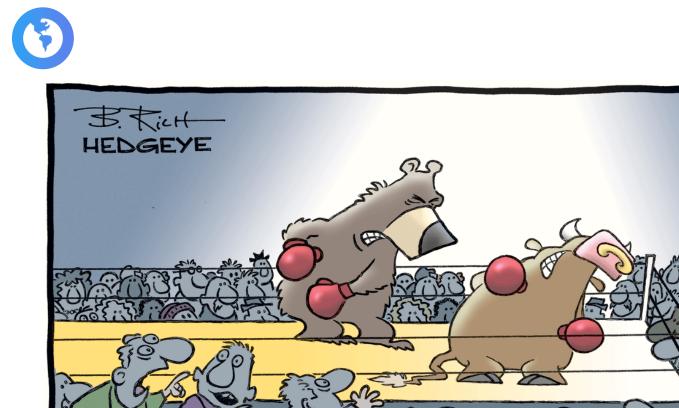
HEDGEYE

# HEDGEYE'S CURRENT MARKET OUTLOOK

Phase  $3 \neq$  Phase 2

Updated: June 30, 2020



#### **MACRO THEMES**

**Recession Stagflation** 

Earnings: Deep #Pod4

USD, Commodities, EM

© Hedgeye Risk Management LLC.



#### DISCLAIMER

Hedgeye Risk Management, LLC ("Hedgeye") is a registered investment advisor, registered with the State of Connecticut. Hedgeye is not a broker dealer and does not provide investment advice to individuals. This research does not constitute an offer to sell, or a solicitation of an offer to buy any security or investment vehicle. This research is presented without regard for individual investment preferences or risk parameters; it is general information and does not constitute specific investment advice, nor does it constitute or contain any legal or tax opinions. This presentation is based on information from sources believed to be reliable. Hedgeye is not responsible for errors, inaccuracies or omissions of information. The opinions and conclusions contained in this report are those of the individual expressing those opinions or conclusion and are intended solely for the use of Hedgeye's clients and subscribers, and the authorized recipients of the content. In reaching its own opinions and conclusions, Hedgeye and its employees have relied upon research conducted by Hedgeye's employees, which is based upon sources considered credible and reliable within the industry. Neither Hedgeye, nor its employees nor any individual expressing opinions or data are responsible for the validity or authenticity of the information upon which it has relied.

#### **TERMS OF USE**

This report is protected by United States and foreign copyright laws and is intended solely for the use of its authorized recipient. Access must be provided directly by Hedgeye. There is a fee associated with access to this report and the information and materials presented during the event. **Redistribution or republication of this report and its contents are strictly prohibited.** By joining this call or possessing these materials, you agree to these Terms. For more detail please refer to the appropriate sections of the Hedgeye Services Agreement and the Terms of Service at <a href="https://www.hedgeye.com/terms\_of\_service">https://www.hedgeye.com/terms\_of\_service</a>.

# Q3 2020 Macro Themes

### **Recession Stagflation**

We remain of the view that the US economy is transitioning from depression to recession, not "recovery". In the presentation we'll detail why Quad 3 is the most likely outcome for most of 3Q20E and why a flattening slope of improvement off the APR lows in economic activity represents a developing source of market risk for perceived recovery trades.

# 2

# Earnings: Deep #Pod4

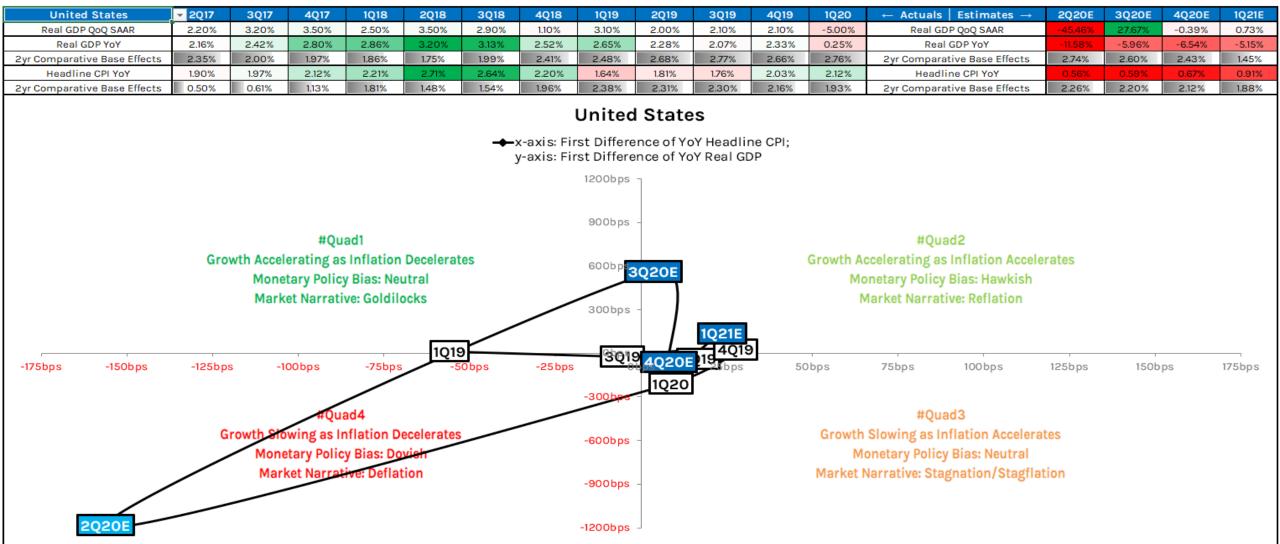
We took offense to the consensus view that corporate profits had bottomed at the beginning of the year and continue to take offense to such speculation heading into 2H20E. In the presentation, we'll detail why we believe an epically negative earnings revision cycle is likely to commence in Q3.

### USD, Commodities, EM

The shallower the Quad 3, the more it looks like Quad 2 in asset performance terms – i.e. *The Machine* seeks out pricing power and organic growth potential. Cyclicals like Energy outperform in Narrow instances of Quad 3. The more pronounced the Quad 3, the more it looks like Quad 4 in asset performance terms – i.e. *The Machine* seeks out safe dividend yields. Cyclicals like Energy get smoked in Deep Quad 3. If that sounds confusing, it's because it is. In the presentation we'll do our best to help you position for what market history has proven to be the most difficult economic regime to risk manage: stagflation.

# What Are The Quads?

Our GIP Model is a quantitatively oriented, regime-based framework that helps investors proactively prepare for volatility phase transitions within and across asset classes – i.e. GROWTH, INFLATION, and POLICY.

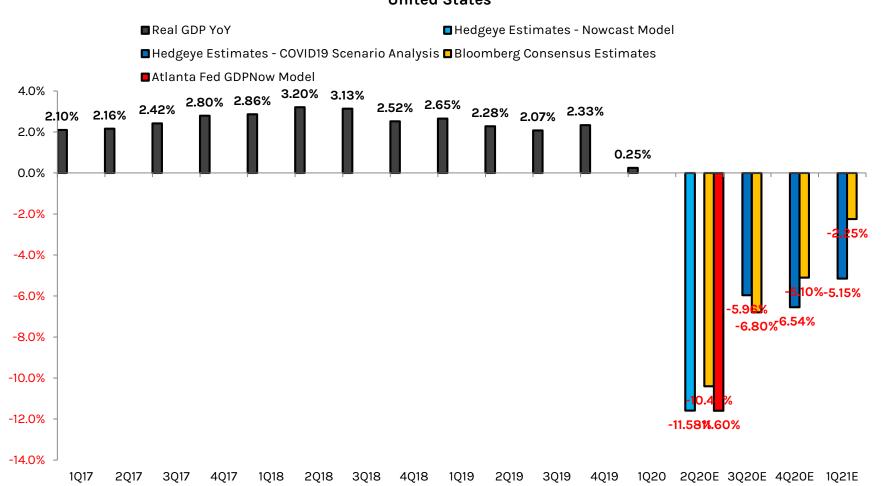


Data Source: Bloomberg. Light Blue box= Hedgeye Predictive Tracking Algorithm nowcast. Dark Blue boxes = Hedgeye COVID19 Scenario Analysis estimates.

© Hedgeye Risk Management

# **US Real GDP YoY Projections**

#### HEDGEYE



**United States** 

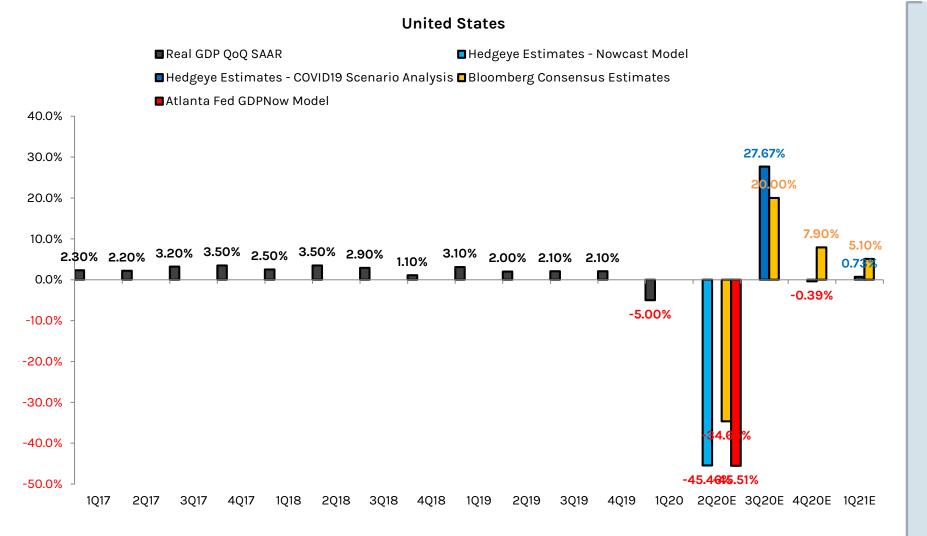
We use two distinct models to forecast the YoY growth rate of Real GDP and the combination of the two allows us to develop both a highly accurate real-time assessment of near-term economic momentum, as well as a high-probability scenario for where growth is likely to trend over the NTM.

Intra-quarter, we employ a stochastic nowcasting framework that anchors on nonlinear interpolation to relay rate of change signals from the individual features of the dynamic factor model to the base rate. In out-quarters where highfrequency data has yet to be reported, we employ a Bayesian Inference process that adjusts each of the preceding forecasted base rates inversely and proportionally to changes in the base effects.

All told, our US GDP nowcast model has an average absolute forecast error of 28bps and an 88% success rate in terms of accurately projecting the rate of change of GROWTH.

# **US Real GDP QoQ SAAR Projections**

#### HEDGEYE



One differentiating factor of our forecasting process is that we aim to solve for where the economy is trending on a **Full Investing Cycle** basis, rather than trying to identify super short-term economic momentum.

Our rigorous study of financial market history suggests the latter to be little more than noise in the context of making accurate intermediate-to-long-term investment decisions.

As such, we are comfortable departing from the [perceived] "best" practices of economist consensus by interpolating our QoQ SAAR forecasts from our forecasted YoY growth rates. Macroeconomic Theory  $\neq$ Macro Risk Management.

Data Source: Bloomberg

# **US Real GDP Nowcast Model**

Each of the following 30 features backtests as statistically significant with respect to predicting the rate of change of Real GDP growth and each feature's contribution to the overall signal is dynamically re-trained each quarter according to the relative strength of its first difference regression with the dependent variable.

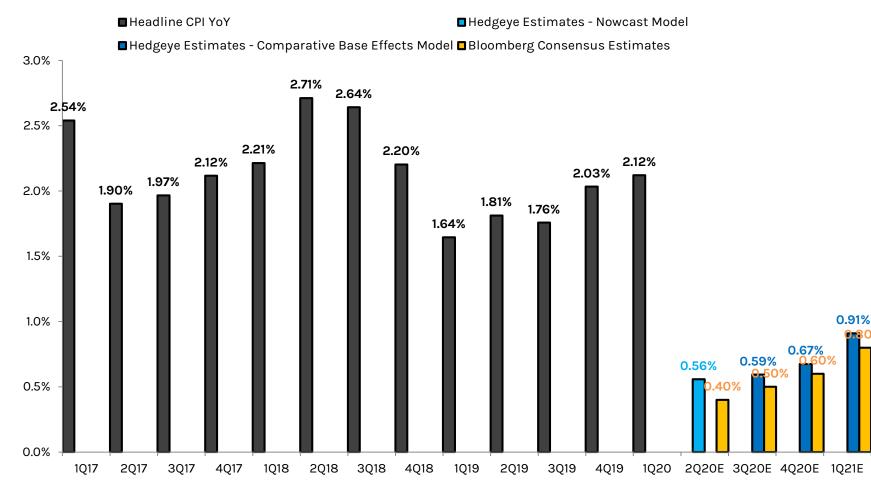
HEDGEYE US NOWCAST MODEL SUMMARY	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	1Q20	2Q20	Δ
Real PCE YoY (1)	3.51	3.75	3.08	3.23	3.03	1.69	2.42	2.33	2.76	2.70	2.61	2.60	2.56	2.46	2.67	2.34	2.32	3.32	2.94	3.25	-4.38	-17.32	-	-	0.60	-17.32	-17.92
Real Disposable Personal Income YoY (27)	4.09	4.30	3.99	3.84	3.67	4.19	3.24	3.43	3.28	3.12	3.01	2.94	2.54	2.64	3.00	2.71	3.00	1.96	2.36	2.37	0.26	13.76	-	-	1.67	13.76	12.09
Personal Savings Rate % of DPI (8)	7.5	7.5	7.5	7.3	7.2	8.8	8.3	8.8	8.4	8.0	7.8	7.8	7.4	7.7	7.8	7.7	7.9	7.7	7.9	8.2	12.7	33.0	-	-	9.6	33.0	23.4
Headline Retail Sales YoY (9)	6.06	5.72	3.36	4.40	3.63	0.92	2.52	1.99	3.61	3.86	2.91	3.61	3.64	4.31	3.95	3.31	3.25	5.61	4.87	4.48	-5.59	-19.90	-6.08	-	1.25	-12.99	-14.24
Retail Sales Control Group YoY (12)	5.11	4.60	3.90	4.71	4.54	0.46	3.68	2.81	3.88	3.86	3.40	4.96	4.87	5.05	4.41	4.10	2.51	6.20	3.70	4.01	6.32	-7.45	2.13	-	4.68	-2.66	-7.34
Auto Sales YoY (26)	-0.06	3.56	-5.79	-2.67	0.00	-1.46	-2.75	-2.36	0.57	-3.93	2.91	-0.46	0.84	2.23	-1.21	-5.43	-1.78	-4.57	1.45	1.63	-35.03	-47.68	-29.42	-	-10.65	-38.55	-27.90
MBA Mortgage Purchase Index YoY (21)	3.01	-0.41	1.51	-1.60	-0.28	-1.07	5.99	0.20	3.40	5.56	5.11	8.16	6.21	5.97	10.50	9.34	11.00	9.05	9.09	10.61	-2.10	-29.85	-1.13	17.16	5.87	-4.60	-10.47
Total Employees On Nonfarm Payrolls YoY (7)	1.57	1.60	1.65	1.60	1.53	1.57	1.67	1.39	1.37	1.42	1.28	1.26	1.29	1.27	1.35	1.34	1.42	1.42	1.38	1.55	0.54	-13.35	-11.73	-	1.16	-12.54	-13.70
Aggregate Hours Worked YoY (4)	1.86	1.90	1.94	1.89	1.24	1.57	1.96	1.10	1.37	1.12	0.99	0.67	0.71	0.97	1.06	1.05	1.13	0.84	0.80	1.55	-0.63	-13.85	-10.96	-	0.57	-12.41	-12.98
Aggregate Labor Income YoY (5)	4.76	5.14	5.02	5.28	4.63	5.00	5.28	4.65	4.84	4.50	4.32	4.10	4.20	4.46	4.20	4.30	4.45	3.87	3.90	4.59	2.70	-6.94	-4.96	-	3.73	-5.95	-9.68
Monthly Continuing Claims YoY (2)	-10.94	-11.88	-13.95	-13.80	-12.94	-10.13	-10.04	-7.04	-5.81	-7.73	-3.47	-2.18	-3.30	-1.58	-0.04	2.19	0.85	1.95	0.53	-1.10	102.89	917.95	1206.78	1111.14	34.10	1078.62	1044.52
Bloomberg Consumer Comfort Index (28)	58.4	58.8	60.0	60.2	60.9	59.5	57.9	59.7	60.7	60.3	60.2	62.3	64.2	62.0	62.6	62.7	59.2	62.2	66.1	65.3	60.9	43.8	36.0	39.5	64.1	39.8	-24.4
Industrial Production YoY (3)	3.93	5.26	5.41	4.06	4.06	3.77	3.63	2.74	2.26	0.71	1.73	1.02	0.40	0.30	-0.18	-0.81	-0.42	-0.81	-0.82	-0.18	-4.86	-16.25	-15.27	-	-1.95	-15.76	-13.80
Capacity Utilization (6)	78.8	79.3	79.3	79.3	79.6	79.5	79.0	78.5	78.4	77.8	77.8	77.7	77.4	77.8	77.4	77.0	77.6	77.2	76.8	76.8	73.2	64.0	64.8	-	75.6	64.4	-11.2
Durable Goods New Orders YoY (14)	9.09	11.58	7.11	6.01	3.77	3.59	8.07	0.04	2.26	-1.66	-3.96	-4.41	0.38	-3.27	-5.73	-1.61	-3.95	-3.27	-3.62	1.62	-18.64	-29.78	-	-	-6.88	-29.78	-22.90
Core Capital Goods New Orders YoY (18)	11.23	6.70	3.11	4.15	1.62	2.44	5.56	4.74	6.40	2.25	0.84	0.49	-3.29	0.10	-0.12	-0.74	3.43	1.67	0.56	0.97	-2.63	-6.79	-	-	-0.37	-6.79	-6.42
Factory Orders YoY (23)	8.88	9.87	7.55	6.44	3.04	2.26	4.41	1.22	2.45	0.84	-1.29	-2.25	0.48	-1.75	-3.28	-1.31	-1.16	0.29	-0.55	0.53	-12.43	-22.34	-	-	-4.15	-22.34	-18.18
Manufacturing & Trade Inventories YoY (15)	4.14	4.07	4.34	5.03	4.43	4.91	5.20	5.09	5.05	5.29	5.19	5.00	4.70	3.93	3.41	2.86	2.66	1.87	0.77	-0.16	-0.48	-2.18	-	-	0.04	-2.18	-2.22
Nonresidential Construction Spending YoY (19)	6.04	6.52	7.70	4.42	1.32	1.16	3.92	2.36	4.85	4.90	2.25	1.86	0.63	1.19	0.36	2.97	7.57	6.24	5.63	5.12	3.76	0.86	-	-	4.84	0.86	-3.98
Residential Construction Spending YoY (24)	3.75	1.20	-0.15	-2.55	-5.13	-7.12	-7.86	-11.14	-8.91	-9.28	-9.47	-8.46	-7.00	-2.84	-1.36	4.04	2.81	6.93	11.12	11.22	11.29	6.29	-	-	11.21	6.29	-4.93
ISM Manufacturing PMI (22)	58.2	60.8	59.3	58.5	58.8	55.0	55.5	54.1	54.6	53.4	52.3	51.6	51.3	48.8	48.2	48.5	48.1	47.8	50.9	50.1	49.1	41.5	43.1	-	50.0	42.3	-7.7
ISM Non-Manufacturing PMI (20)	57.5	58.9	61.2	60.3	60.2	58.0	56.0	58.5	56.3	55.7	56.3	55.4	54.8	56.0	53.5	54.4	53.9	54.9	55.5	57.3	52.5	41.8	45.4	-	55.1	43.6	-11.5
NFIB Small Business Optimism Index (30)	107.9	108.8	107.9	107.4	104.8	104.4	101.2	101.7	101.8	103.5	105.0	103.3	104.7	103.1	101.8	102.4	104.7	102.7	104.3	104.5	96.4	90.9	94.4	-	101.7	92.7	-9.1
Exports YoY (17)	7.22	6.37	6.28	5.94	2.55	-0.30	1.50	0.41	-0.06	-1.32	-1.01	-1.55	-0.07	-0.15	-1.87	-1.83	-0.42	1.22	0.10	0.45	-10.78	-27.72	-	-	-3.41	-27.72	-24.31
Imports YoY (25)	9.15	8.96	9.47	8.88	3.71	3.38	1.92	-0.21	2.30	0.67	3.09	1.58	0.12	0.03	-2.87	-4.98	-3.63	-3.08	-2.61	-4.53	-11.27	-22.36	-	-	-6.14	-22.36	-16.22
Rail Traffic YoY (11)	5.23	3.74	4.34	1.96	3.83	1.76	3.89	-3.32	-4.72	-2.42	-5.54	-4.59	-5.55	-5.02	-6.39	-7.90	-7.70	-9.40	-6.22	-6.74	-10.09	-20.91	-20.61	-15.93	-7.68	-19.15	-11.47
Headline CPI YoY (13)	2.95	2.70	2.28	2.52	2.18	1.91	1.55	1.52	1.86	2.00	1.79	1.65	1.81	1.75	1.71	1.76	2.05	2.29	2.49	2.33	1.54	0.33	0.12	-	2.12	0.22	-1.90
PCE Deflator YoY (16)	2.45	2.26	2.02	2.04	1.91	1.78	1.41	1.31	1.40	1.52	1.38	1.36	1.44	1.43	1.33	1.32	1.34	1.56	1.78	1.77	1.33	0.54	-	-	1.63	0.54	-1.09
Core PCE Deflator YoY (29)	2.11	2.00	2.00	1.86	1.96	1.97	1.77	1.62	1.48	1.57	1.48	1.61	1.65	1.76	1.66	1.65	1.51	1.57	1.69	1.80	1.69	1.04	-	-	1.72	1.04	-0.68
M2 Money Supply YoY (10)	3.95	3.96	3.91	3.75	3.51	3.94	4.34	4.15	3.81	4.07	4.27	4.54	5.00	5.06	5.51	6.26	6.89	6.49	6.71	7.26	10.70	17.75	23.04	23.39	8.22	21.39	13.17

Data Source: Bloomberg. Intellectual Property of Hedgeye Risk Management. Nowcast feature rank shown in parenthesis.

# **US Headline CPI YoY Projections**

#### HEDGEYE





We use two distinct models to forecast the YoY growth rate of Headline CPI and the combination of the two allows us to develop both a highly accurate real-time assessment of near-term inflation momentum, as well as a high-probability scenario for where inflation is likely to trend over the NTM.

Intra-quarter, we employ a stochastic nowcasting framework that anchors on nonlinear interpolation to relay rate of change signals from the individual features of the dynamic factor model to the base rate. In out-quarters where highfrequency data has yet to be reported, we employ a Bayesian Inference process that adjusts each of the preceding forecasted base rates inversely and proportionally to changes in the base effects.

All told, our US CPI nowcast model has an average absolute forecast error of 18bps and an 85% success rate in terms of accurately projecting the rate of change of INFLATION.

#### HEDGEYE

# OUR MACRO PROCESS

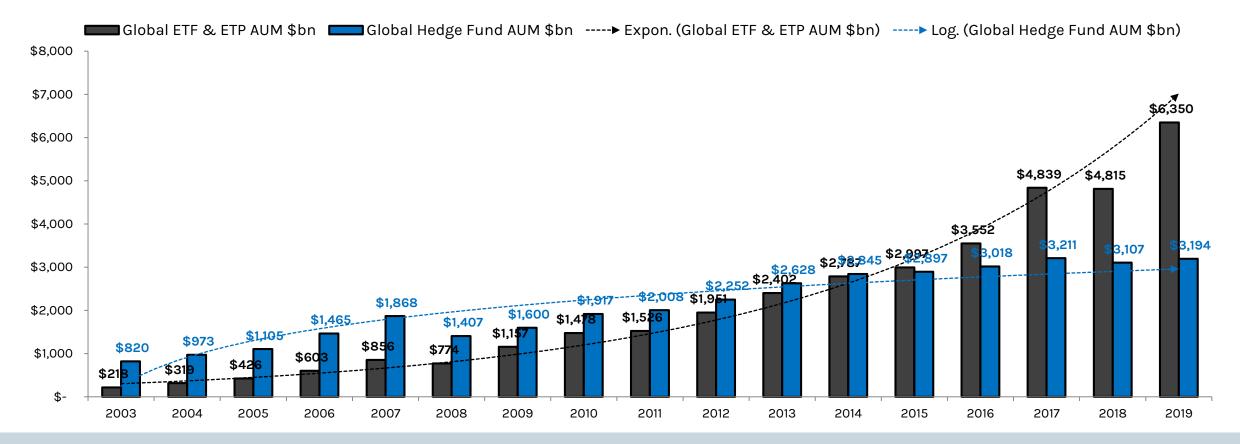


Data Source: Bloomberg

© Hedgeye Risk Management <mark>||</mark>C.

### The Investment Landscape Has Evolved Tremendously

Stock-picking has given way to factor-picking and it's our job as investors to embrace this sea change, rather than fight it.

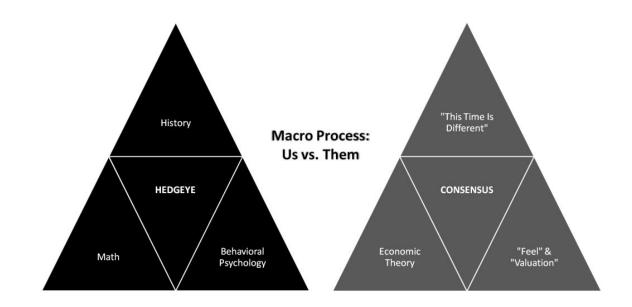


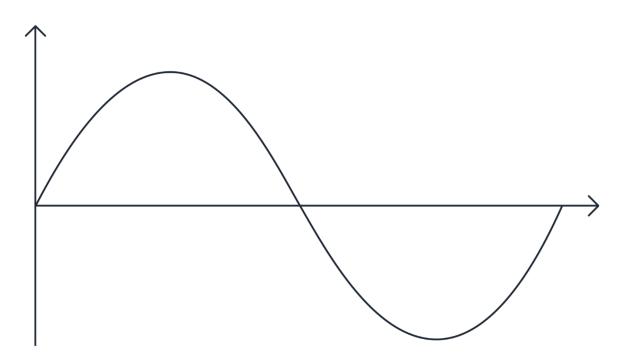
#### Skate To Where The Puck Is Going Within Asset Management

Assets invested in ETFs and ETPs listed surpassed \$6 trillion globally as of YE 2019, topping global hedge fund assets by over \$3 trillion. Moreover, BlackRock anticipates ETF/ETP AUM to double to \$12 trillion over the next 5 years. Regardless of whether or not you agree with this projection, you have to agree that the proliferation of factor-based index investing and the concentration of hedge fund AUM at market-neutral platforms has made financial markets more sensitive to Macro risks than ever before. For example, JPM estimates systematic trading accounts for over 90% of US equity trading volume. Are your investment processes equipped to compete for alpha in this new regime?

# ... So We Evolved Alongside It







#### WE ARE DIFFERENTIATED FROM THE HERD

Macroeconomic Research and Global Macro Risk Management are two very different fields. We specialize in the latter, incorporating key lessons from behavioral finance such as Prospect Theory and Bayesian Inference into our analysis. We don't "feel" anything with regards to the markets or the economy; if we can't contextualize it with math, we don't have a view on it.

#### ... BECAUSE WE FOCUS ON THE FACTS

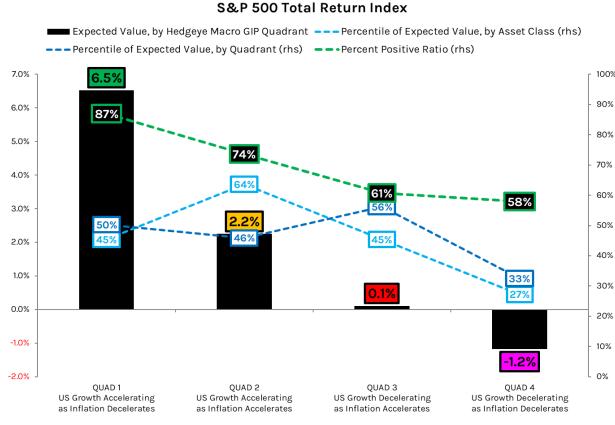
Rate of change accelerations and decelerations are facts, not opinions, and our process is focused on contextualizing these facts, rather opining on the validity of absolute levels of growth, inflation, and/or policy. This focus helps us consistently spot inflections in the performance of key factor exposures, across asset classes, 3-6 months ahead of investor consensus.

## What Tends To Outperform/Underperform In Each Quad?

		QUAD 1			QUAD 2			QUAD 3			QUAD 4	
	Straight	Narrow	Deep	Straight	Narrow	Deep	Straight	Narrow	Deep	Straight	Narrow	Deep
S&P 500 INDEX - Expected Value (SPY)	6.5%	4.6%	5.0%	2.2%	0.7%	-0.1%	0.1%	4.0%	-5.3%	-1.2%	4.7%	-8.0%
Consumer Cyclical (XLY)	Outperform	Underperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform	Outperform	Underperform	Outperform
Consumer Non-Cyclical (XLP)	Underperform	Underperform	Underperform	Underperform	Underperform	Outperform	Underperform	Underperform	Outperform	Outperform	Outperform	Outperform
Energy (XLE)	Underperform	Underperform	Underperform	Outperform	Underperform	Outperform	Outperform	Outperform	Underperform	Underperform	Underperform	Outperform
Financials (XLF)	Underperform	Underperform	Outperform	Underperform	Underperform	Underperform	Underperform	Underperform	Outperform	Outperform	Outperform	Underperform
Health Care (XLV)	Underperform	Outperform	Underperform	Underperform	Underperform	Outperform	Underperform	Underperform	Outperform	Outperform	Underperform	Outperform
Industrials (XLI)	Outperform	Underperform	Outperform	Outperform	Underperform	Outperform	Underperform	Underperform	Outperform	Underperform	Underperform	Outperform
Information Technology (XLK)	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform	Outperform	Underperform	Underperform	Underperform	Underperform
Materials (XLB)	Outperform	Underperform	Outperform	Underperform	Outperform	Underperform	Underperform	Outperform	Underperform	Outperform	Underperform	Outperform
REITS (XLRE)	Underperform	Underperform	Outperform	Underperform	Underperform	Outperform	Underperform	Underperform	Outperform	Outperform	Outperform	Underperform
Communication Services (XLC)	Outperform	Outperform	Underperform	Underperform	Underperform	Underperform	Outperform	Outperform	Underperform	Outperform	Outperform	Outperform
Utilities (XLU)	Underperform	Outperform	Underperform	Underperform	Underperform	Underperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform
Growth (IWF)	Outperform	Outperform	Underperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Underperform	Underperform	Underperform
Value (IWD)	Underperform	Underperform	Outperform	Underperform	Underperform	Underperform	Underperform	Underperform	Outperform	Outperform	Outperform	Outperform
Cyclicals (IWN)	Outperform	Underperform	Outperform	Outperform	Outperform	Underperform	Outperform	Outperform	Underperform	Underperform	Underperform	Underperform
Defensives (DEF)	Underperform	Outperform	Underperform	Underperform	Underperform	Outperform	Outperform	Underperform	Outperform	Outperform	Outperform	Outperform
High Beta (SPHB)	Outperform	Underperform	Outperform	Outperform	Outperform	Underperform	Underperform	Outperform	Underperform	Underperform	Underperform	Underperform
Low Beta (SPLV)	Underperform	Underperform	Underperform	Underperform	Underperform	Outperform	Outperform	Underperform	Outperform	Outperform	Outperform	Outperform
Momentum (MTUM)	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Underperform	Outperform	Underperform
Quality (QUAL)	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform
Dividend Yield (SDY)	Outperform	Underperform	Outperform	Underperform	Underperform	Outperform	Underperform	Underperform	Outperform	Outperform	Outperform	Outperform
Size (DIA)	Underperform	Underperform	Outperform	Outperform	Underperform	Underperform	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform
Secular Growth (QQQ)	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform	Outperform	Underperform	Underperform	Underperform	Underperform
Mid-Caps (MDY)	Outperform	Underperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform
Small-Caps (IWM)	Underperform	Underperform	Outperform	Outperform	Outperform	Underperform	Underperform	Outperform	Underperform	Outperform	Outperform	Outperform
BARCLAYS AGG - Expected Value (AGG)	1.2%	1.9%	1.6%	0.7%	0.7%	1.7%	1.0%	-0.1%	1.6%	2.2%	1.6%	3.1%
Leveraged Loans (BKLN)	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform	Underperform	Underperform	Underperform	Underperform
BDCs (BIZD)	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Underperform	Underperform	Underperform	Outperform	Underperform
Preferreds (PFF)	Underperform	Underperform	Underperform	Outperform	Outperform	Underperform	Underperform	Outperform	Underperform	Underperform	Outperform	Underperform
IG Credit (LQD)	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform	Underperform	Underperform	Underperform	Outperform	Outperform	Underperform
HY Credit (HYG)	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform	Underperform	Outperform	Underperform	Underperform	Outperform	Underperform
Convertibles (CWB)	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform	Underperform	Underperform	Outperform	Underperform
EM Hard Currency (EMB)	Outperform	Underperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Underperform	Underperform	Underperform
EM Local Currency (EMLC)	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Outperform	Underperform	Underperform	Underperform	Underperform
1-3yr Treasuries (SHY) 5-10yr Treasuries (IEF)	Underperform	Underperform	Underperform	Underperform	Outperform Underperform	Underperform	Underperform	Outperform Underperform	Underperform	Underperform	Underperform	Underperform Outperform
	Underperform	Outperform	Underperform	Underperform Underperform		Outperform	Outperform		Outperform	Outperform	Outperform	
10-20yr Treasuries (TLT) 25+ Year Treasuries (EDV)	Outperform Outperform	Outperform Outperform	Outperform Outperform	Underperform	Underperform Underperform	Outperform Underperform	Outperform Outperform	Underperform Underperform	Outperform Outperform	Outperform Outperform	Outperform Outperform	Outperform Outperform
0-5yr TIPS (STIP)	Underperform	Underperform	Underperform	Outperform	Underperform	Underperform	Outperform	Outperform	Underperform	Underperform	Underperform	Underperform
5-10yr TIPS (TIP)	Underperform	Underperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Underperform	Outperform	Underperform
MBS (MBB)	Underperform	Underperform	Underperform	Outperform	Outperform	Underperform	Outperform	Outperform	Outperform	Underperform	Underperform	Underperform
Munis (MUB)	Outperform	Underperform	Outperform	Underperform	Underperform	Underperform	Underperform	Outperform	Underperform	Underperform	Underperform	Underperform
Taxable Munis (BAB)	Outperform	Outperform	Outperform	Underperform	Underperform	Underperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform
CRB INDEX - Expected Value (DBC)	0.7%	0.8%	2.4%	3.3%	1.3%	4.8%	0.0%	4.6%	-7.1%	-3.9%	2.8%	-12.1%
CRB Raw Industrials Index (DBB)	Outperform	Underperform	Outperform	Underperform	Outperform	Underperform	Underperform	Underperform	Outperform	Outperform	Underperform	Outperform
CRB Foodstuffs Index (DBB)	Underperform	Outperform	Underperform	Underperform	Underperform	Outperform	Outperform	Underperform	Outperform	Outperform	Underperform	Outperform
WTI Crude Oil (USO)	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Underperform	Underperform	Underperform	Underperform
US DOLLAR INDEX (DXY) - Expected Value (UUP)	-0.6%	-2.1%	0.7%	-0.5%	-2.7%	0.9%	0.0%	-0.3%	1.5%	1.6%	2.7%	0.3%
Gold (GLD)	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform	Outperform Underperform	Outperform	Underperform	Outperform Underperform	Underperform	Outperform
EM FX (CEW)	Outperform	Outperform	Underperform	Outperform	Outperform	Underperform	underperform	Outperform	Underperform	Underperform	Underperform	Underperform

HEDGEYE

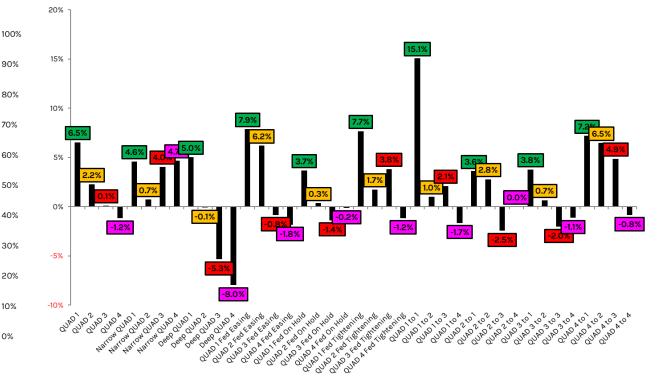
# Why Use The Quads?



Data Source: Bloomberg, Asset classes include equities, fixed income, currencies and commodities. Quarterly observations starting in 1Q98.

S&P 500 Total Return Index

Expected Value by Hedgeve GIP Model Quadrant

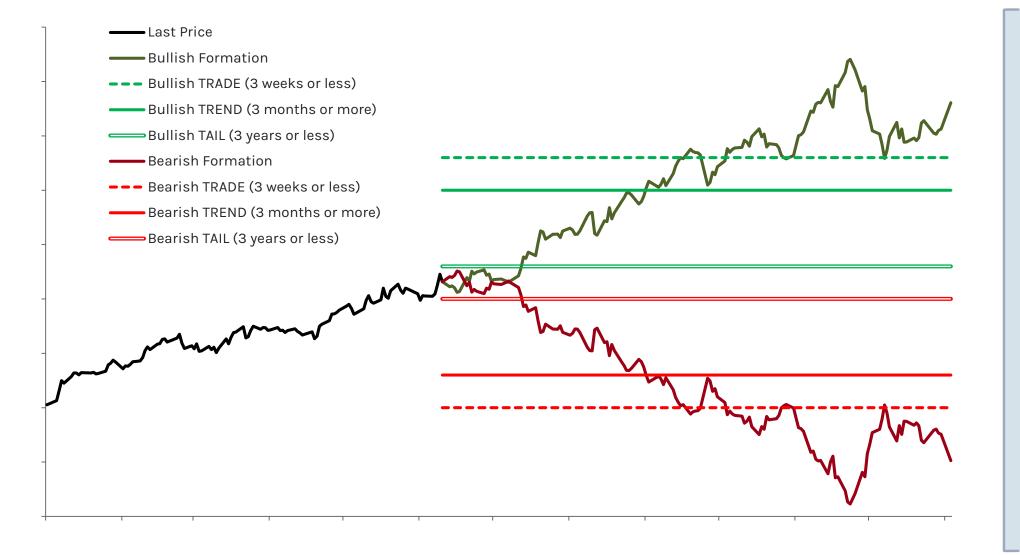


Data Source: Bloomberg, Asset classes include equities, fixed income, currencies and commodities. Quarterly observations starting in 1Q98.

HEDGFYF

The Quads Provide A Reliable Starting Point For Asset Allocation And Keith's Quantitative Signaling Overlay Confirms Market Direction And Helps Risk Manage Core Exposures

#### HEDGEYE



Core to the process of selecting our core exposures is determining whether the ticker screens well from the perspective of Keith's proprietary risk management process, which employs PRICE, VOLUME and VOLATILITY as discrete factors in the calculus of levels that backtest well as critical momentum thresholds.

Assets where last price is greater than all three (in ascending order) are said to be in a "Bullish Formation" and all dips should be bought, insomuch that assets in the converse "Bearish Formation" should be repeatedly shorted on strength.

# A B Testing Process: Quantify Investor Consensus

Monitoring Sector and Style factor Performance allows us to quantitatively track the evolution of our Macro Themes. Additionally, MEASURING and MAPPING key data sets within the CFTC COT report removes the qualitative guesswork from the process of tracking and ultimately FADING crowded positioning.

		1D	1W	1M	3M	6M	YTD
	FACTOR	% Chg	% Chg				
Debt	High Debt/EV	-0.1%	-1.7%	9.3%	41.1%	-25.4%	-25.7%
Δ	Low Debt/EV	0.3%	2.0%	5.2%	40.8%	4.6%	4.5%
5	High Short Interest	-0.4%	-1.7%	9.8%	44.0%	-21.2%	-21.8%
	Low Short Interest	0.2%	0.7%	4.2%	32.3%	-6.1%	-6.2%
BETA	High Beta	-0.1%	-2.2%	12.5%	57.1%	-31.5%	-31.5%
BE	Low Beta	0.0%	1.6%	3.5%	26.2%	5.6%	5.6%
VIELD	High Yield	-0.3%	-2.5%	9.2%	37.5%	-30.2%	-30.6%
ΧIE	Low Yield	0.3%	1.5%	6.4%	45.7%	1.8%	1.8%
MKT CAP	MCAP Bottom 25%	-0.4%	-2.1%	9.0%	40.9%	-28.9%	-29.3%
Σΰ	MCAP Top 25%	0.1%	1.2%	4.7%	34.5%	-1.0%	-1.0%
Sales	Top 25% Sales Growth	-0.1%	0.2%	7.3%	44.8%	-9.9%	-9.8%
Sa	Bottom 25% Sales Growth	-0.2%	-1.1%	9.0%	36.2%	-21.9%	-22.0%
EPS	Top 25% EPS Growth	-0.2%	-0.7%	7.1%	42.0%	-17.8%	-18.0%
Ē	Bottom 25% EPS Growth	-0.2%	-1.6%	8.9%	40.6%	-21.2%	-21.5%

\*Mean Performance of Top Quartile vs. Bottom Quartile, S&P500 Companies

CFTC N	ON-COMMERCIAL NE	T LONG POS	SITIONING			1	4	Y	7 6	core
	METRIC	Latest	W/W Chg	3M Ave	6M Ave	1Y Ave	Max	Min	19	3Y
	SPX (Index + E-mini)	(318,953)	(78,748)	(215,864)	(103,414)	(36,422)	249,638	(318,953)	-2.48X	-3.26X
EQUITIES	VIX	(51,813)	15.640	(36,159)	(76,020)	(110,665)	92,913	(218,362)	0.99X	0.42X
E	Russell 2000 (mini)	10,336	(1,566)	(6,700)	15,196	(23,909)	72,749	(140,763)	0.55X	0.35X
ğ	Dow Jones (mini)	(28,732)	(14,648)	(13,068)	5,480	22,121	95,976	(28,732)	-2.26X	-2.32X
щ	Nasdaq (mini)	27,388	14,803	12,589	17,211	22,479	57,025	(24,815)	0.46X	0.57X
	10Y UST	(26,162)	19,524	(33,242)	(97,417)	(182,501)	303,388	(758,490)	1.21X	0.72X
10	2Y UST	(284,667)	(41,429)	(210,227)	(198,771)	(229,052)	67,767	(421,551)	-0.64X	-0.88X
RATES	5Y UST	(150,396)	71.634	(194,714)	(188,421)	(173,934)	65,383	(866,140)	0.24X	0.73X
E.	UST Bonds	(87,285)	5,907	(92,403)	(69,928)	(60,677)	122,839	(142,810)	-0.95X	-1.18X
2	30D Fed Funds	467,509	(18,096)	389,745	363,330	230,666	488,558	(286,025)	1.32X	2.18X
	Eurodollar	118,886	54,326	(435,095)	341,937	766,976	2,134,274	(3,110,209)	-0.84X	0.69X
	\$USD	(5,338)	(10,037)	12,409	14,256	21,923	43,033	(10,666)	-2.68X	-1.47X
10	JPY	22,592	5,036	24,961	535	(3,789)	33,088	(140,151)	0.91X	1.50X
Ĕ	EUR	118,244	20,695	81,305	11,357	(25,221)	147,318	(123,765)	2.17X	1.32X
<b>S</b>	GBP	(15,447)	7,599	(7,586)	6,866	(29,022)	49,216	(107,406)	0.31X	0.17X
CURRENCIES	AUD	(5,026)	29,216	(32,782)	(34,947)	(42,854)	77 <b>,969</b>	(74,181)	3.14X	0.47X
1 22	CAD	(25,922)	(980)	(29,651)	(8,171)	5,589	78,001	(67,121)	-1.31X	-0.67X
B	MXN	22,422	23,256	5,965	71,768	97,273	170,379	(21,903)	-1.28X	-1.11X
Ŭ	NZD	(1,942)	9,299	(13,708)	(10,677)	(19,242)	35,981	(42,544)	1.38X	0.40X
	CHF	1,644	(90)	5,796	3,537	(4,688)	9,029	(47,216)	0.69X	1.21X
	CRUDE OIL	553,573	(18,719)	526,570	496,632	467,612	784,290	332,714	1.39X	0.24X
	GOLD	143,070	15,765	168,524	208,804	225,335	292,066	(103,009)	-1.90X	0.17X
	COPPER	7,937	(2,581)	(13,320)	(17,932)	(26,876)	67,602	(60,135)	1.86X	0.12X
	Natural Gas	(69,566)	(29,515)	(67,580)	(142,609)	(159,139)	30,134	(262,534)	1.38X	0.36X
	RBOB Gasoline	50,602	2,556	74,961	91,287	82,107	129,000	38,857	-1.44X	-1.96X
	ULSD Heating Oil	6,853	3,336	(2,849)	(9,102)	(5,252)	67,696	(27,674)	1.29X	-0.27X
10	Silver	36,084	3,294	29,383	45,698	48,539	80,646	(30,158)	-0.75X	0.27X
Ĕ	Platinum	17,397	(975)	17,906	35,753	33,584	69,306	(11,540)	-0.88X	-0.26X
E	Aluminum	163,475	(2,043)	159,128	161,536	157,727	168,292	122,356	0.55X	1.31X
COMMODITIES	Nickel	42,230	(365)	42,658	44,026	37,006	47,708	13,508	0.60X	1.21X
ž	Corn	(229,840)	27,262	(164,653)	(97,123)	(32,723)	372,754	(270,560)	-1.46X	-1.57X
N	Soybeans	49,908	4,549	37,595	12,315	4,105	210,365	(148,817)	1.06X	0.60X
2	Wheat	(19,383)	(6,185)	7,637	21,088	18,320	63,219	(119,350)	-1.93X	-0.23X
_	Live Cattle	34,531	(3,261)	34,507	51,935	56,612	183,134	19,421	-0.75X	-1.23X
	Lean Hogs	23,723	2,028	31,147	31,315	42,208	97,769	(11,151)	-1.10X	-0.59X
	Sugar	86,033	17,152	28,509	82,136	(15,633)	228,364	(205,161)	0.84X	1.47X
	Cotton	14,036	(3,679)	(788)	12,226	(2,127)	129,851	(37,827)	0.71X	-0.56X
	Coffee	(13,893)	(6,944)	13,506	16,136	(251)	46,860	(106,651)	-0.49X	0.54X
	Cocoa	3,156	(4,262)	553	29,723	31,063	81,269	(43,846)	-0.91X	-0.39X
	Orange Juice	1,353	(932)	848	(2,568)	(4,601)	5,540	(9,416)	1.81X	1.08X

Data Source: Bloomberg

HEDGEYE

## A B Testing Process: Measure & Map The Volatility of Volatility

#### Deliberately studying the VOLATILITY OF VOLATILITY leads to high-probability decision-making opportunities. TIMING matters.

TIME WINDOW SETTING:		TOTAL RETURN	IVOL PREMIUM	I/DISCOUNT					REALIZED VOL	ATILITY TRE	NDS	IMPLIED VOLA	ATILITY TREP	IDS
VOLATILITY_30D		PERFORMANCE	IVOL PREM %						RVOL		PERCENTILE	IVOL		PERCENTILE
PUT_IMP_VOL_30D	TICKER	YTD %	IVOL / RVOL	Yesterday	1W Ago	1M Ago	TTM Z-Score	3Yr Z-Score	CURRENT	MM %	10YR	CURRENT	MM %	10YR
US EQUITIES			CURRENT		-	-								
Power Shares QQQ Trust ETF	QQQ US EQUITY	16.50%	<b>21</b> %	<b>26</b> %	<b>29</b> %	<b>-12</b> %	0.4	0.5	22.8	<b>-22%</b>	83%	27.6	6%	94%
Technology Sector SPDR ETF	XLK US EQUITY	14.23%	8%	15%	<b>19</b> %	<b>-14%</b>	0.0	0.0	27.0	- <b>18</b> %	90%	29.2	3%	94%
Communication Services SPDR ETF	XLC US EQUITY	4.08%	<b>18</b> %	<b>16</b> %	<b>25</b> %	<b>-7</b> %	0.2		23.1	<b>-17%</b>	66%	27.3	5%	80%
Consumer Discretionary Sector SPDR ETF	XLY US EQUITY	3.10%	<b>7</b> %	15%	<b>21</b> %	-11%	-0.2	-0.2	27.7	<b>-8</b> %	<b>92</b> %	29.7	11%	95%
Health Care Sector SPDR ETF	XLV US EQUITY	- <b>0.96</b> %	4%	1%	<b>17</b> %	<b>-9</b> %	-0.1	-0.1	23.5	<b>-1%</b>	<b>91</b> %	24.3	<b>13</b> %	94%
SPDR S&P 500 ETF Trust	SPY US EQUITY	<b>-2.47%</b>	-3%	1%	4%	<b>-16%</b>	-0.3	-0.3	27.1	<b>-2</b> %	<b>92</b> %	26.3	<b>12</b> %	94%
Consumer Staples Sector SPDR ETF	XLP US EQUITY	- <b>5.05</b> %	1%	<b>9</b> %	<b>19%</b>	<b>-20</b> %	-0.5	-0.3	19.1	-15%	93%	19.2	<b>7</b> %	93%
Materials Sector SPDR ETF	XLB US EQUITY	- <b>7.55</b> %	<b>-6</b> %	4%	5%	<b>-22</b> %	-0.3	-0.4	35.1	-1%	94%	33.1	<b>20</b> %	94%
Utilities Sector SPDR ETF	XLU US EQUITY	<b>-9.23</b> %	<b>-6</b> %	-5%	0%	<b>-36</b> %	-0.3	-0.4	27.4	- <b>16</b> %	96%	25.7	<b>22</b> %	<b>97</b> %
Vanguard Real Estate REIT ETF	VNQ US EQUITY	<b>-13.13%</b>	<b>-18</b> %	<b>-16%</b>	-4%	- <b>21</b> %	-0.5	-0.7	42.6	10%	96%	35.1	14%	96%
I-Shares Russell 2000 ETF	IWM US EQUITY	<b>-13.43</b> %	<b>-7</b> %	<b>-9</b> %	1%	<b>-18</b> %	-0.5	-0.6	44.8	1%	96%	41.5	<b>13</b> %	<b>97</b> %
Industrials Sector SPDR ETF	XLI US EQUITY	<b>-14.19%</b>	- <b>20</b> %	<b>-10%</b>	<b>-7</b> %	<b>-18</b> %	-0.7	-0.8	42.8	15%	<b>97</b> %	34.3	<b>13</b> %	96%
Financials Sector SPDR ETF	XLF US EQUITY	- <b>21.78</b> %	<b>-18</b> %	<b>-21%</b>	- <b>6</b> %	<b>-12</b> %	-0.7	-0.9	48.2	<b>17%</b>	96%	39.6	10%	95%
Energy Sector SPDR ETF	XLE US EQUITY	- <b>32.20</b> %	<b>-22</b> %	- <b>20</b> %	<b>-12</b> %	- <b>27</b> %	-0.6	-1.0	60.2	-5%	<b>97</b> %	47.1	<b>2</b> %	<b>97</b> %
INTERNATIONAL EQUITIES														
I-Shares MSCI Japan ETF	EWJ US EQUITY	<b>-4.01%</b>	-4%	0%	<b>5</b> %	<b>-9</b> %	-0.3	-0.3	25.0	<b>12</b> %	89%	24.0	<b>18</b> %	90%
I-Shares China Large-Cap ETF	FXI US EQUITY	<b>-6.12%</b>	<b>-18</b> %	<b>-14</b> %	<b>-7</b> %	<b>-9</b> %	-0.7	-0.9	28.6	-4%	82%	23.5	<b>-14%</b>	<b>61%</b>
I-Shares MSCI Emerging Markets ETF	EEM US EQUITY	<b>-9.41%</b>	<b>-8</b> %	<b>-6</b> %	8%	<b>-7</b> %	-0.5	-0.5	29.6	-1%	90%	27.1	<b>-2</b> %	<b>87</b> %
Euro Stoxx 50 Index	SX5E INDEX	<b>-11.83%</b>	<b>-13</b> %	<b>-16%</b>	1%	<b>-22</b> %	-0.3	-0.7	33.0	-4%	<b>92</b> %	28.7	8%	90%
CURRENCIES														
Currency Shares Japanese Yen ETF	FXY US EQUITY	<b>1.27</b> %	- <b>6</b> %	-5%	<b>6</b> %	2%	-0.3	-0.7	6.4	<b>18</b> %	25%	6.0	8%	9%
PowerShares US Dollar Index ETF	UUP US EQUITY	1.04%	40%	<b>43</b> %	<b>58</b> %	<b>21</b> %	0.5	0.4	6.5	<b>9</b> %	45%	9.1	<b>25</b> %	<b>71</b> %
Currency Shares Euro Trust ETF	FXE US EQUITY	- <b>0.09</b> %	5%	4%	13%	<b>-8</b> %	0.0	0.2	7.2	4%	37%	7.6	<b>19</b> %	38%
Currency Shares British Pound ETF	FXB US EQUITY	- <b>6.02</b> %	<b>-6</b> %	<b>-2</b> %	1%	14%	-0.3	-0.5	10.3	<b>18</b> %	<b>84</b> %	9.7	<b>-3</b> %	<b>70</b> %
COMMODITIES														
SPDR Gold Shares ETF	GLD US EQUITY	15.53%	14%	8%	<b>11%</b>	8%	0.6	0.6	15.0	-4%	61%	17.2	1%	<b>73</b> %
PowerShares DB Agriculture Fund ETF	DBA US EQUITY	- <b>18.60</b> %	<b>149</b> %	<b>150%</b>	140%	66%	3.7	4.5	10.5	<b>-26%</b>	34%	26.1	<b>12</b> %	98%
United States Natural Gas Fund ETF	UNG US EQUITY	- <b>39.86</b> %	28%	<b>27</b> %	20%	-4%	0.3	0.6	46.0	-35%	<b>79</b> %	58.9	- <b>13</b> %	94%
United States Oil Fund ETF	USO US EQUITY	- <b>71.72</b> %	-1%	<b>-2</b> %	-4%	<b>-41</b> %	0.0	-0.2	49.7	- <b>61</b> %	<b>92</b> %	49.1	-35%	<b>91%</b>
FIXED INCOME														
I-Shares 20+ Year Treasury Bond ETF	TLT US EQUITY	20.74%	- <b>2</b> %	<b>-2</b> %	<b>-3</b> %	- <b>17</b> %	0.4	0.0	16.0	-14%	76%	15.7	<b>2</b> %	<b>81</b> %
I-Shares 7-10 Year Treasury Bond ETF	IEF US EQUITY	<b>10.81</b> %	<b>50</b> %	74%	33%	3%	0.4	0.4	5.0	- <b>6</b> %	35%	7.5	38%	<b>81</b> %
I-Shares IBOXX IG Corporate Bond ETF	LOD US EQUITY	<b>5.95</b> %	20%	11%	<b>18</b> %	<b>-7</b> %	0.6	0.4	8.3	<b>-11%</b>	94%	10.0	15%	<b>97</b> %
I-Shares J.P. Morgan USD EM Bond ETF	EMB US EQUITY	<b>-3.14</b> %	10%	<b>9</b> %	13%	3%	0.1	-0.2	12.4	<b>-13</b> %	93%	13.7	<b>-7</b> %	<b>94</b> %
I-Shares IBOXX HY Corporate Bond ETF	HYG US EQUITY	- <b>3.70</b> %	28%	34%	<b>26</b> %	- <b>6</b> %	0.6	0.5	12.6	-16%	93%	16.0	14%	96%
Data Source: CBOE, CME, Bloomberg			-											

HEDGEYE

HEDGEYE

# FOR MORE INFORMATION CONTACT US AT: INFO@HEDGEYE.COM