#### **HEDGEYE**



### **Retail SIGMA Book**

1Q2022

July 18, 2022



#### Hedgeye Retail

Brian McGough

Jeremy McLean

### Legal



#### **DISCLAIMER**

The preceding has been presented for informational purposes only. None of the information contained herein constitutes an offer to sell, or a solicitation of an offer to buy any security or investment vehicle, nor does it constitute an investment recommendation or legal, tax, accounting or investment advice by Hedgeye or any of its employees, officers, agents or guests. This information is presented without regard for individual investment preferences or risk parameters and is general, non-tailored, non-specific information. This content is based on information from sources believed to be reliable. Hedgeye is not responsible for errors, inaccuracies or omissions of information. The opinions and conclusions contained in this report are those of the individual expressing those opinions or conclusion and are intended solely for the use of Hedgeye's subscribers and the authorized recipients of the content. All investments entail a certain degree of risk and financial instrument prices can fluctuate based on several factors, including those not considered in the preparation of the content. Consult your financial professional before investing.

#### **TERMS OF USE**

The information contained herein is protected by United States and foreign copyright laws and is intended solely for the use of its authorized recipient. Access must be provided directly by Hedgeye.

Redistribution or republication is strictly prohibited. For more detail please refer to the Terms of Service at https://www.hedgeye.com/terms\_of\_service.

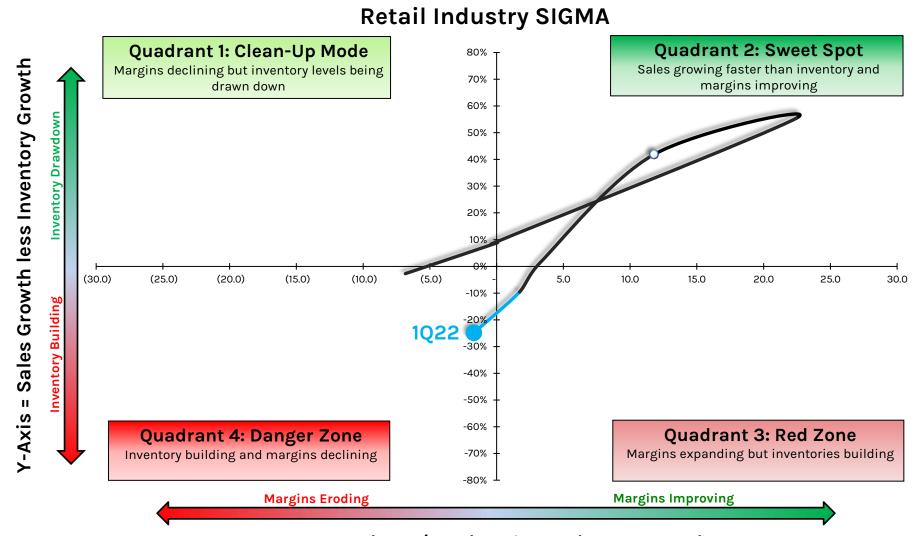


		HEDGEYI	KETA	IL P	JSHION	N MONITOR			
BEST IDEAS - LONG  Active Longs Mkt. Cap (\$MM)				Tail	BEST IDEAS - SHORT  Active Shorts Mkt. Cap (\$MM)			Trend	Tail
RH	RH Inc	\$6,356	-	✓	ULTA	Ulta Beauty	\$20,395	-	X
CHWY	Chewy	\$18,078	✓	✓	RVLV	Revolve	\$2,081	X	X
DUFN-CH	•	\$3,294	✓	✓	JWN	Nordstrom	\$3,375	X	X
NKE	Nike, Inc	\$163,577	✓	✓	DDS	Dillard's	\$3,566	X	X
PLBY	PLBY Group	\$297	✓	✓.	WEBR	Weber, Inc	\$2,100	X	X
AMZN	Amazon.com	\$1,157,440	✓.	✓.	ОХМ	Oxford Industries	\$1,398	X	X
DECK	Deckers Outdoors Corp	\$7,392	✓.	✓.	W	Wayfair	\$5,495	X	X
TJX	TJX, Inc	\$70,873	✓.	✓.	WSM	Williams-Sonoma	\$9,077	-	X
DRVN	Driven Brands	\$4,772	✓.	✓.	HZO	MarineMax	\$878	-	X
VVV	Valvoline	\$5,337	✓.	✓.	SNBR	Sleep Number	\$750	X	X
OLLI	Ollie's Bargain Outlet Hldgs	\$4,255	✓.	✓.	BGFV	Big 5 Sporting Goods	\$264	X	X
TCS	The Container Store	\$343	✓.	✓.	M	Macy's	\$4,696	X	X
BIRD	Allbirds	\$754	✓.	✓.	RL	Ralph Lauren	\$6,431	X	X
WOOF	PetCo Health and Wellness	\$3,772	✓.	✓.	BBY	Best Buy	\$16,514	X	X
CAL GES	Caleres Guess?	\$990 \$1,065	<b>√</b>	<b>√</b>	VSTO	Vista Outdoor	\$1,539	-	X
		Ψ1,000		•					
LONG BIAS					SHORT BIAS				
ASO	Academy Sports & Outdoors				LOVE	The Lovesac Company	\$527		
OSTK	Overstock.com	\$1,237			WRBY	Warby Parker	\$1,368		
TDUP	ThredUp	\$213			GOLF	Acushnet Holdings	\$3,351		
BBWI	Bath & Body Works	\$6,537			YETI	YETI Holdings	\$4,001		
PRPL	Purple Innovation	\$270			SIG	Signet	\$2,633		
GPS	Gap, Inc.	\$3,260			ETSY	Etsy, Inc.	\$10,770		
GRPN	Groupon	\$305			HNNMY	H&M Hennes & Mauritz	\$18,580		
AAP	Advance Auto Parts	\$11,235			PANDY	Pandora	\$6,084		
ORLY	O'Reilly Automotive	\$44,216			GIL	Gildan	\$5,065		
DOL-CA	Dollarama	\$17,363			RCII	Rent-A-Center	\$1,295		
DG	Dollar General	\$55,421			DKS	Dick's Sporting Goods	\$7,181		
REAL	RealReal	\$248			HBI	Hanesbrands	\$3,788		
					TPX	Tempur-Sealy	\$4,067		
					DTC	Solo Brands	\$416		
					RENT	Rent The Runway	\$245		
					HIBB	Hibbett Sports	\$558		
					KSS	Kohls	\$3,718		
					ONON	On Holdings	\$5,577		
					CTC.A-CA	Canadian Tire	\$7,676		
					URBN	Urban Outfitters	\$1,822		
					IPAR	Inter Parfums	\$2,296		
					BBBY	Bed Bath & Beyond	\$397		

Hedgeye's "Bias" lists represents
Hedgeye's outlook on companies
currently under Hedgeye's review, or
for which timing is not right for
greater coverage. Hedgeye may or
may not provide further commentary
on any or all companies represented
on this list and representation of a
company on the bench does not
forecast whether Hedgeye will or will
not issue any additional material on
that company

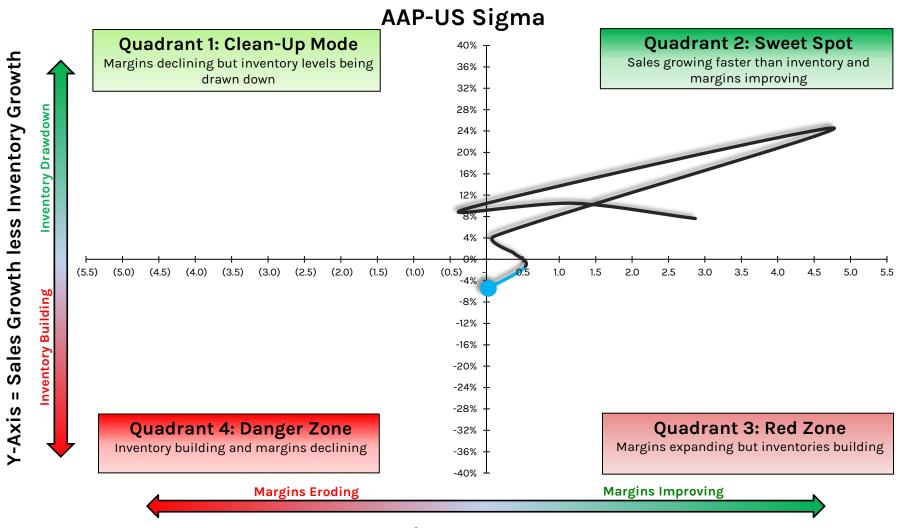
# Retail Industry SIGMA





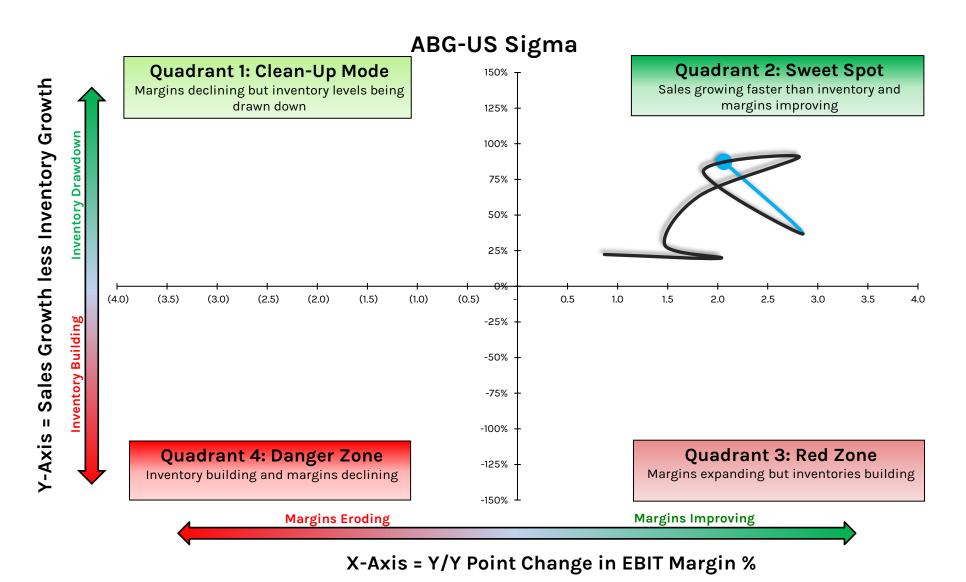
#### **AAP: Advance Auto Parts**





# **ABG: Asbury Automotive Group**

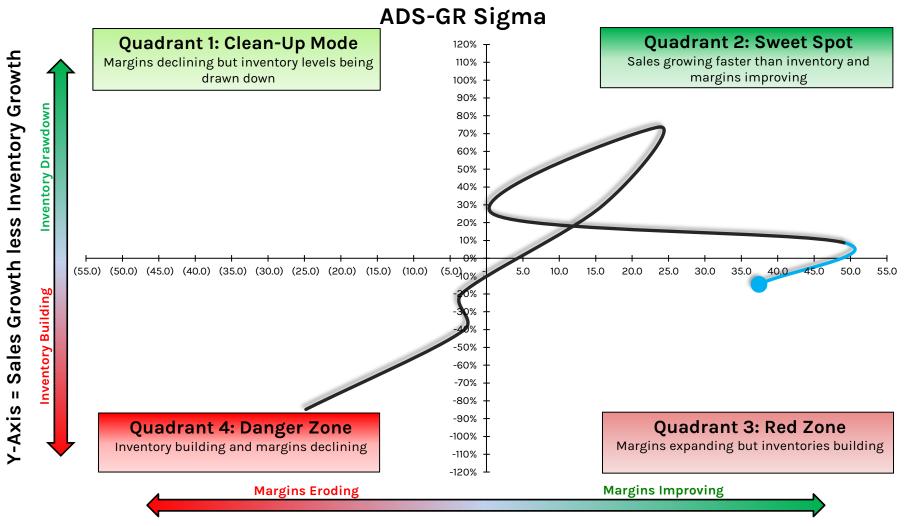




Data Source: Company Documents

### ADDYY/ADS.DE: Adidas

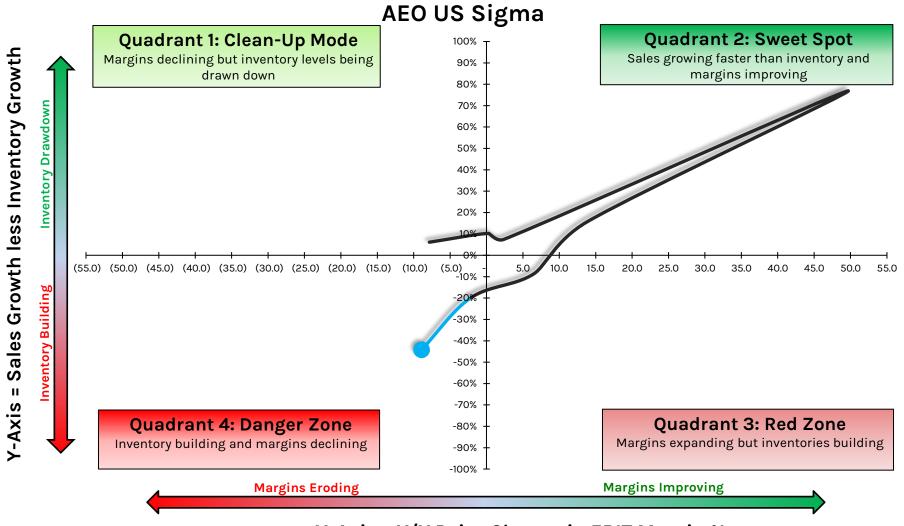




# **AEO: American Eagle Outfitters**

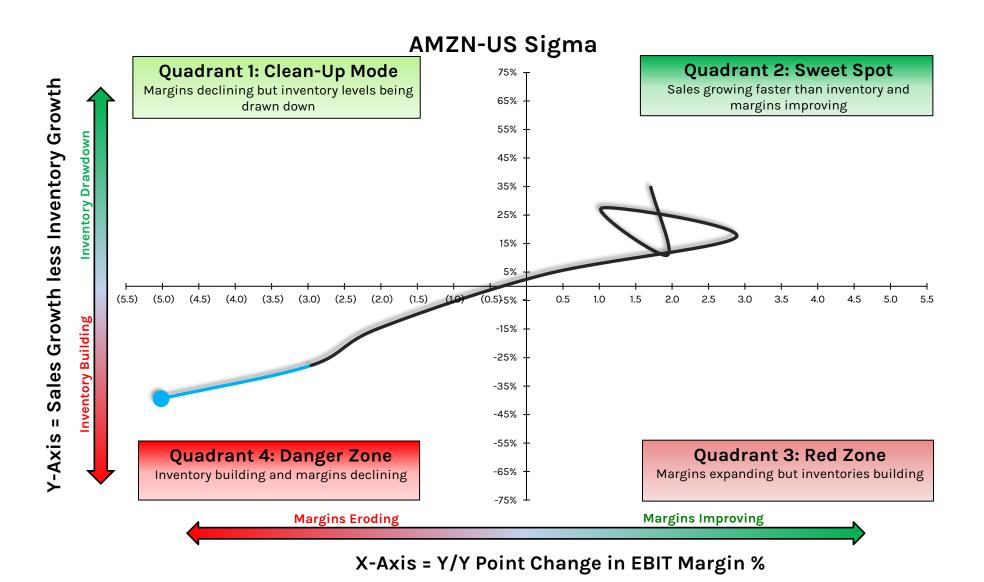


8



#### **AMZN: Amazon**

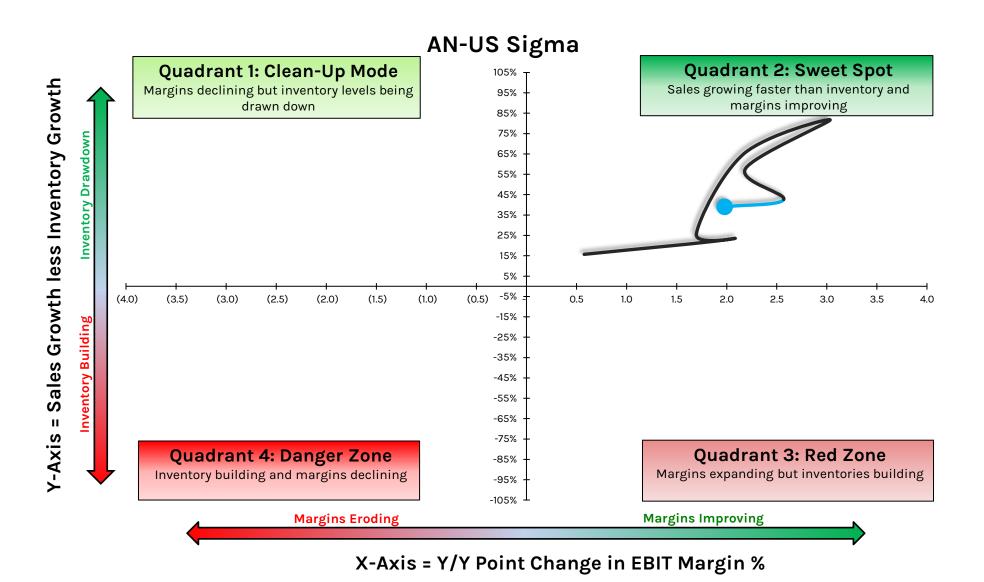




Data Source: Company Documents

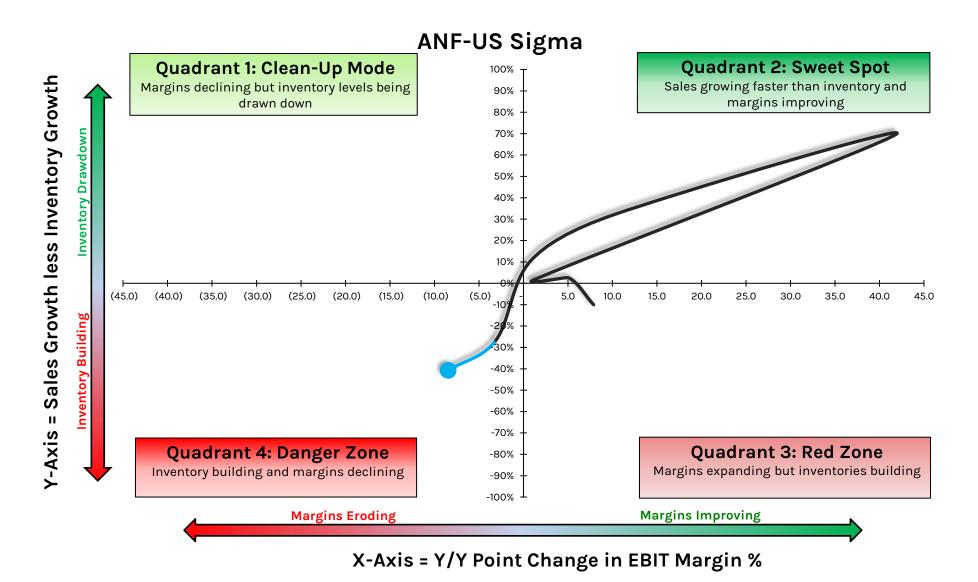
#### **AN: Autonation**





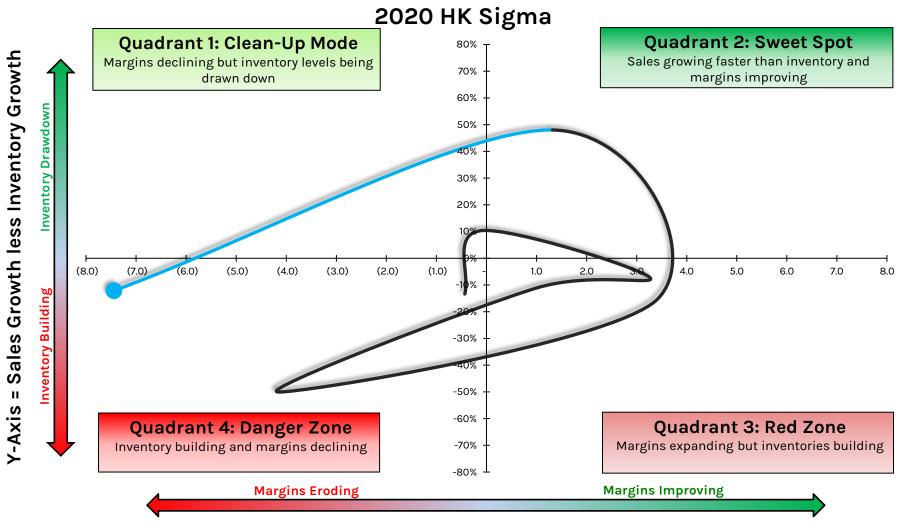
## **ANF: Abercrombie and Fitch - update**





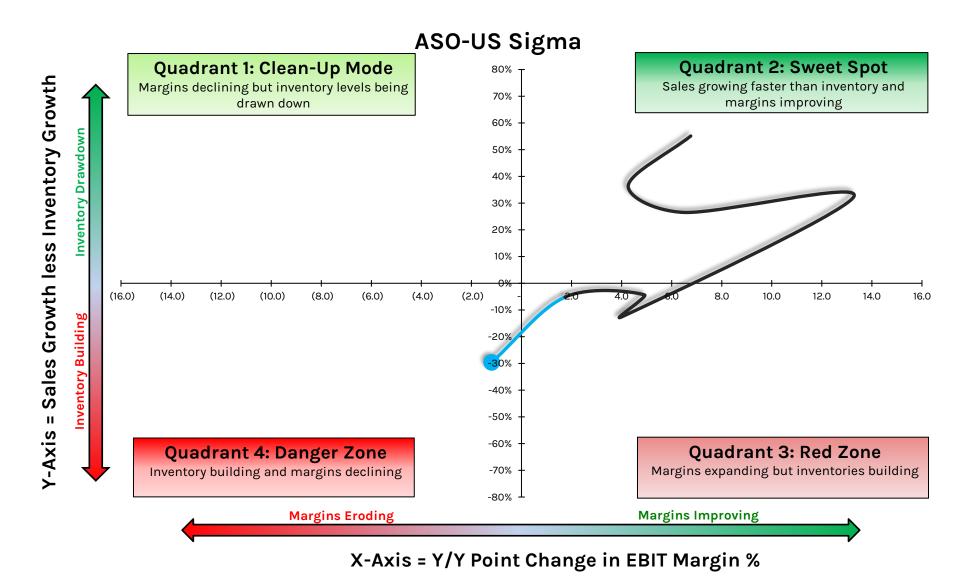
# ANPDY/2020.HK: Anta Sports - update





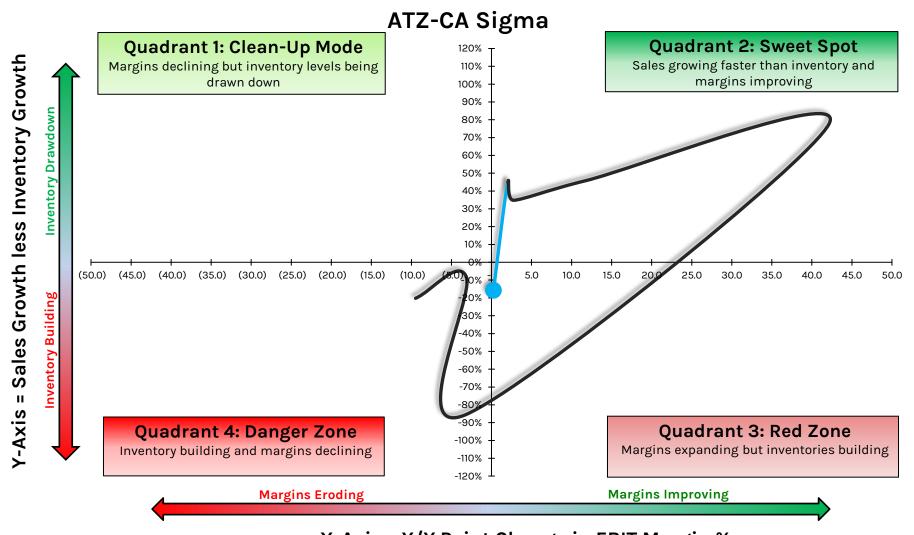
## **ASO: Academy Sports and Outdoors**





#### **ATZ: Aritzia**

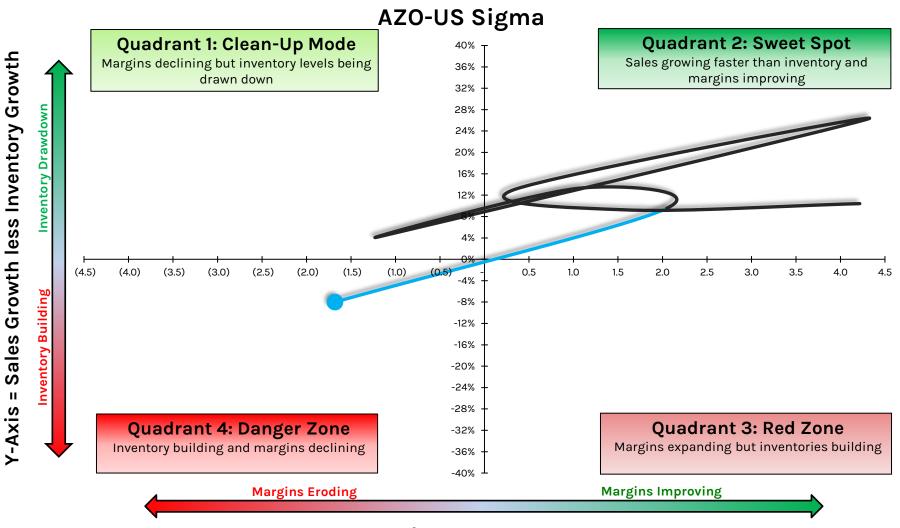




X-Axis = Y/Y Point Change in EBIT Margin %

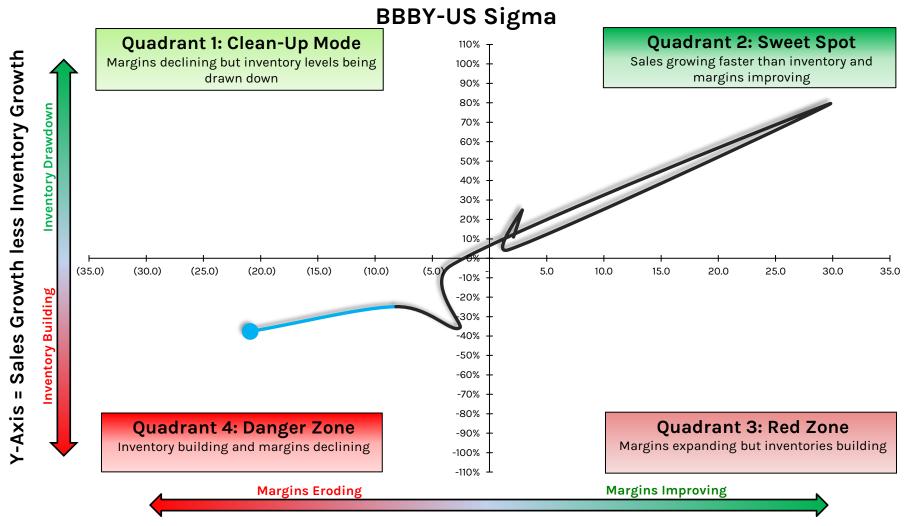
#### **AZO:** Autozone





## BBBY: Bed Bath & Beyond



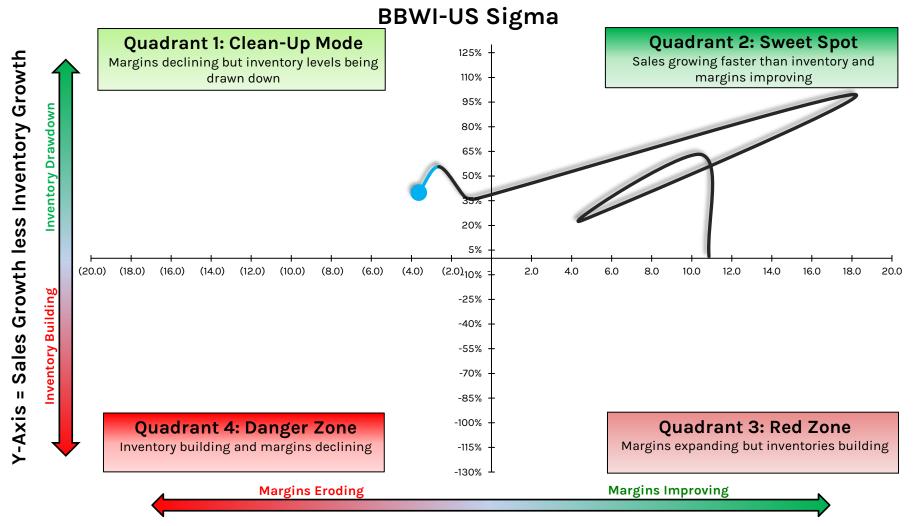


X-Axis = Y/Y Point Change in EBIT Margin %

# **BBWI: Bath & Body Works**

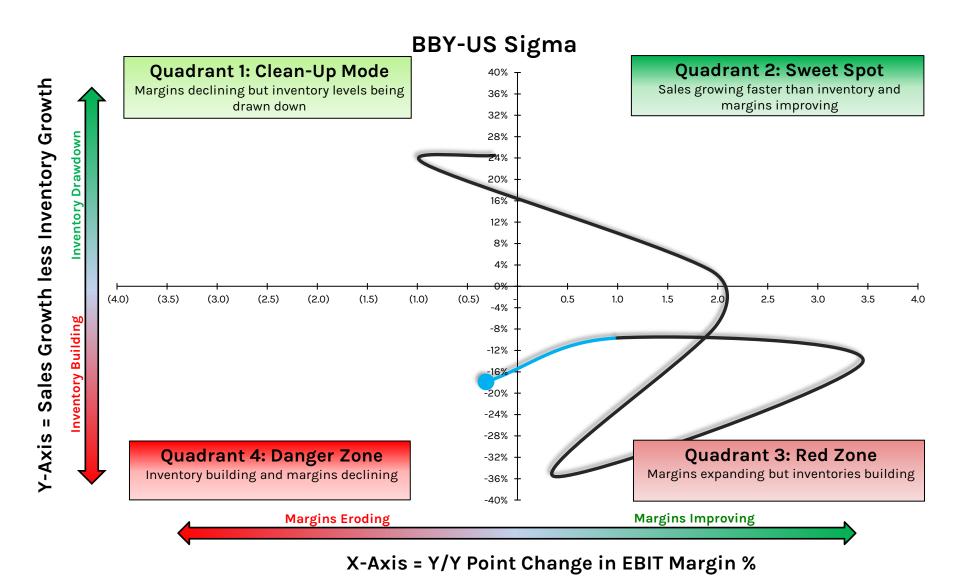


17



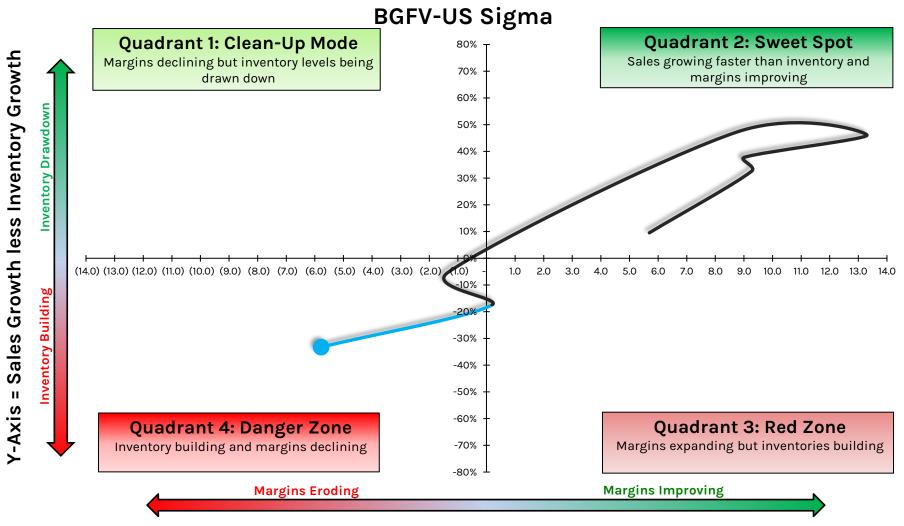
### **BBY: Best Buy**





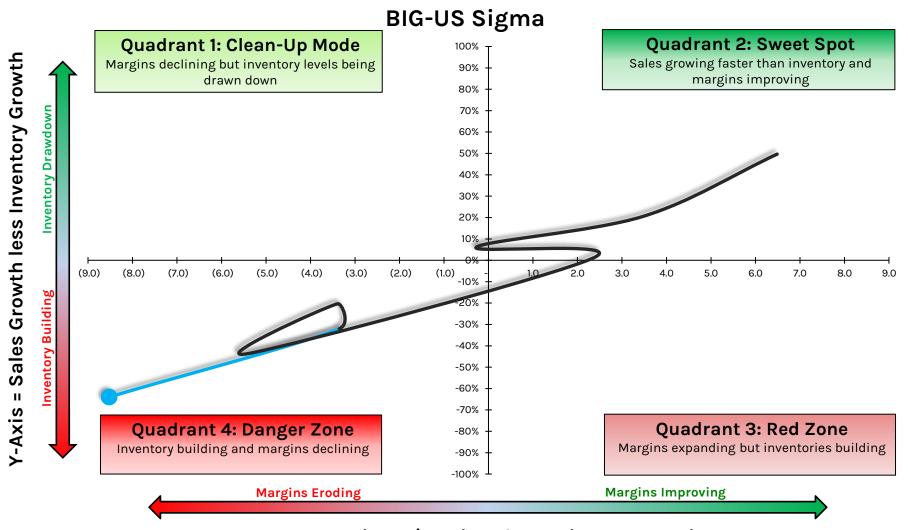
# **BGFV: Big 5 Sporting Goods**





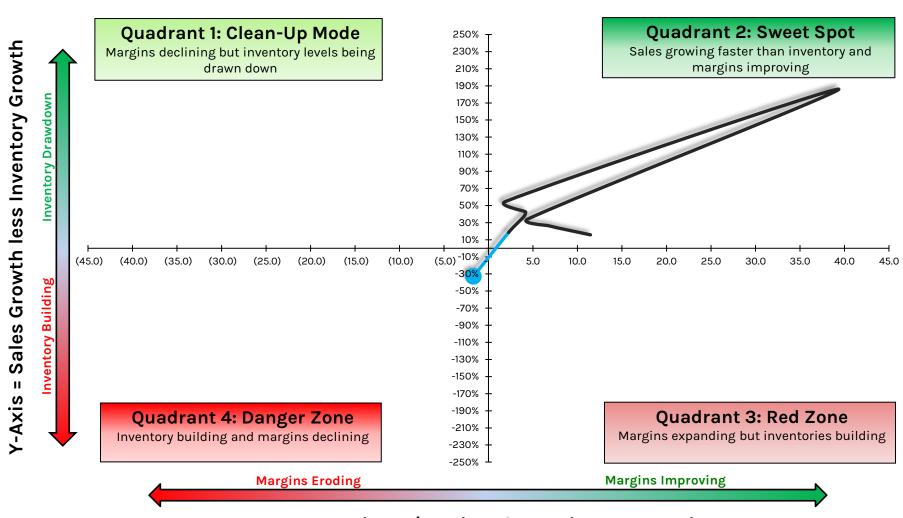
## **BIG: Big Lots**





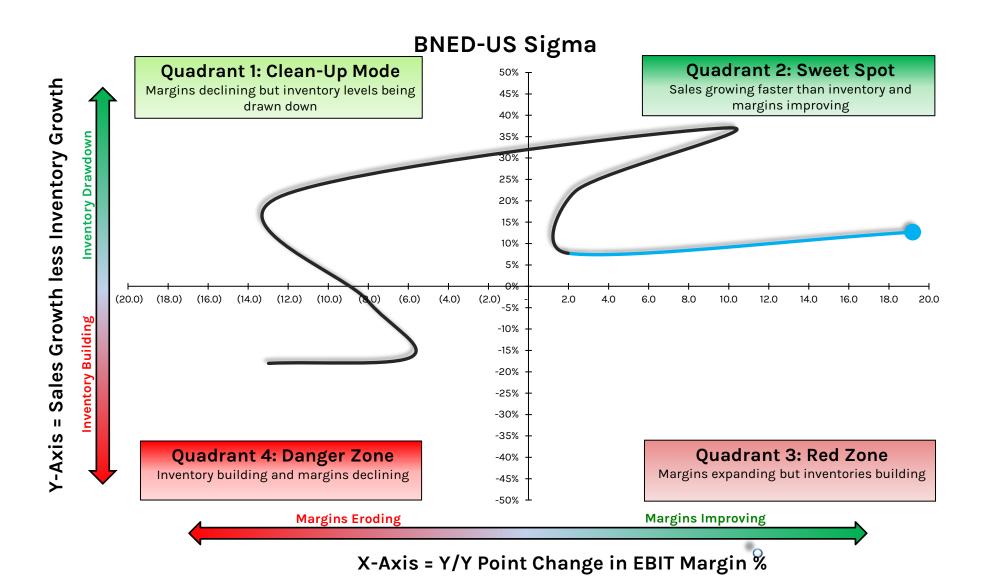
#### **BKE: Buckle**





#### **BNED: Barnes & Noble Education**

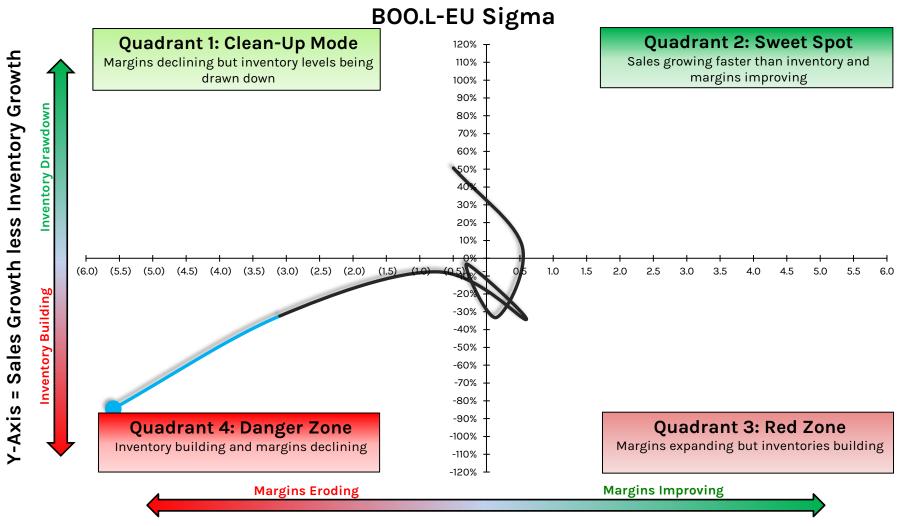




Data Source: Company Documents

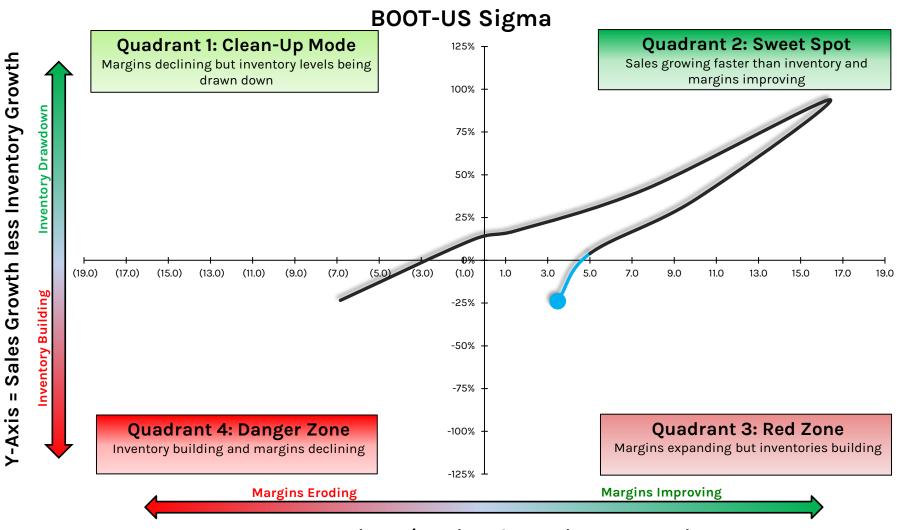
### **BOO.LN: Boohoo Group**





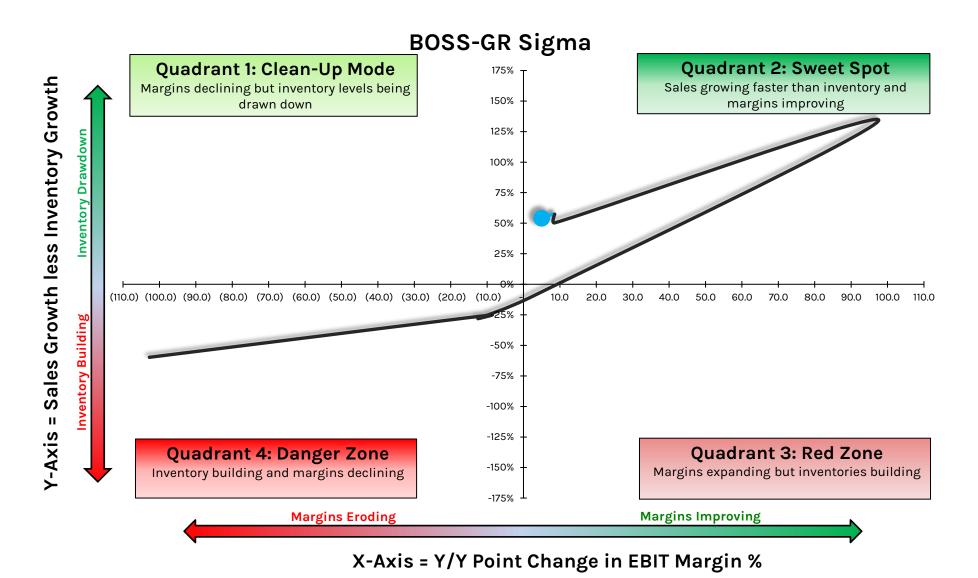
#### **BOOT: Boot Barn**





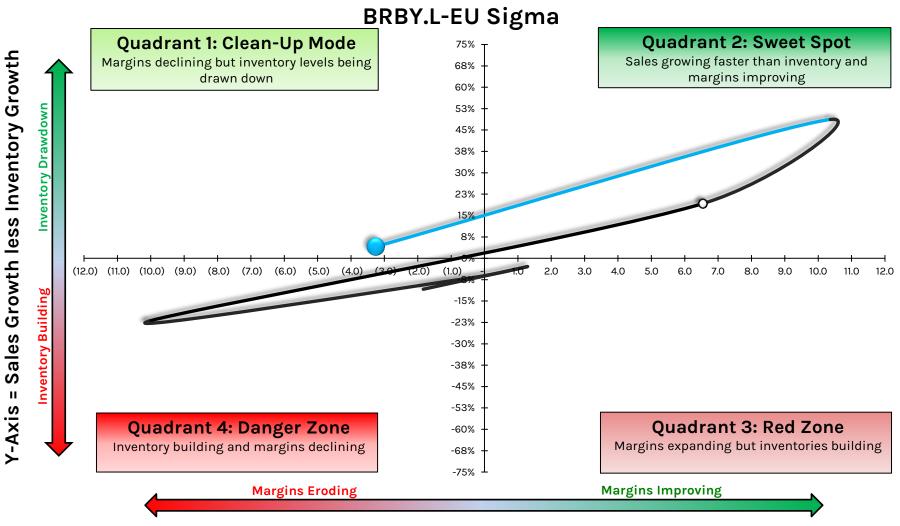
### **BOSS.GR: Hugo Boss**





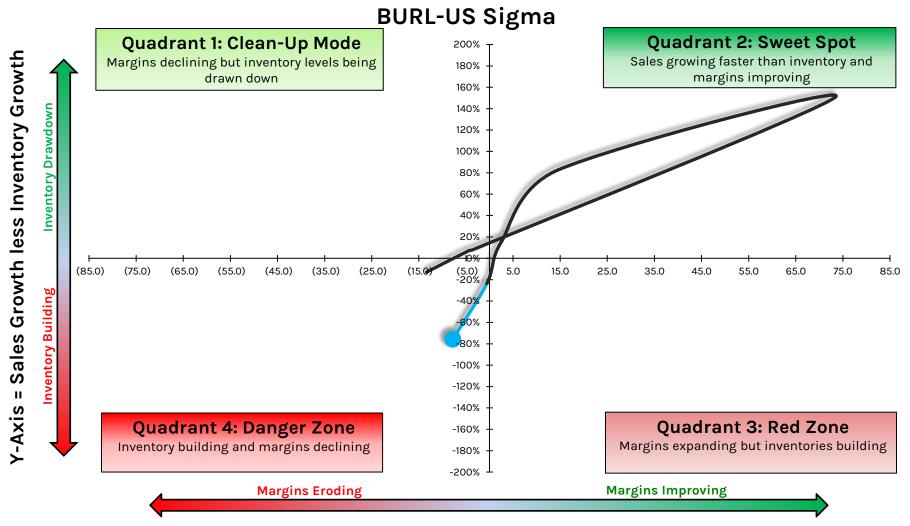
# **BRBY.LN: Burberry Group**





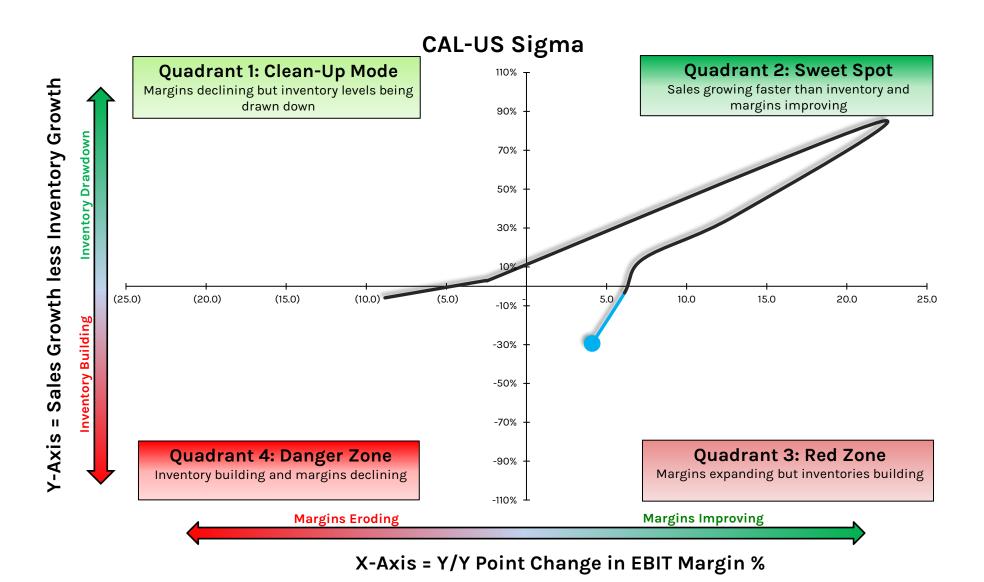
# **BURL: Burlington Stores**





#### **CAL: Caleres**

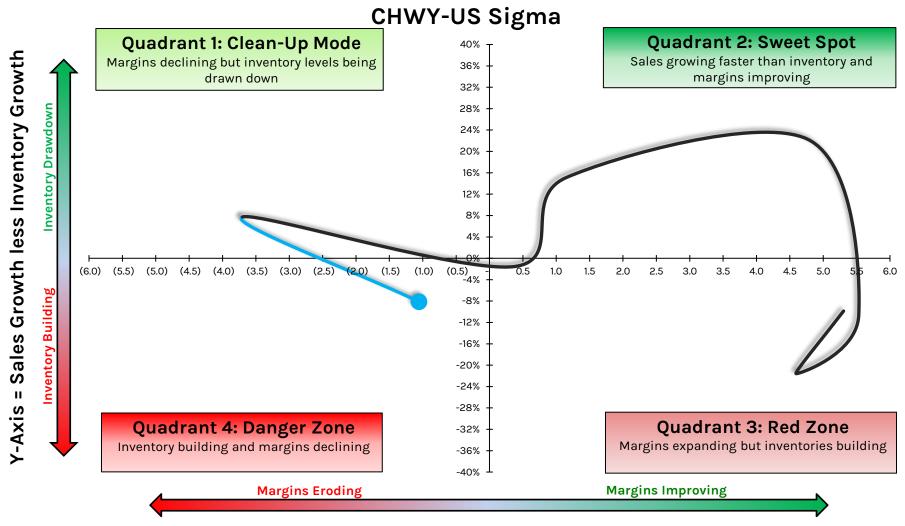




Data Source: Company Documents

### **CHWY: Chewy**



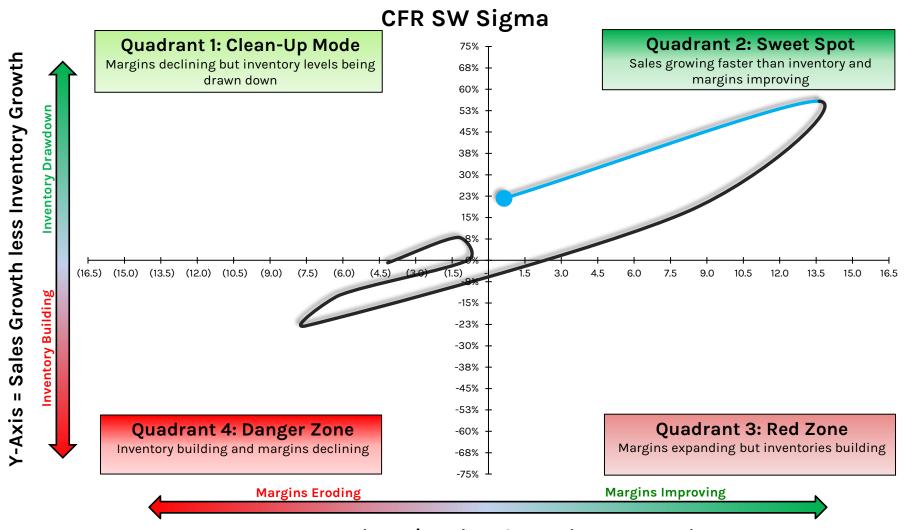


X-Axis = Y/Y Point Change in EBIT Margin %

© Hedgeye Risk Management LLC.

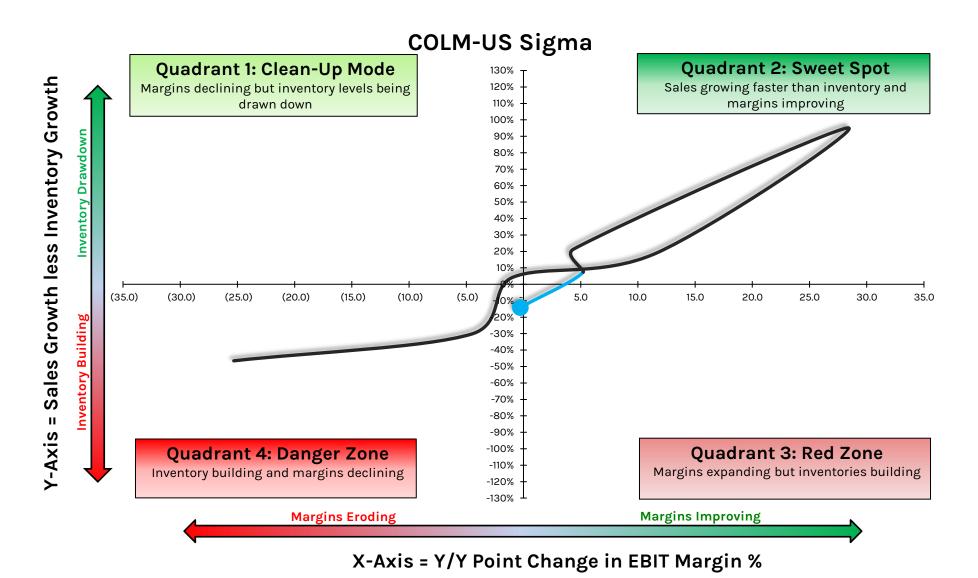
#### **CFR.SWX: Richemont**





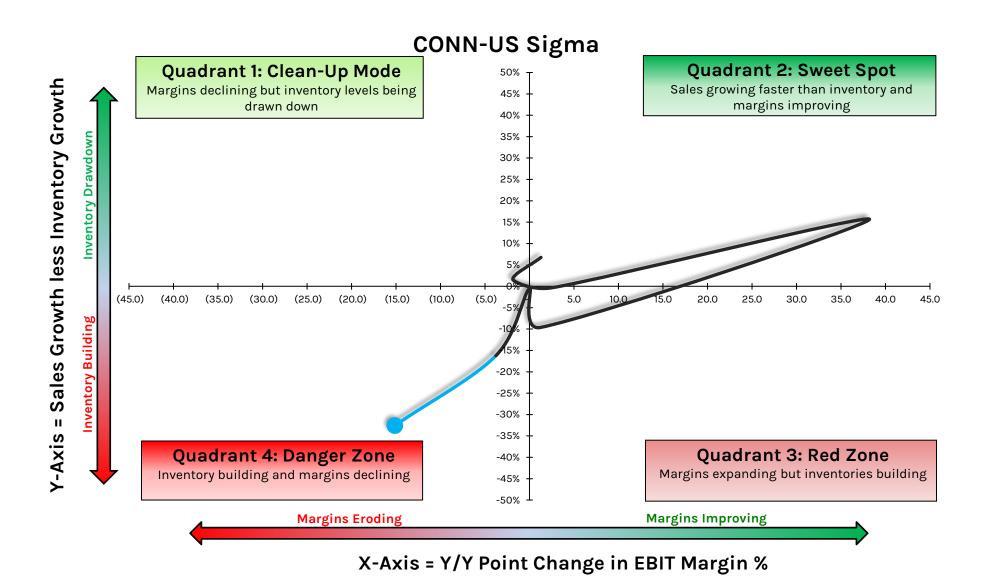
### **COLM: Columbia Sportswear**





#### CONN: Conn's

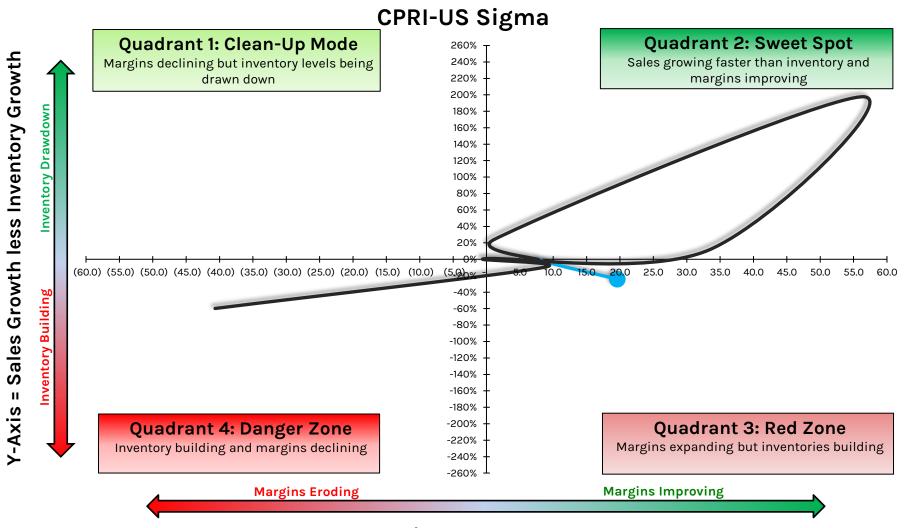




Data Source: Company Documents

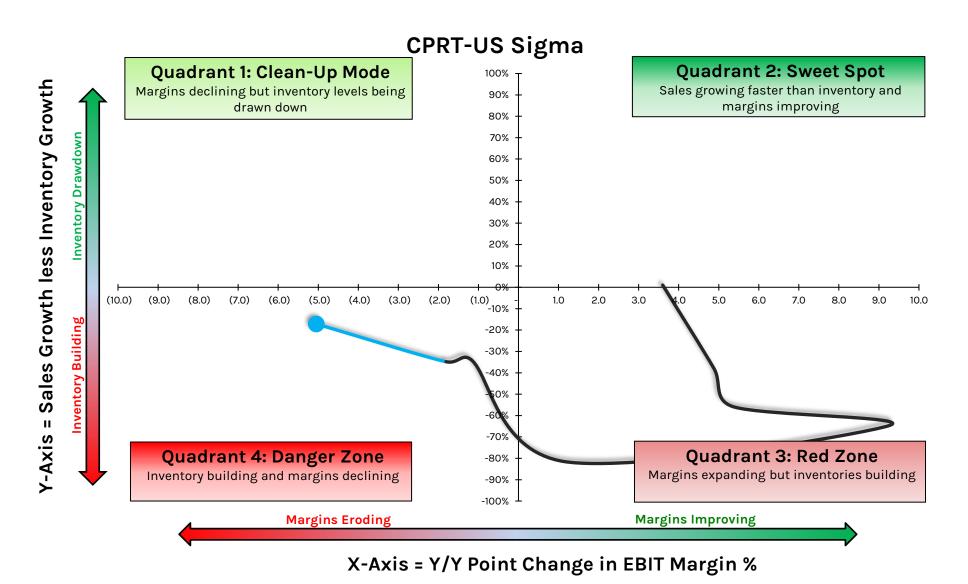
# **CPRI: Capri Holdings**





### **CPRT: Copart**



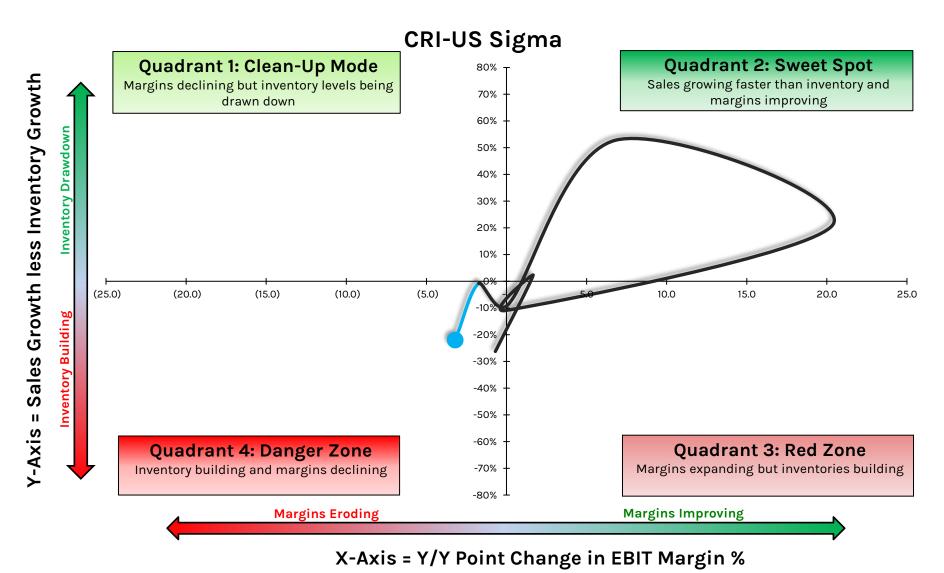


Data Source: Company Documents

© Hedgeye Risk Management LLC.

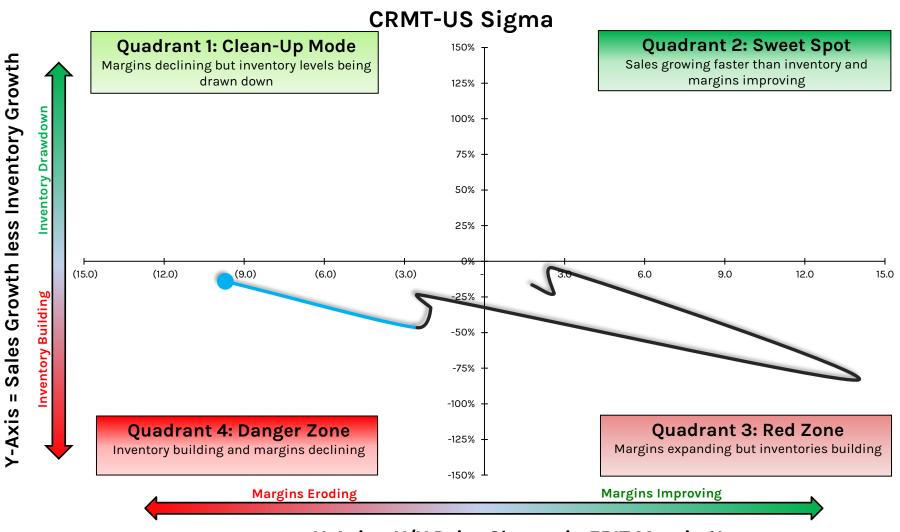
#### **CRI: Carter's**





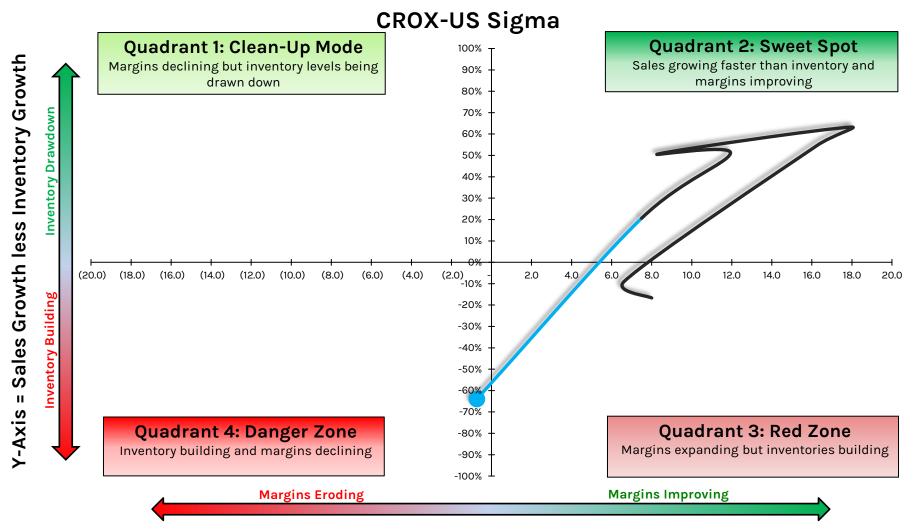
#### **CRMT: America's Car-Mart**





## **CROX: Crocs**

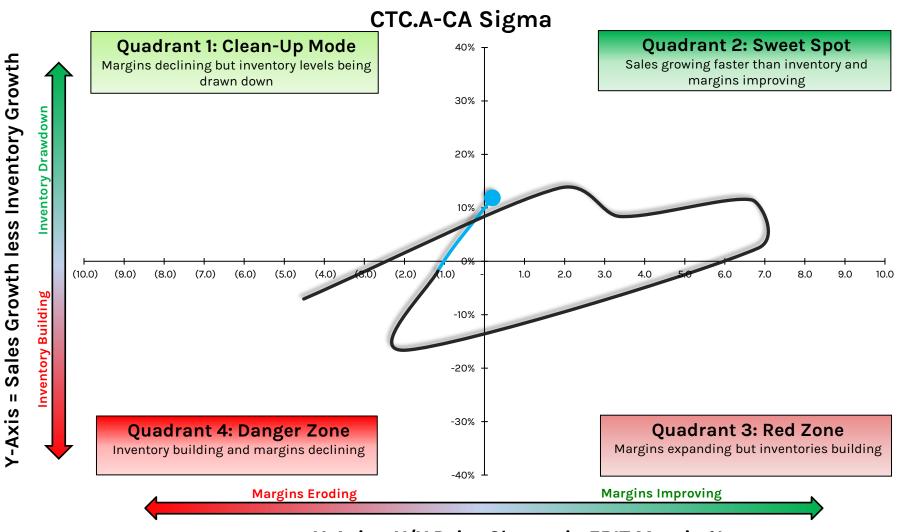




# CTC.A.CN: Canadian Tire Corporation



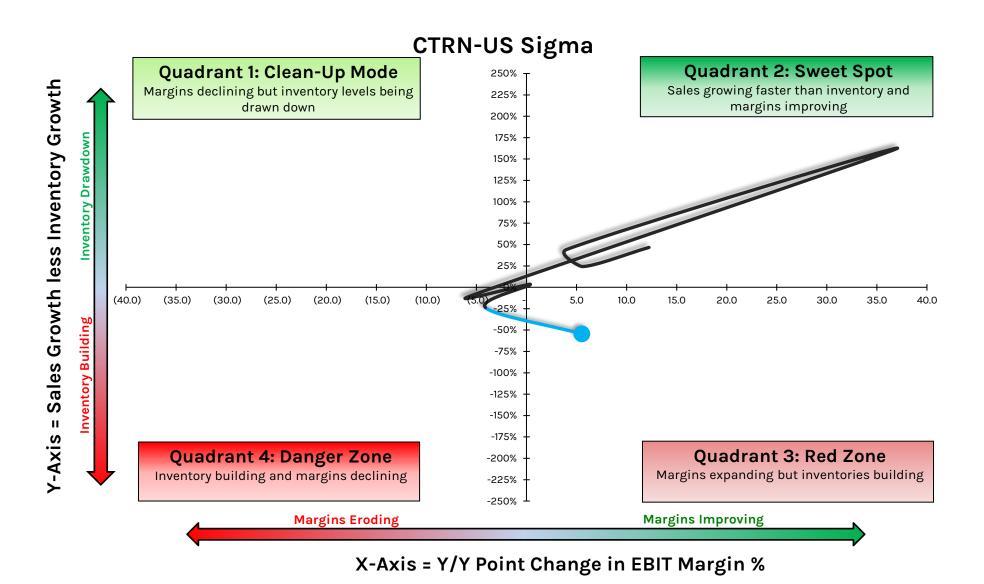
© Hedgeye Risk Management LLC.



Data Source: Company Documents

## **CTRN: Citi Trends**

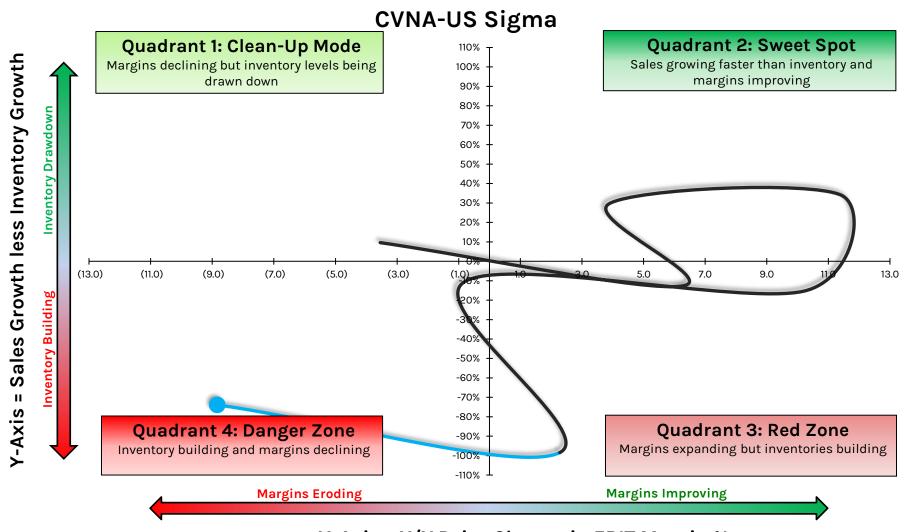




Data Source: Company Documents

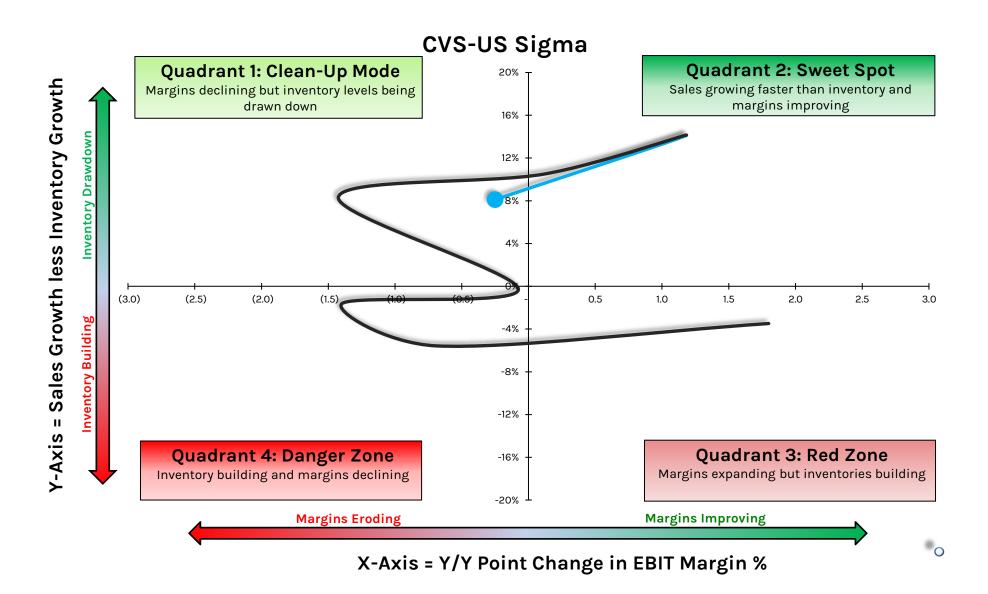
#### **CVNA: Carvana**





## **CVS: CVS Health**

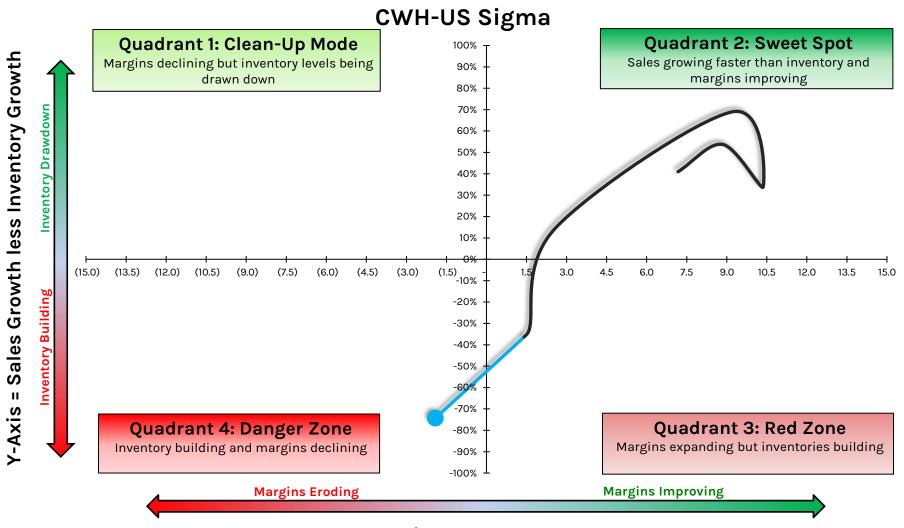




Data Source: Company Documents

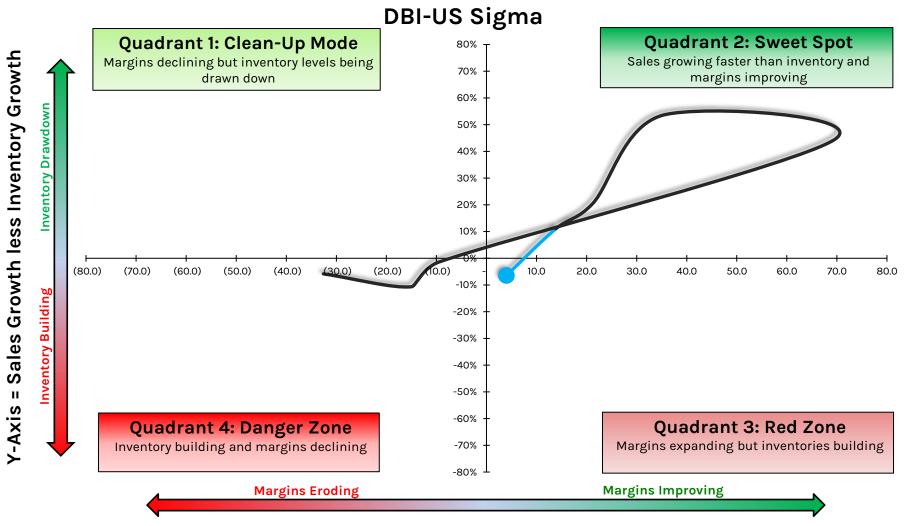
# **CWH: Camping World Holdings**





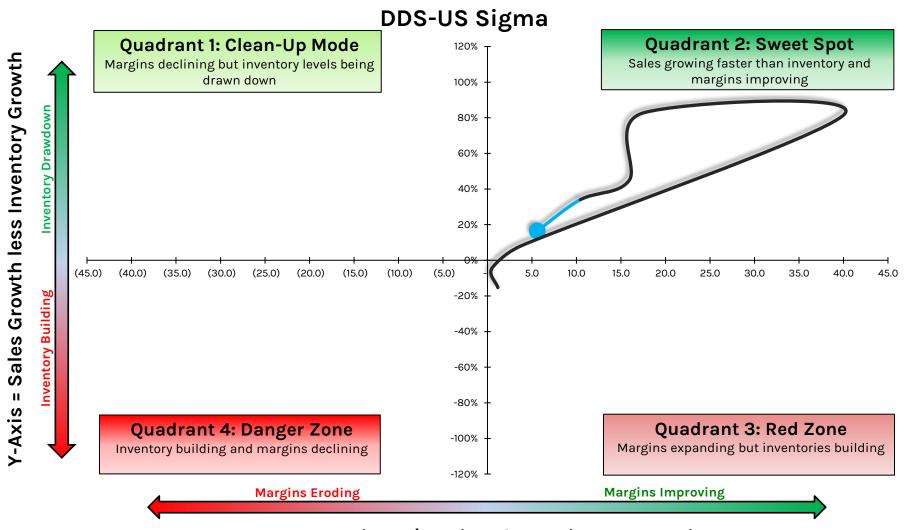
# **DBI: Designer Brands**





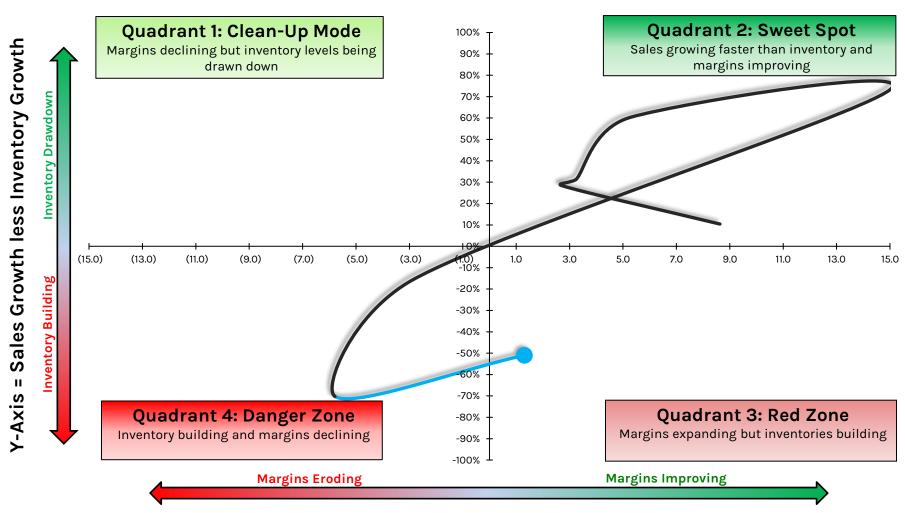
## DDS: Dillard's





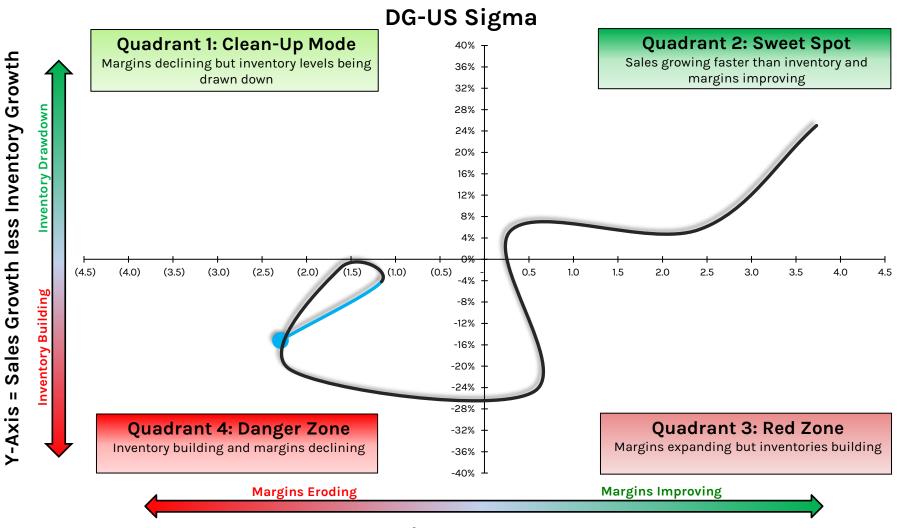
## **DECK: Decker's Outdoor**





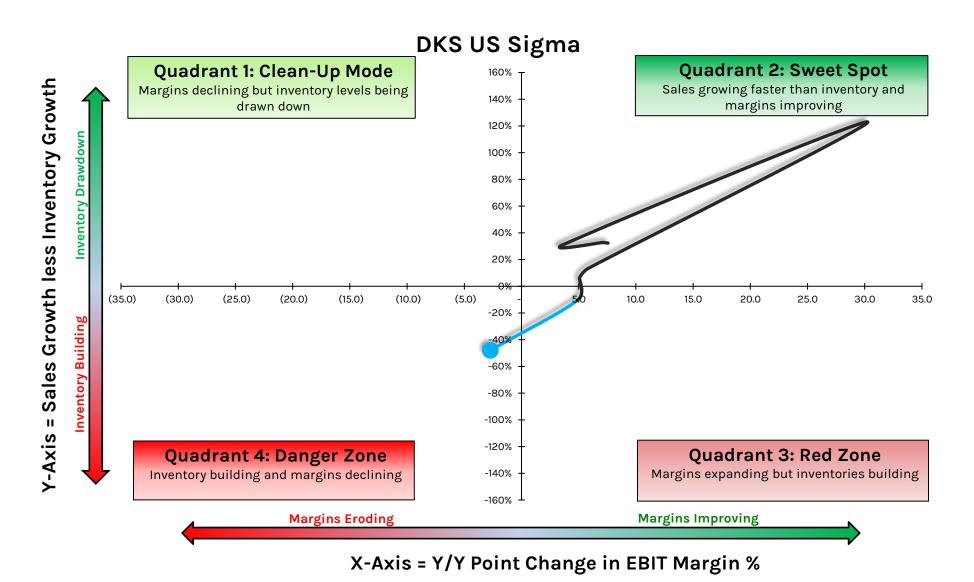
## **DG: Dollar General**





# **DKS: Dick's Sporting Goods**



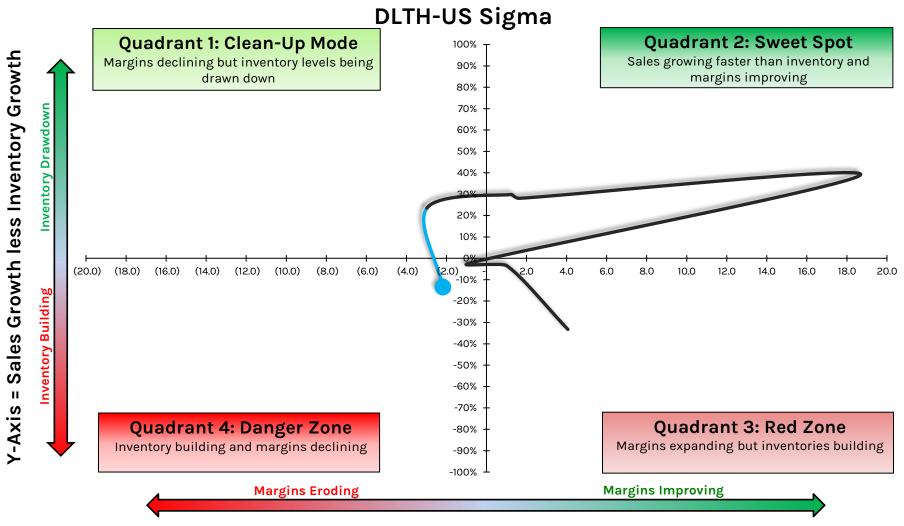


Data Source: Company Documents © Hedgeye Risk Management LLC.

# **DLTH: Duluth Holdings**

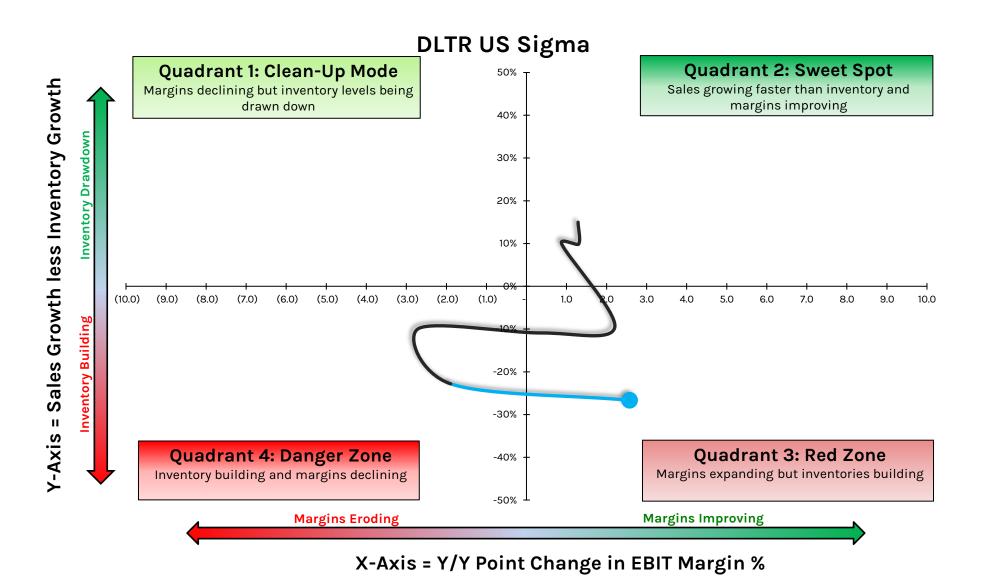


48



## **DLTR: Dollar Tree**

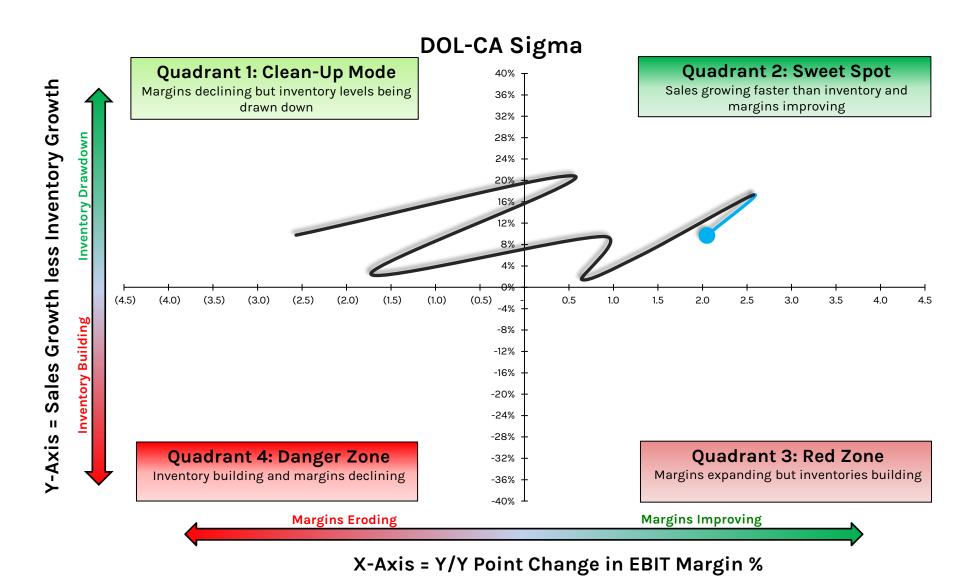




Data Source: Company Documents

## **DOL.CN: Dollarama**



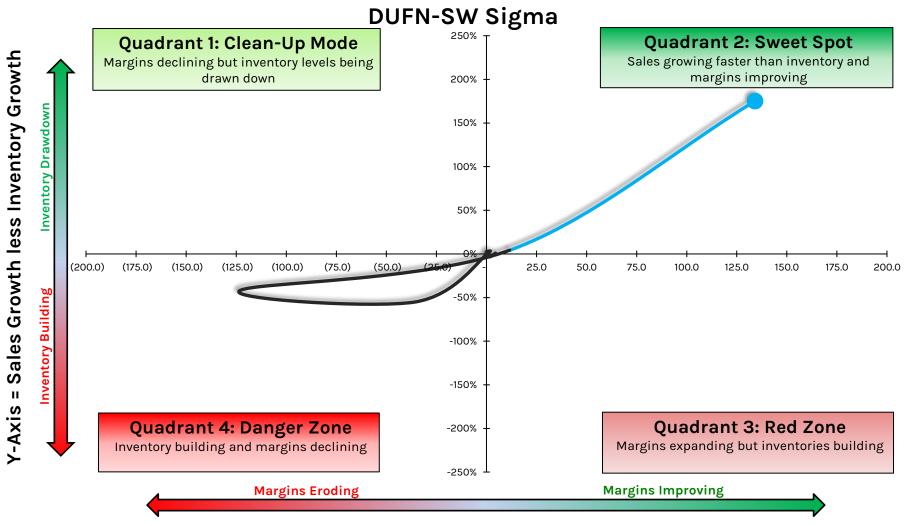


Data Source: Company Documents © Hedgeye Risk Management LLC.

# **DUFN.SW: Dufry**



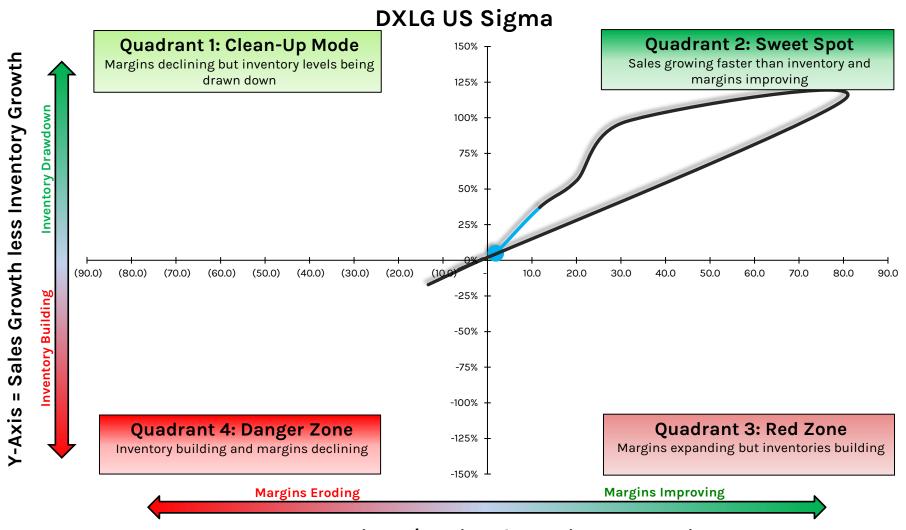
51



Data Source: Company Documents © Hedgeye Risk Management LLC.

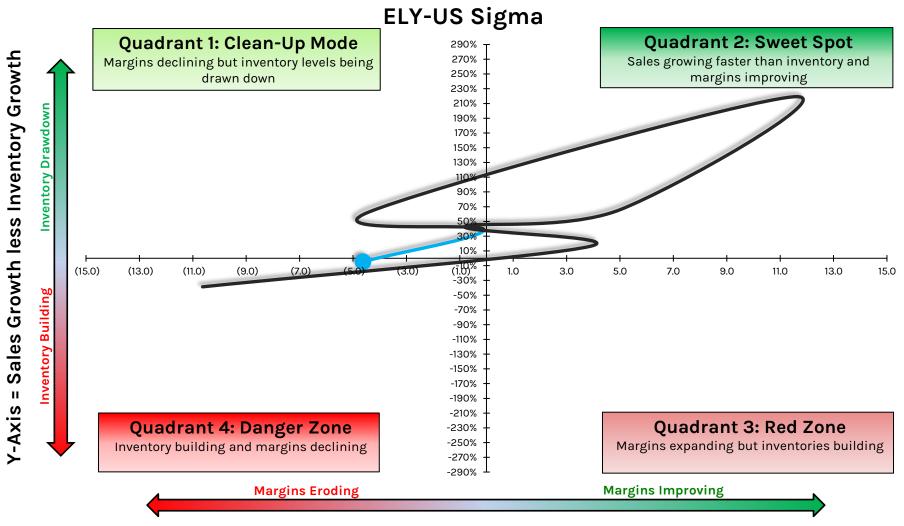
## **DXLG: Destination XL Group**





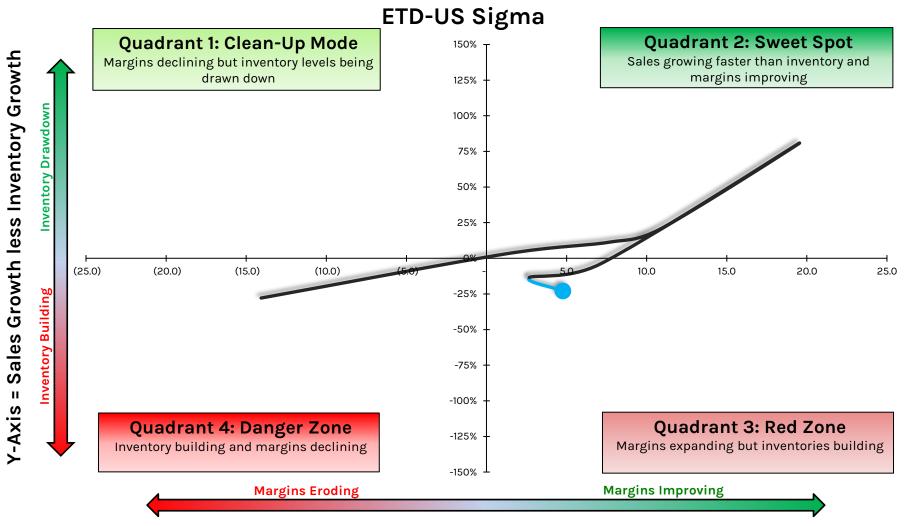
# **ELY: Callaway Golf – update**





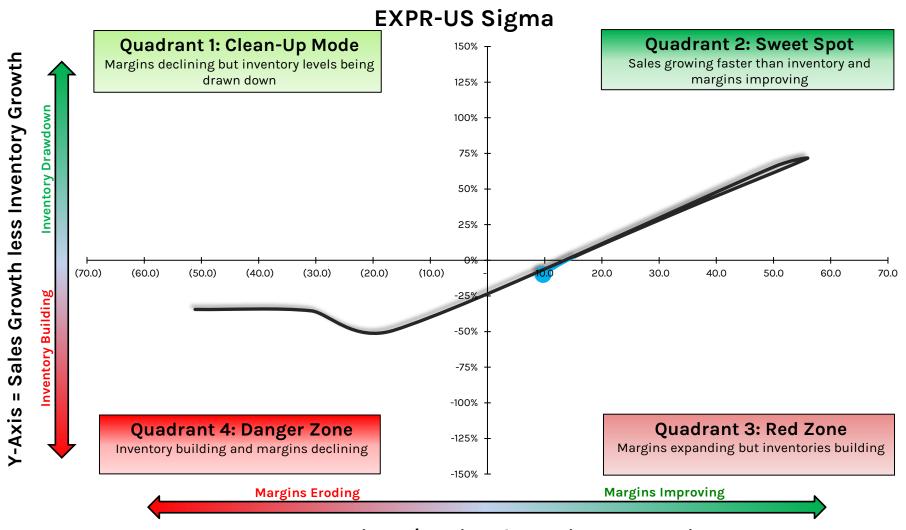
# ETD: Ethan Allen Interiors - update





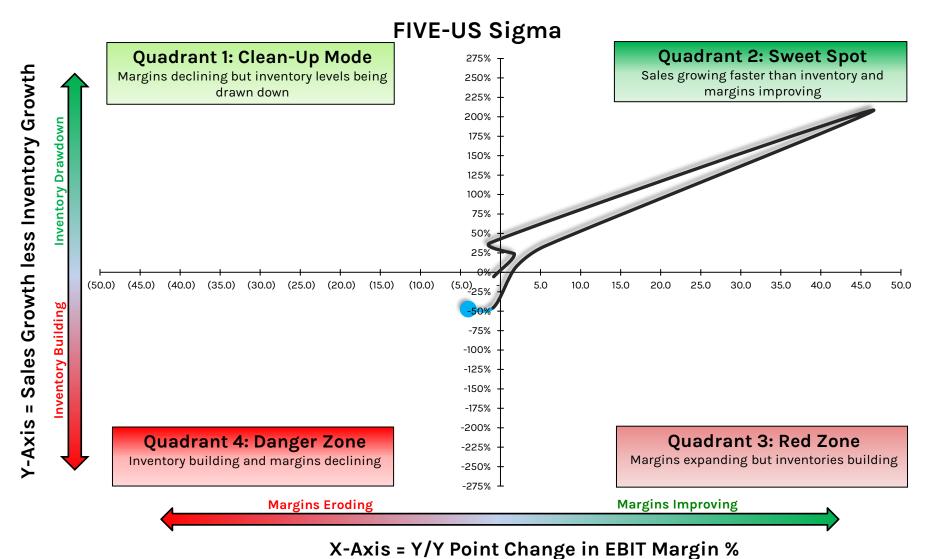
## **EXPR: Express**





## **FIVE: Five Below**

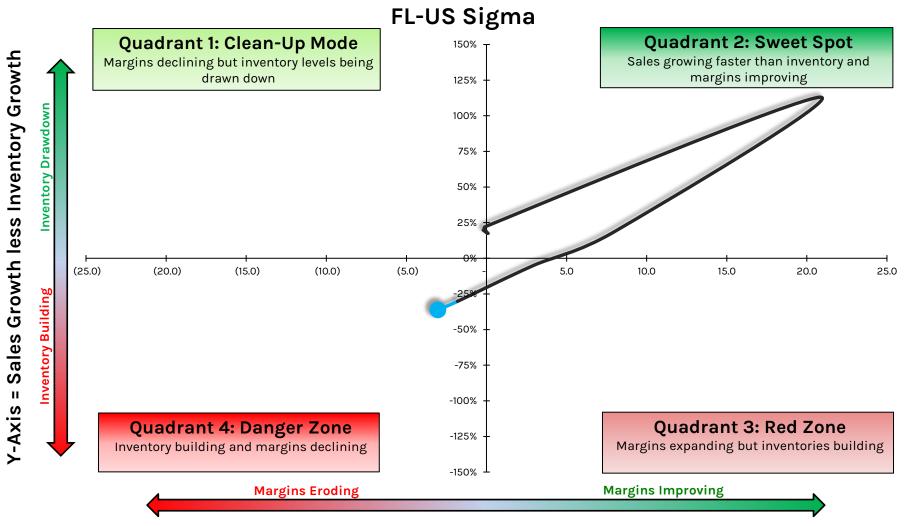




A Auto 1, 11 onto on ango in 2211 mangin 70

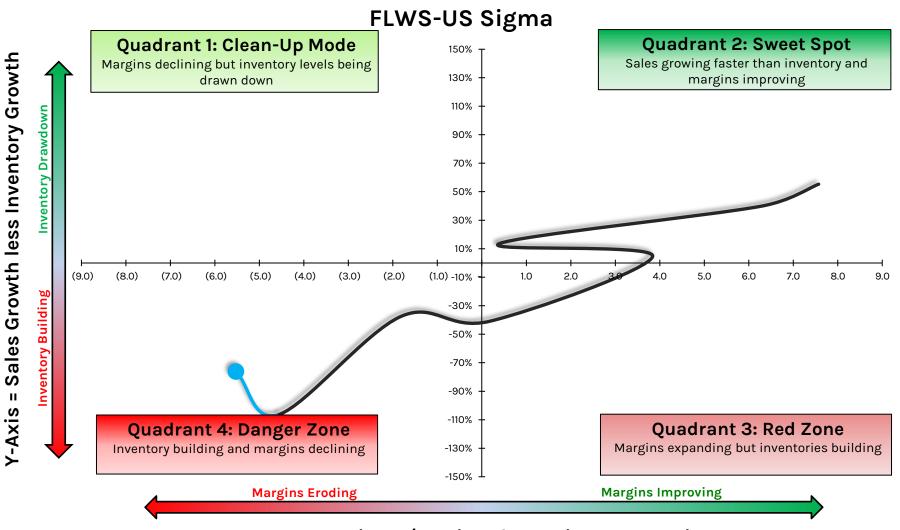
## **FL: Foot Locker**





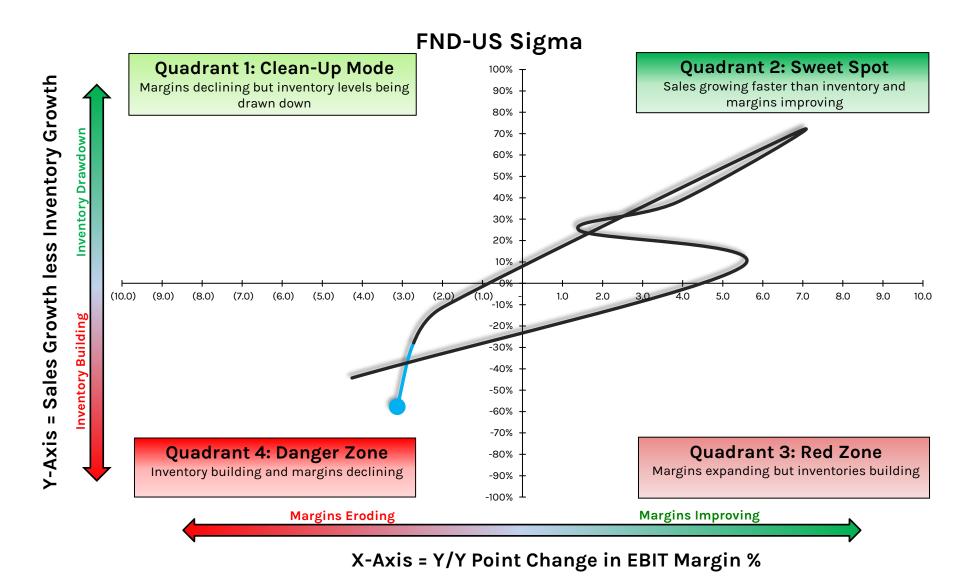
## FLWS: 1-800-Flowers.com





# FND: Floor & Decor Holdings

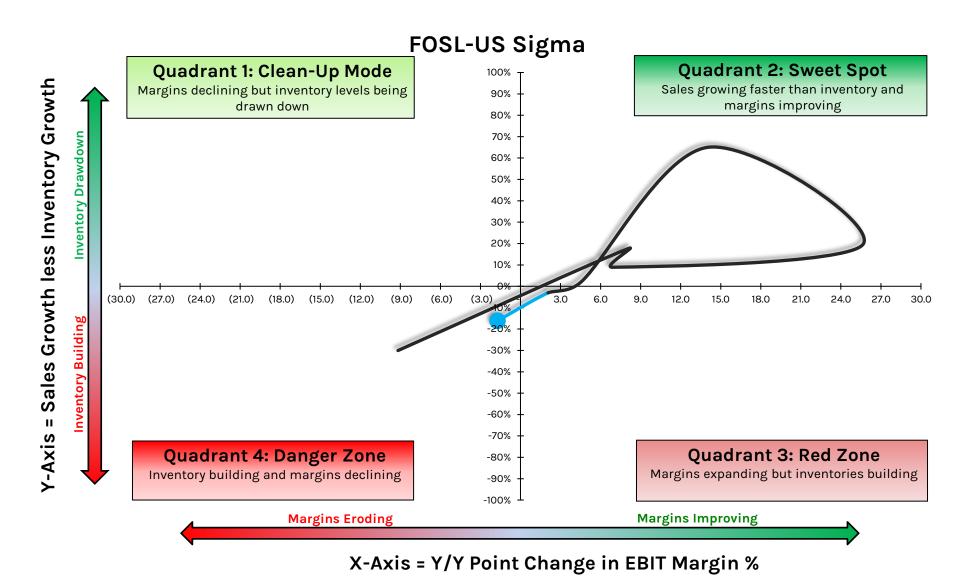




Data Source: Company Documents © Hedgeye Risk Management LLC.

## **FOSL: Fossil Group**

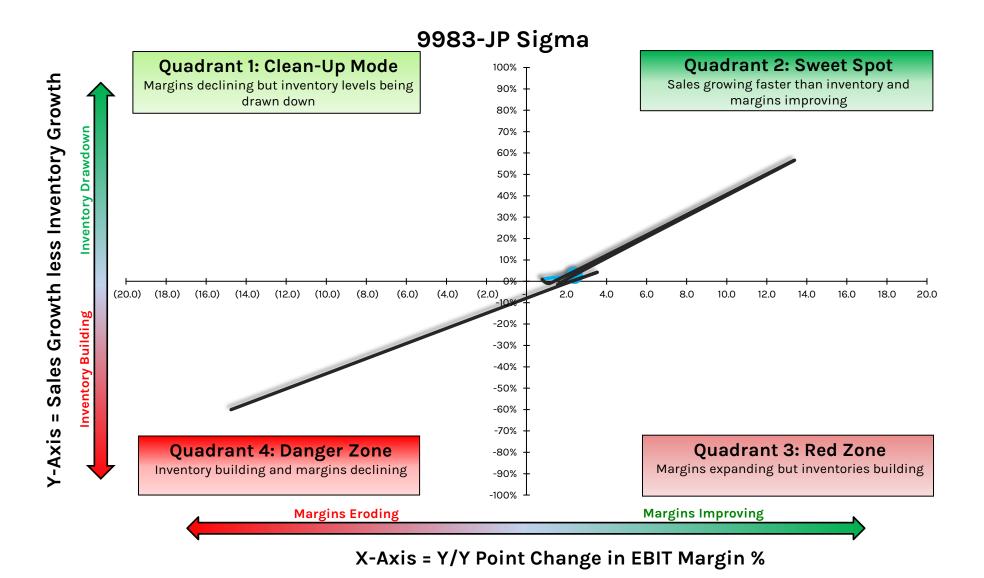




Data Source: Company Documents © Hedgeye Risk Management LLC.

# FRCOY/9983-JP: Fast Retailing

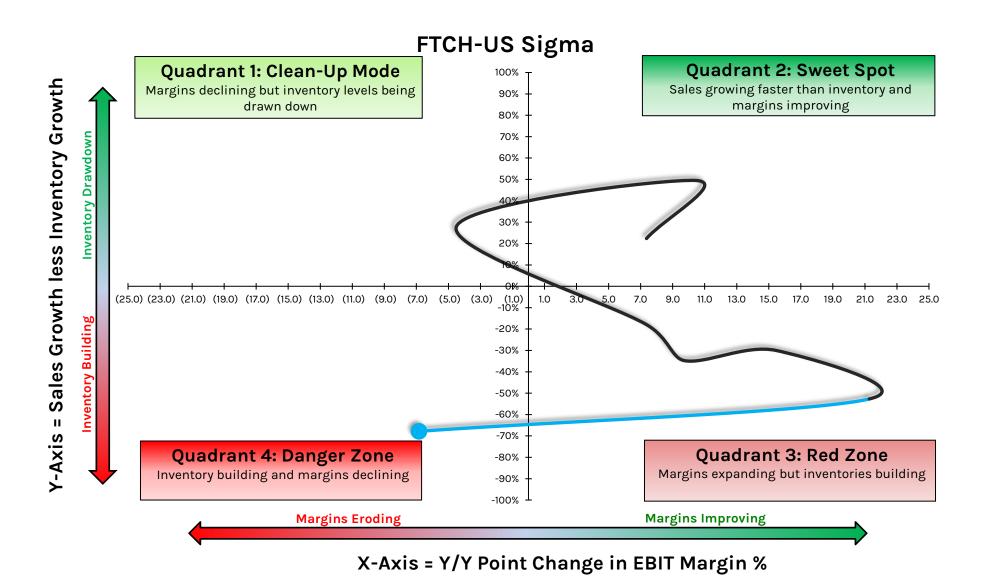




Data Source: Company Documents © Hedgeye Risk Management LLC.

#### FTCH: Farfetch

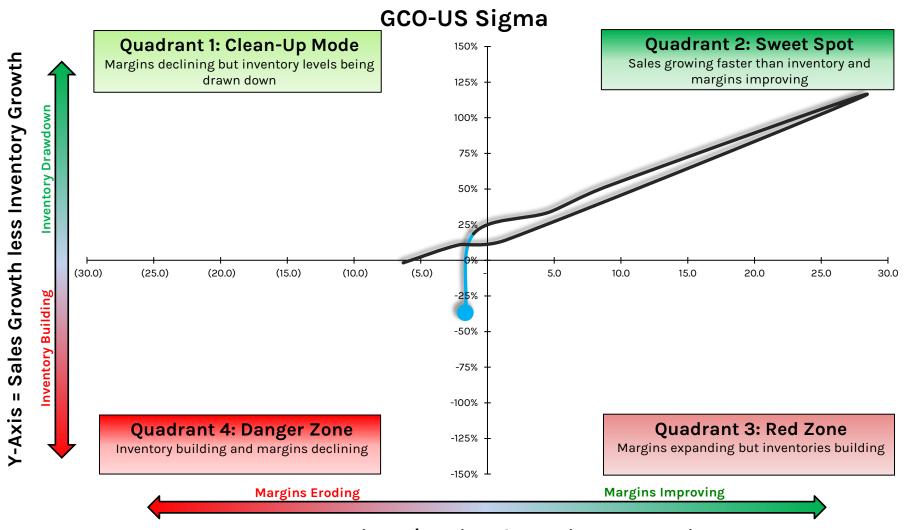




Data Source: Company Documents

## GCO: Genesco

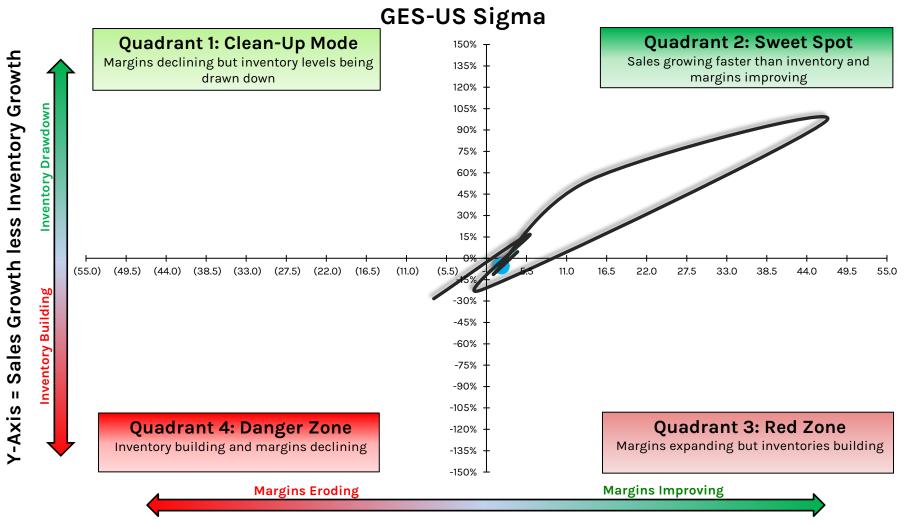




### **GES: Guess?**

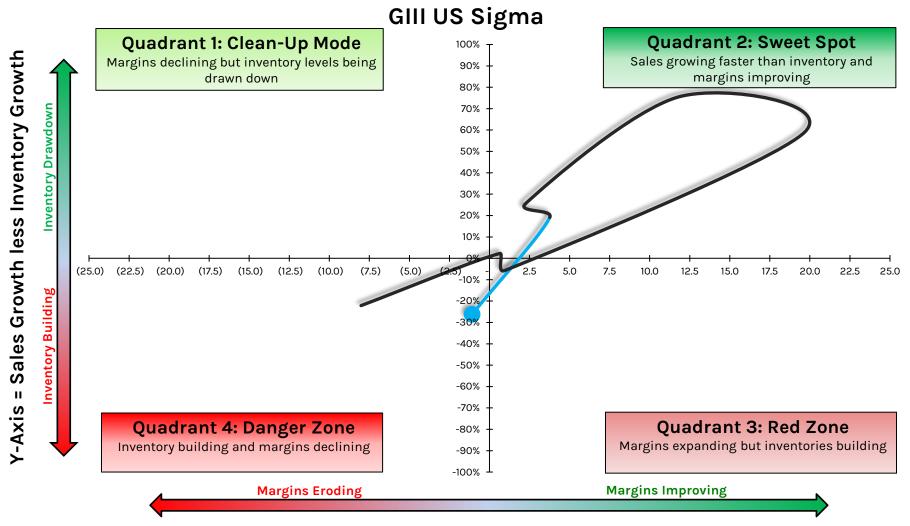


64



# GIII: G-III Apparel Group

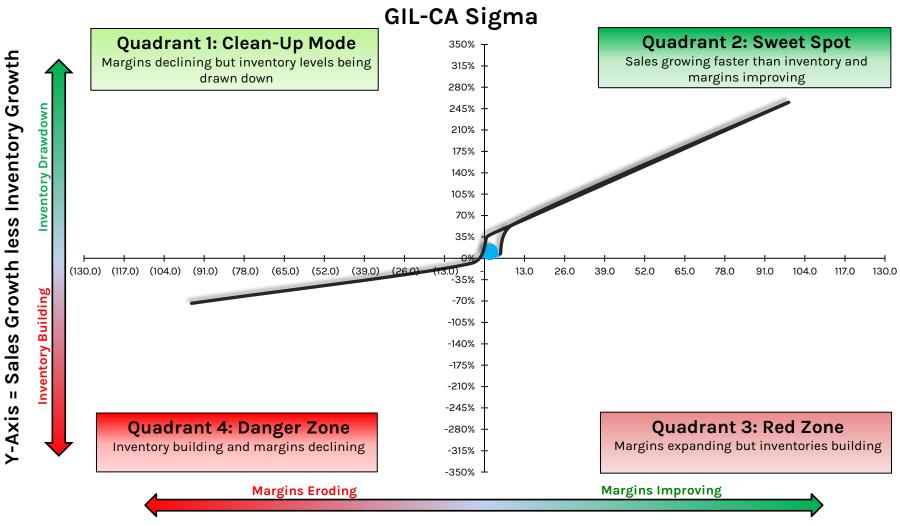




Data Source: Company Documents © Hedgeye Risk Management LLC.

## GIL: Gildan Activewear

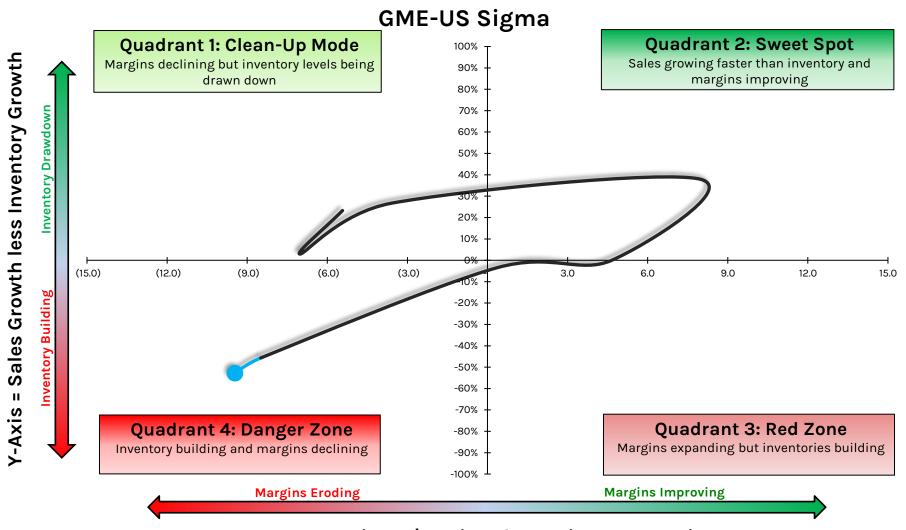




## **GME: Gamestop**

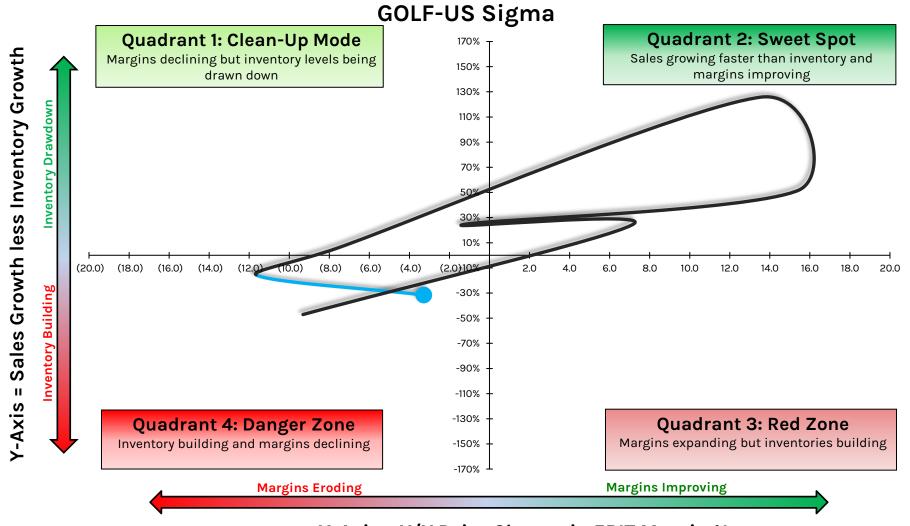


67



# **GOLF: Acushnet Holdings**

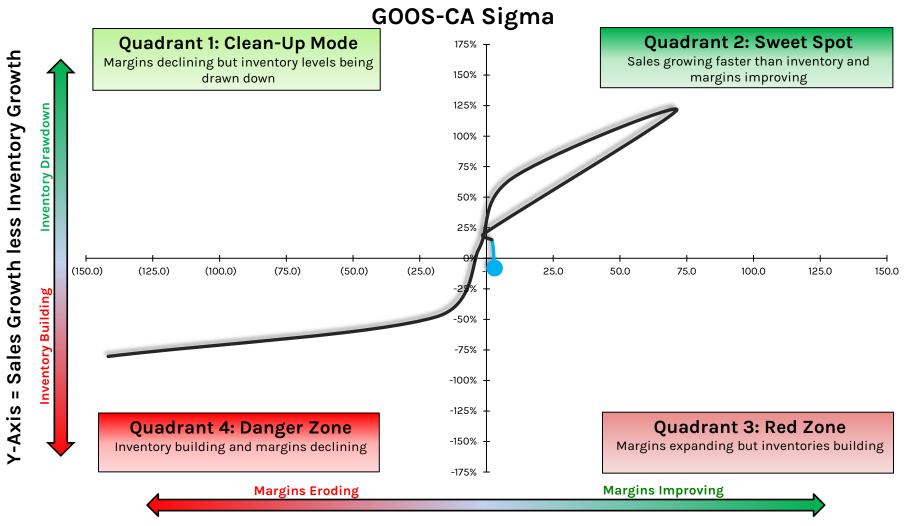




Data Source: Company Documents © Hedgeye Risk Management LLC.

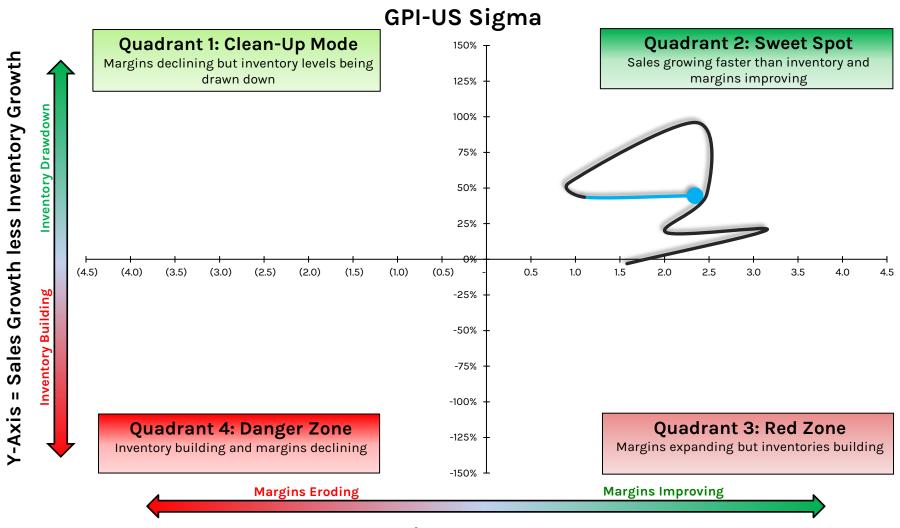
# **GOOS: Canada Goose Holdings**





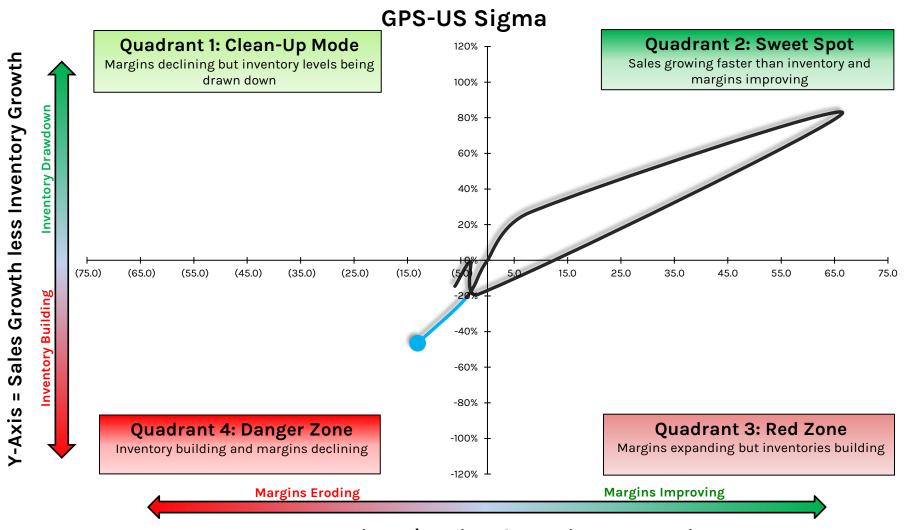
# **GPI: Group 1 Automotive**





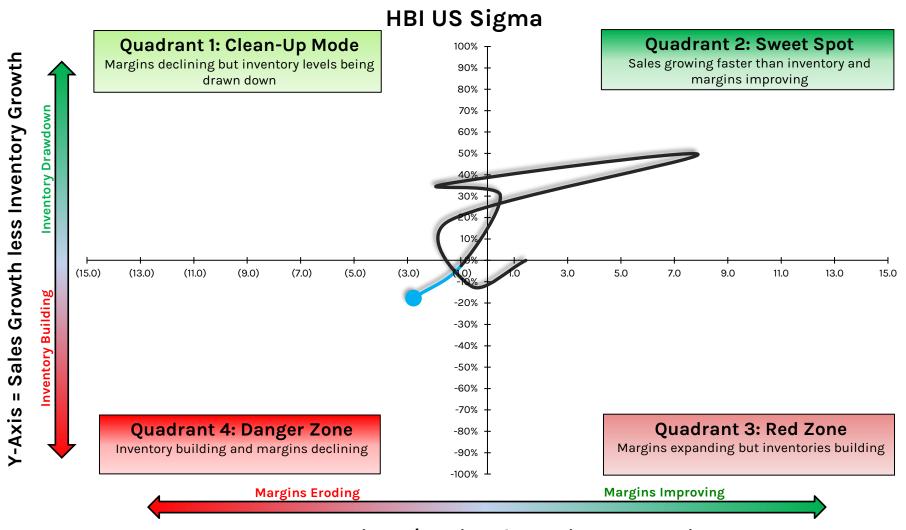
# GPS: Gap





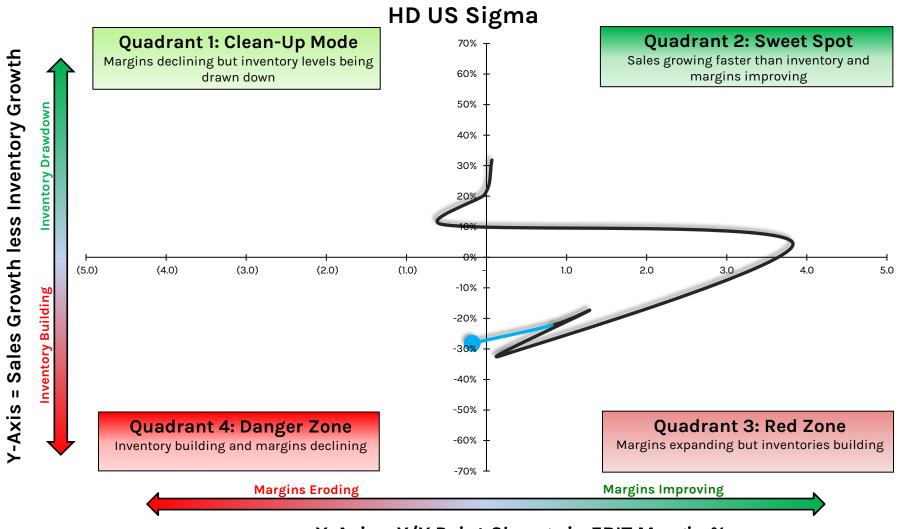
### **HBI: Hanesbrands**





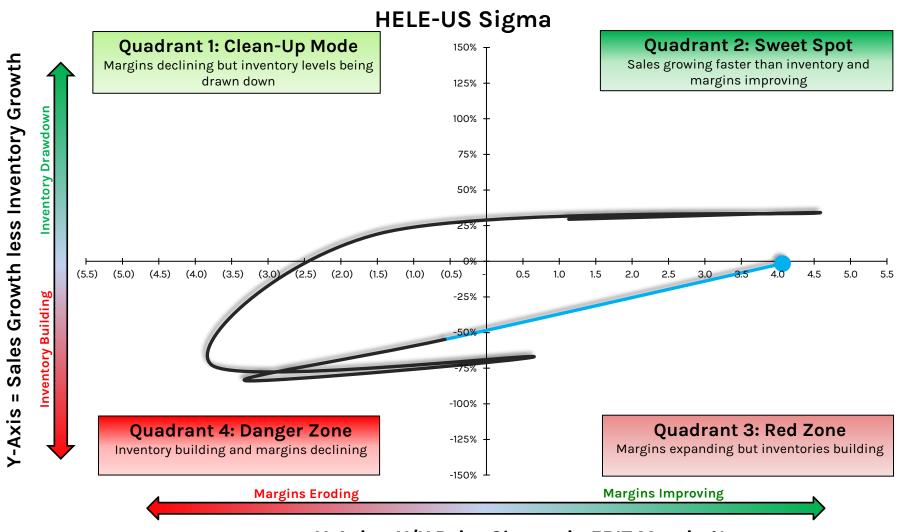
### **HD: Home Depot**





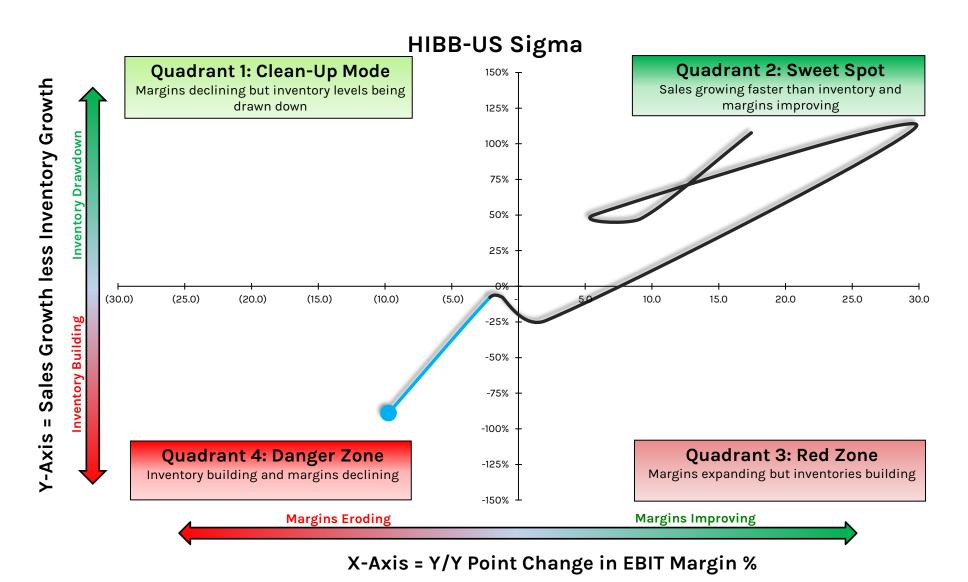
# **HELE: Helen of Troy**





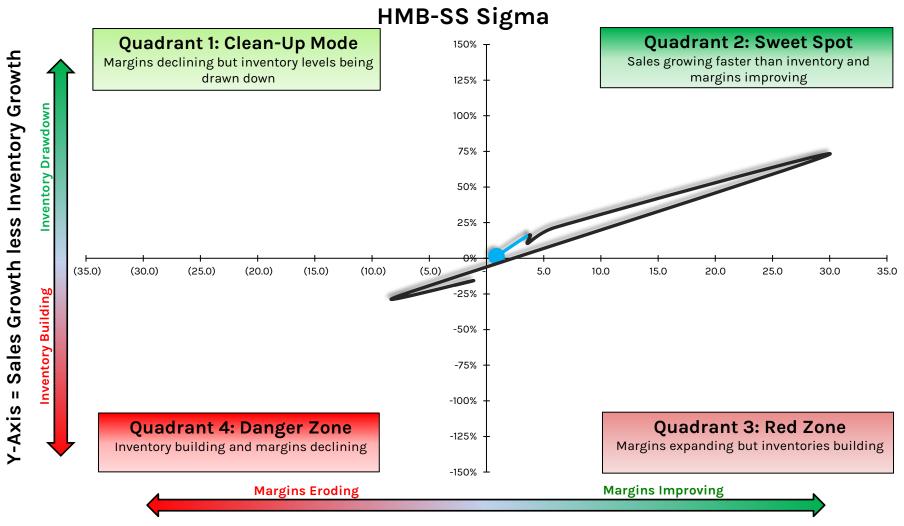
### **HIBB: Hibbett**





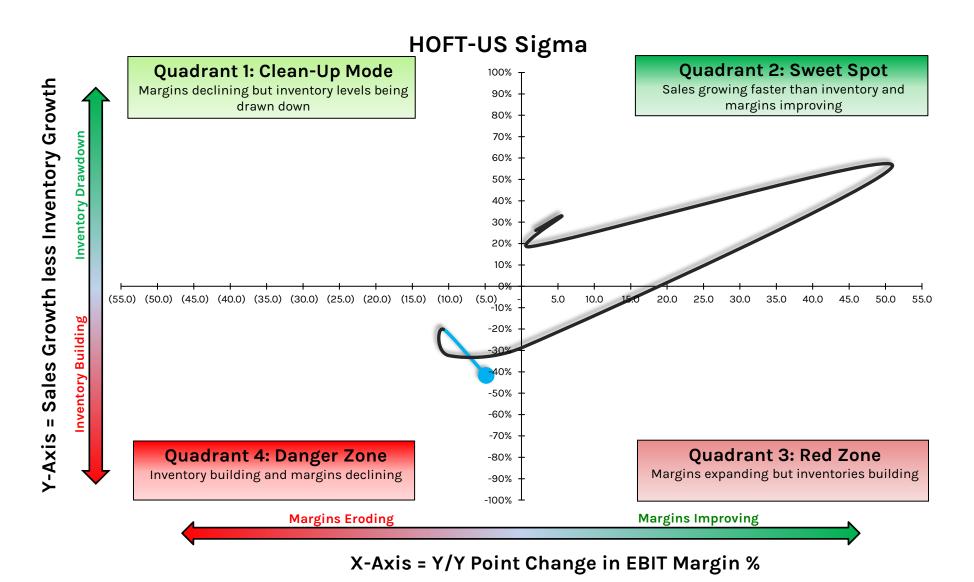
### HMRZF/HMB-SS: H&M





# **HOFT: Hooker Furnishings**



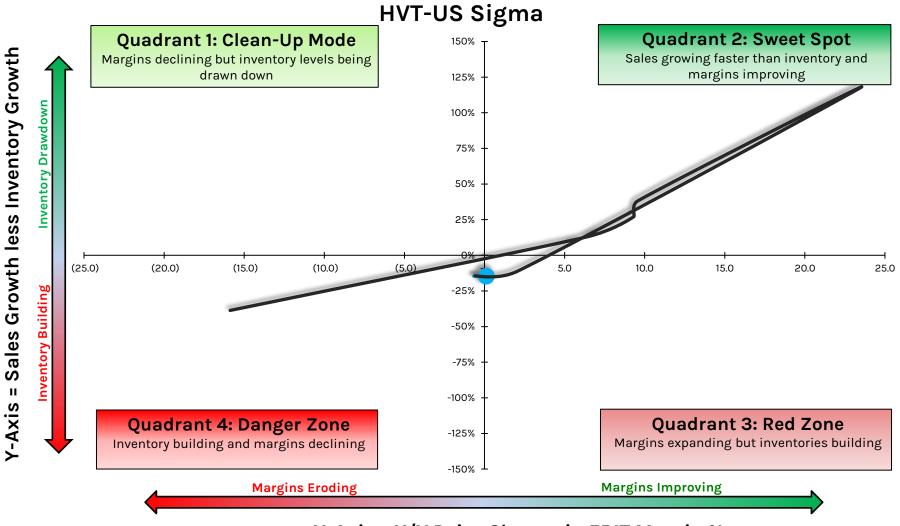


Data Source: Company Documents

77

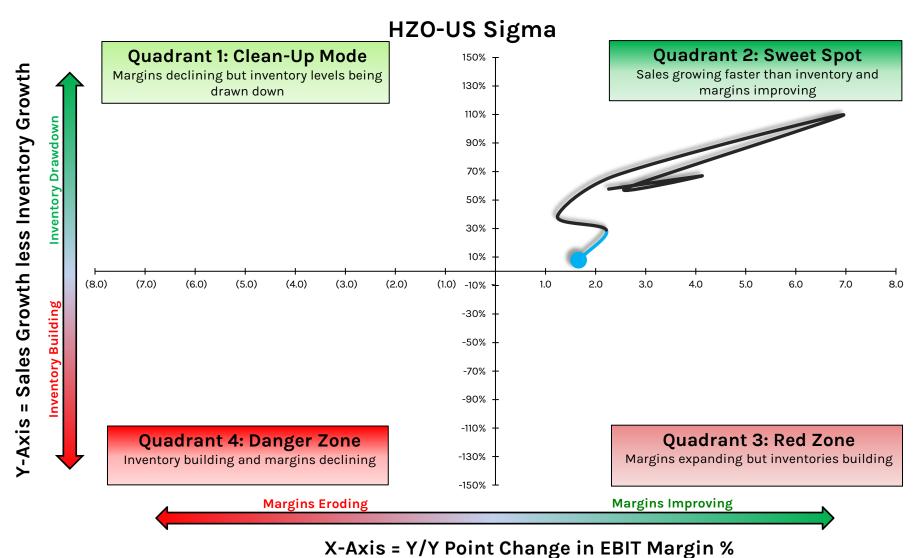
# **HVT:** Haverty Furniture





### **HZO:** MarineMax

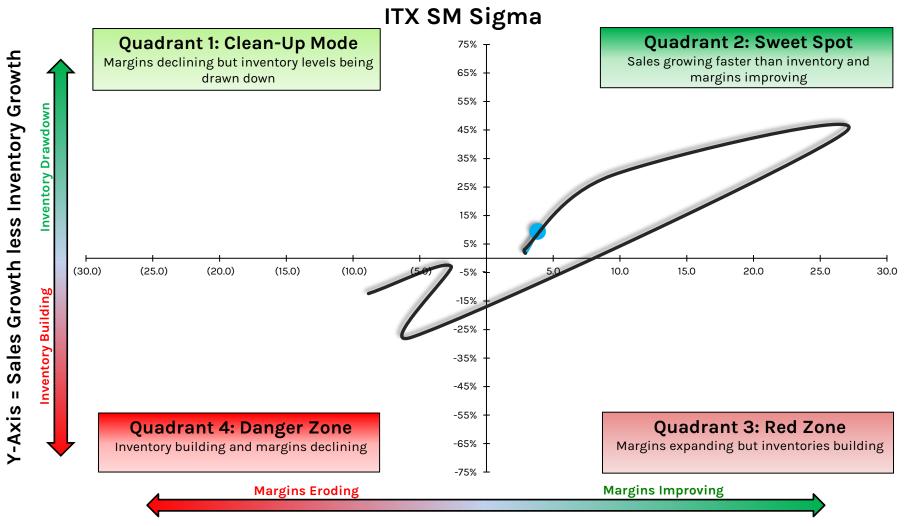




A AXIO - 1711 Onte onango in EBIT Margin A

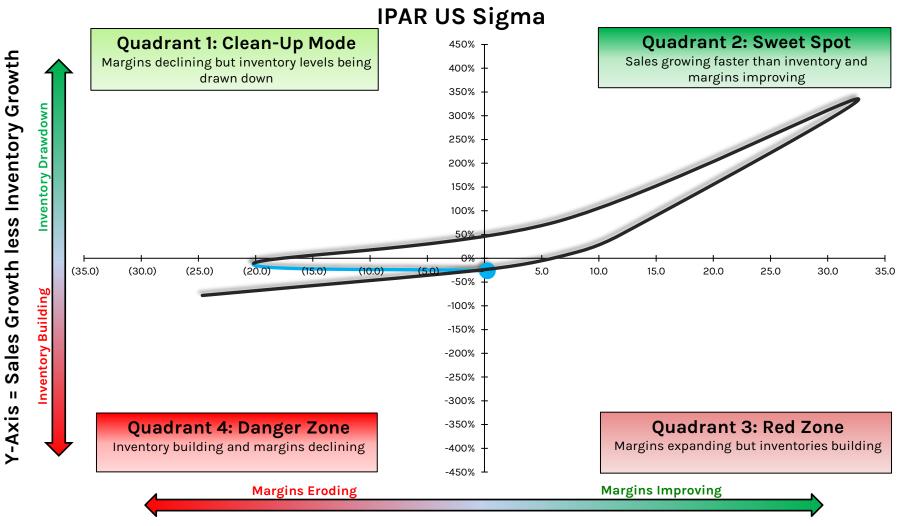
### **IDEXF/ITX-SA: Inditex**





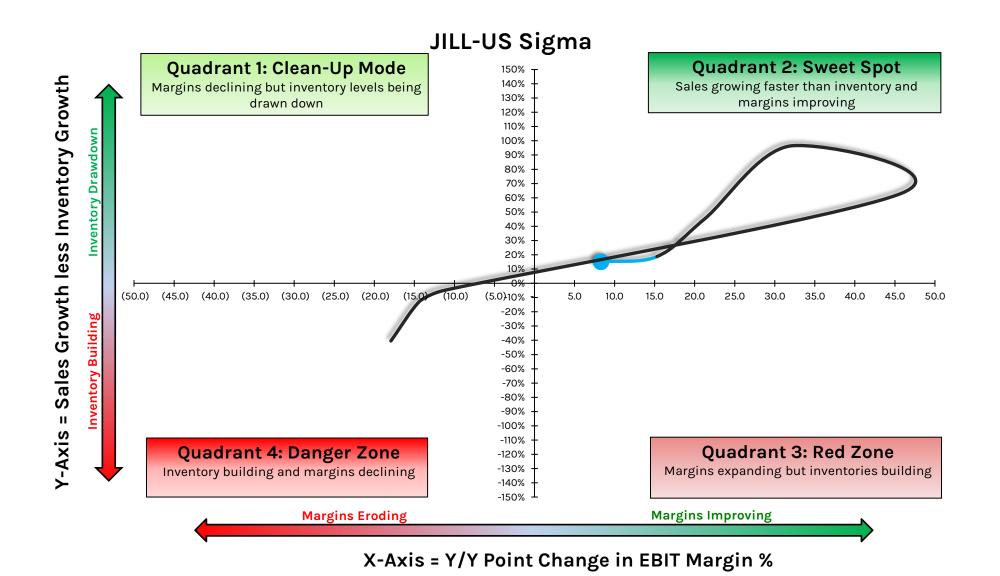
### **IPAR: Inter Parfums**





### JILL: J.Jill

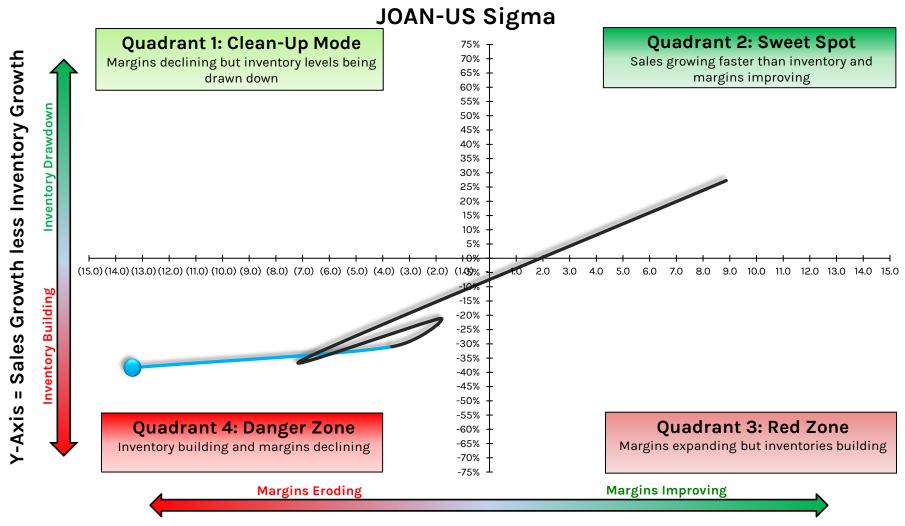




Data Source: Company Documents

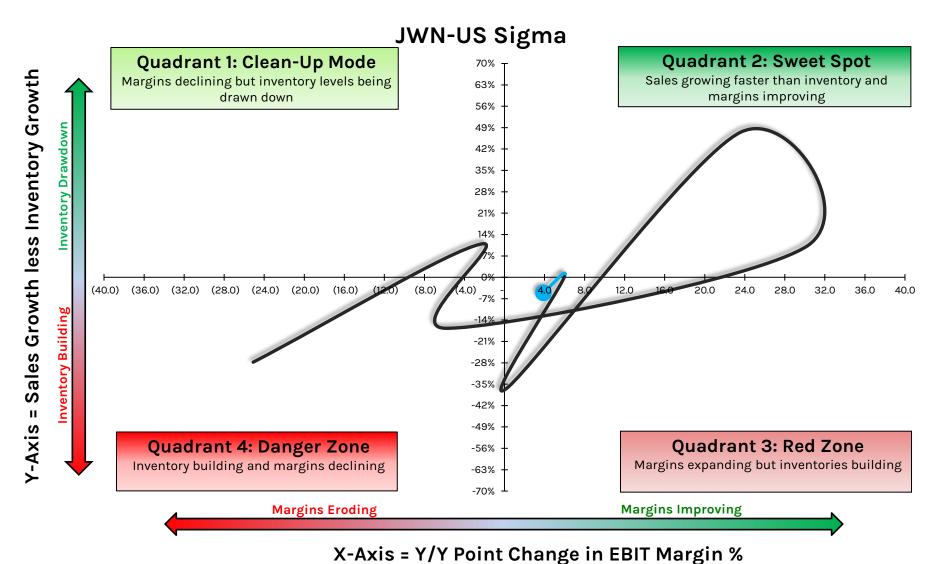
#### JOAN: Joann





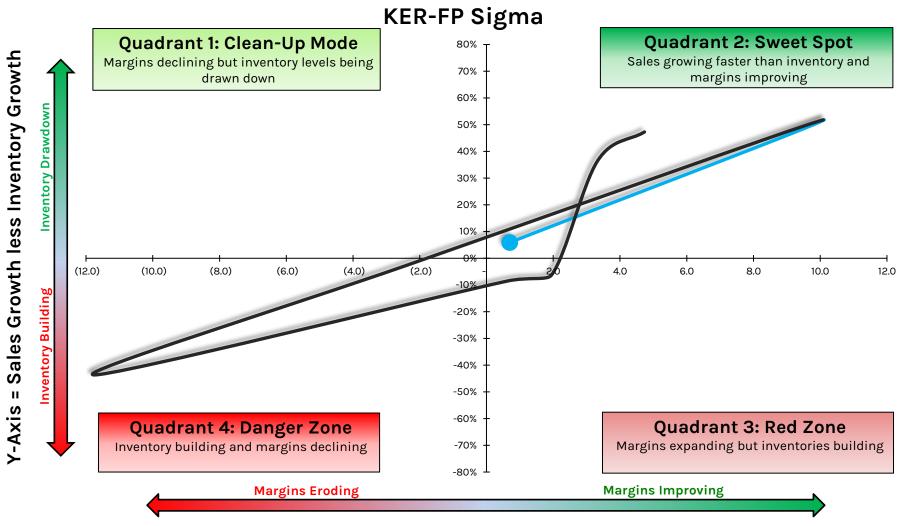
### **JWN: Nordstrom**





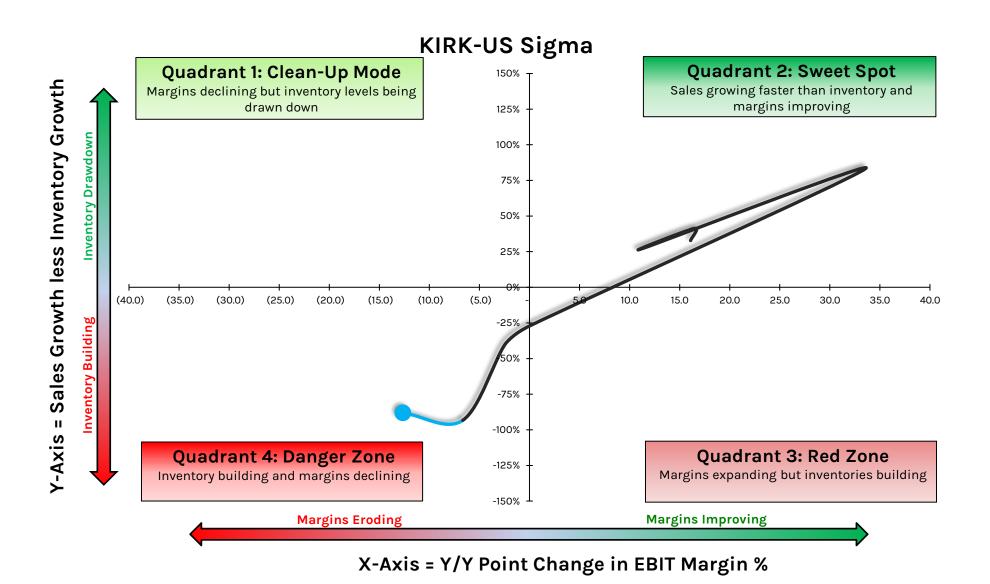
# **KER.PAR:** Kering





### KIRK: Kirkland's

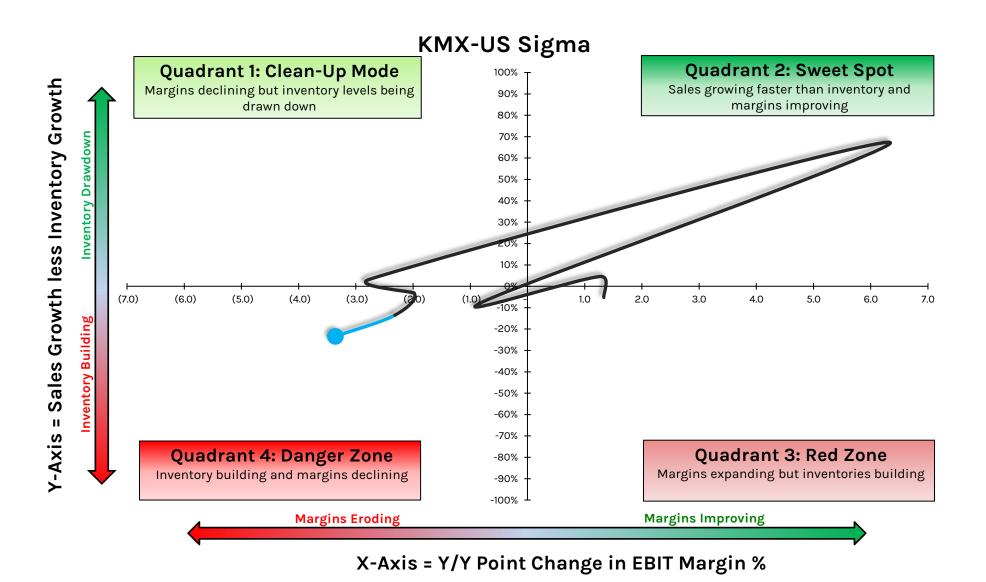




Data Source: Company Documents

### **KMX: CarMax**

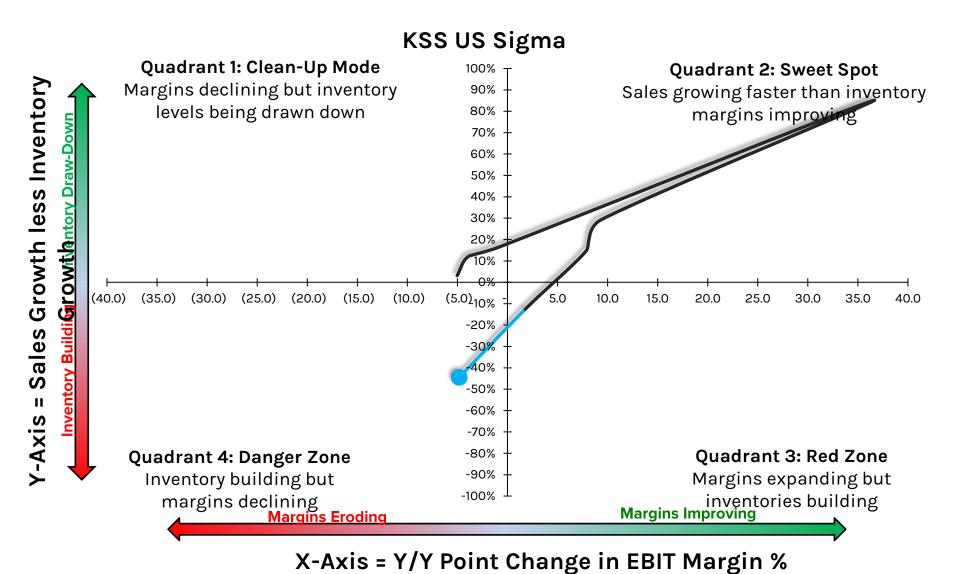




Data Source: Company Documents © Hedgeye Risk Management LLC.

### KSS: Kohl's



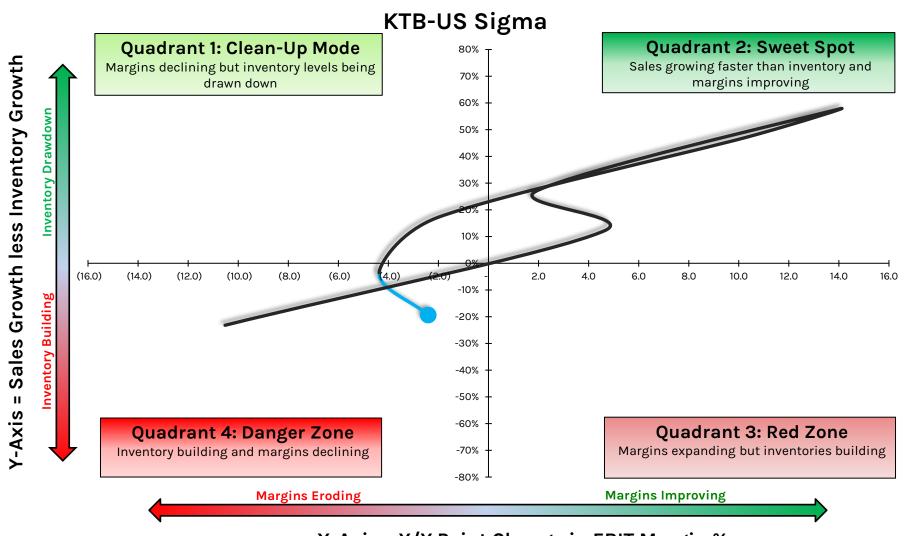


Source: Company Documents

© Hedgeye Risk Management

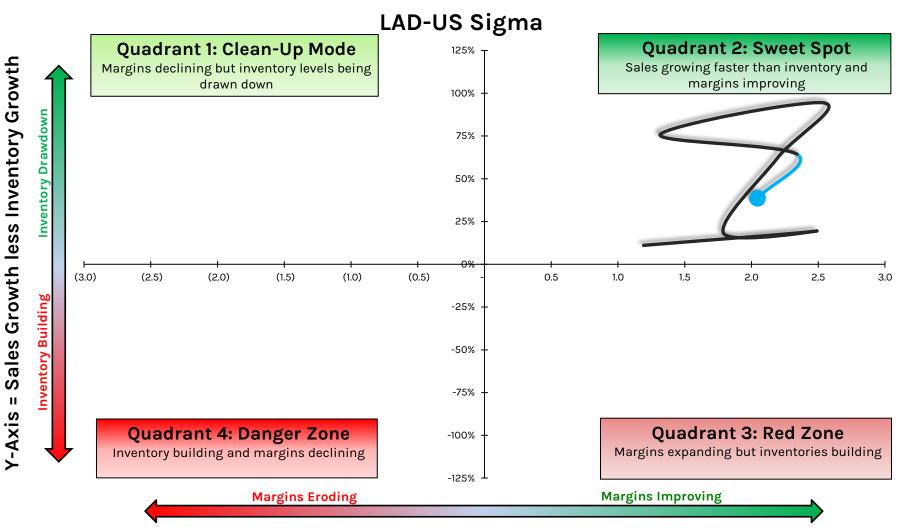
### **KTB: Kontoor Brands**





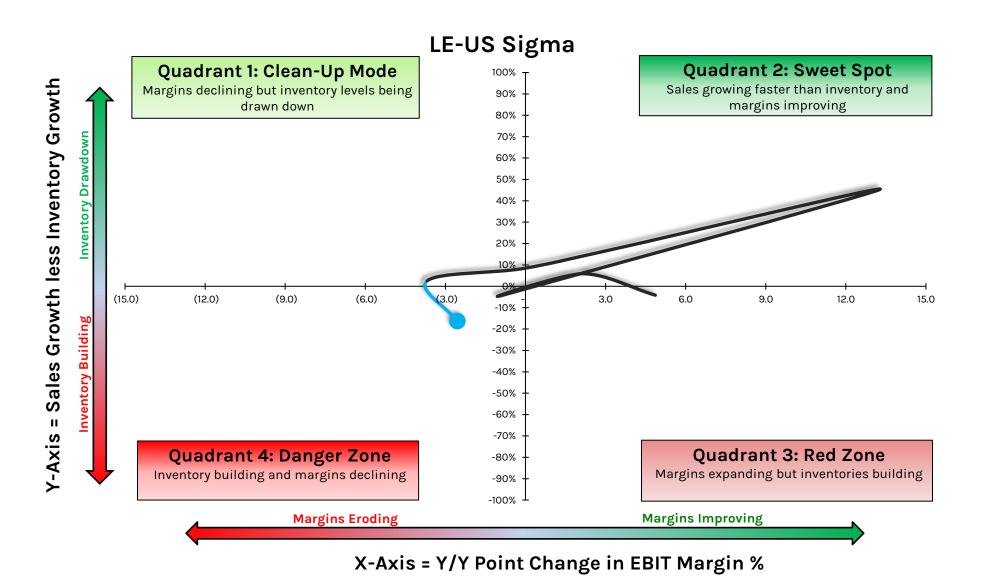
### LAD: Lithia Motors





#### LE: Lands' End



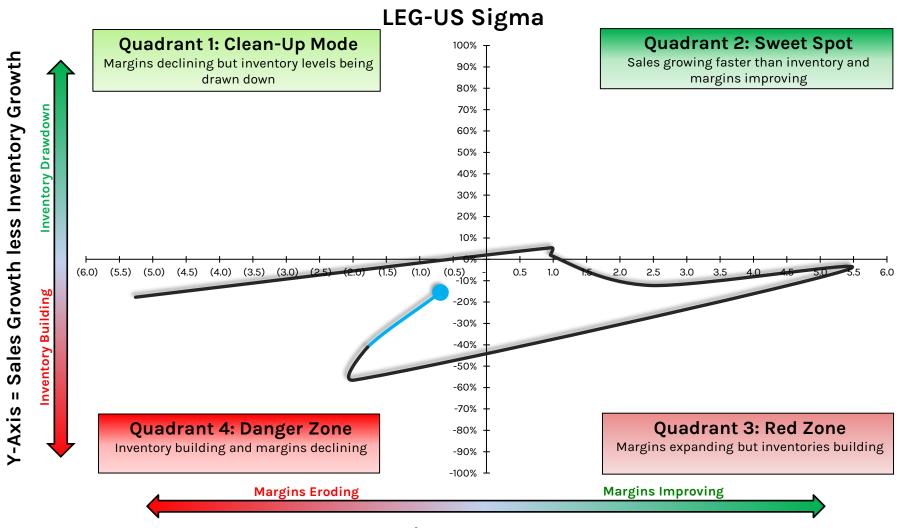


Data Source: Company Documents

91

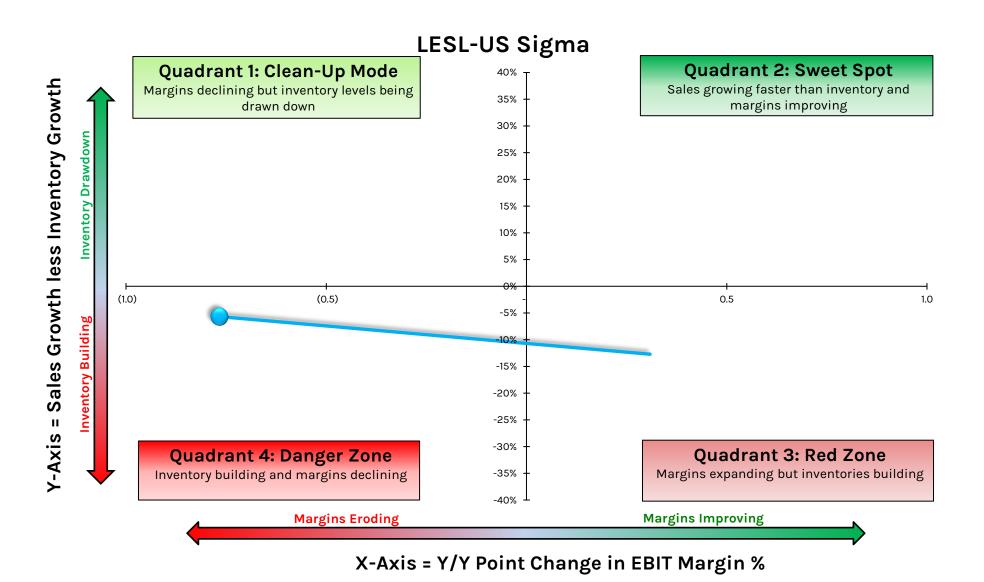
# LEG: Leggett & Platt





### LESL: Leslie's

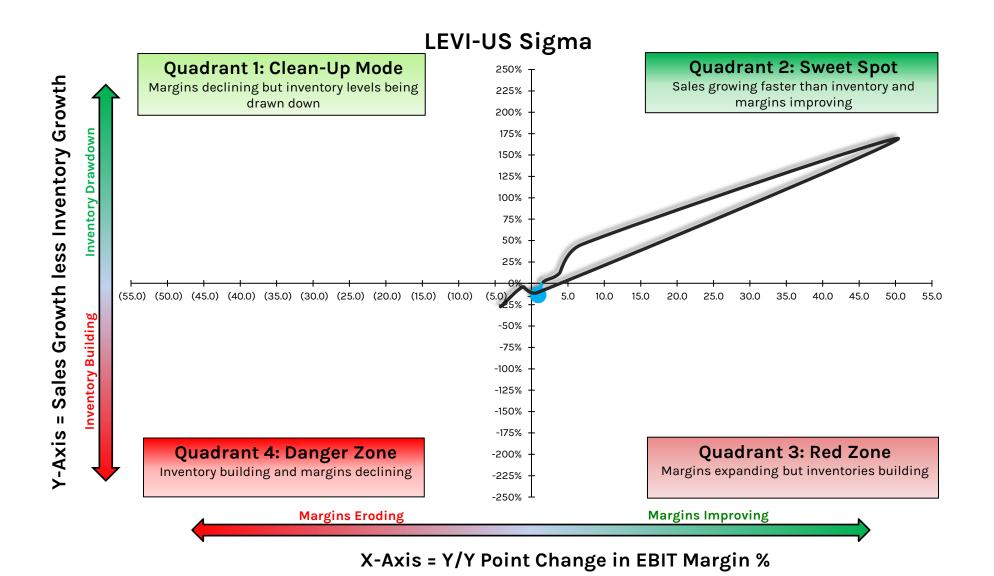




Data Source: Company Documents

### LEVI: Levi Strauss & Co

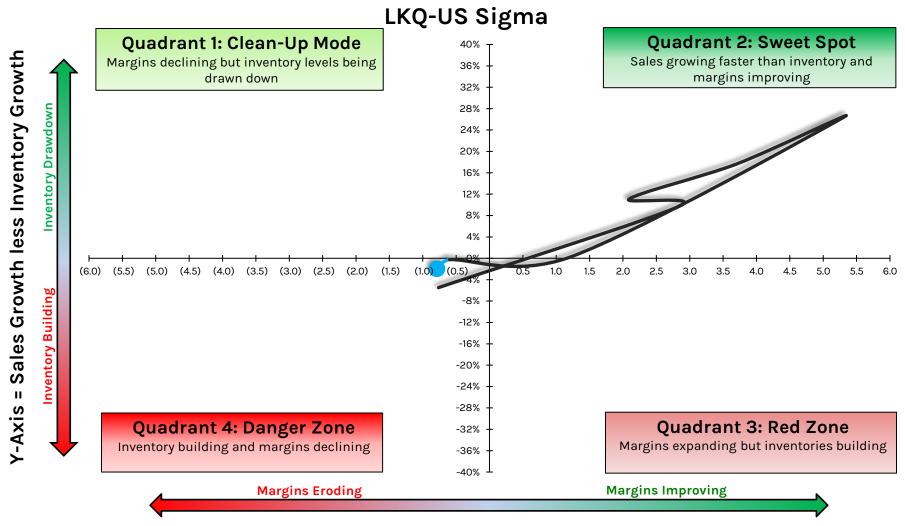




Data Source: Company Documents

### LKQ: LKQ

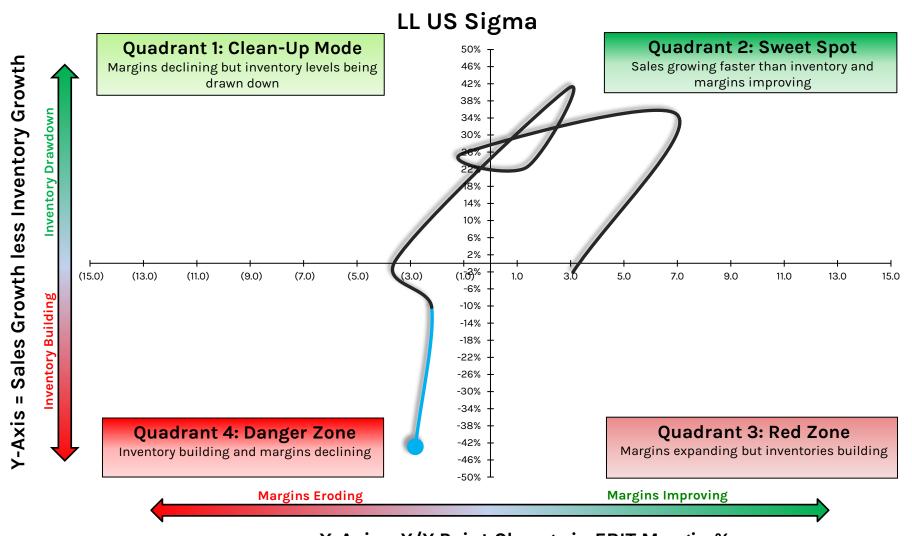




X-Axis = Y/Y Point Change in EBIT Margin %

# LL: Lumber Liquidators Holdings

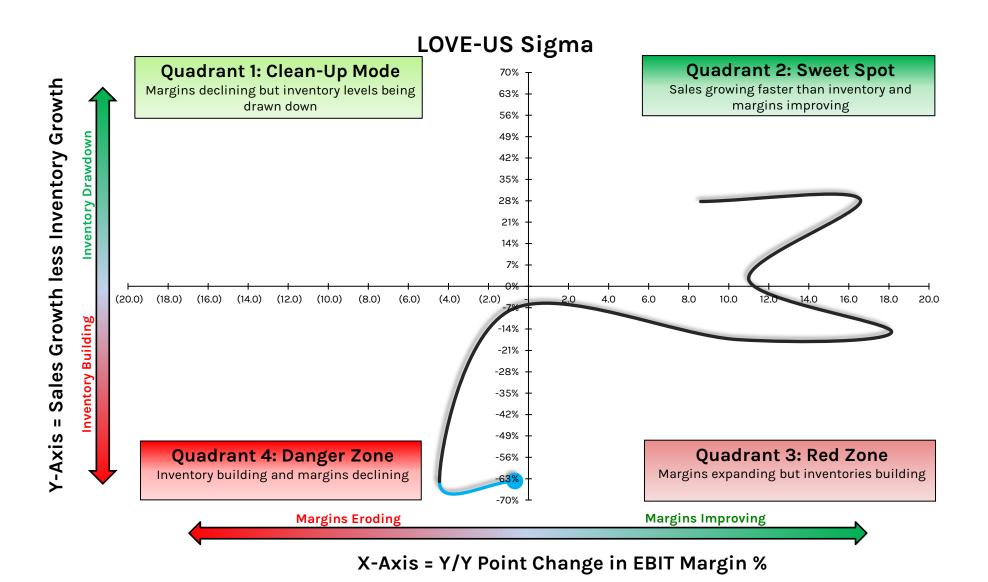




### **LOVE: Lovesac**



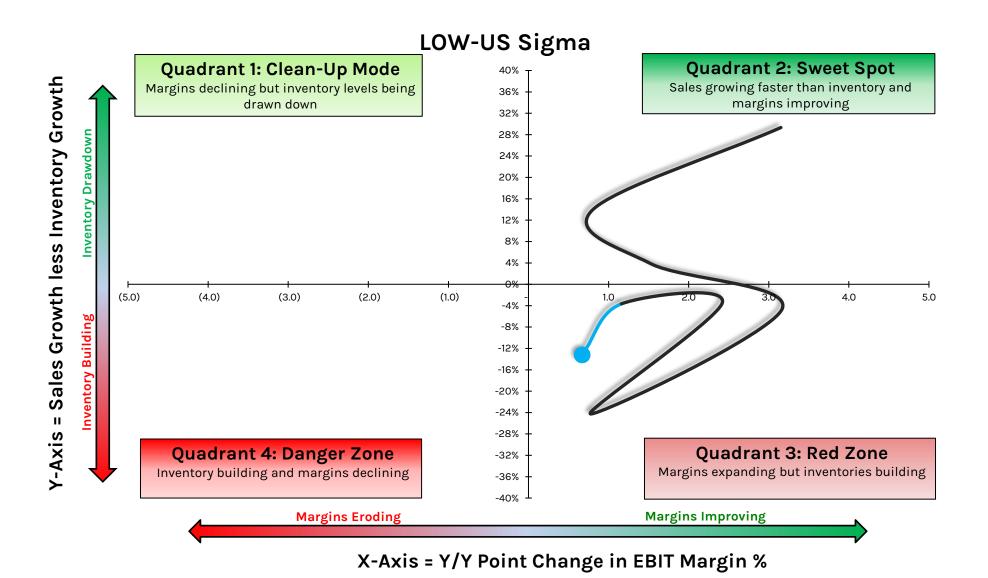
97



Data Source: Company Documents © Hedgeye Risk Management LLC.

#### LOW: Lowe's

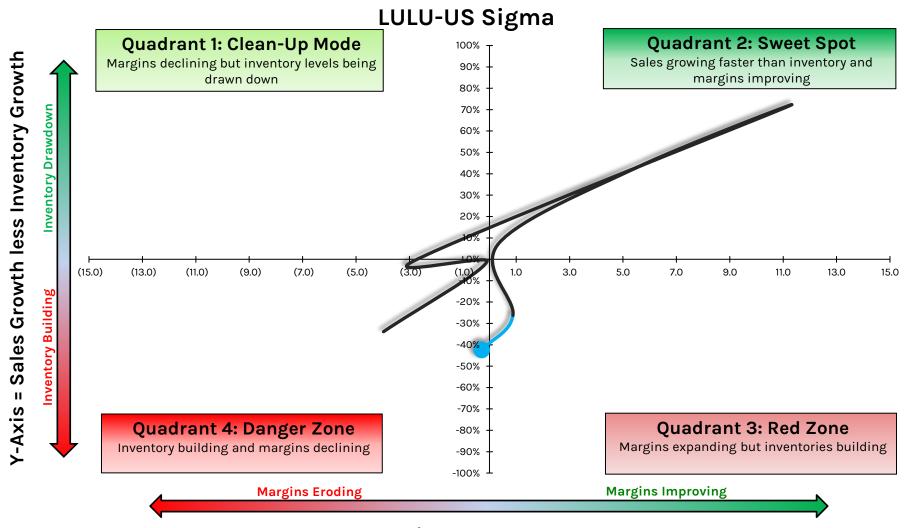




Data Source: Company Documents

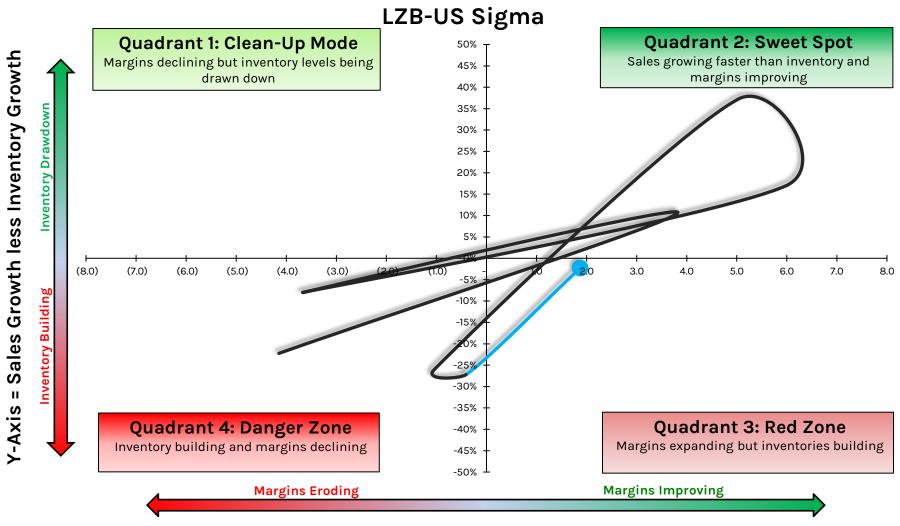
### **LULU: Lululemon Athletica**





### LZB: La-Z-Boy

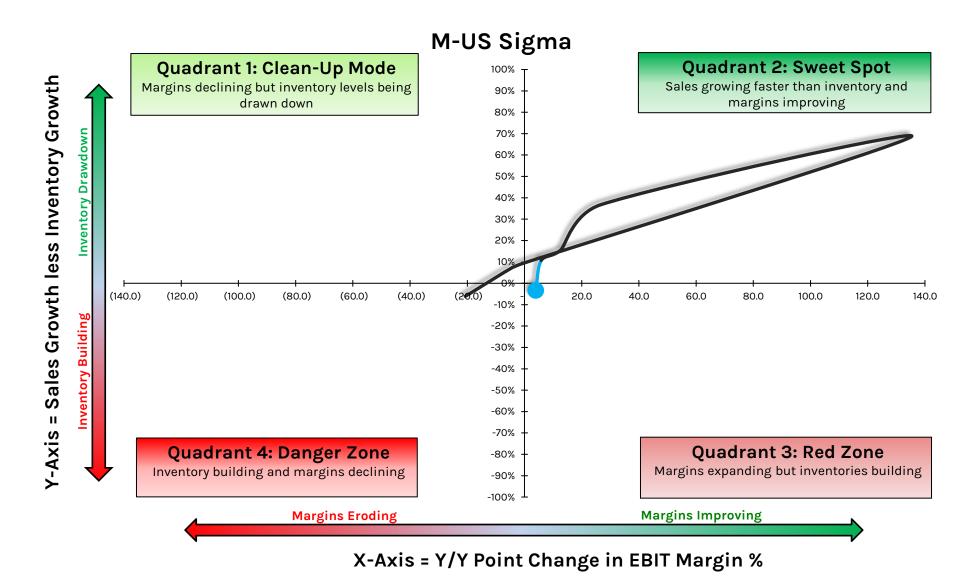




X-Axis = Y/Y Point Change in EBIT Margin %

### M: Macy's

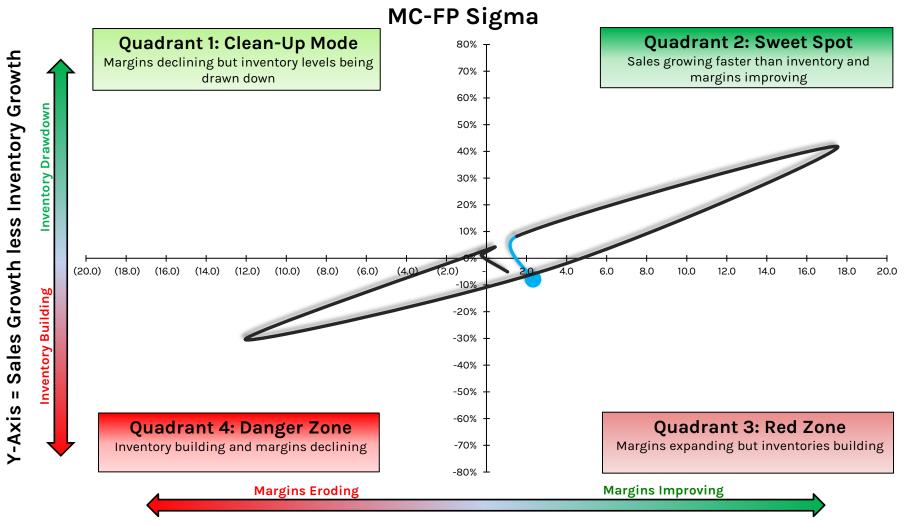




Data Source: Company Documents © Hedgeye Risk Management LLC.

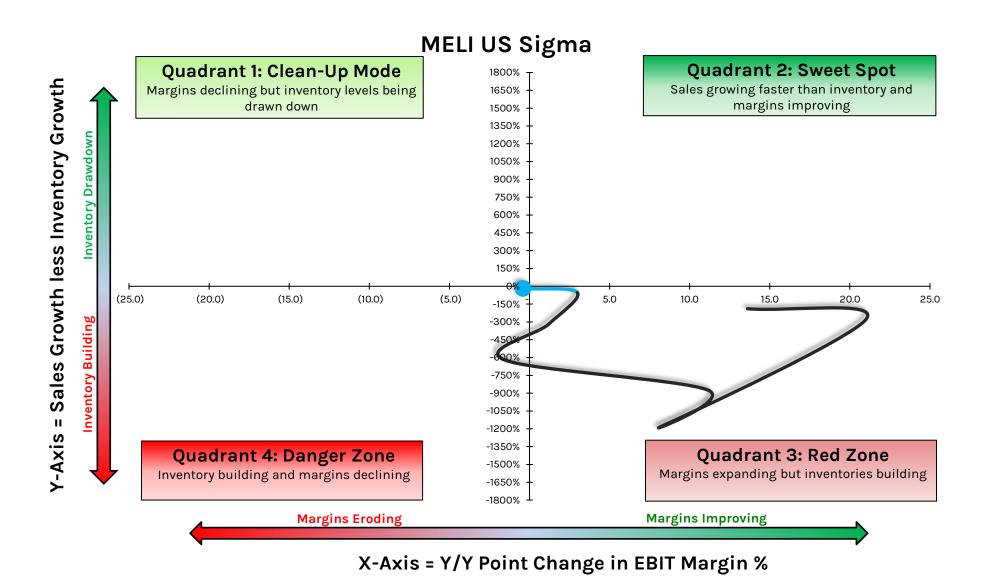
# MC.FP: Moet Hennessy Louis Vuitton





#### **MELI: MercadoLibre**

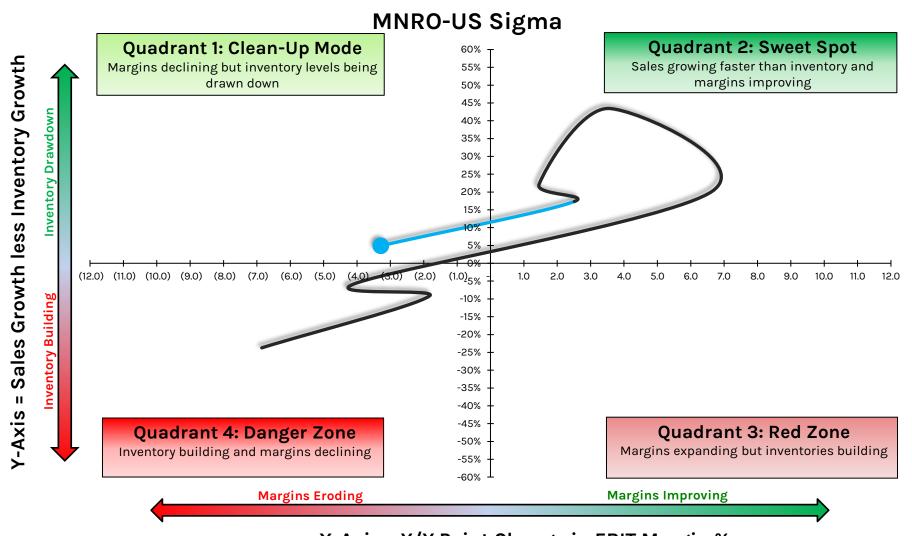




© Hedgeye Risk Management LLC. Data Source: Company Documents

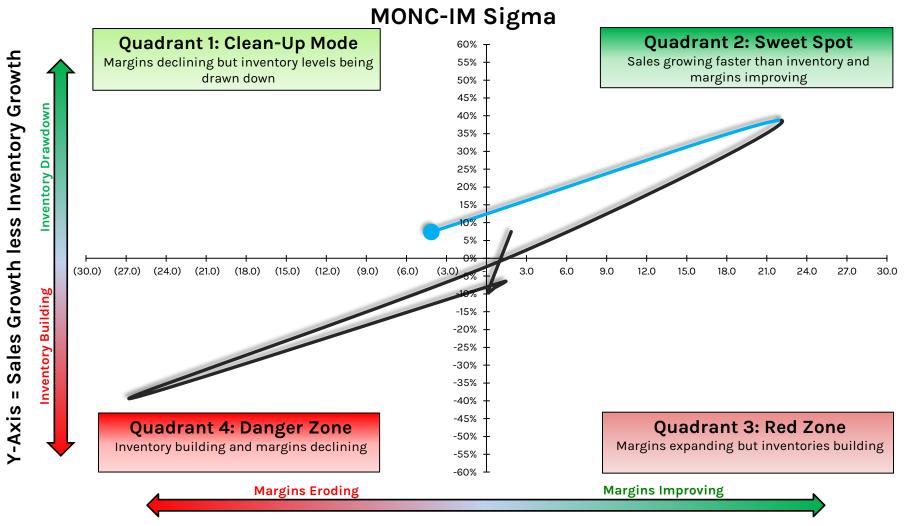
#### **MNRO: Monro**





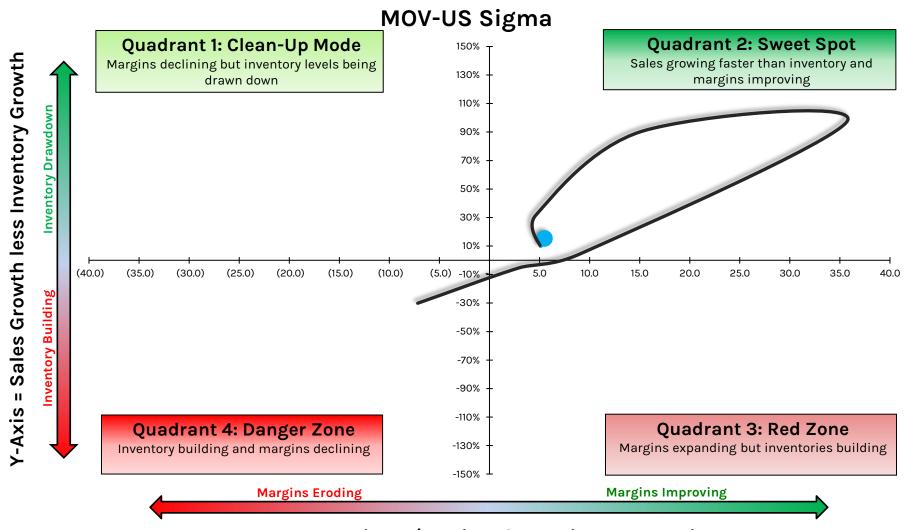
### **MONC.MIL:** Moncler





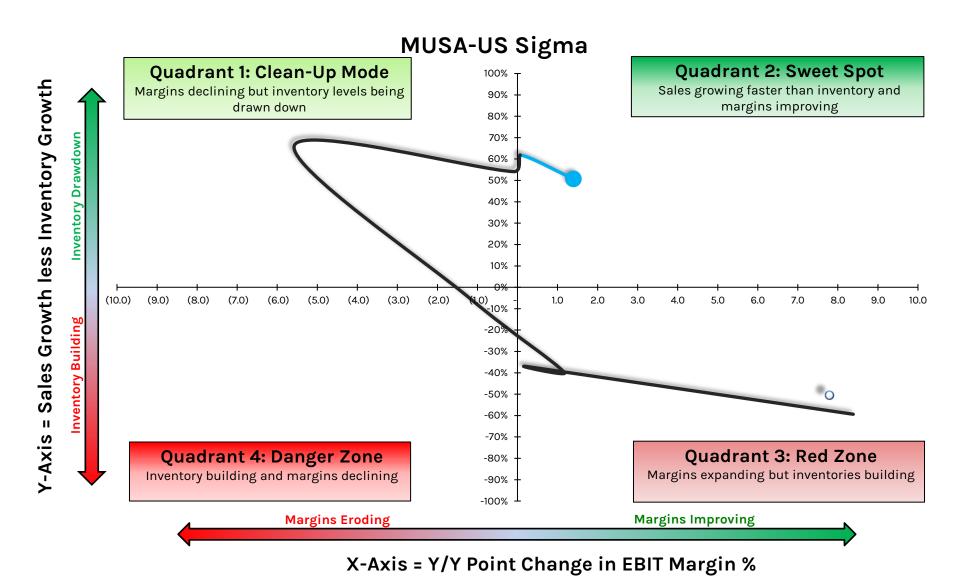
### **MOV: Movado Group**





# **MUSA: Murphy USA**

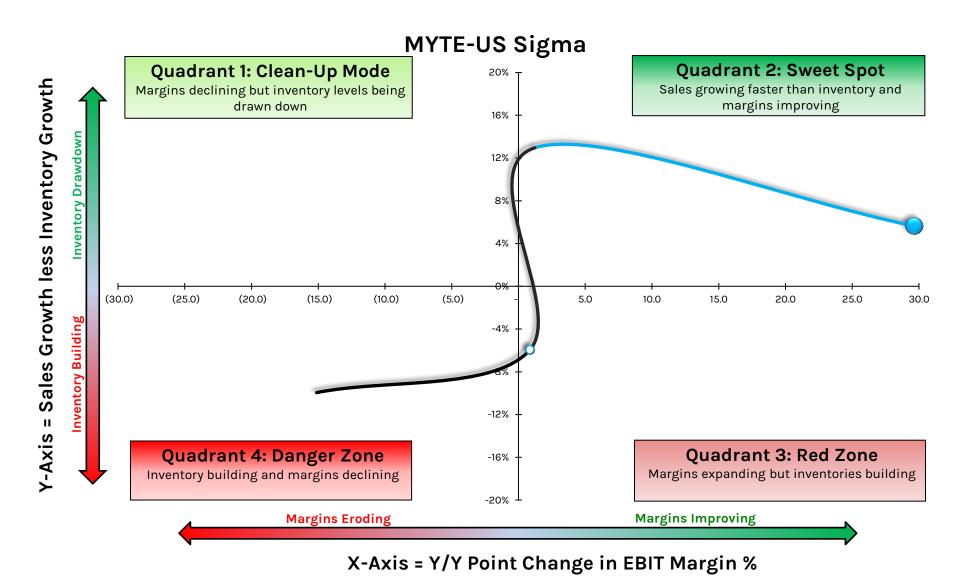




Data Source: Company Documents © Hedgeye F

# **MYTE: Mytheresa**

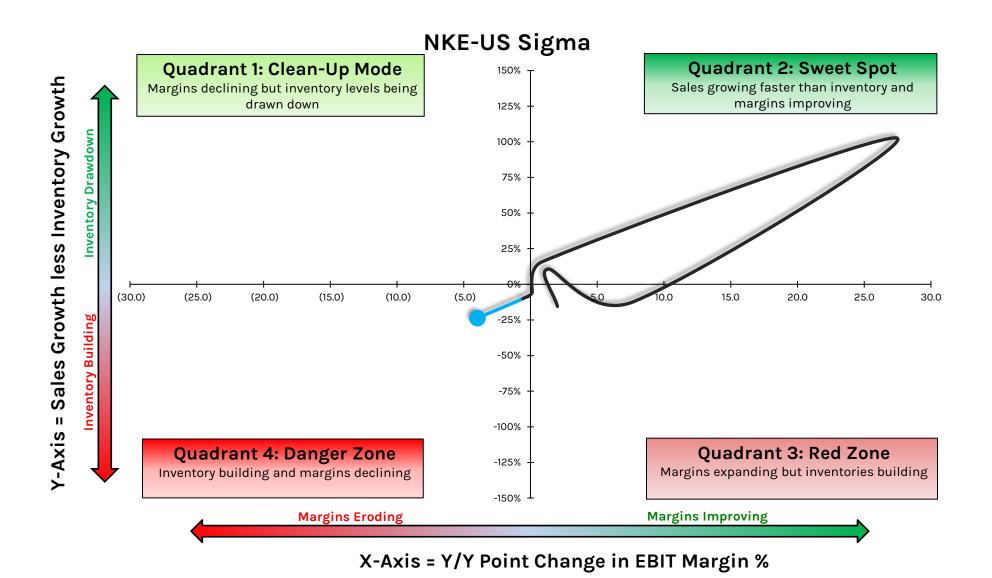




Data Source: Company Documents

#### **NKE: Nike**



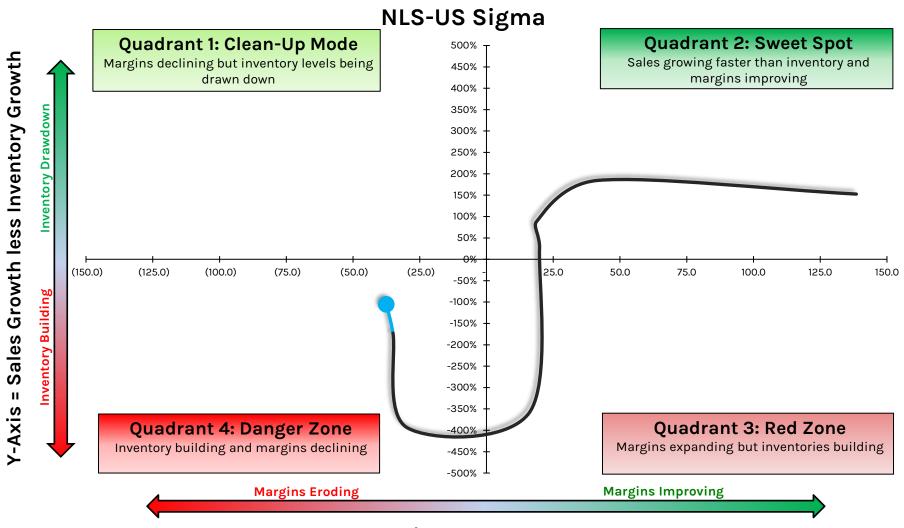


Data Source: Company Documents

109

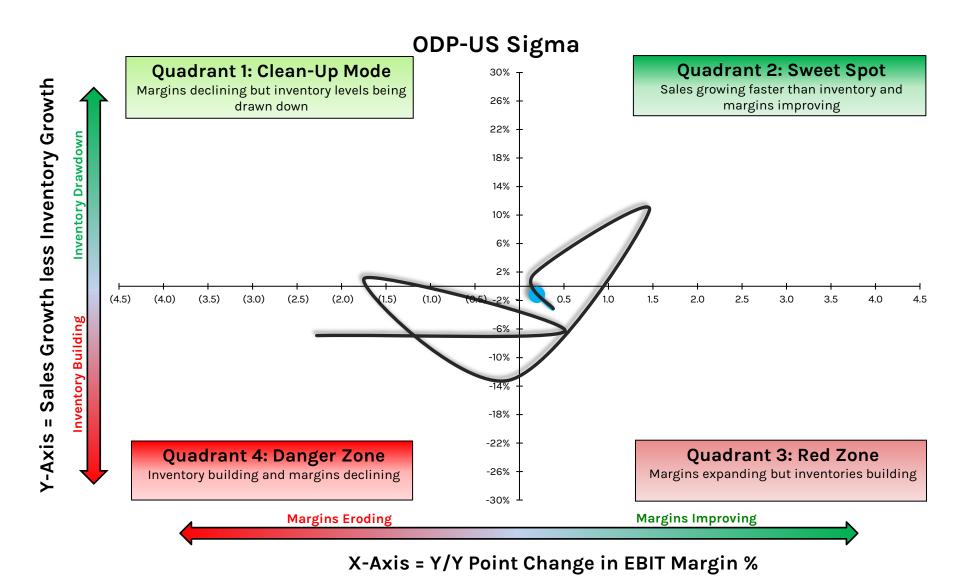
#### **NLS: Nautilus**





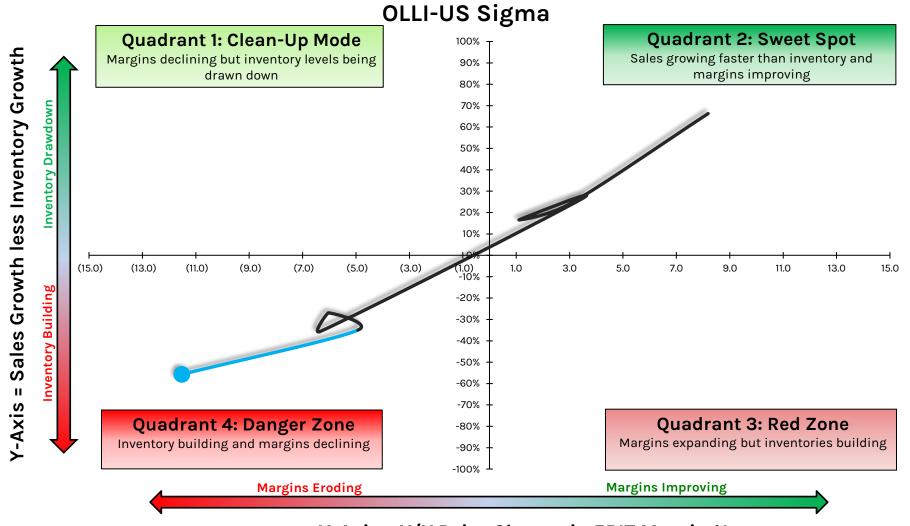
### **ODP: ODP Corporation**





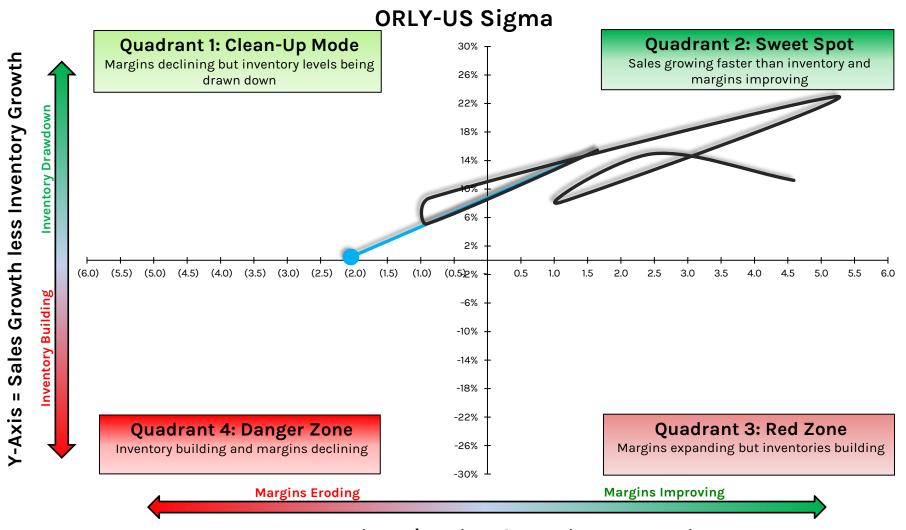
### OLLI: Ollie's Bargain Outlet Holdings





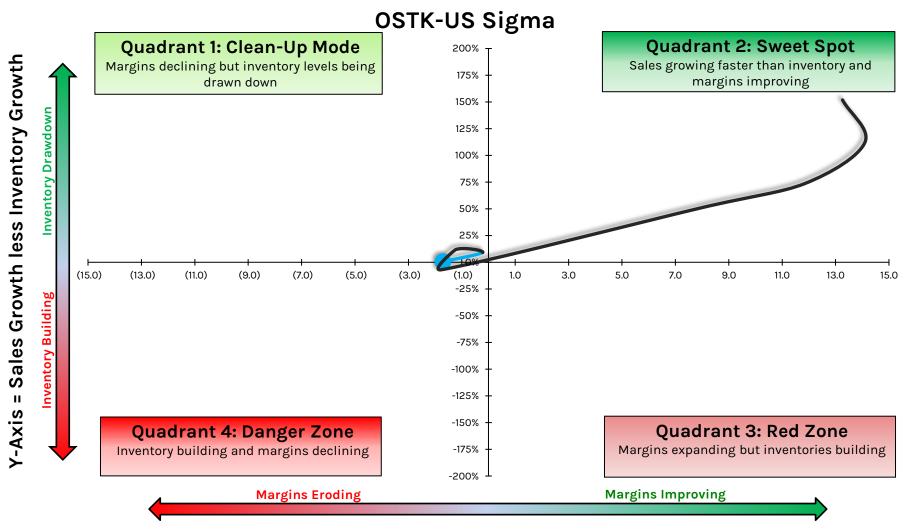
## **ORLY: O'Reilly Automotive**





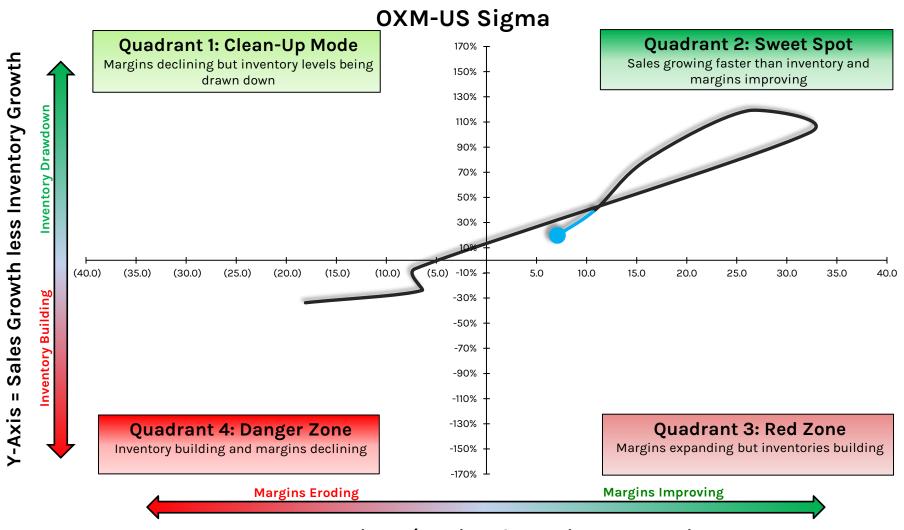
#### **OSTK: Overstock.com**





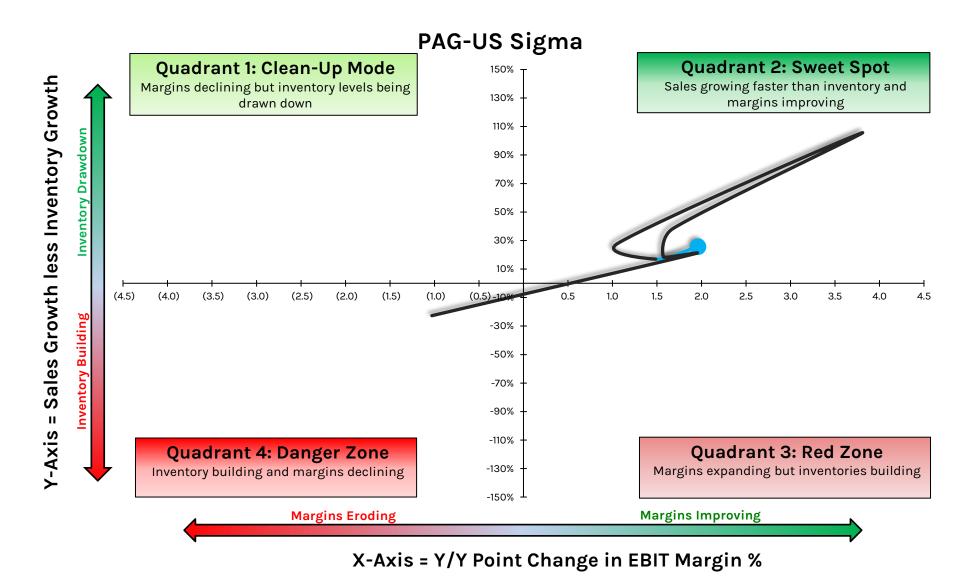
#### **OXM: Oxford Industries**





### **PAG: Penske Automotive Group**

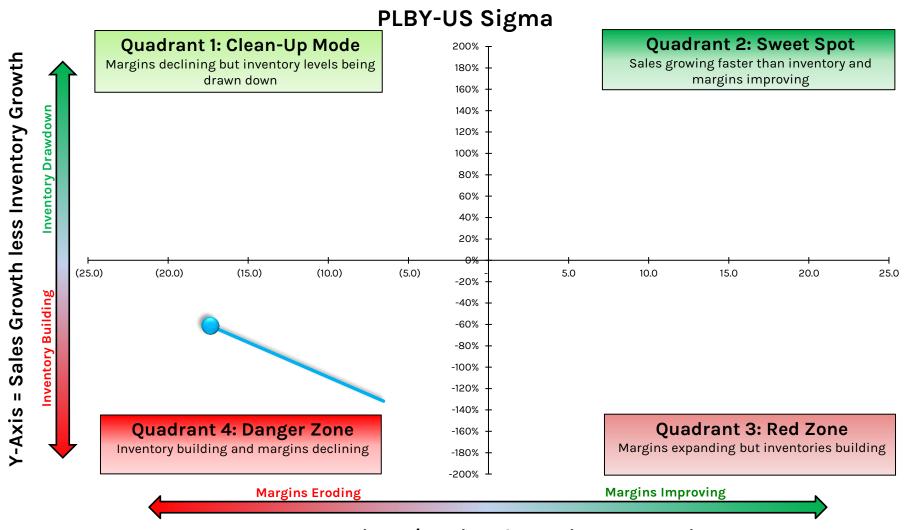




Data Source: Company Documents

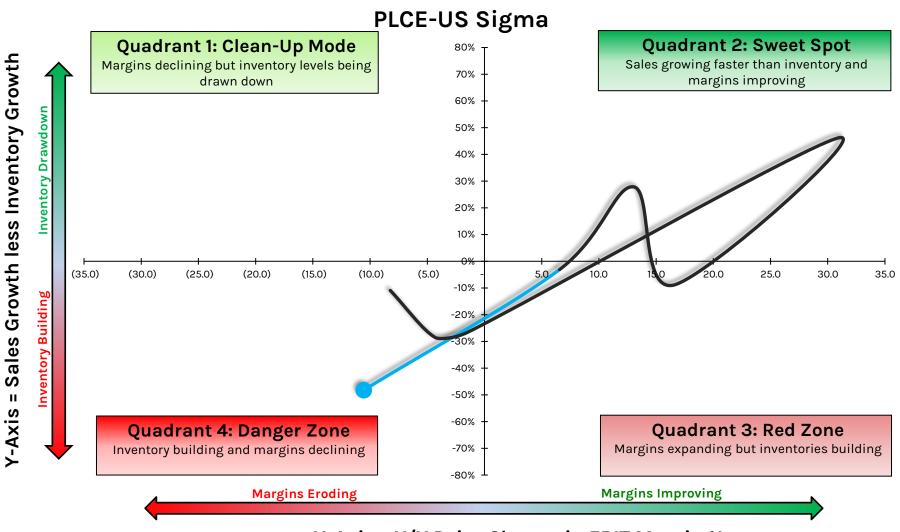
### PLBY: PLBY Group





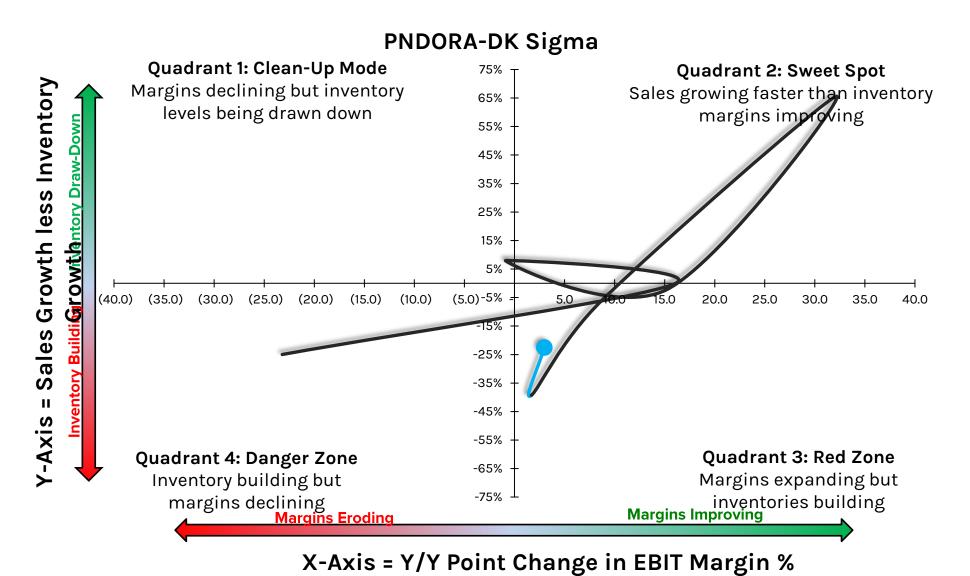
#### PLCE: Children's Place





### PANDY/PNDORA.DK: Pandora





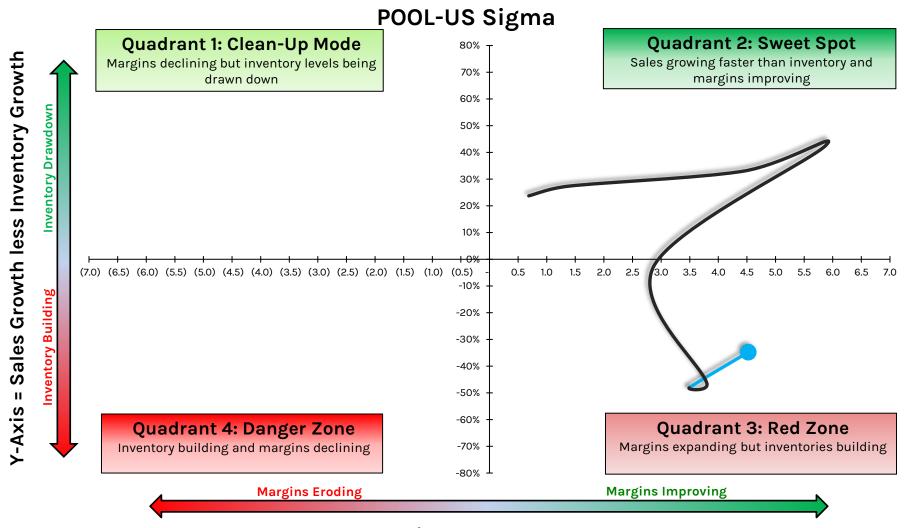
Source: Company Documents

© Hedgeye Risk Management

### **POOL: Pool Corporation**

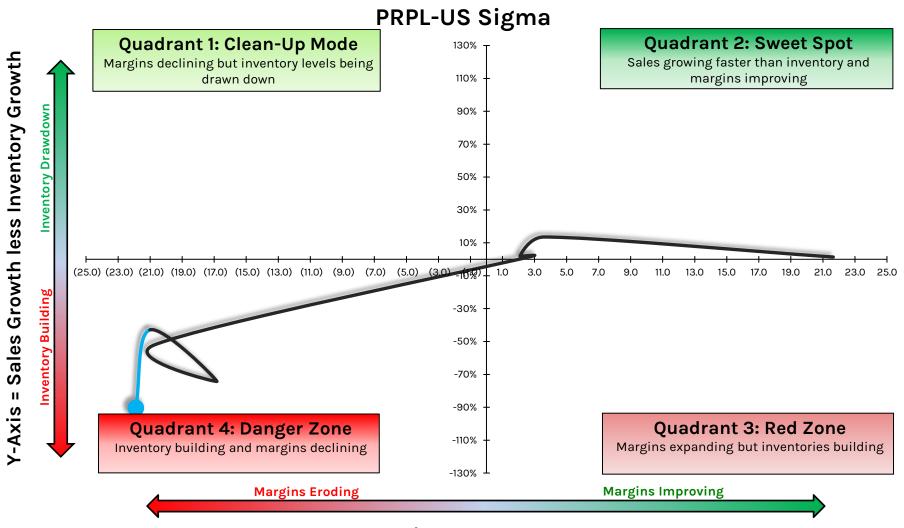


120



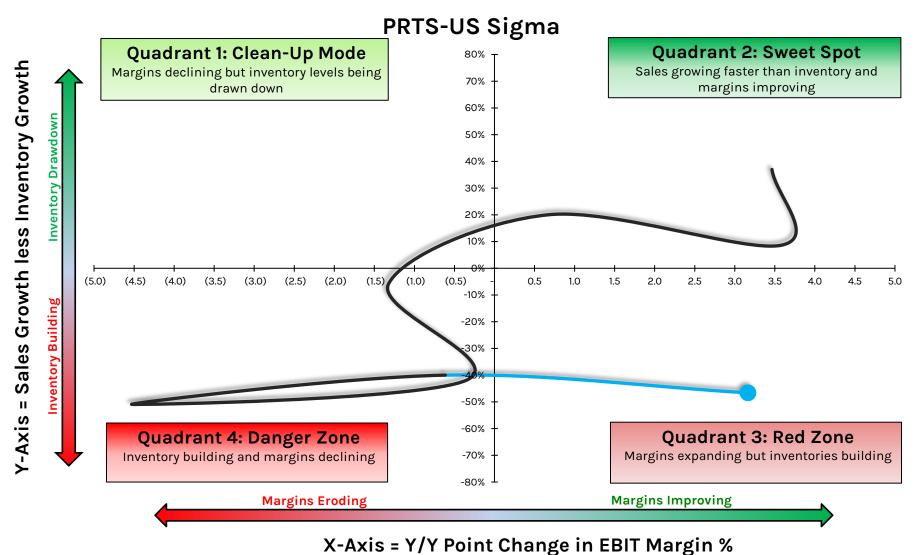
## **PRPL: Purple Innovation**





#### PRTS: CarParts.com



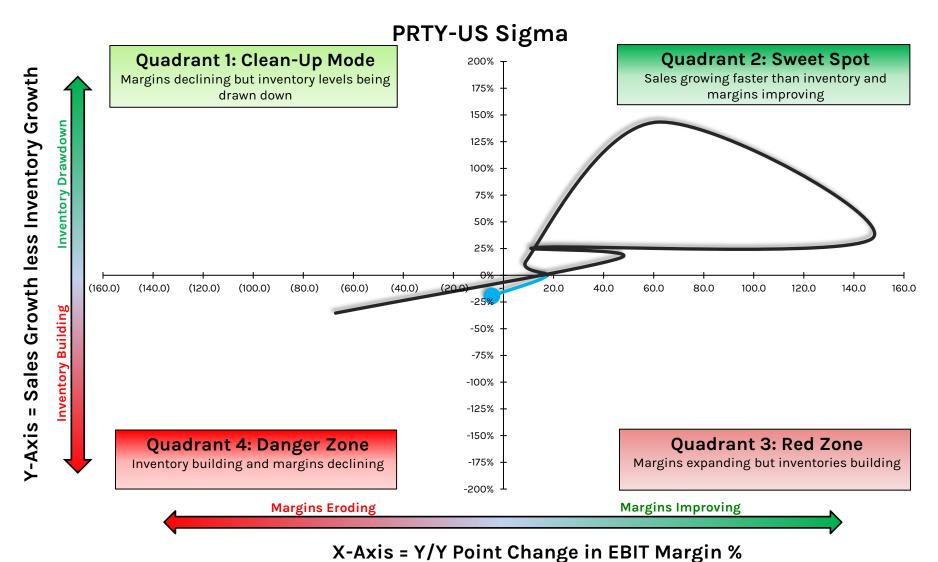


A-AXIS - 1/1 FOILL Change III EBIT Margill %

### **PRTY: Party City**

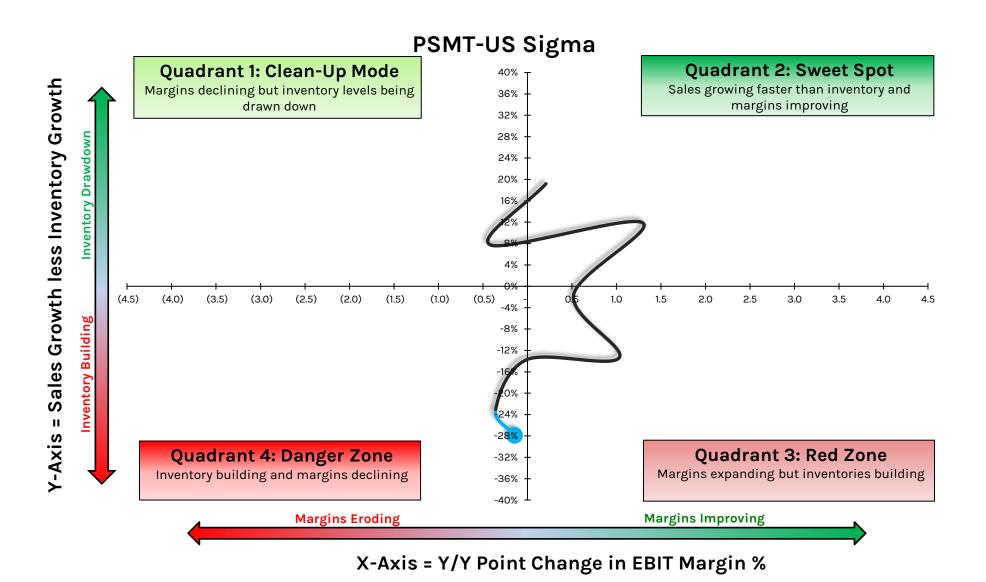


123



#### **PSMT: PriceSmart**

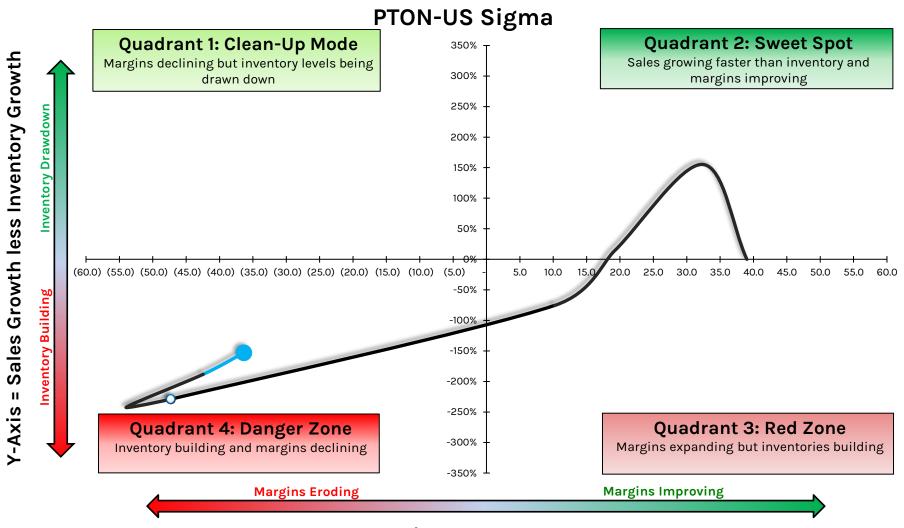




Data Source: Company Documents

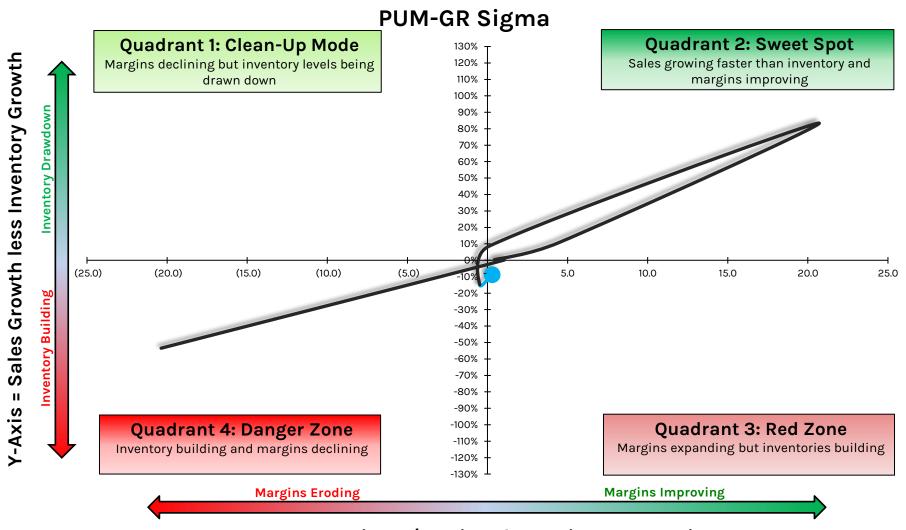
#### **PTON: Peloton Interactive**





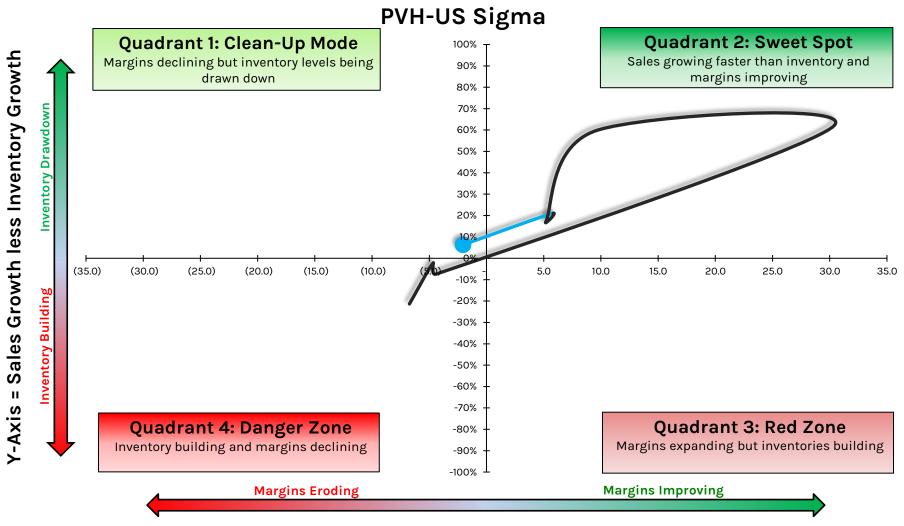
#### PUM.GR: Puma





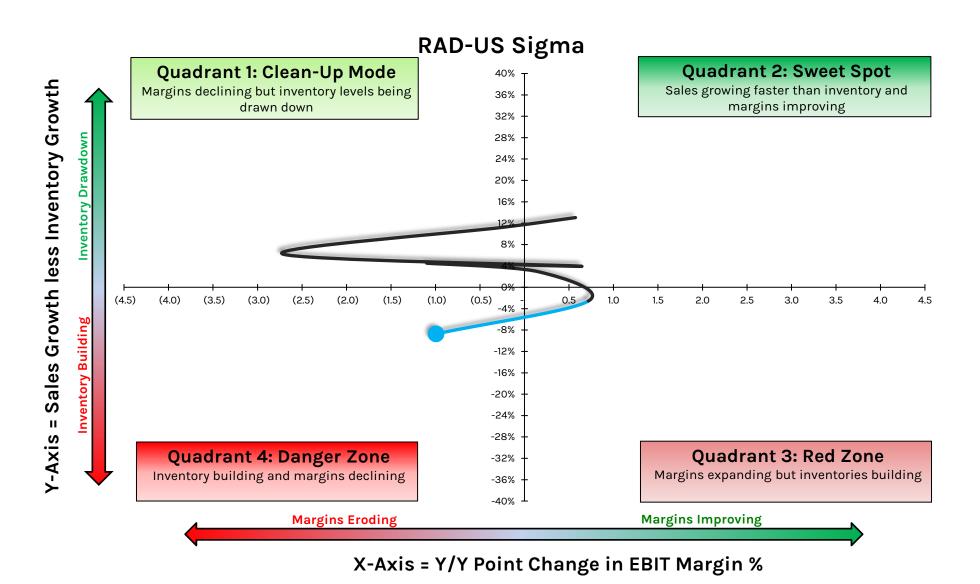
### **PVH: PVH Corporation**





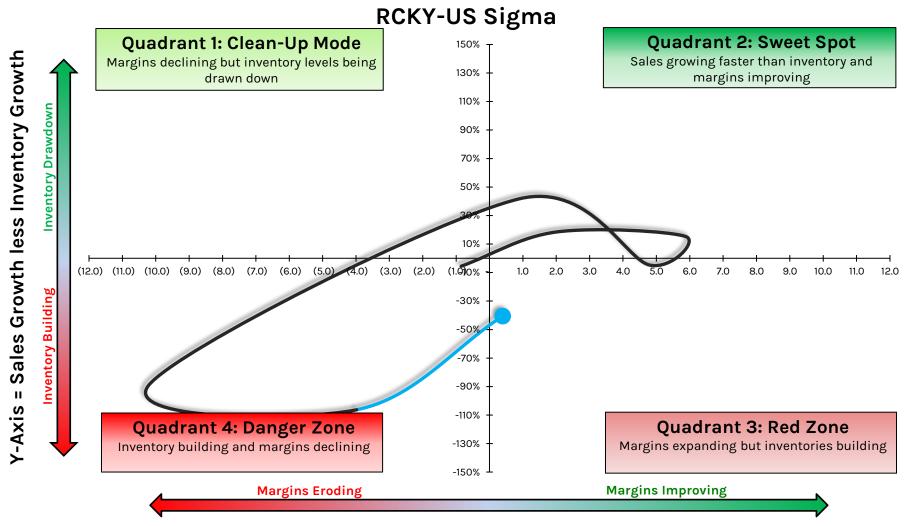
#### **RAD: Rite Aid**





## **RCKY: Rocky Brands**

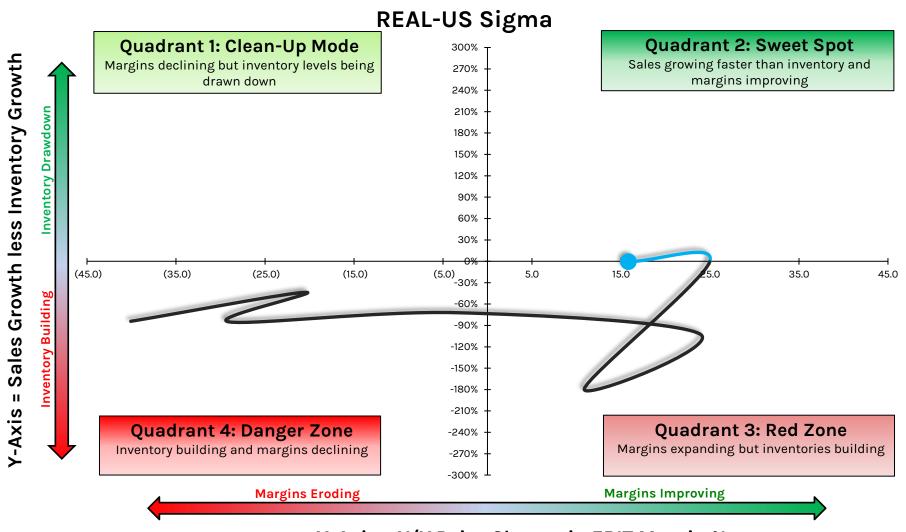




X-Axis = Y/Y Point Change in EBIT Margin %

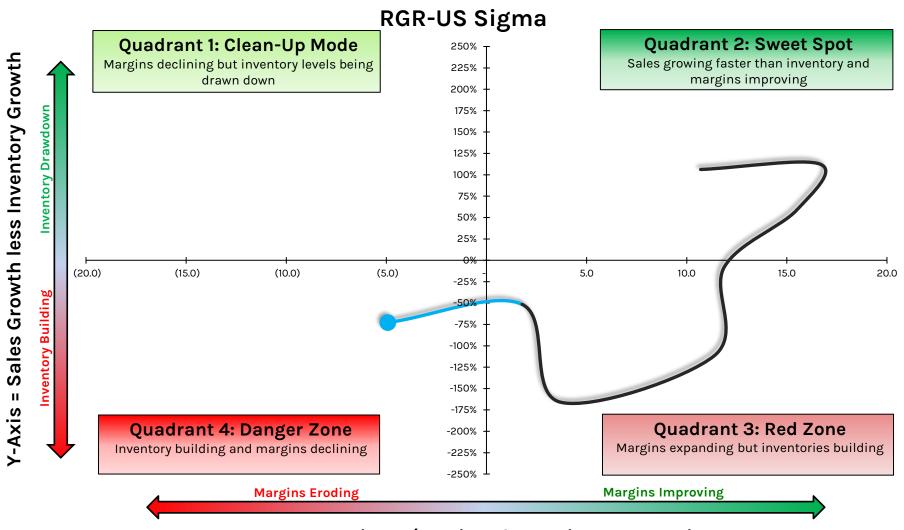
#### **REAL: RealReal**





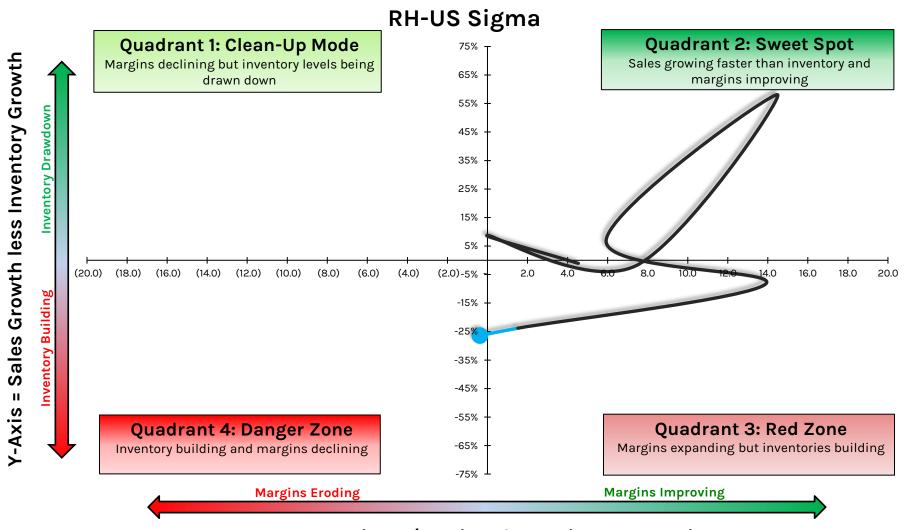
### RGR: Sturm, Ruger & Company





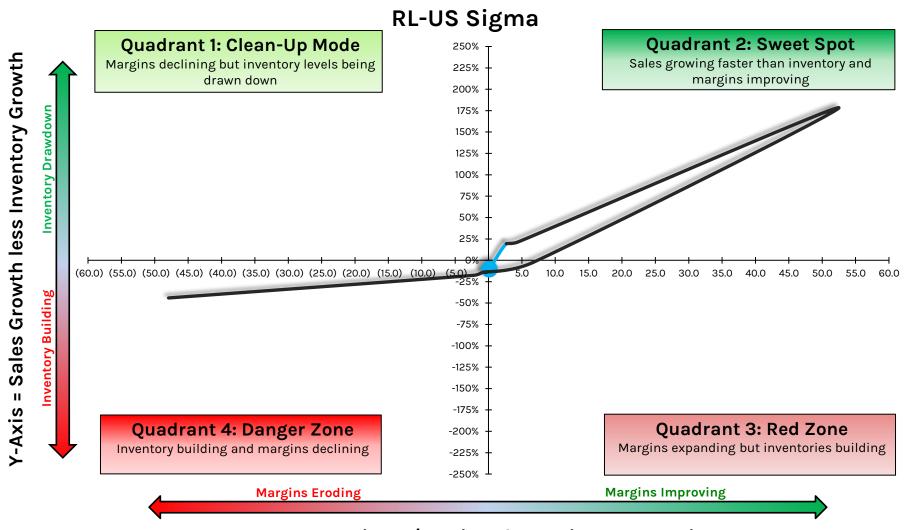
#### RH: RH





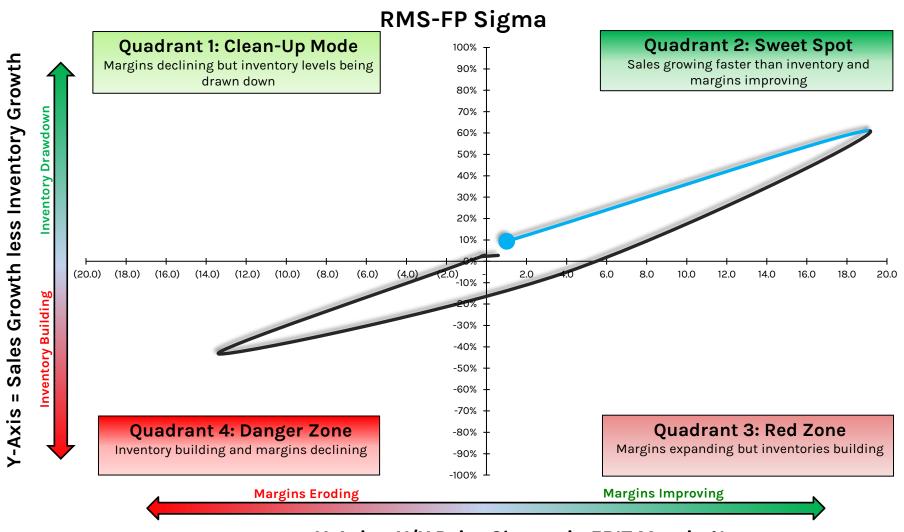
## RL: Ralph Lauren





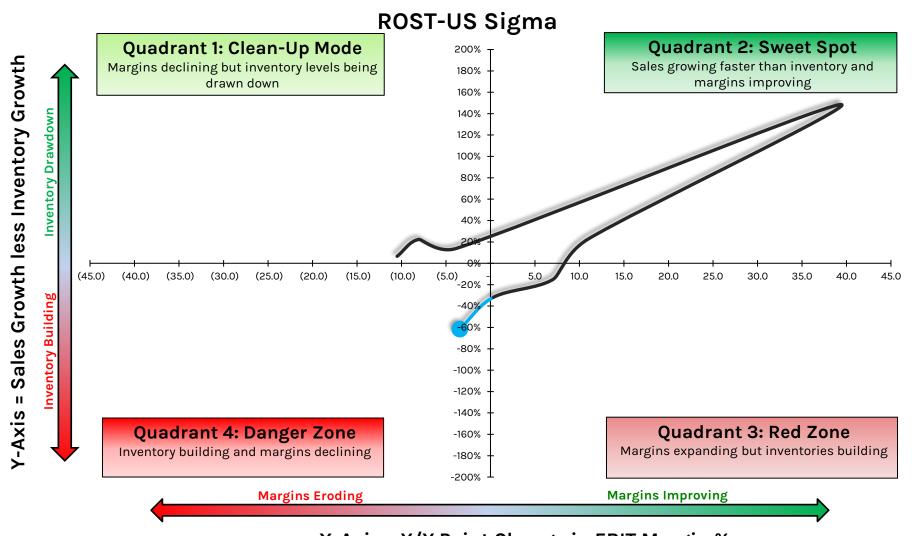
#### **RMS.PAR:** Hermes





#### **ROST: Ross Stores**

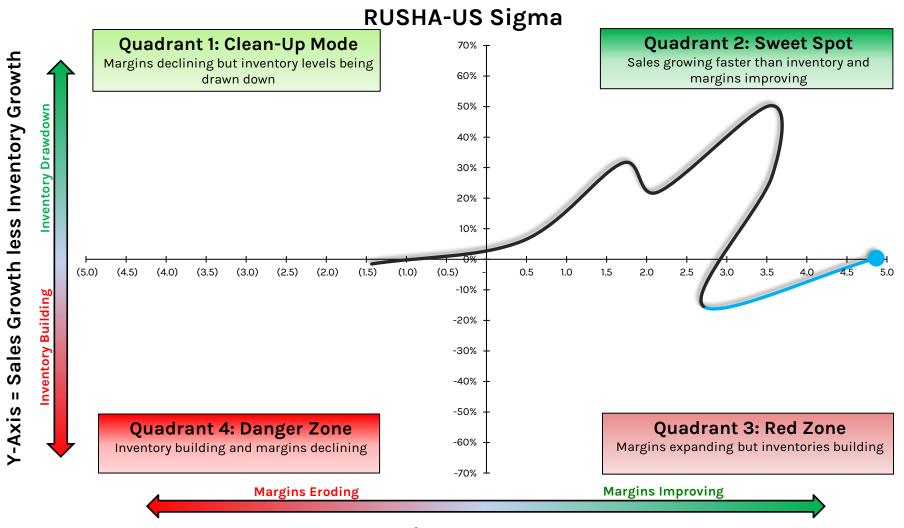




### **RUSHA: Rush Enterprises**

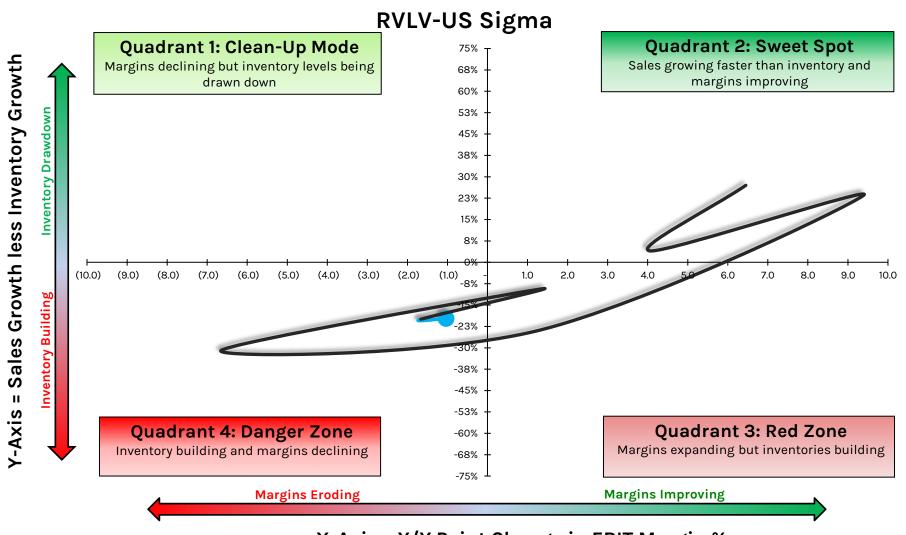


136



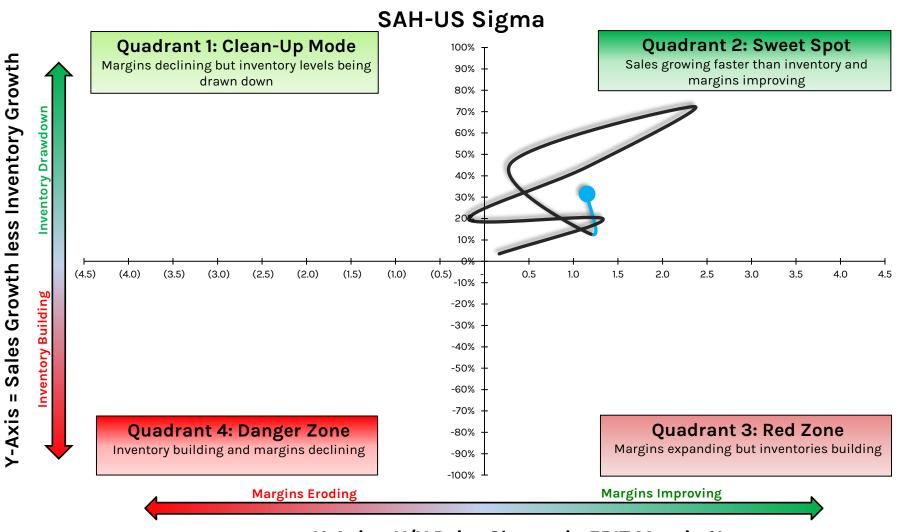
### **RVLV:** Revolve Group





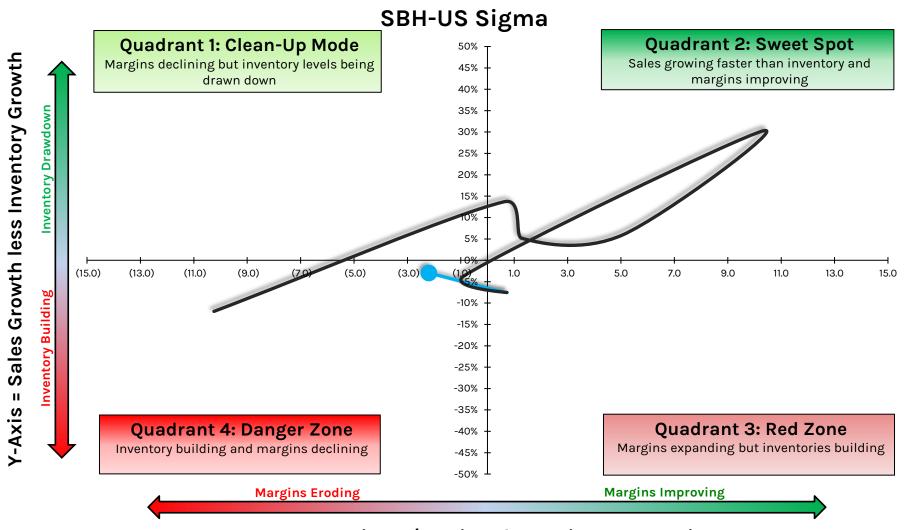
#### **SAH: Sonic Automotive**





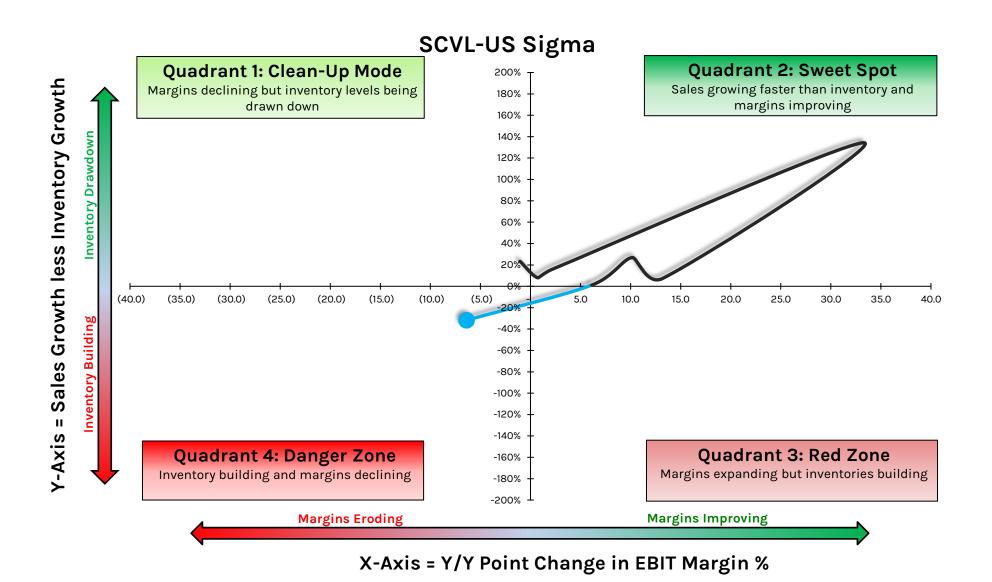
## **SBH: Sally Beauty Holdings**





#### **SCVL: Shoe Carnival**



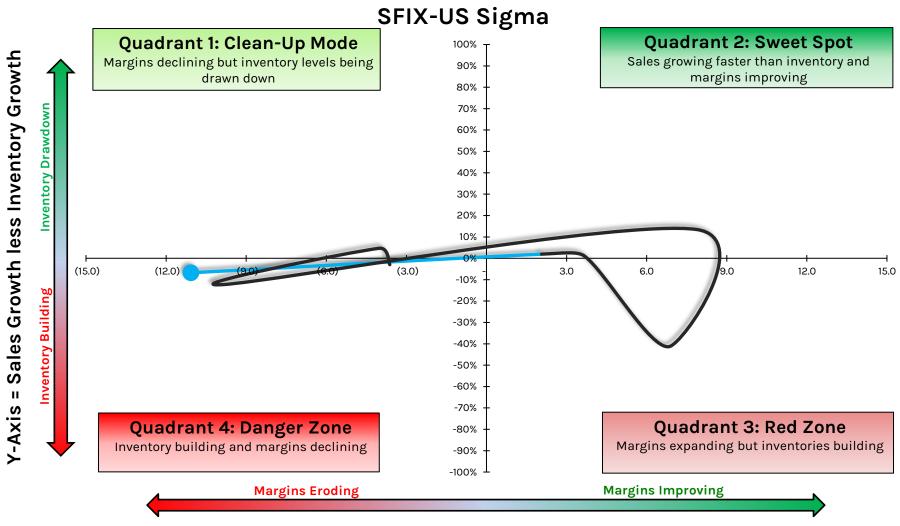


Data Source: Company Documents

140

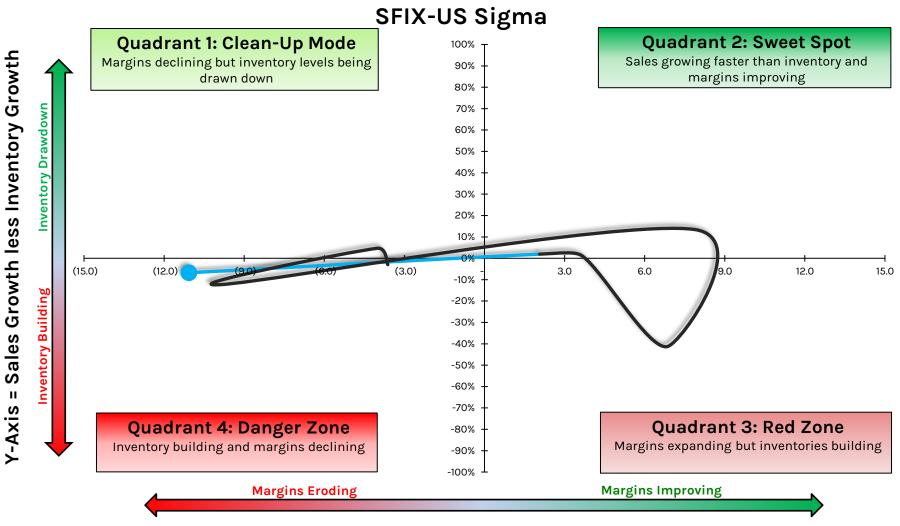
#### SFIX: Stitch Fix





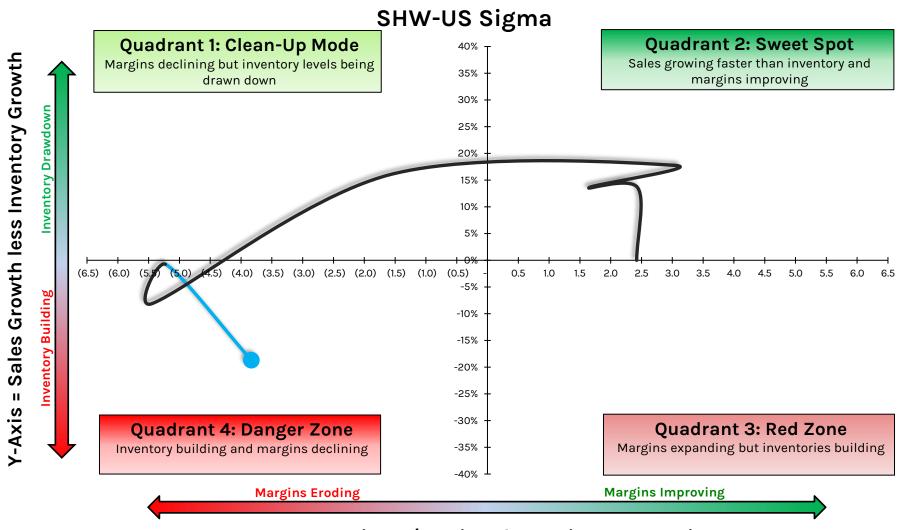
#### **SHOO: Steve Madden**





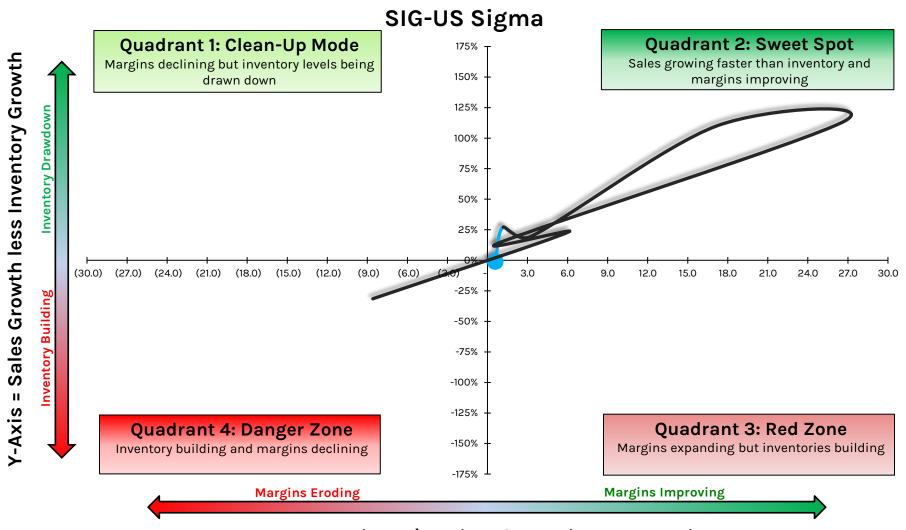
### SHW: Sherwin-Williams Company





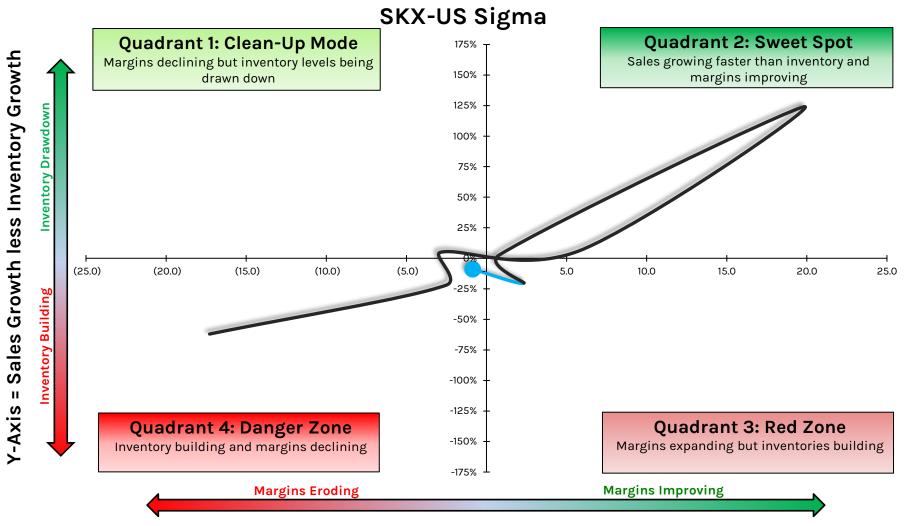
# SIG: Signet Jewelers





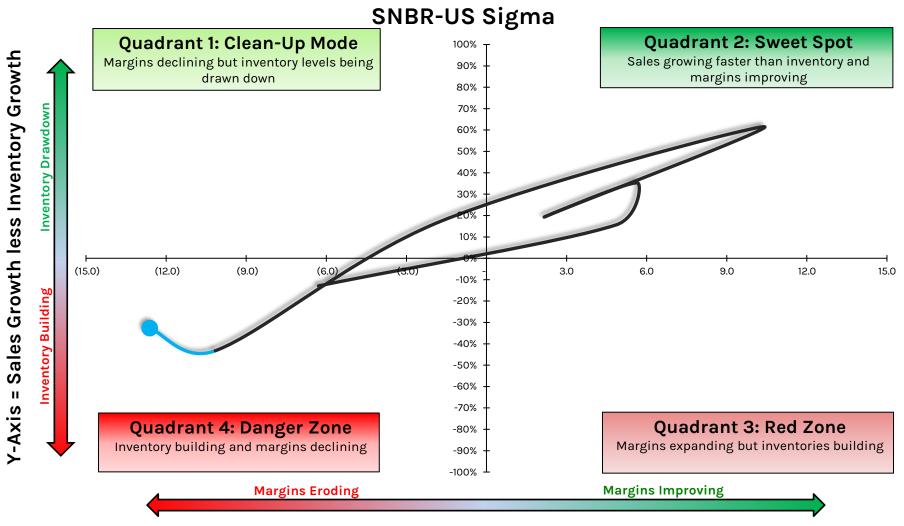
#### SKX: Skechers U.S.A.





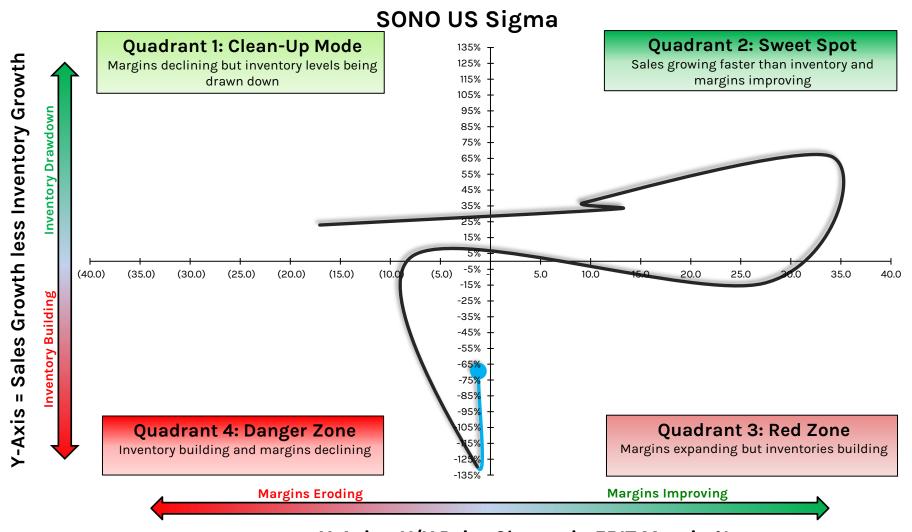
### **SNBR: Sleep Number**





#### **SONO: Sonos**

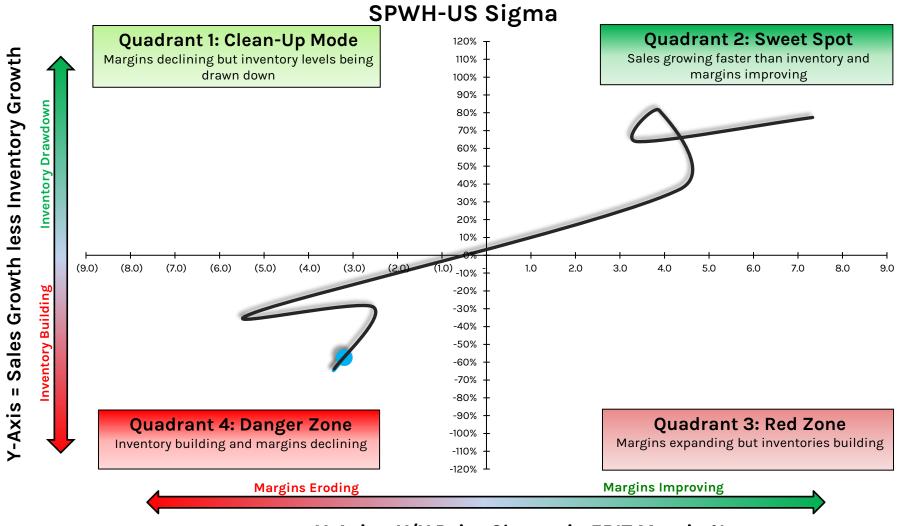




Data Source: Company Documents © Hedgeye Risk Management LLC.

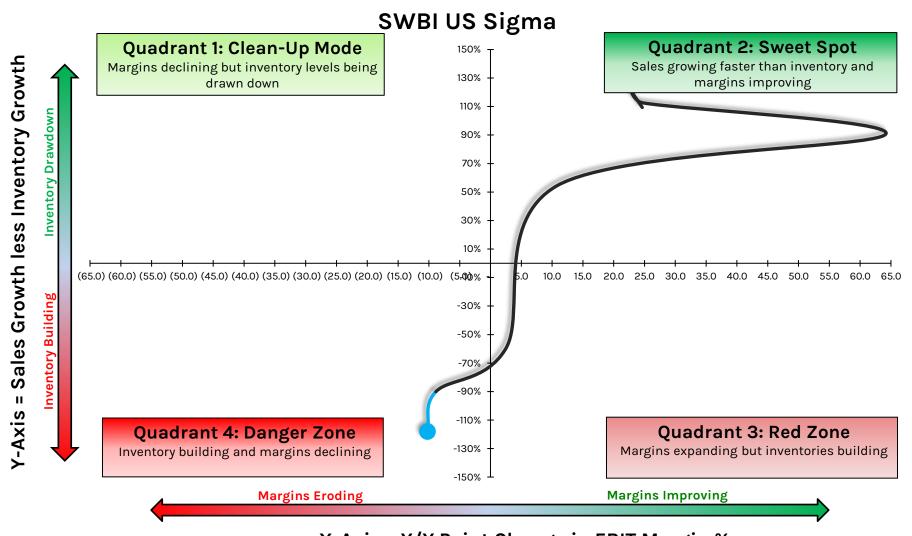
# SPWH: Sportsman's Warehouse Holdings





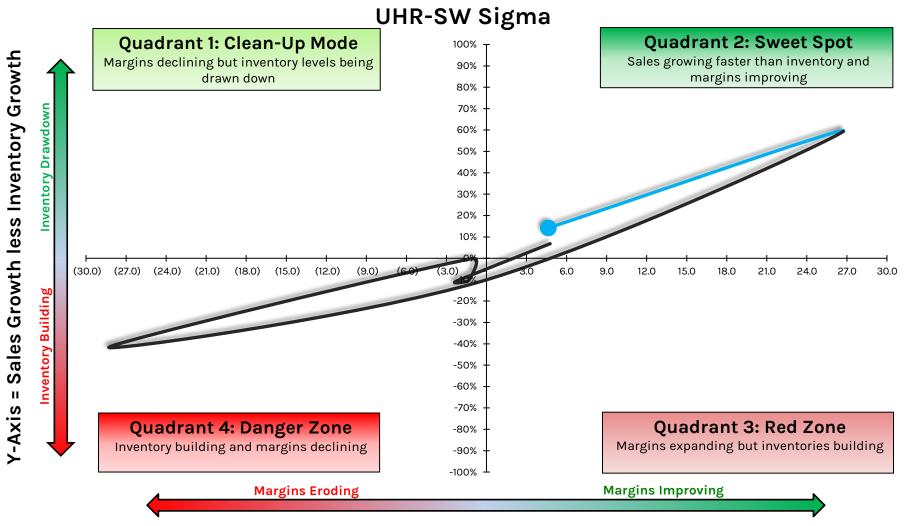
#### **SWBI: Smith & Wesson Brands**





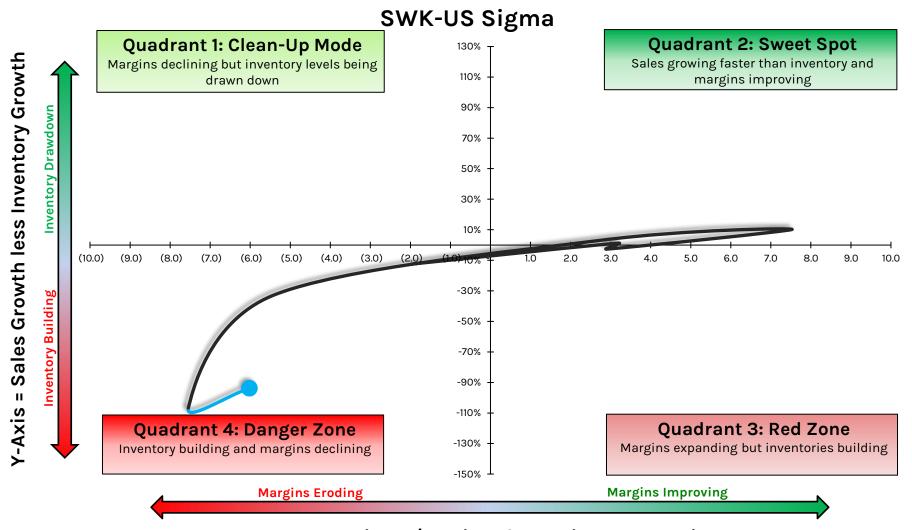
# SWGAY/UHR.SW: Swatch Group





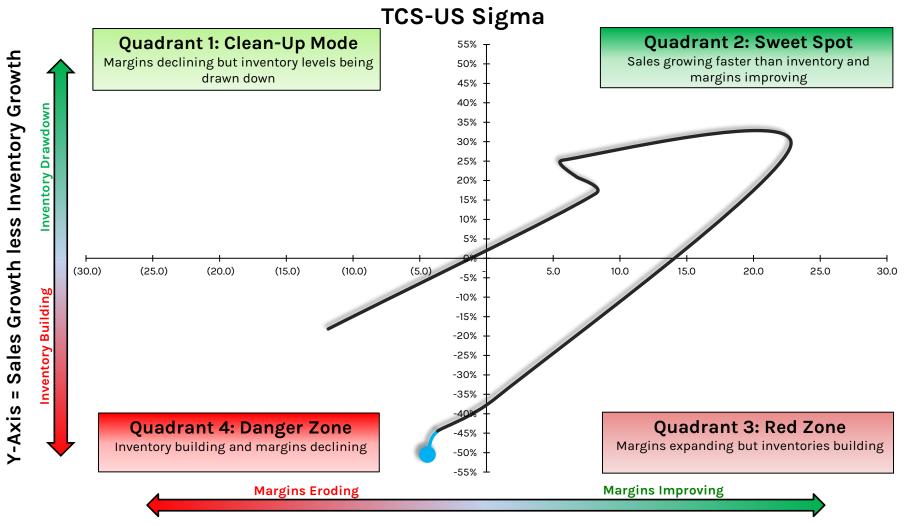
# **SWK: Stanley Black & Decker**





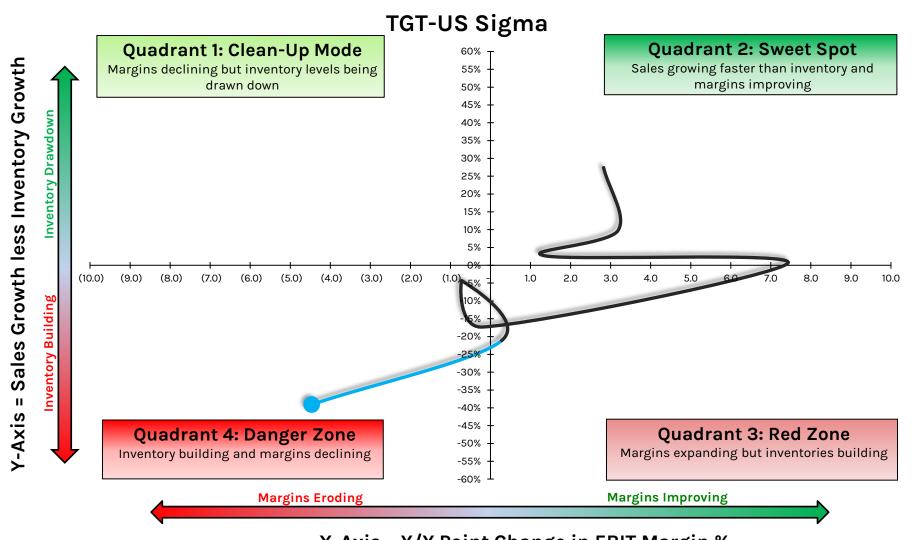
#### TCS: The Container Store





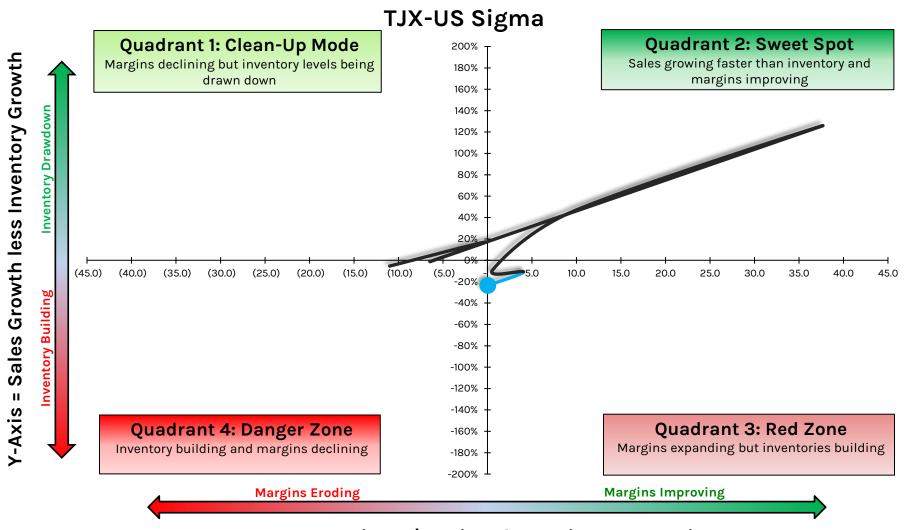
### TGT: Target





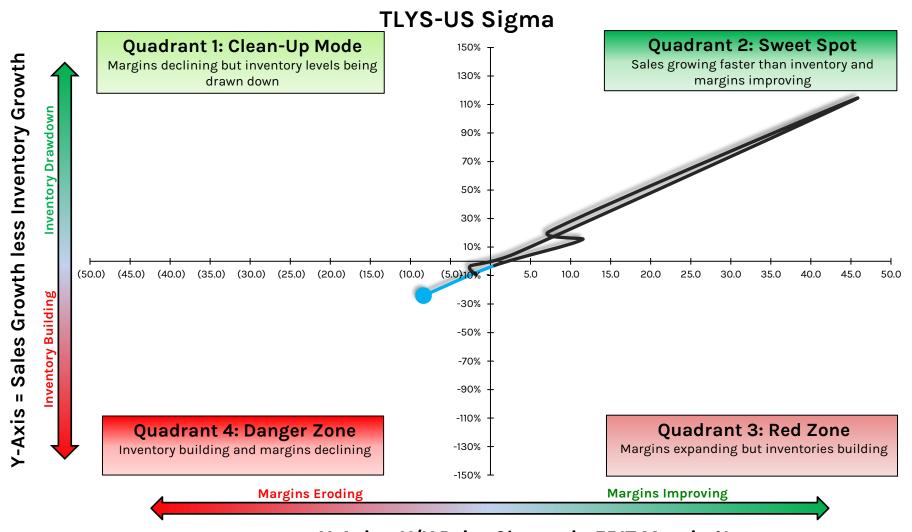
### **TJX: TJX Companies**





# TLYS: Tilly's

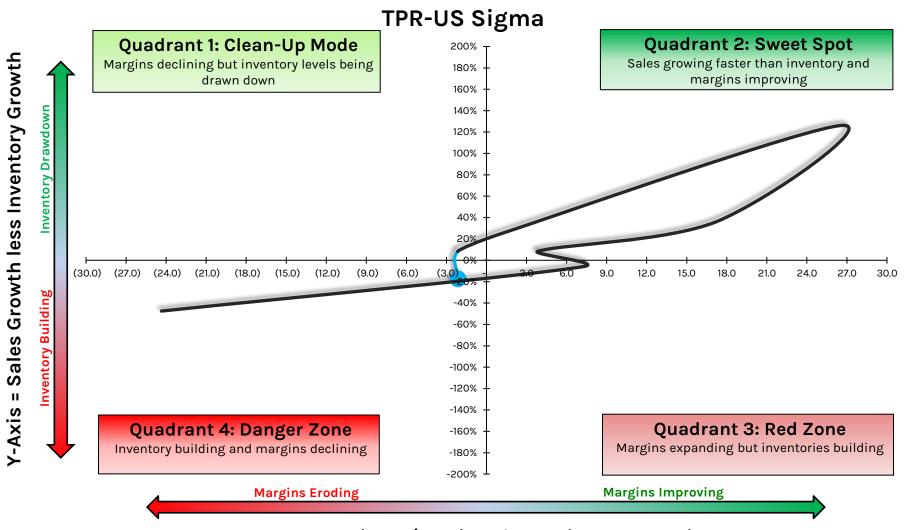




Data Source: Company Documents © Hedgeye Risk Management LLC.

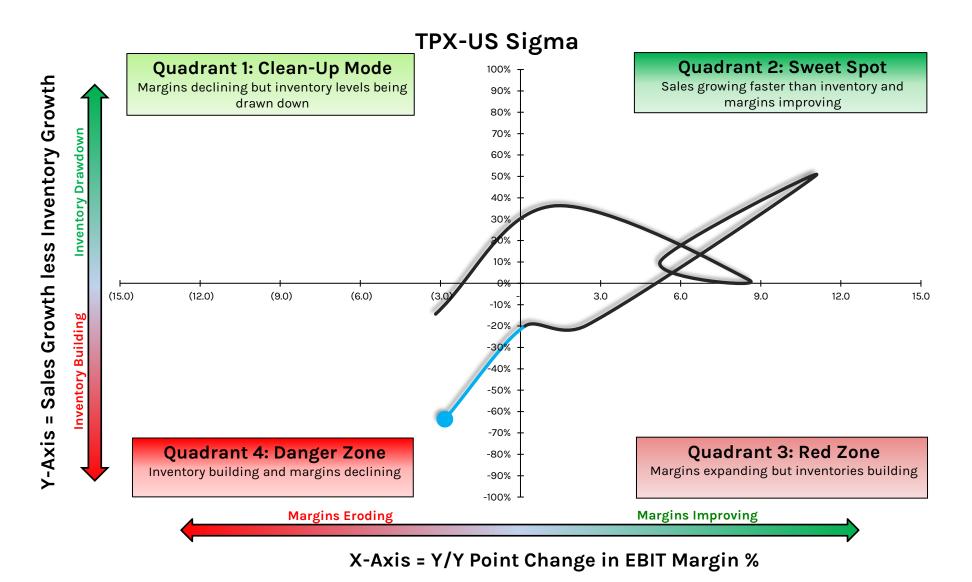
### **TPR: Tapestry**





# **TPX: Tempur Sealy International**

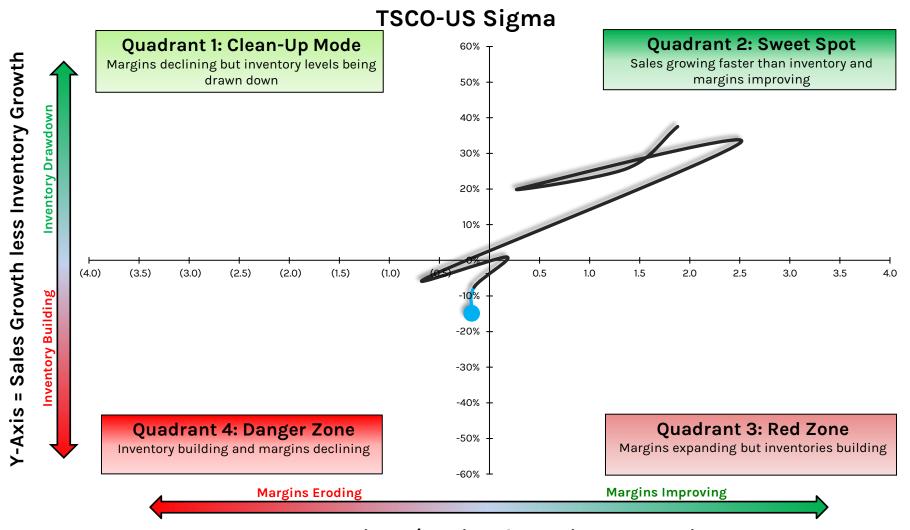




Data Source: Company Documents

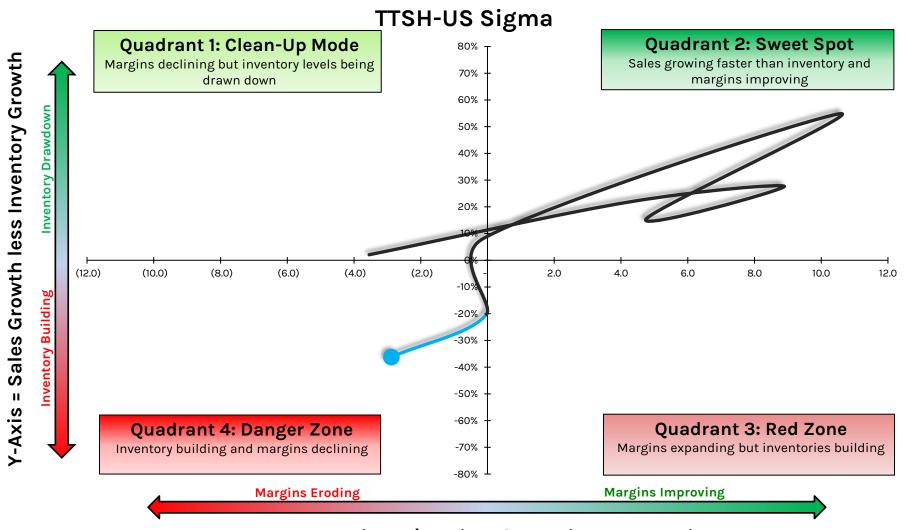
# **TSCO: Tractor Supply Company**





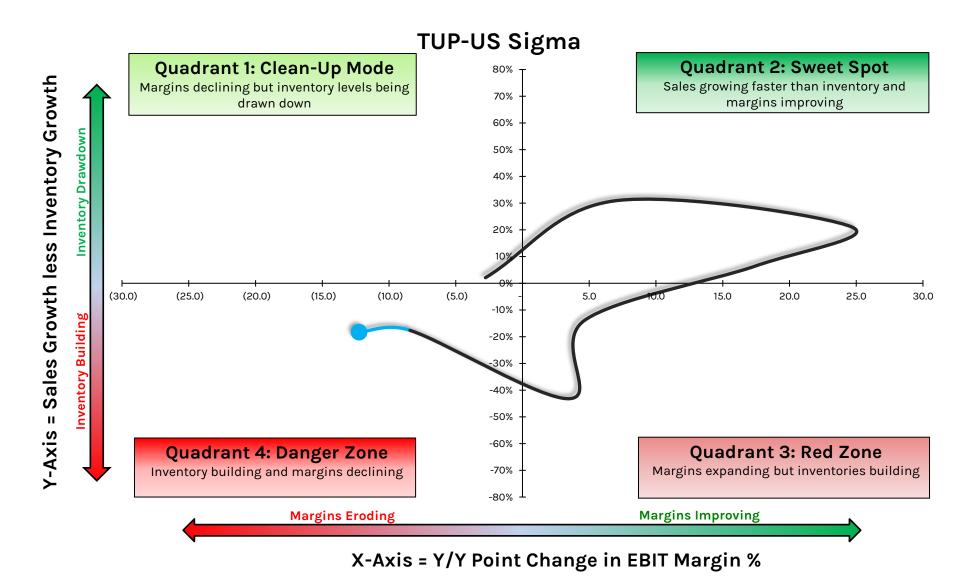
# TTSH: Tile Shop Holdings





### **TUP: Tupperware Brands Corporation**

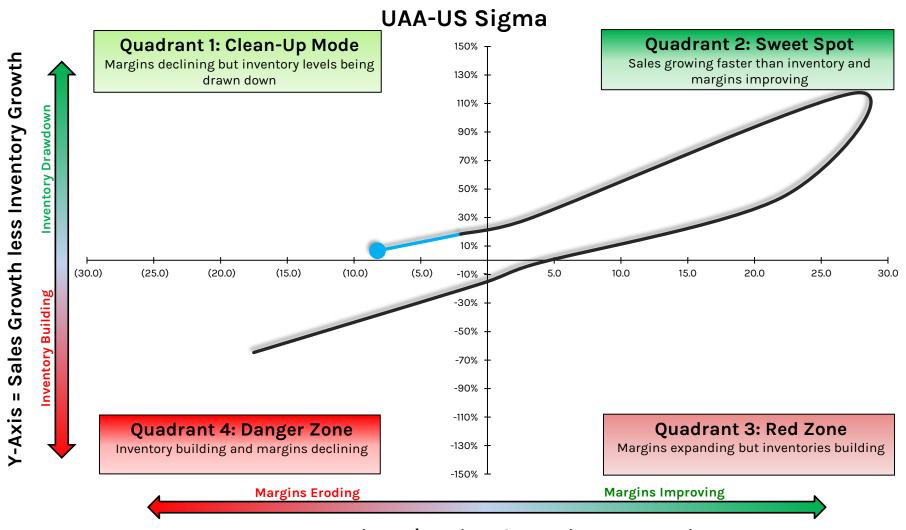




Data Source: Company Documents © Hedgeye Risk Management LLC.

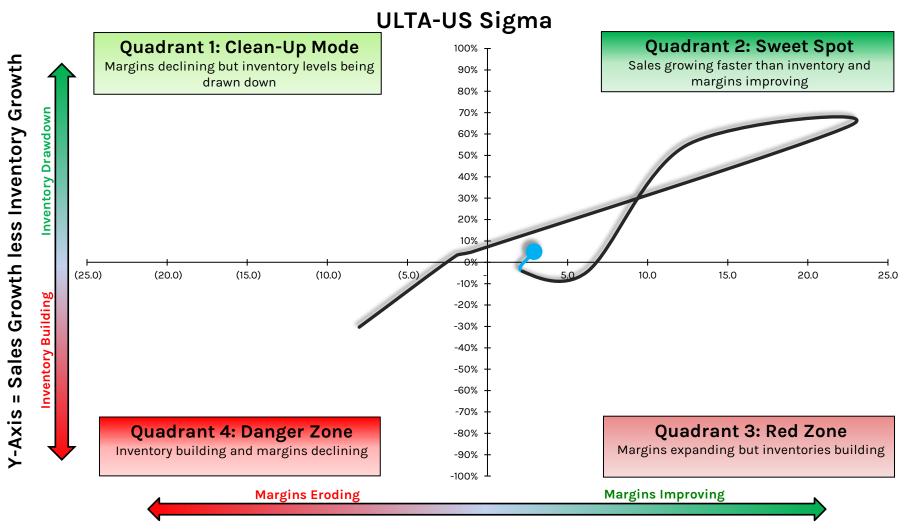
#### **UAA: Under Armour**





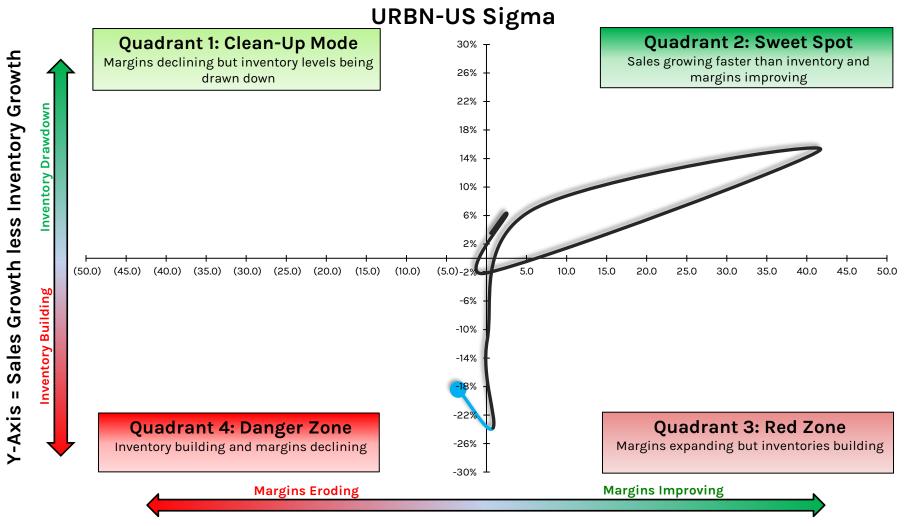
### **ULTA: Ulta Beauty**





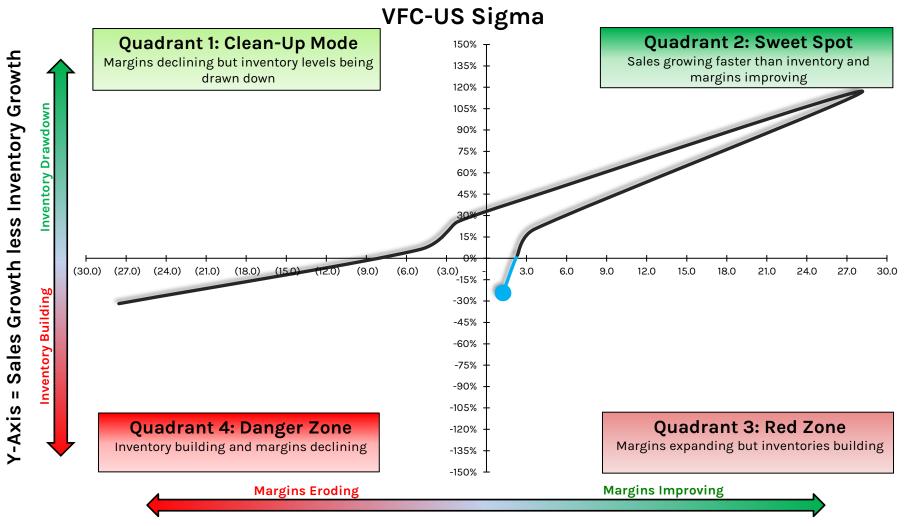
#### **URBN: Urban Outfitters**





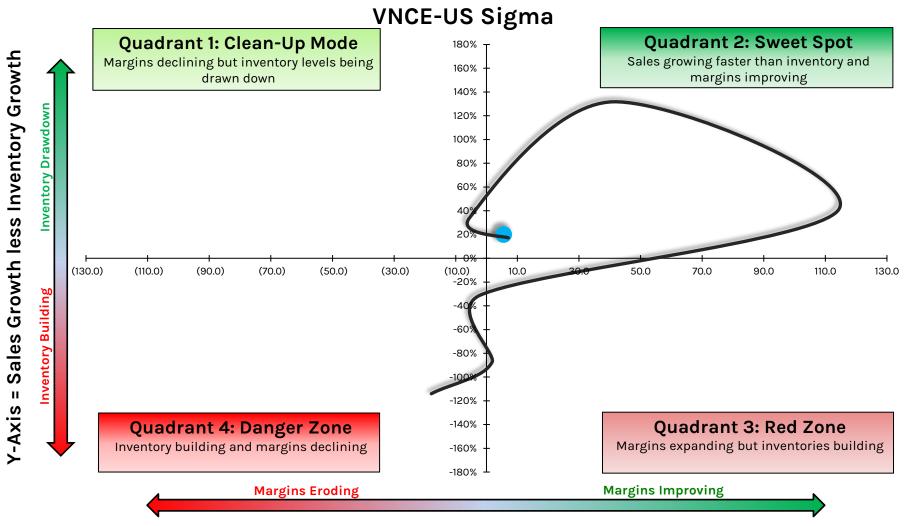
### **VFC: V.F. Corporation**





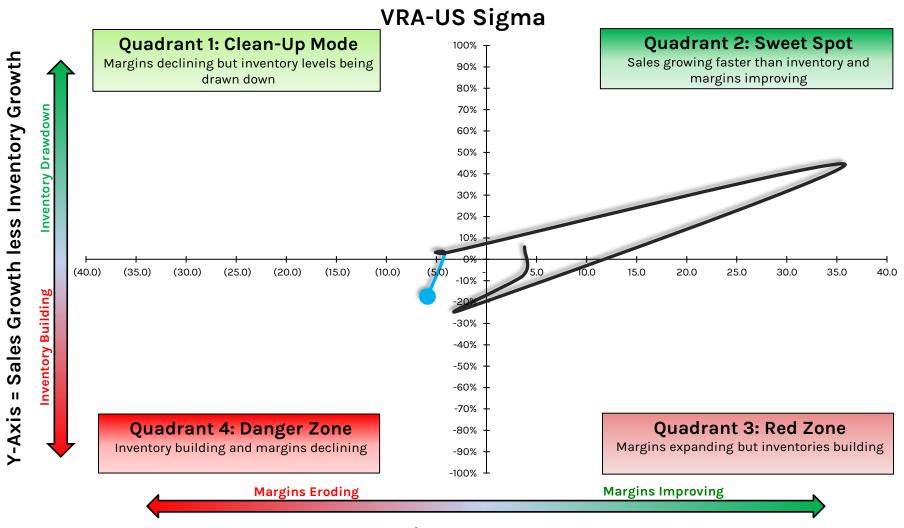
# **VNCE: Vince Holding Corporation**





### **VRA: Vera Bradley**

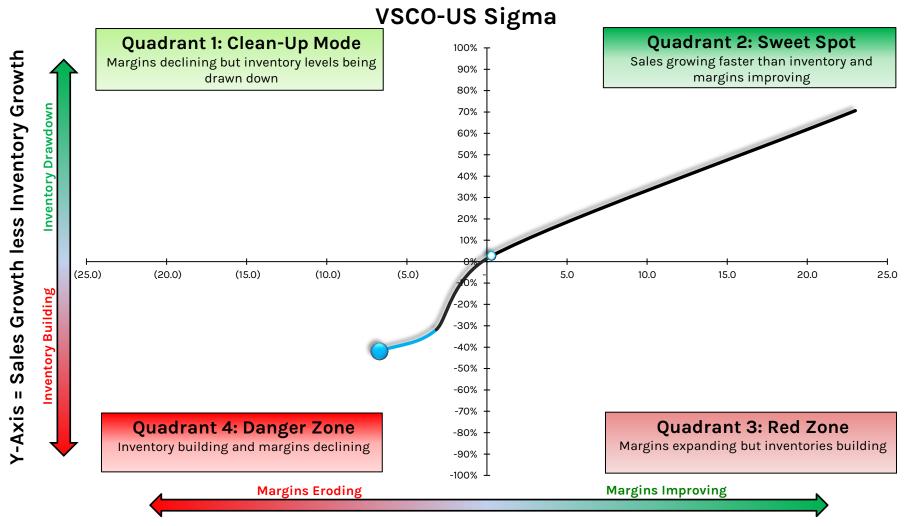




Data Source: Company Documents © Hedgeye Risk Management LLC.

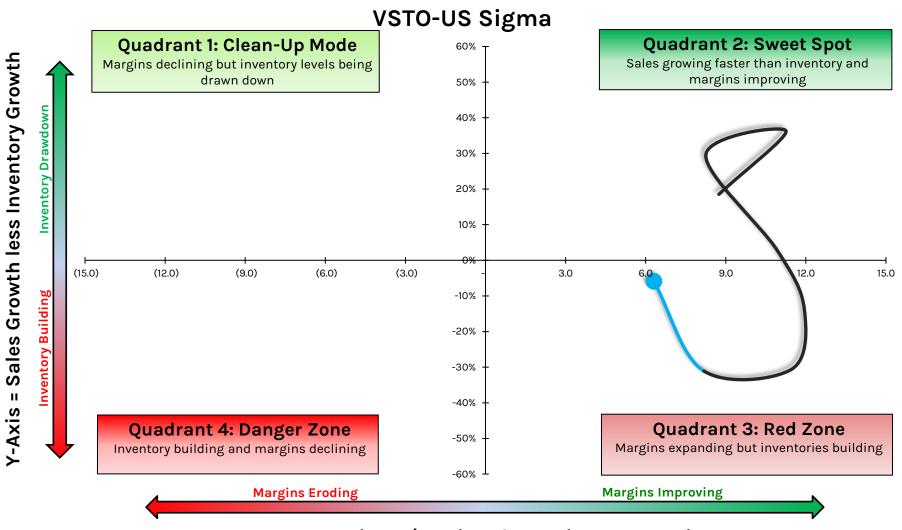
### **VSCO: Victoria's Secret & Company**





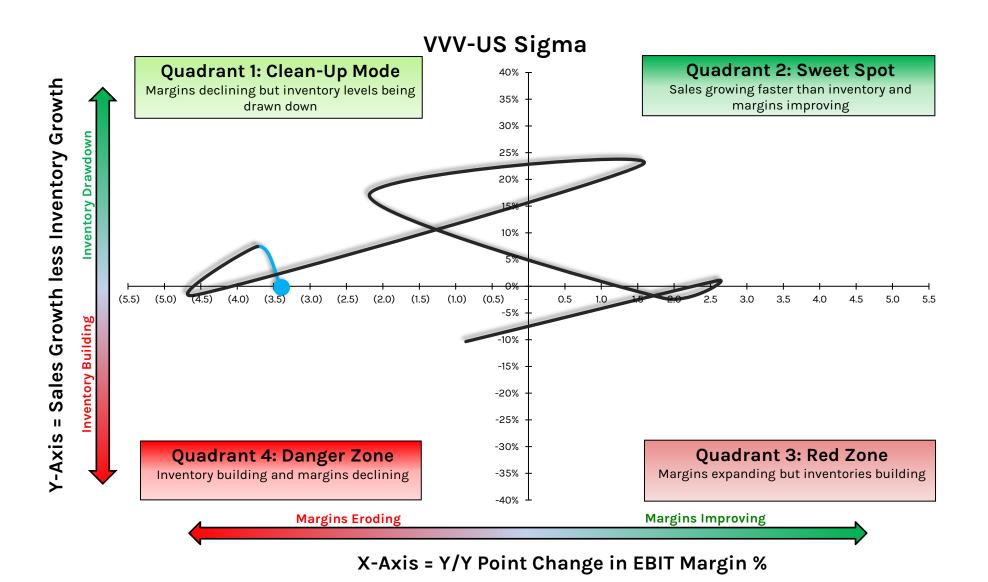
#### **VSTO: Vista Outdoor**





#### **VVV: Valvoline**

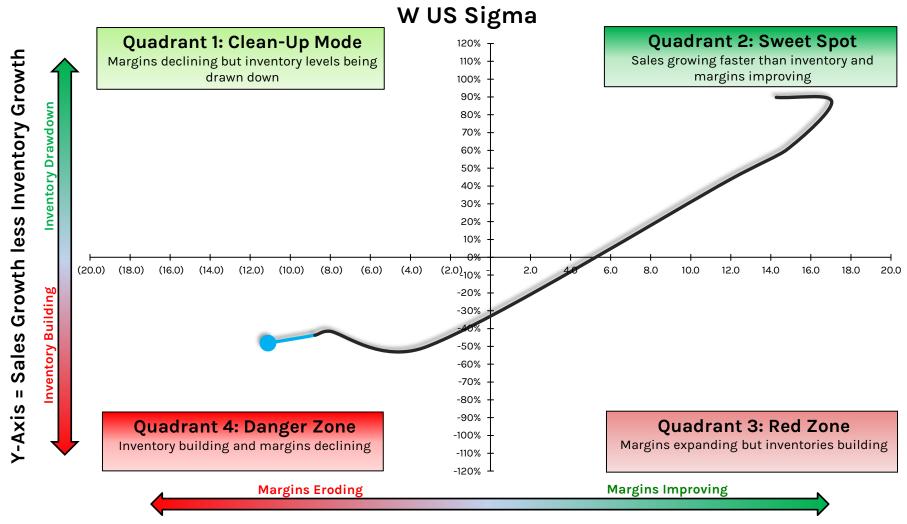




Data Source: Company Documents © Hedgeye Risk Management LLC.

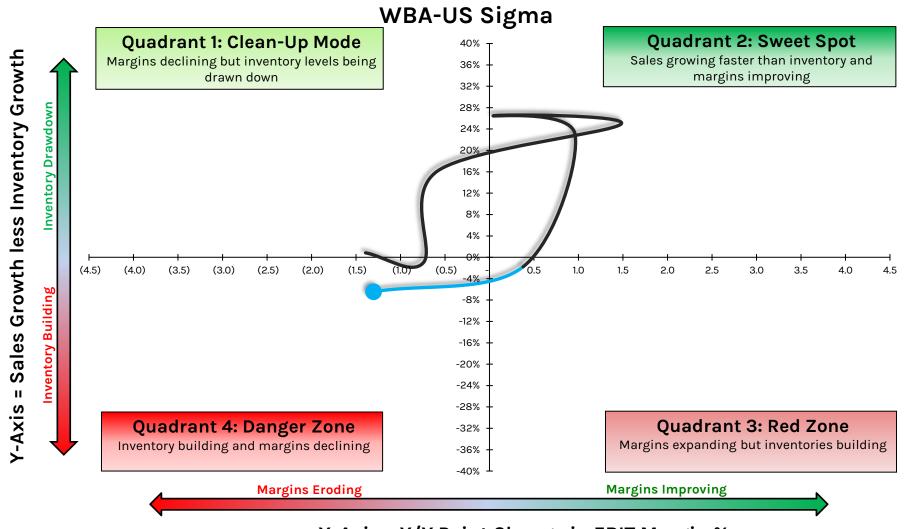
### W: Wayfair





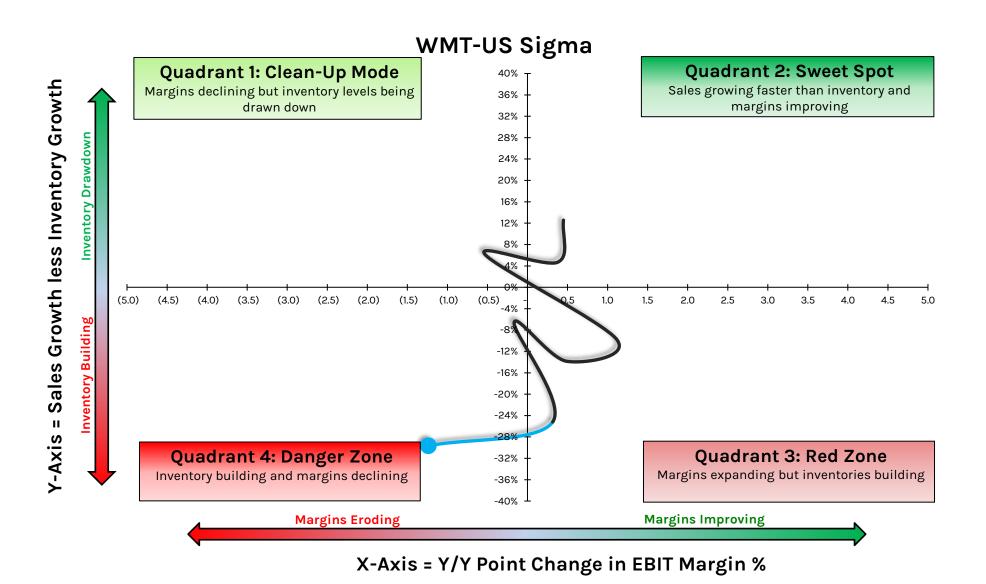
### **WBA: Walgreens Boots Alliance**





#### **WMT: Walmart**

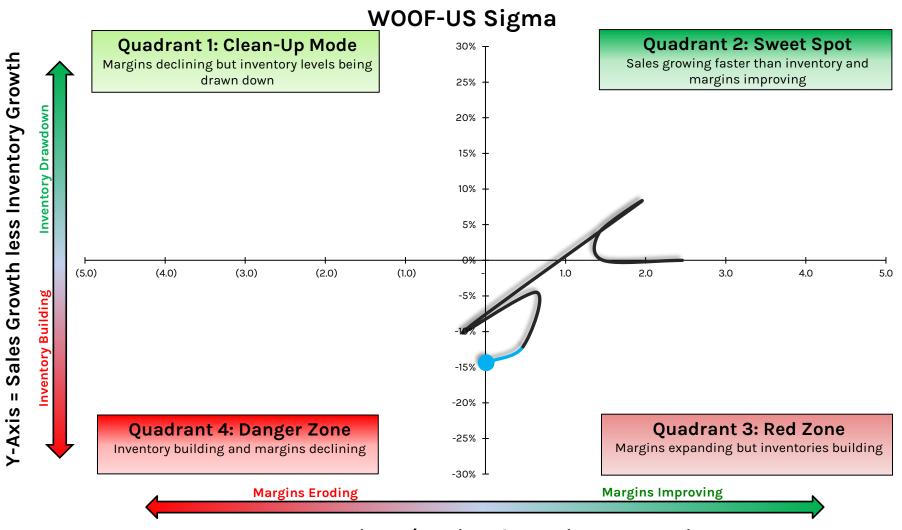




Data Source: Company Documents © Hedgeye Risk Management LLC.

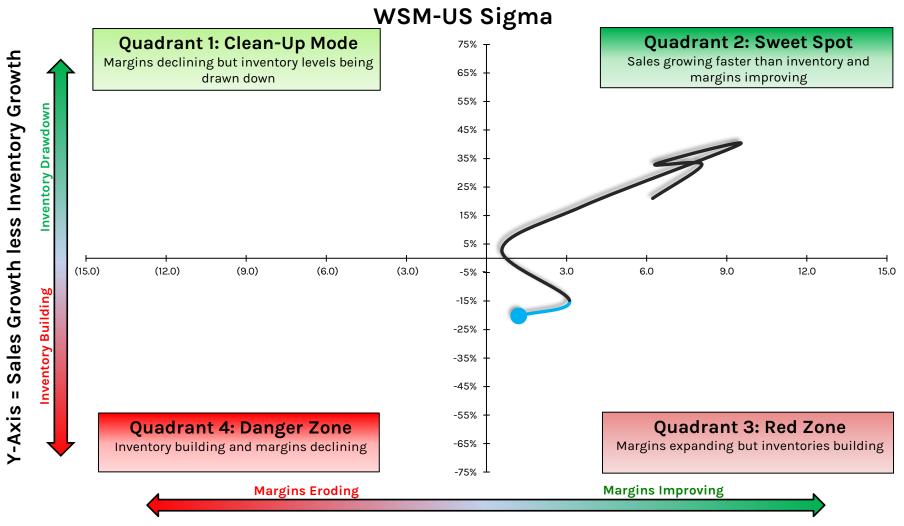
### **WOOF: Petco Health and Wellness Company**





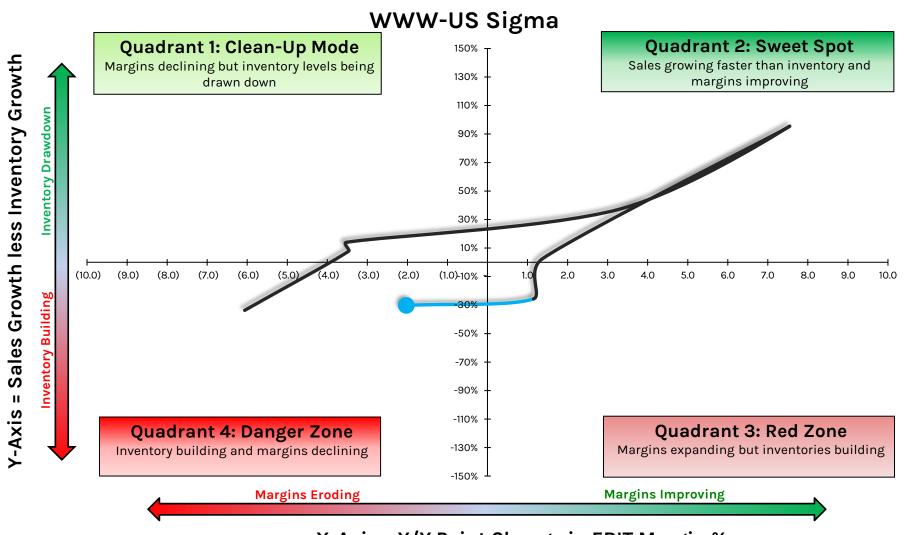
#### WSM: Williams-Sonoma





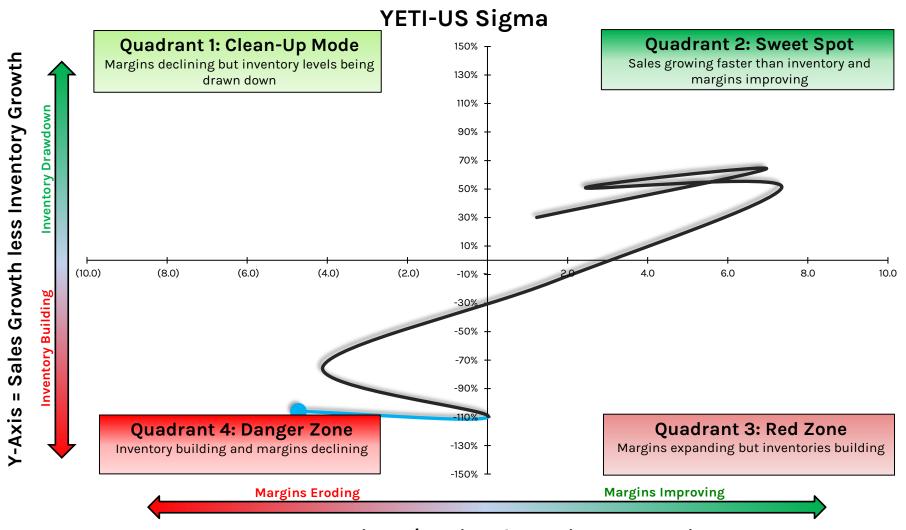
#### **WWW: Wolverine World Wide**





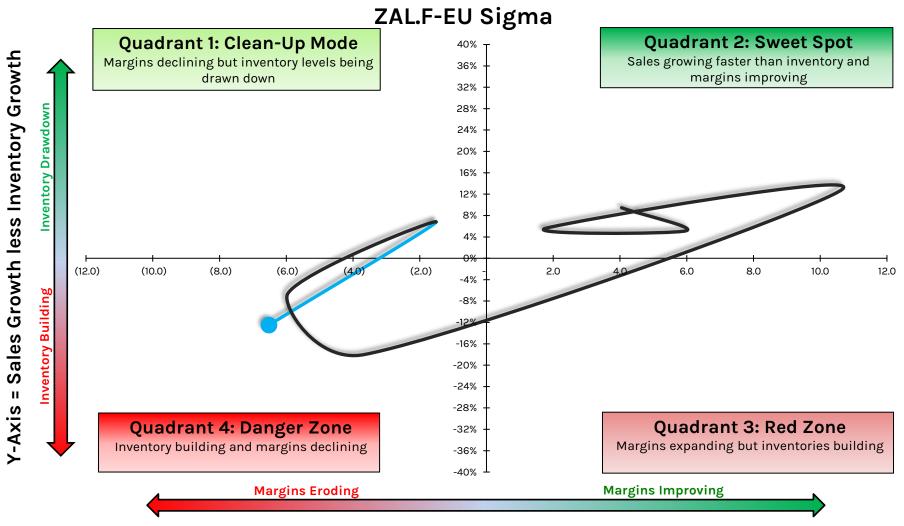
# YETI: Yeti Holdings





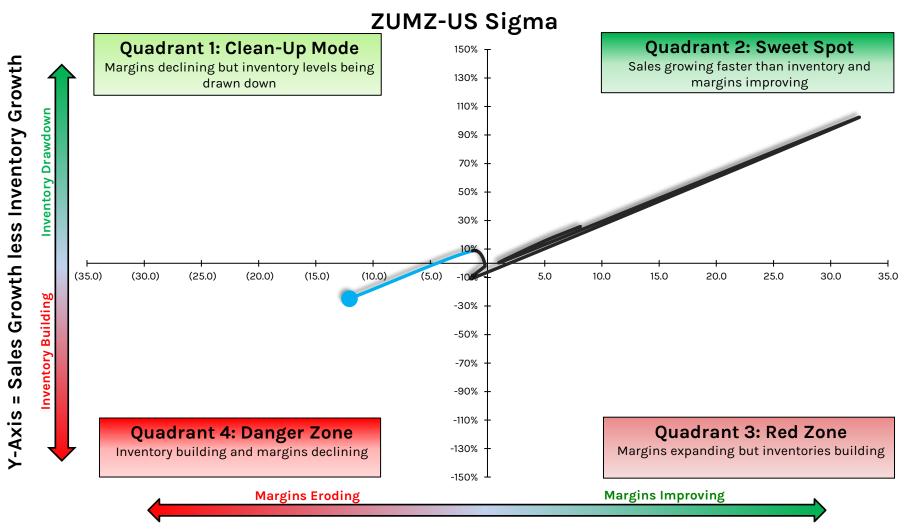
### ZAL.GR/ZALF.EU: Zalando





#### **ZUMZ: Zumiez**







For more information, please contact

# support@hedgeye.com