%	-2.8%	2.1%	1.6%	2.9%	2.9%	2.2%	9.4%	-3.7%
Momentum (MTUM)	8.1%	3.9%	7.8%	3.4%	5.7%	0.3%	1.7%	5.5%	-3.8%	-3.0%	8.1%	-13.8%
Quality (QUAL)	7.3%	4.2%	7.4%	2.6%	-0.3%	2.4%	1.4%	4.6%	-1.9%	0.0%	8.0%	-6.5%
Dividend Yield (SDY)	6.8%	2.2%	8.1%	0.9%	-1.9%	0.5%	0.8%	2.5%	1.1%	1.7%	8.0%	-4.2%
Size (OEF)	6.9%	3.0%	6.6%	2.3%	1.5%	-0.3%	1.1%	4.3%	-2.9%	-1.7%	6.2%	-9.9%
Secular Growth (QQQ)	7.8%	6.6%	9.2%	5.2%	9.6%	-0.9%	2.6%	8.7%	-4.3%	-2.7%	5.6%	-13.1%
Mid-Caps (MDY)	7.5%	0.8%	10.5%	2.8%	1.4%	1.0%	1.7%	4.5%	8.2%	-0.9%	8.2%	-11.5%
Small-Caps (IWM)	6.8%	0.0%	10.0%	3.4%	3.7%	-0.2%	0.5%	4.1%	-1.2%	-1.2%	7.7%	-12.3%
BARCLAYS AGG (AGG)	1.2%	1.7%	1.8%	0.7%	1.1%	1.7%	0.9%	0.0%	1.2%	2.3%	1.9%	3.1%
Leveraged Loans (BKLN)	2.3%	1.6%	4.1%	1.6%	1.2%	2.0%	0.6%	1.6%	-0.4%	0.6%	2.1%	-8.5%
BDCs (BIZD)	6.3%	5.6%	12.8%	4.8%	3.8%	12.4%	-1.3%	-3.4%	-0.2%	-0.3%	8.7%	-42.2%
Preferreds (PFF)	1.9%	1.6%	3.5%	1.5%	3.2%	1.7%	-0.3%	1.3%	-2.2%	-0.5%	1.8%	-17.1%
IG Credit (LQD)	2.0%	2.3%	3.3%	0.7%	1.2%	1.9%	0.7%	0.1%	0.4%	2.5%	2.7%	1.3%
HY Credit (HYG)	3.4%	1.7%	5.7%	1.3%	0.3%	2.4%	0.8%	2.1%	-0.7%	1.3%	3.5%	-9.5%
Convertibles (CWB)	5.6%	4.1%	9.6%	4.6%	5.8%	4.9%	0.0%	3.0%	-2.5%	0.4%	5.7%	-16.4%
EM Hard Currency (EMB)	3.2%	-1.3%	5.9%	1.2%	2.4%	2.1%	1.9%	3.7%	0.7%	1.8%	2.1%	-3.3%
EM Local Currency (EMLC)	1.6%	2.2%	2.7%	1.4%	3.0%	4.4%	0.7%	5.6%	-2.4%	-0.5%	0.7%	-6.6%
1-3yr Treasuries (SHY)	0.6%	0.9%	0.4%	0.6%	0.9%	0.9%	0.7%	0.1%	1.0%	1.2%	0.7%	2.3%
5-10yr Treasuries (IEF)	1.1%	2.0%	1.3%	0.5%	1.0%	2.0%	1.1%	-0.8%	1.9%	2.9%	2.1%	6.1%
10-20yr Treasuries (TLT)	1.3%	1.8%	1.7%	0.1%	0.9%	1.9%	1.4%	-1.0%	2.4%	4.1%	3.3%	8.9%
25+ Year Treasuries (EDV)	1.4%	2.1%	2.0%	-0.7%	0.6%	1.4%	1.8%	-1.6%	3.3%	5.6%	4.1%	15.0%
0-5yr TIPS (STIP)	0.5%	0.1%	1.2%	0.7%	0.4%	1.3%	1.1%	0.7%	0.1%	0.6%	1.4%	-3.0%
5-10yr TIPS (TIP)	0.8%	0.0%	2.6%	1.4%	2.1%	2.9%	1.5%	0.8%	0.1%	1.7%	2.4%	-1.6%
MBS (MBB)	0.9%	1.2%	1.3%	0.8%	1.3%	1.7%	1.0%	0.5%	1.6%	2.0%	1.4%	3.0%
Munis (MUB)	1.6%	1.7%	2.4%	0.5%	0.6%	1.5%	0.7%	0.4%	0.9%	1.9%	1.6%	1.3%
Taxable Munis (BAB)	2.2%	1.5%	4.4%	-0.1%	1.3%	1.5%	1.9%	1.6%	2.4%	2.4%	2.7%	-2.1%
CRB INDEX - Expected Value (DBC)	0.9%	-0.6%	4.0%	3.7%	3.0%	4.8%	1.1%	3.7%	-5.0%	-4.7%	4.2%	-17.7%
CRB Raw Industrials Index (DBB)	1.0%	-0.1%	2.2%	2.9%	3.3%	3.5%	-0.3%	-0.7%	-1.9%	-0.9%	1.1%	-8.0%
CRB Foodstuffs Index (DBA)	-0.3%	1.9%	-1.4%	1.6%	-3.8%	4.9%	1.8%	0.1%	0.1%	-1.1%	2.1%	-5.2%
WTI Crude Oil (USO)	6.7%	1.8%	17.2%	9.7%	9.1%	8.8%	3.3%	9.6%	-7.8%	-6.1%	10.2%	-33.8%
US DOLLAR INDEX (UUP)	-0.7%	-2.8%	0.4%	-0.5%	-2.9%	0.9%	-0.2%	-0.5%	2.6%	1.7%	2.3%	0.9%
Gold (GLD)	2.2%	1.8%	8.0%	2.3%	3.3%	5.3%	2.3%	2.0%	-1.7%	1.9%	0.8%	2.4%
EM FX (CEW)	0.3%	1.0%	0.4%	-0.8%	-0.6%	-0.7%	-0.4%	2.1%	-3.1%	-2.1%	-0.6%	-6.8%
DM FX (UDN)	0.7%	2.8%	-0.4%	0.5%	2.9%	-0.9%	0.2%	0.5%	-2.6%	-1.7%	-2.3%	-0.9%



# Why Use The Quads?

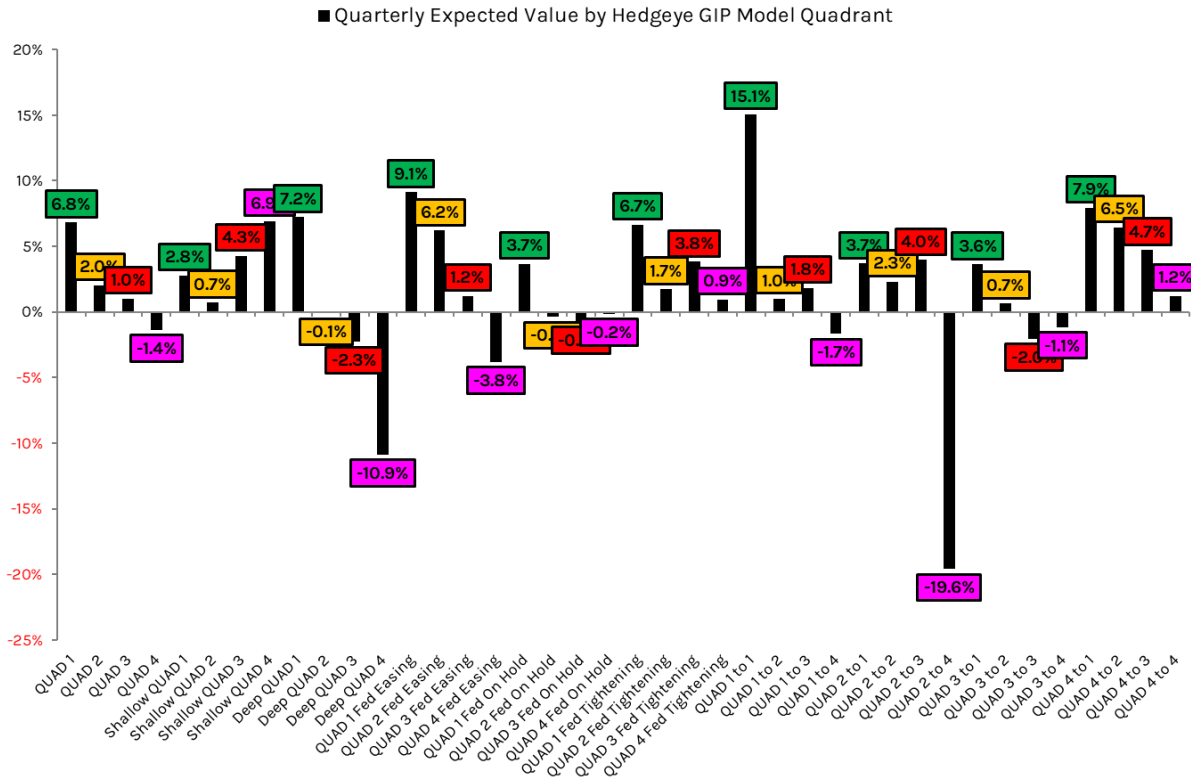
Contrary to conflicted and compromised financial literature that wants you to remain fully invested and fully diversified throughout, our DELIBERATE STUDY of financial market history shows meaningful deltas in absolute and relative asset performance tend to CLUSTER around PARTICULAR moments in time – usually in conjunction with regime changes in economic conditions.

S&P 500 Total Return Index



Data Source: Bloomberg. Asset classes include equities, fixed income, currencies and commodities. Quarterly observations starting in 1Q98.

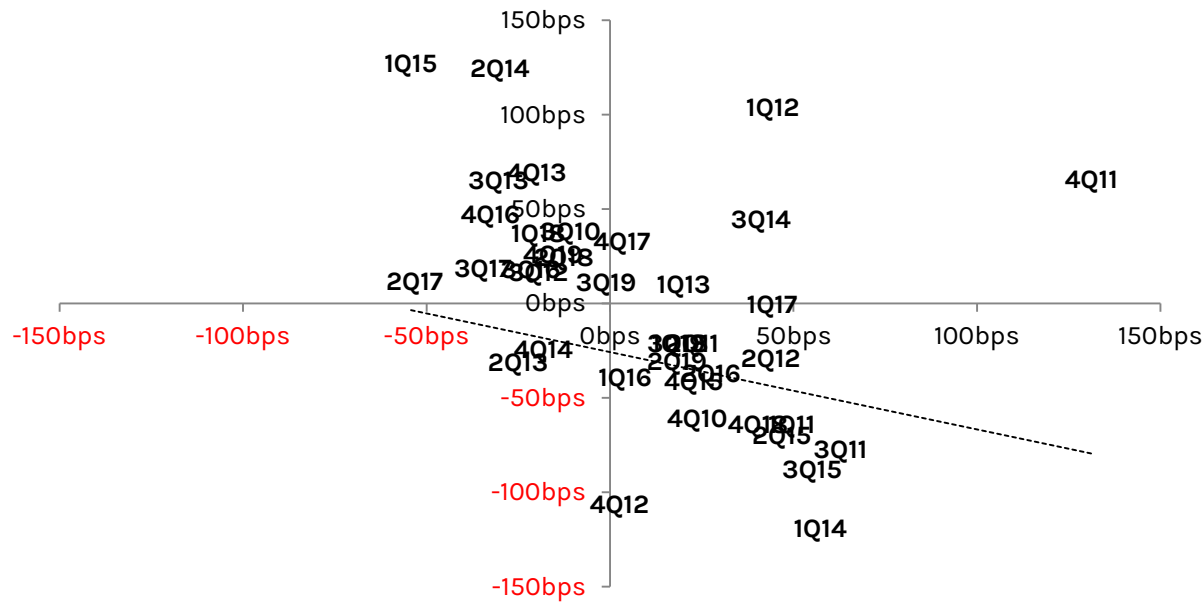
S&P 500 Total Return Index



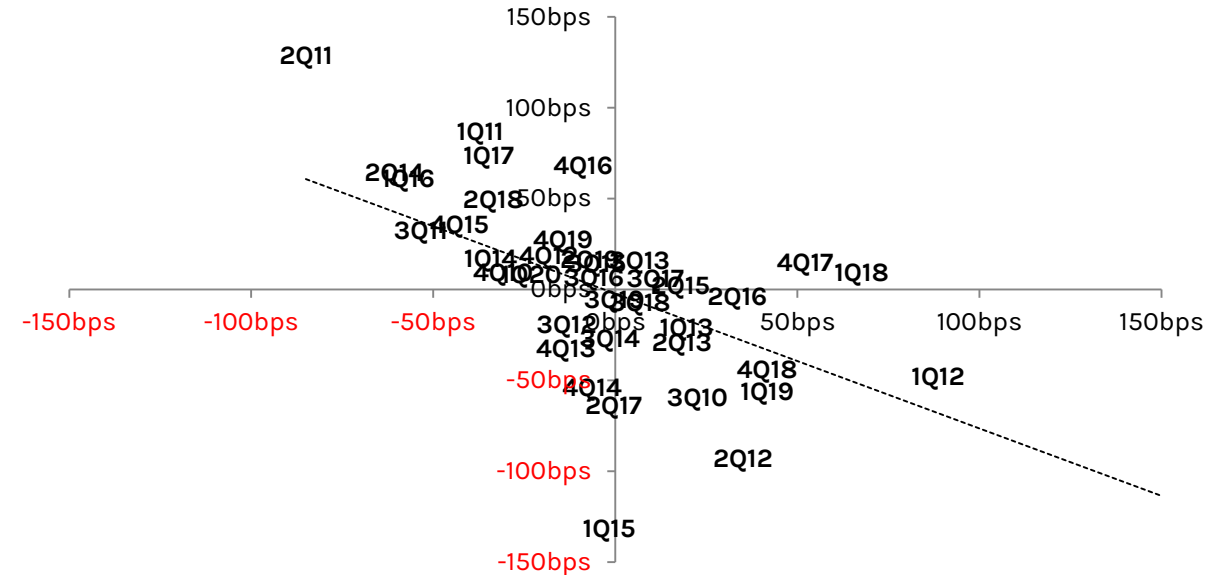
Data Source: Bloomberg. Asset classes include equities, fixed income, currencies and commodities. Quarterly observations starting in 1Q98.

# A Quick Lesson In Base Effects

x-axis: First Difference of the 2yr Average YoY Real GDP Growth Rate in the Comparative Base Period;  
y-axis: First Difference of the YoY Real GDP Growth Rate in the Forecast Period (Trailing 10Y)  
Raw Backtest: 80%; Momentum Backtest: 80%

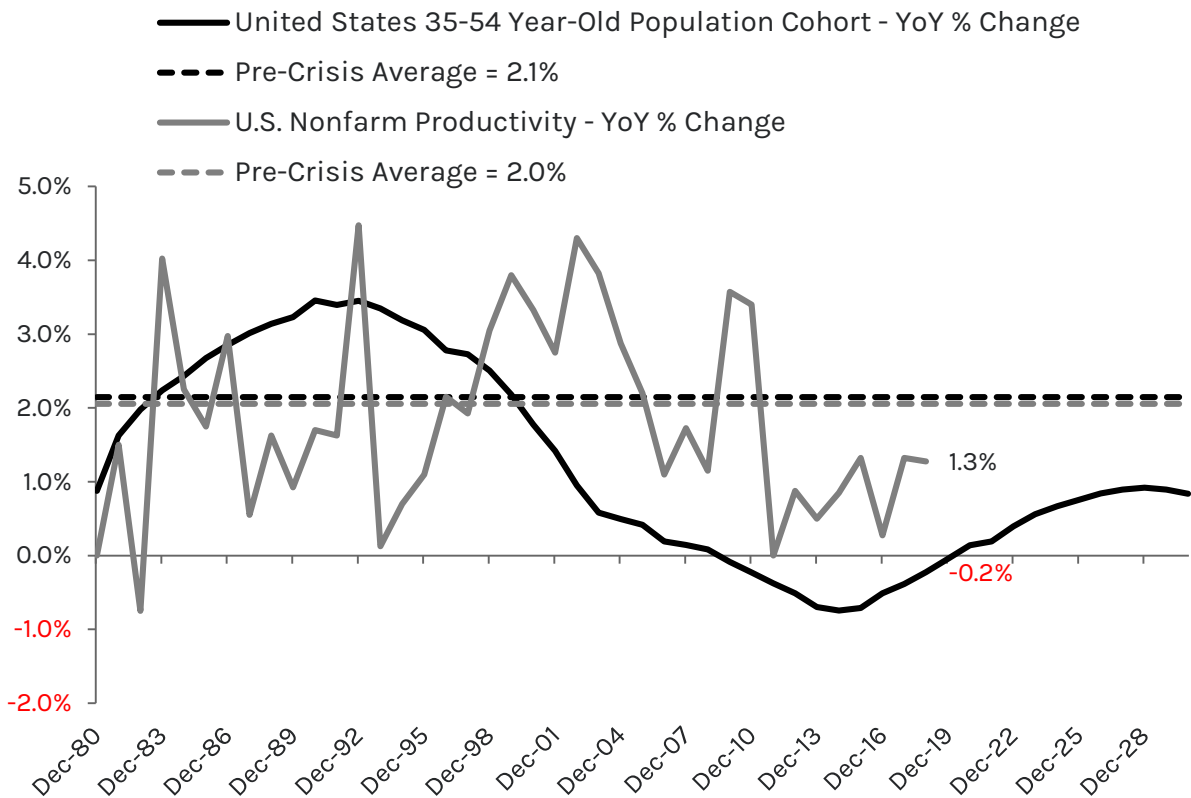


x-axis: First Difference of the 2yr Average YoY Headline CPI Rate in the Comparative Base Period;  
y-axis: First Difference of the YoY Headline CPI Rate in the Forecast Period (Trailing 10Y)  
Raw Backtest: 70%; Momentum Backtest: 76%

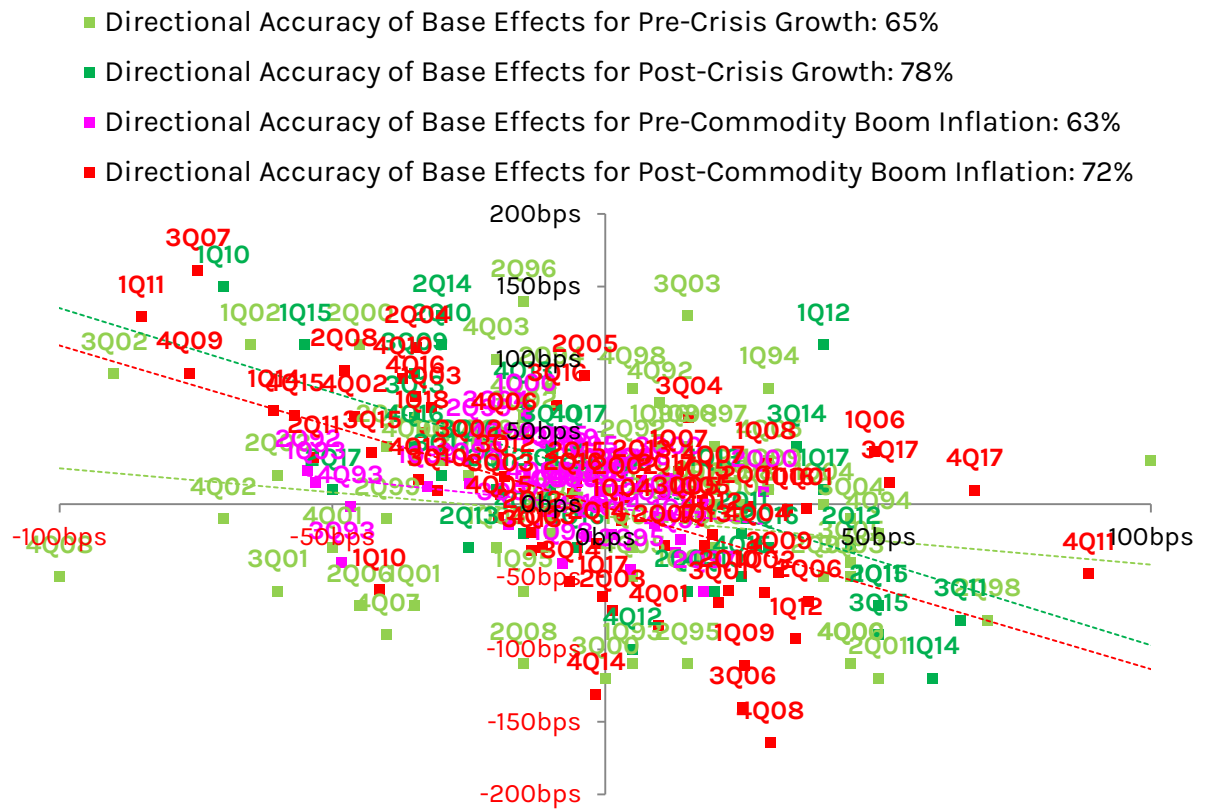


Using the US economy as an example, the marginal rate of change in the **2yr comparative base explains INFLECTIONS in GROWTH and INFLATION 80% and 70% of the time, respectively**. Moreover, **2yr comps perpetuate MOMENTUM in GROWTH and INFLATION 80% and 76% of the time, respectively**. These figures are near the modal outcomes of the GROWTH and INFLATION backtests across the near-50 economies we maintain detailed GIP Models for – which means base effects matter a lot to projecting the probable path forward for any economy.

# Base Effects Matter More Now Than Ever

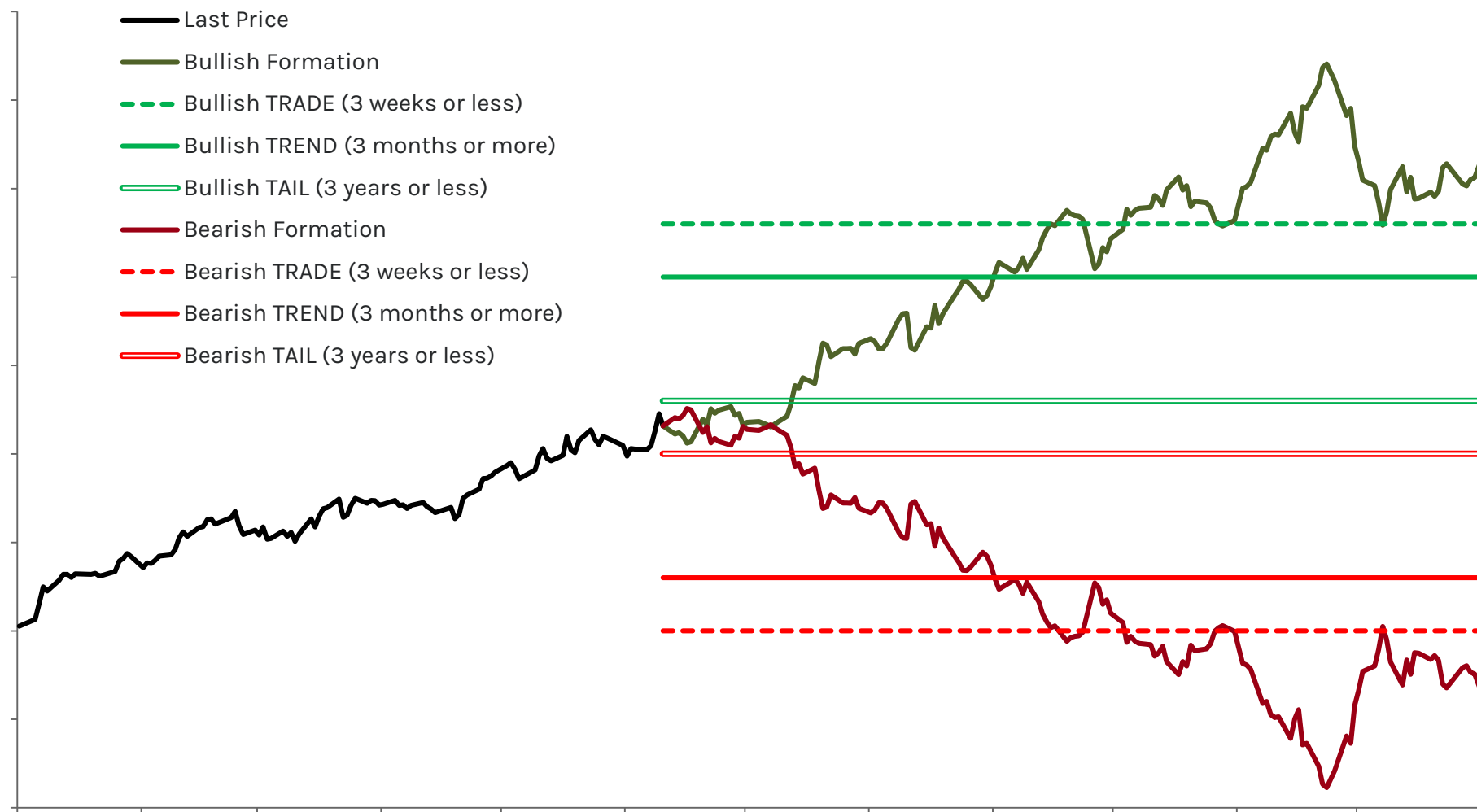


As the economy has grown increasingly reliant upon financial leverage to replace a lost ~300 basis points of organic growth potential...



... both growth and inflation have become decidedly more cyclical throughout the post-crisis era. Leverage amplifies both economic and financial market volatility.

# The Quads Provide A Reliable Starting Point For Asset Allocation And Keith's Quantitative Signaling Overlay Confirms Market Direction And Helps Risk Manage Core Exposures



Core to the process of selecting our core exposures is determining whether the ticker screens well from the perspective of Keith's proprietary risk management process, which employs PRICE, VOLUME and VOLATILITY as discrete factors in the calculus of levels that backtest well as critical momentum thresholds.

Assets where last price is greater than all three (in ascending order) are said to be in a "Bullish Formation" and all dips should be bought, inasmuch that assets in the converse "Bearish Formation" should be repeatedly shorted on strength.

# A | B Testing Process: Quantify Investor Consensus

Monitoring Sector and Style factor Performance allows us to quantitatively track the evolution of our Macro Themes. Additionally, MEASURING and MAPPING key data sets within the CFTC COT report removes the qualitative guesswork from the process of tracking and ultimately FADING crowded positioning.

## STYLE FACTOR PERFORMANCE\*

	FACTOR	1D % Chg	1W % Chg	1M % Chg	3M % Chg	6M % Chg	YTD % Chg
Debt	High Debt/EV	1.9%	1.1%	-4.0%	6.2%	25.3%	-21.1%
	Low Debt/EV	1.6%	2.5%	-3.2%	9.4%	37.3%	15.6%
SI	High Short Interest	2.3%	1.9%	-4.1%	6.4%	31.7%	-12.1%
	Low Short Interest	1.5%	1.3%	-3.4%	9.5%	29.8%	3.6%
BETA	High Beta	2.9%	1.7%	-4.6%	8.3%	36.4%	-22.9%
	Low Beta	1.0%	1.6%	-2.5%	7.3%	25.6%	12.1%
YIELD	High Yield	2.3%	0.6%	-5.5%	1.2%	14.6%	-29.2%
	Low Yield	1.8%	2.4%	-2.8%	11.2%	42.4%	13.9%
MKT CAP	MCAP Bottom 25%	2.3%	0.9%	-5.2%	5.1%	24.9%	-23.7%
	MCAP Top 25%	1.5%	1.6%	-2.8%	10.0%	29.5%	7.4%
Sales	Top 25% Sales Growth	2.1%	2.4%	-4.0%	9.9%	38.9%	-0.8%
	Bottom 25% Sales Growth	2.1%	1.1%	-4.4%	2.9%	18.5%	-16.0%
EPS	Top 25% EPS Growth	2.1%	1.4%	-3.0%	11.3%	35.7%	-6.2%
	Bottom 25% EPS Growth	2.1%	1.5%	-5.2%	2.3%	20.4%	-19.4%

\*Mean Performance of Top Quartile vs. Bottom Quartile, S&P500 Companies

## CFTC NON-COMMERCIAL NET LONG POSITIONING

CFTC NON-COMMERCIAL NET LONG POSITIONS						3Y		Z-Score		
	Metric	Latest	W/W Chg	3M Ave	6M Ave	1Y Ave	Max	Min	1Y	3Y
EQUITIES	SPX (Index + E-mini)	55,833	37,862	(33,524)	(128,949)	(59,386)	271,423	(319,133)	1.09X	0.04X
	VIX	(90,863)	1,340	(89,950)	(66,618)	(104,664)	92,913	(218,362)	0.24X	-0.18X
	Russell 2000 (mini)	12,103	(4,756)	11,801	3,585	10,632	72,749	(88,708)	0.06X	0.33X
	Dow Jones (mini)	(17,284)	(1,462)	(11,488)	(13,620)	6,829	86,226	(28,732)	-1.05X	-1.65X
	Nasdaq (mini)	(133,005)	(55,142)	3,411	7,862	16,819	47,085	(133,005)	-5.27X	-6.69X
	Nikkei Index	(468)	1,202	(4,037)	(5,591)	(7,560)	14,214	(16,298)	1.86X	0.49X
RATES	10Y UST	105,871	62,273	83,613	28,017	(64,914)	207,818	(758,490)	1.41X	1.54X
	2Y UST	(255,076)	(16,119)	(254,888)	(243,537)	(233,173)	67,767	(421,551)	-0.27X	-0.52X
	5Y UST	(216,006)	27,276	(101,105)	(144,077)	(182,231)	65,383	(866,140)	-0.33X	0.40X
	UST Bonds	(173,404)	(13,286)	(143,263)	(121,106)	(87,784)	122,839	(173,404)	-2.07X	-2.20X
	30D Fed Funds	196,046	(3,206)	256,161	332,290	310,272	488,558	(222,037)	-1.32X	0.59X
	Eurodollar	699,532	184,192	230,540	(77,832)	529,951	2,134,274	(3,110,209)	0.22X	0.96X
CURRENCIES	USD	(9,166)	(922)	(6,709)	1,688	11,330	43,033	(10,666)	-1.46X	-1.63X
	JPY	28,683	5,329	22,696	24,425	(364)	33,088	(140,151)	0.97X	1.35X
	EUR	188,745	9,609	166,978	128,736	35,010	212,535	(123,765)	1.47X	1.89X
	GBP	(2,738)	(440)	(7,049)	(8,754)	(6,921)	49,216	(107,406)	0.16X	0.48X
	AUD	14,512	(1,153)	555	(14,190)	(27,418)	73,266	(74,181)	2.13X	1.36X
	CAD	(19,572)	(2,946)	(21,456)	(25,055)	(3,930)	78,001	(67,121)	-0.61X	-0.37X
	MXN	27,210	75	12,035	9,118	70,172	170,379	(21,903)	-0.63X	-0.82X
	NZD	4,855	1,615	2,232	(4,656)	(11,983)	27,603	(42,544)	1.15X	1.08X
COMMODITIES	CHF	16,190	3,686	11,030	8,397	1,026	17,848	(47,216)	1.45X	1.95X
	CRUDE OIL	503,312	27,489	527,908	536,725	495,497	784,290	332,714	0.12X	-0.24X
	GOLD	131,089	(34,162)	162,823	164,217	199,794	292,066	(103,009)	-1.58X	0.05X
	COPPER	68,119	9,339	43,165	18,001	(3,909)	68,119	(60,135)	2.19X	1.95X
	Natural Gas	45,510	(5,842)	1,371	(28,630)	(113,536)	51,352	(262,534)	1.69X	1.83X
	RBOB Gasoline	55,905	(3,911)	57,969	64,019	79,709	129,000	42,174	-1.00X	-1.58X
	ULSD Heating Oil	4,650	(1,076)	8,998	4,490	(2,154)	67,696	(27,674)	0.60X	-0.29X
	Silver	40,969	(1,772)	37,706	34,104	44,529	80,646	(30,158)	-0.24X	0.47X
	Platinum	10,099	(9,887)	18,401	18,045	32,652	69,306	(11,540)	-1.23X	-0.66X
	Aluminum	163,475	(2,043)	159,128	161,536	158,399	168,292	122,356	0.48X	0.98X
	Nickel	42,230	(365)	42,658	44,026	37,396	47,708	13,508	0.55X	0.91X
	Corn	198,282	44,582	(7,952)	(92,924)	(69,648)	372,754	(270,560)	2.90X	1.24X
	Soybeans	237,760	14,761	132,221	88,186	45,721	237,760	(148,817)	2.71X	2.67X
	Wheat	27,474	695	12,418	5,808	15,602	63,219	(119,350)	0.52X	0.86X
	Live Cattle	77,063	(3,163)	62,598	49,986	61,539	183,134	19,421	0.54X	-0.12X
	Lean Hogs	62,461	2,936	33,293	31,512	33,221	97,769	(11,151)	2.53X	0.95X
	Sugar	236,211	31,813	180,931	109,601	64,359	242,326	(205,161)	1.35X	2.44X
	Cotton	64,239	405	48,814	26,689	18,756	129,851	(37,827)	1.84X	0.52X
	Coffee	55,593	(4,809)	24,357	17,390	12,478	60,402	(106,651)	1.51X	2.24X
	Cocoa	45,897	(6,054)	18,897	9,813	30,701	81,269	(31,483)	0.52X	0.95X
	Orange Juice	(37)	(351)	1,138	1,160	(2,420)	5,540	(9,416)	0.63X	0.64X



# A | B Testing Process: Measure & Map The Volatility of Volatility

HEDGEYE

Deliberately studying the VOLATILITY OF VOLATILITY leads to high-probability decision-making opportunities. TIMING matters.

TIME WINDOW SETTING: VOLATILITY_30D PUT_IMP_VOL_30D			TOTAL RETURN PERFORMANCE	IVOL PREMIUM/DISCOUNT IVOL PREM %					REALIZED VOLATILITY TRENDS			IMPLIED VOLATILITY TRENDS			
		TICKER	YTD %	IVOL / RVOL	Yesterday	1W Ago	1M Ago	TTM Z-Score	3Yr Z-Score	RVOL CURRENT	MM %	PERCENTILE 10YR	IVOL CURRENT	MM %	PERCENTILE 10YR
US EQUITIES															
CURRENT															
Power Shares QQQ Trust ETF	QQQ US EQUITY	31.07%	-6%		-3%	5%	43%	-0.6	-0.5	32.6	66%	95%	30.6	9%	95%
Technology Sector SPDR ETF	XLK US EQUITY	27.96%	-8%		-2%	7%	37%	-0.5	-0.4	33.6	62%	95%	30.9	9%	94%
Consumer Discretionary Sector SPDR ETF	XLV US EQUITY	18.24%		16%	26%	37%	94%	-0.1	0.0	21.3	85%	84%	24.8	11%	91%
Communication Services SPDR ETF	XLC US EQUITY	11.34%		4%	7%	14%	50%	-0.4		26.1	48%	74%	27.1	3%	75%
SPDR S&P 500 ETF Trust	SPY US EQUITY	5.36%		2%	5%	19%	69%	-0.3	-0.2	22.0	121%	88%	22.4	33%	91%
Materials Sector SPDR ETF	XLB US EQUITY	5.14%		0%	8%	22%	47%	-0.3	-0.2	26.5	72%	88%	26.6	18%	88%
Health Care Sector SPDR ETF	XLV US EQUITY	3.43%		17%	20%	27%	71%	0.2	0.3	17.9	72%	77%	21.0	18%	89%
Consumer Staples Sector SPDR ETF	XLK US EQUITY	3.23%		18%	21%	29%	79%	-0.3	-0.1	15.6	87%	83%	18.4	24%	91%
Industrials Sector SPDR ETF	XLI US EQUITY	-2.83%		15%	21%	35%	59%	0.1	0.2	22.8	58%	86%	26.3	15%	90%
Utilities Sector SPDR ETF	XLU US EQUITY	-6.37%		15%	8%	20%	34%	0.2	0.3	18.4	18%	84%	21.3	1%	93%
I-Shares Russell 2000 ETF	IWM US EQUITY	-8.44%		25%	32%	52%	58%	0.3	0.5	24.6	60%	88%	30.7	27%	92%
Vanguard Real Estate REIT ETF	VNQ US EQUITY	-12.41%		14%	18%	26%	28%	0.6	0.7	23.8	41%	89%	27.1	26%	92%
Financials Sector SPDR ETF	XLF US EQUITY	-20.21%		26%	36%	35%	58%	0.4	0.6	22.5	30%	80%	28.5	4%	90%
Energy Sector SPDR ETF	XLE US EQUITY	-45.74%		20%	24%	31%	12%	0.8	0.7	32.8	3%	87%	39.3	10%	94%
INTERNATIONAL EQUITIES															
I-Shares MSCI Japan ETF	EWJ US EQUITY	1.38%		50%	62%	41%	14%	1.7	1.9	12.1	-24%	28%	18.1	0%	62%
I-Shares MSCI Emerging Markets ETF	EEM US EQUITY	-2.66%		22%	24%	19%	24%	0.5	0.8	18.4	17%	48%	22.5	15%	70%
I-Shares China Large-Cap ETF	FXI US EQUITY	-4.48%		27%	28%	16%	37%	1.3	1.5	17.8	8%	26%	22.6	0%	55%
Euro Stoxx 50 Index	SX5E INDEX	-11.77%		14%	29%	32%	16%	0.6	0.3	21.4	16%	75%	24.4	14%	83%
CURRENCIES															
Currency Shares Euro Trust ETF	FXE US EQUITY	3.34%		13%	13%	19%	10%	0.4	0.6	6.1	-14%	21%	6.9	-11%	26%
Currency Shares Japanese Yen ETF	FXJ US EQUITY	2.56%		22%	12%	19%	4%	1.0	0.8	5.9	-22%	21%	7.2	-9%	26%
PowerShares US Dollar Index ETF	UUP US EQUITY	-1.93%		17%	23%	28%	25%	-0.2	-0.1	6.0	-8%	35%	7.0	-14%	34%
Currency Shares British Pound ETF	FXB US EQUITY	-3.35%		-6%	-7%	-2%	4%	-0.2	-0.5	12.3	45%	97%	11.6	32%	90%
COMMODITIES															
SPDR Gold Shares ETF	GLD US EQUITY	23.65%		2%	-1%	-28%	-24%	-0.3	-0.1	17.3	-36%	75%	17.6	-15%	74%
PowerShares DB Agriculture Fund ETF	DBA US EQUITY	-12.26%		100%	93%	82%	90%	1.2	2.0	11.6	-5%	49%	23.1	0%	93%
United States Natural Gas Fund ETF	UNG US EQUITY	-25.98%		12%	15%	18%	-22%	-0.2	0.0	57.2	-14%	88%	63.8	23%	96%
United States Oil Fund ETF	USO US EQUITY	-72.00%		5%	7%	11%	55%	-0.2	0.0	33.0	80%	67%	34.5	22%	68%
FIXED INCOME															
I-Shares 20+ Year Treasury Bond ETF	TLT US EQUITY	22.82%		14%	18%	8%	41%	0.7	0.7	11.2	-3%	37%	12.8	-22%	50%
I-Shares 7-10 Year Treasury Bond ETF	IEF US EQUITY	11.66%		66%	72%	48%	214%	0.3	0.5	3.0	-7%	1%	4.9	-51%	18%
I-Shares IBOX IG Corporate Bond ETF	LQD US EQUITY	7.48%		31%	52%	24%	49%	0.5	0.6	6.1	3%	77%	7.9	-10%	91%
I-Shares J.P. Morgan USD EM Bond ETF	EMB US EQUITY	-0.78%		63%	68%	73%	49%	1.3	1.7	7.6	39%	79%	12.4	52%	90%
I-Shares IBOX HY Corporate Bond ETF	HYG US EQUITY	-1.73%		82%	83%	73%	62%	1.8	2.0	6.5	28%	63%	11.8	44%	90%
MEGA-CAP TECH															
Amazon	AMZN US EQUITY	71.77%		15%	15%	27%	37%	0.0	0.0	41.8	41%	84%	48.1	19%	96%
Apple	AAPL US EQUITY	57.68%		-12%	-11%	1%	13%	-0.6	-0.5	52.2	20%	98%	46.2	-6%	98%
Microsoft	MSFT US EQUITY	33.86%		-11%	-12%	3%	27%	-0.6	-0.4	38.6	26%	94%	34.2	-12%	95%
Facebook	FB US EQUITY	25.13%		5%	-3%	3%	4%	0.0	0.1	42.8	-6%	80%	45.1	-4%	84%
Alphabet	GOOGL US EQUITY	8.90%		7%	5%	11%	49%	-0.1	0.1	34.5	48%	88%	37.0	6%	95%
Data Source: CBOE, CME, Bloomberg															

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FOR MORE INFORMATION CONTACT US AT:  
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